



INSTITUTION:
SCHOOL OR COLLEGE:
MAJOR:
EMPHASES:

UW-Whitewater
College of Arts and Communication
Multimedia Digital Arts
Art or Communication



The freshman/sophomore UW campuses

1. APPLICATION PROCEDURE

UW System application is required for admission to the university, along with high school and all college transcripts, application fee (if appropriate). It is recommended that students interested in the Multimedia major transfer after one year so that all prerequisite requirements can be completed.

2. NON-COURSE REQUIREMENTS FOR ENTRANCE INTO MULTIMEDIA MAJOR

A 2.5 grade point average is required for admission to the Multimedia major.

3. COURSE REQUIREMENTS FOR ENTRANCE INTO MULTIMEDIA MAJOR

None, however, students at the UW Colleges are strongly encouraged to complete the following courses during the first year.

For the ART emphasis

ART 101 Introduction to Drawing
ART 111 Two-Dimensional Designs
ART 183 Survey: Renaissance and Modern Art

For the COMMUNICATION emphasis:

COM 103 Introduction to Public Speaking
COM 201 Introduction to Mass Communication

PLEASE NOTE: Some programs require additional general education courses that are not satisfied by the associate degrees as listed above. Following is a listing of these additional requirements:

- A) Bachelor of Arts Degree
 - a. One year at the college level of the same foreign language (or equivalent). Requirement waived for students who graduated high school prior to 2012 with 2 years of the same language in high school. Students graduating after 2012 will need to provide UW placement test scores to demonstrate equivalency.
 - b. Six credits of upper division coursework (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.
- B) Bachelor of Fine Arts and Bachelor of Music Degree
 - a. Must complete one course of at least two credits in Arts outside the major.
- C) Bachelor of Science Degree
 - a. 2 laboratory sciences from difference disciplines
AND
 - b. 5 credits of math beyond Math 141 (300 or 400 level courses) from arts, humanities, or social sciences. They may not be in the discipline of the major or minor.

4. COURSES REQUIRED FOR PROGRAM NOT IN UW COLLEGES' CURRICULUM

Following are courses required for the MULTIMEDIA major which are not available at the UW Colleges. It is important for the student to take these classes during the **sophomore** year at UW Whitewater.

For both ART and COMMUNICATION emphases:

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| ACINDP 150 | Introduction to Multimedia |
| ACINDP 151 | Multimedia Aesthetics |

For the ART emphasis:

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| SPCH 239 | Fundamentals of Audio Production |
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For the COMMUNICATION emphasis:

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| SPCH 238 | Fundamentals of Video Production |
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SPCH 239

Fundamentals of Audio Production

5. SPECIAL NOTES

*For a list of other stipulations for the Art Department, consult the Undergraduate Bulletin.

6. CONTACT PERSONS AND TELEPHONE NUMBERS/E-MAIL ADDRESSES

UW-Whitewater Admissions Office

Troy Moldenhauer 262/472-1440

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College of Arts and Communication

Susan Messer

Chair, Department of Art and Design

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-Or-

Robert Mertens

Associate Dean

262-472-1934

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Visit the College of Arts and Communication website: academics.uww.edu/CAC/
and the Art Department website: academics.uww.edu/CAC/art/index1.htm

The information on this screen is deemed accurate and correct. Students are encouraged to consult an advisor to verify progress toward the degree.

Revised 03/2013