

**COMMUNICATION MAJOR (BA or BS) — CORPORATE AND HEALTH COMM. EMPHASIS (36 CREDITS)**

(Students must have a 2.50 GPA to declare this major; A 2.25 in your major courses is required to qualify for graduation in all Communication department majors)

**REQUIRED PRELIMINARY CORE. 9 CREDITS**

Course No.	Course Name	Prerequisites
_____ COMM 228	Interpersonal Communication (GS)	None
_____ COMM 327	Introduction to Corporate Communication	COMM 110
_____ COMM 363	Introduction to Health Communication	COMM 110

**REQUIRED ADVANCED CORE. 12 CREDITS.**

_____ COMM 389	Applied Workplace Competencies	COMM 228, 327, 363 <u>and</u> junior standing
_____ COMM 422	Communication Theories*	Junior standing
_____ COMM 424	Cross Cultural Communication * (GS/DV)	COMM 110
_____ COMM 485	Communication Research Methods *	Junior standing

**ELECTIVES. 9 CREDITS. CHOOSE 3 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 240	Public Speaking (GH)	COMM 110
_____ COMM 242	Communication and Team Building (GH)	COMM 110
_____ COMM 321	Nonverbal Communication	COMM 110
_____ COMM 322	Listening Behavior (GS)	COMM 110 or consent of instructor
_____ COMM 326	Communication and Gender	COMM 110
_____ COMM 328	Communication Conflict Resolution	COMM 110
_____ COMM 345	Persuasion	COMM 110
_____ COMM 368	Family Communication	COMM 110
_____ COMM 373	Communicating Leadership	COMM 110
_____ COMM 491	Travel Study	Department consent
_____ COMM 498R	Independent Study –Undergraduate Research (Only three credits count toward major)	COMM 228, 327, 363, Junior standing and consent of instructor

**APPLIED/CAPSTONE EXPERIENCES. 6 CREDITS. CHOOSE 2 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 417	Communication and Nonprofit Organizations	COMM 327, 424 <u>and</u> 485
_____ COMM 427	Communication Training	COMM 327, 424 <u>and</u> 485
_____ COMM 463	Applied Communication in Health and Wellness	COMM 363, 424 <u>and</u> 485
_____ COMM 464	Health Message Advocacy and Analysis	COMM 363, 424 <u>and</u> 485
_____ COMM 493C	Internship in Communication	COMM 228, 327, 363, junior standing <u>and</u> consent of instructor

**WRITING REQUIREMENT***\*Course satisfies writing requirement for Corporate and Health Communication majors.***WRITING REQUIREMENT:** \_\_\_\_\_ (Title of course for writing requirement)**SUGGESTED MINORS**

The following minors are highly recommended to corporate and health communication majors. These complement the major well and help prepare students for different jobs in the industry.

- Advertising
- Arts Management
- Coaching
- Family and Health Studies
- General Business
- Health Promotion
- Human Resources
- General Management
- Leadership
- Marketing
- Psychology
- Safety
- Sociology