4. PUBLIC DIPLOMACY

A. COMM 202—Principles of Public Relations
B. COMM 203—Public Relations Tactics I
C. 6-9 Credits from following:
   COMM 204—Public Relations Tactics II
   COMM 240—Public Speaking
   COMM 302—Public Relations Strategies
   COMM 327—Intro to Organizational Communication
   COMM 328—Communication Conflict Resolution
   COMM 345—Persuasion
   COMM 422—Communication Theories
   JOUR 430—Comm. And Public Opinion
   COMM 431/JOUR 431—Mass Comm. In Society

D. 9-12 Credits from following:
   GEOGRPY 332—Political Geography
   HISTORY 322—History of US Foreign Policy
   POLISCI 348—International Organizations
   POLISCI 350—International Law
   POLISCI 457—American Foreign Policy
   POLISCI 463—Peace Studies: Conflict Resolution

E. 9-12 Credits from electives, from list of approved International Studies courses.

For Further Information:

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See Insert for list of approved courses for Africa, Latin America, Asia, and Europe
**INTERNATIONAL STUDIES MAJOR**

The International Studies major offers four possible emphases. They are “Foreign Language and Area Studies”, “Business”, “Public Diplomacy”, and “International Economics.” Required courses make up 21 credits, the emphases make up 33 credits, for a total of 55 credits.

### Unique Requirements

1. A minimum of 16 credits of the same foreign language or equivalent certified by our foreign language faculty in the Department of Languages and Literature.
2. Minimum grade-point average (2.25) in the major.

### Required Courses (22 Credits)

1. INTRNAR 101—Orientation to IS Major
2. COMM 424—Cross Cultural Comm.
3. POLISCI 351—International Relations
4. INTRNAR 488—Capstone Seminar
5. ECON 401—International Economics
   OR
   ECON 431—Economics of Globalization
   OR
   ECON 359—Comparative Economic Systems
6. GEOGRPY 230—Human Geography
   OR
   SOCIOLGY 385—Sociology of Globalization
7. ANTHRO 218—Cultural Anthropology
   OR
   RELIGST 211—Intro to Eastern Religions
   OR
   RELIGST 212—Intro to Western Religions
   OR
   HISTRY 326—History of Contemporary Women
8. Three credits of Travel-Study or Study-Abroad Experience.

### Emphases (33 Credits)

Choose one of the following four emphases:

1. **FOREIGN LANGUAGE AND AREA STUDIES**
   A. 15 credits in courses related to area, no more than 9 credits in any one discipline (Europe, Africa, Middle East, Latin America, Asia)
   B. 6 additional credits of language study (beyond unique requirement)
   C. 12 credits of electives, from list of courses approved for major.

2. **BUSINESS**
   A. Choose one of the professional minors in business
   B. 9-12 credits of electives, from list of courses approved for major.

3. **INTERNATIONAL ECONOMICS**
   A. ECON 201—Micro-economics
   B. ECON 202—Macro-economics
   C. 15-18 Credits from the following:
      ECON 359—Comp. Economic Systems
      ECON 360—Growth & Development in the World Economy
      ECON 414—History of Economic Thought
      ECON 406—International Finance/Banking
      ECON 431—Economics of Globalization
      3-6 Credits of other Economics courses
   D. 9-12 Credits from the list of approved courses for the International Studies major.

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