

Multimedia Major (BA or BS) – (42 Credits)

I. Required Multimedia Courses (7 credits)

ACINDP	150	Introduction to Multimedia	_____
ACINDP	151	Multimedia Aesthetics	_____
ACINDP	487	Senior Multimedia Project (Prereq: Senior standing plus the completion of at least 20 hours in the major including completion of Speech 238, Journlsm/Speech 270, 271,352)	_____

Writing Requirement

Dept. of Communication Exit Survey

(See department website for more information)

II. Communication Track Courses (27 credits)

SPEECH	238	Fundamentals of Video Production	_____
JOURNLISM/SPEECH	270	Multimedia Production I (Coreq: ACINDP 150)	_____
JOURNLISM/SPEECH	271	Multimedia Production II (Prereq: Journlsm/Speech 270) (Coreq: ACINDP 151)(Students must have earned a 2.0 or higher in 270 to enroll in 271)	_____
JOURNLISM/SPEECH	352	Interactive Communication & Multimedia Production (Prereq: Journlsm/Speech 271)(Students must have earned a 2.0 or higher in 270 & 271)	_____
JOURNLISM/SPEECH	350	Writing for Multimedia (Coreq: ACINDP 150)(Offered Fall semester only)	_____
SPEECH	239	Fundamentals of Audio Production	_____
JOURNLISM	310	OR Publication Photography	_____
SPEECH	440	New Communication Technologies (Prereq: Journlsm 210 or 220 or Speech 131 or 232 or Junior Standing) (Course may satisfy writing requirement)	_____
JOURNLISM/SPEECH	431	OR Mass Communication in Society (Prereq: Speech 131 or 202 or 232 or Journlsm 210 or 220) (Course may satisfy writing requirement)	_____
JOURNLISM	420	OR Law of Mass Communication (Prereq: Journlsm 210 or 220 or Speech 131 or 232) (Course may satisfy writing requirement)	_____
SPEECH	351	OR Gaming: Theory and Practice (Course may satisfy writing requirement) (Jr/Sr Status)	_____

Select one of the following courses:

SPEECH	320	Advanced Audio Techniques (Prereq: Speech 239 or consent of instructor) (Offered Fall semester only)	_____
SPEECH	330	Corporate & Industrial Video (Prereq: Speech 238) (Offered Spring semester-even years)	_____
SPEECH	335	Advertising Video Production (Prereq: Speech 238) (Offered Fall semester-even years only)	_____
MUSIC	452	Midi Techniques (2 credits)	_____

Select one of the following courses:

ARTSTDIO	102	Two-Dimensional Design	_____
ARTSTDIO	180	Introduction to Advertising Design	_____
ARTSTDIO	287	Computer Graphics for the Artist (Prereq: Artstdio 102 and Sophomore status & consent of department)	_____
ARTSTDIO	381	Graphic Design (Prereq: Artstdio 102 and 201 and consent of department)	_____
ARTSTDIO	390	Digital Photography/Digital Imaging (Prereq: Artstdio 102 and Artstdio 381 or Artstdio 387 & consent of department)	_____

III. Theory/Studio Classes (3 credits)

Select one of the following courses:

ARTHIST	202	Survey: Renaissance to Present	_____
ARTSTDIO	382	Graphic Design II (Prereq: Artstdio 381, consent of department)	_____
ARTSTDIO	384	Illustration (Prereq: Artstdio 202 and Artstdio 321)	_____
SPEECH	345	Persuasion (Prereq: Speech 110)	_____
SPEECH	422	Communication Theories (Course may satisfy writing requirement)	_____
JOURNLISM	420	Law of Mass Communication (Prereq: Journlsm 210 or 220 or Speech 131 or 232)	_____

IV. Electives (5 credits)

Any 5 credits from the following bullets:

Course

- Any class listed in section II or III but not already used in either section _____
- Classes listed in the Art track or the Communication track when the student is majoring in the other track _____
- JOURNSLM/SPEECH 493E Communication Internship _____
- OR**
- ARTSTUDIO 492 Field Internship in Art _____
- ARTSTDIO 498 _____
- OR**
- JOURNLSM/SPEECH 498 Independent Study _____
- ARTSTDIO 201 may be used as an elective if advanced ARTSTDIO classes that require them as prerequisites are successfully completed _____
- ARTSTDIO 311 Photography Expression & Experimentation _____
- In addition to the classes listed above, elective classes include
 - BSEDCNA 255 Computer End User Technologies _____
 - COMPSCI 171 Introduction to Programming _____
 - COMPSCI 181 Introduction to Database & the Web _____

All courses are three credits unless otherwise indicated

Students can only major in Multimedia in Communication OR Multimedia in Art. Students in Multimedia must have a 2.25 overall GPA to declare the Multimedia Major. Students must also earn a 2.5 GPA in three of the following classes: (ACINDP 150, ACINDP 151, SPEECH 238, SPEECH 270) to continue the major. The University Writing Requirements may be completed in any of the following courses: (SPEECH 440, SPEECH 431, SPEECH 420, SPEECH 351).

- **All courses are three credits unless otherwise indicated.**
- **A minimum GPA of 2.25 is required within the major upon graduation.**
- **Students must declare a minor or 2nd major with this emphasis.**
- **A student must have a 2.75 GPA in Communication after nine credit hours of Journalism/Speech classes before they can declare both a major AND minor in the Communication Department.**
- **Courses cannot count towards both the major and the minor.**
- **GS – General Social Science**
- **GS/DV – General Social Science & Diversity**
- **GH – General Humanities**

REV. 10/08