



INSTITUTION:
SCHOOL OR COLLEGE:
MAJOR:

UW-Whitewater
College of Arts and Communication
Journalism – Advertising



The freshman/sophomore UW campuses

1. APPLICATION PROCEDURE

UW System application is required for admission to the university, along with high school and all college transcripts, application fee (if appropriate).

2. NON-COURSE REQUIREMENTS FOR ENTRANCE INTO MAJOR

There is a 2.50 grade point average minimum requirement for admission to the Journalism - Advertising major.

3. COURSE REQUIREMENTS FOR ENTRANCE INTO MAJOR

None. The major requires thirty-nine (39) credits for graduation. Additionally, an approved minor is required. All credits may be completed during the junior and senior years.

4. COURSES REQUIRED FOR ADMISSION NOT IN UW COLLEGES' CURRICULUM

None

5. SPECIAL NOTES

*UW College students are encouraged to complete the Associate of Arts and Science (AAS) Degree prior to transfer. The AAS satisfies all Whitewater general education requirements except as listed below. In both instances, students may complete the requirements listed below as part of AAS requirements.

PLEASE NOTE: Some programs require additional general education courses that are not satisfied by the associate degrees as listed above. Following is a listing of these additional requirements:

- A) Bachelor of Arts Degree
 - a. One year at the college level of the same foreign language (or equivalent). Requirement waived for students who graduated high school prior to 2012 with 2 years of the same language in high school. Students graduating after 2012 will need to provide UW placement test scores to demonstrate equivalency.
 - b. Six credits of upper division coursework (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.
- B) Bachelor of Science Degree
 - a. 2 laboratory sciences from difference disciplines

AND

- b. 5 credits of math beyond Math 141 (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.

* A minimum GPA of 2.0 is required to declare this major and a 2.25 is required in the major for graduation. Please note: it is planned that the GPA requirement for admission to this major will be raised. Contact the department for more information.

6. CONTACT PERSONS AND TELEPHONE NUMBERS/E-MAIL ADDRESSES

UW-Whitewater Admissions Office

Troy Moldenhauer 262/472-1440

E-mail: moldenht@uww.edu

College of Arts and Communication

Robert Mertens

Associate Dean

262-472-1934

Mertensr@uww.edu

~or~

Kim Hixson, Chairperson

262-472-1034

Uwwcomm@uww.edu

Visit the College of Arts and Communication website: academics.uww.edu/CAC/
and the Communications Department website:
academics.uww.edu/CAC/Communication/index1.htm

The information on this screen is deemed accurate and correct. Students are encouraged to consult an advisor to verify progress toward the degree.

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