



**INSTITUTION:**  
**SCHOOL OR COLLEGE:**  
**MAJOR:**

UW-Whitewater  
College of Arts and Communication  
Journalism – Advertising



### **1. APPLICATION PROCEDURE**

UW System application is required for admission to the university, along with high school and all college transcripts, and application fee (if appropriate).

### **2. NON-COURSE REQUIREMENTS FOR ENTRANCE INTO MAJOR**

There is a 2.50 grade point average minimum requirement for admission to the Journalism-Advertising major.

### **3. COURSE REQUIREMENTS FOR ENTRANCE INTO MAJOR**

None. The major requires 39 credits for graduation. Additionally, a minor (usually 24 credits) is required for this major. With careful planning, it should be possible to complete the major and minor requirements in two years of full time study at UWW.

### **4. COURSES REQUIRED FOR ADMISSION NOT IN MATC CURRICULUM**

None.

### **5. SPECIAL NOTES**

MATC students are strongly encouraged to complete the Associate of Arts (AA) or Associate of Science (AS) Degree prior to transfer. These satisfy all Whitewater general education requirements except as listed below. PLEASE NOTE THIS POLICY DOES NOT INCLUDE THE ASSOCIATE OF APPLIED SCIENCE (AAS) DEGREE. Students may complete requirements as part of AAS requirements.

Candidates for the B.F.A. Degree must complete at least four (4) general education Arts credits outside their major department (Art) and a minimum of seventy (70) credits outside of the major.

***PLEASE ALSO NOTE: Some programs require additional general education courses that are not satisfied by the associate degrees as listed above. The following list illustrates these additional requirements:***

- A) Bachelor of Arts Degree
  - a. One year at the college level of the same foreign language (or equivalent). Requirement waived for students who graduated high school prior to 2012 with 2 years of the same language in high school. Students graduating after 2012 will need to provide UW placement test scores to demonstrate equivalency.

- b. Six credits of upper division coursework (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.
- B) Bachelor of Science Degree
- a. 2 laboratory sciences from difference disciplines  
AND
  - b. 5 credits of math beyond Math 141 (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.

## 6. CONTACT PERSONS AND TELEPHONE NUMBERS/E-MAIL ADDRESSES

**UW-Whitewater Admissions Office**

Troy Moldenhauer 262/472-1440

E-mail: moldenht@uww.edu

**Associate Dean, College of Arts and Communication**

Robert Mertens

262-472-1934

Mertensr@uww.edu

~or~

**Chair, Department of Communication**

Kim Hixson

262-472-1034

Uwwcomm@uww.edu

Visit the College of Arts and Communication website: [academics.uww.edu/CAC/](http://academics.uww.edu/CAC/)  
and the Communications Department website:  
[academics.uww.edu/CAC/Communication/index1.htm](http://academics.uww.edu/CAC/Communication/index1.htm)

The information on this screen is deemed accurate and correct. Students are encouraged to consult an advisor to verify progress toward the degree.

Revised 03/2013