

**COMMUNICATION MAJOR (BA or BS) — CORPORATE AND HEALTH COMM. EMPHASIS (42 CREDITS)**

(Students must have a 2.50 GPA to declare this major)

**PRELIMINARY CORE. 9 CREDITS**

Course No.	Course Name	Prerequisites
_____ COMM 228	Interpersonal Communication (GS)	None
_____ COMM 327	Introduction to Organizational Communication	COMM 110
_____ COMM 363	Health Communication and Social Support	COMM 110

**ADVANCED CORE. 18 CREDITS.**

_____ COMM 322	Listening Behavior	COMM 110 or consent of instructor
_____ COMM 373	Communicating Leadership	COMM 228, 327 <u>and</u> 363
_____ COMM 389	Applied Workplace Competencies	COMM 228, 327, 363 <u>and</u> Junior Standing
_____ COMM 422	Communication Theories*	Junior standing
_____ COMM 424	Cross Cultural Communication *	COMM 110
_____ COMM 485	Communication Research Methods *	Junior standing

**ORAL SKILLS ELECTIVES. 3 CREDITS. CHOOSE 1 COURSE FROM THE FOLLOWING LIST:**

_____ COMM 240	Public Speaking (GH)	COMM 110
_____ COMM 242	Communication and Team Building (GH)	COMM 110

**ELECTIVES. 6 CREDITS. CHOOSE 2 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 321	Nonverbal Communication	COMM 110
_____ COMM 326	Communication and Gender	COMM 110
_____ COMM 328	Communication Conflict Resolution	COMM 110
_____ COMM 345	Persuasion	COMM 110
_____ COMM 368	Family Communication	COMM 228
_____ COMM 491	Travel Study	None
_____ COMM 498R	Independent Study –Undergraduate Research (Only three credits count toward major)	COMM 228, 327, 363, Jr. Standing and consent of instructor

**APPLIED/CAPSTONE EXPERIENCES. 6 CREDITS. CHOOSE 2 COURSES FROM THE FOLLOWING LIST:**

_____ COMM 417	Communication and Non-profit Organizations	COMM 327, 322, 424 <u>and</u> 485
_____ COMM 427	Communication Training	COMM 327, 322, 424 <u>and</u> 485
_____ COMM 463	Applied Health and Wellness Communication	COMM 322, 363, 424 <u>and</u> 485
_____ COMM 464	Health Message Advocacy and Analysis	COMM 327, 322, 424 <u>and</u> 485
_____ COMM 493C	Internship	COMM 228, 327, 363, junior standing <u>and</u> consent of instructor

**WRITING REQUIREMENT**

\*Course satisfies writing requirement for Corporate and Health Communication majors.

**WRITING REQUIREMENT:** \_\_\_\_\_ (Title of course for writing requirement)**SUGGESTED MINORS**

The following minors are highly recommended to corporate and health communication majors. They complement the major well and help prepare students for different jobs in the industry.

- Advertising
- Arts Management
- Coaching
- Family and Health Studies
- General Business
- Health Promotion
- Human Resources
- General Management
- Leadership
- Marketing
- Psychology
- Safety
- Sociology

