Online Bachelor of Business Administration Degree
with General Business Major

University Requirements, Lower Division Business Requirements, and Electives

These requirements may be completed UW-Whitewater course offerings (online or traditional classroom), UW-Colleges Online (http://www.online.uwc.edu/), or through transfer credits. Many of these requirements will be waived by an associates degree. If you need to know if your associates degree will waive the Communication/Calculation and University Requirements, contact UW-Whitewater’s Admissions Office at 262-472-1440.

Communication and Calculation Skills
  English 101 Freshman English
  English 102 Freshman English
  Comm 110 Speech
  Math 141 Intermediate Algebra

University Requirements (General Education)
The number of GENED courses required is determined by the number of transfer credits accepted by UW-Whitewater.

  4- or 5-credit lab science
  3-6 credits of math (Can include Math 143 Finite Math which is a business requirement.)
  GENED 110 World of the Arts (3 cr.)
  GENED 120 Historical Perspectives or GENED 140 Global Perspectives (3 cr.)
  GENED 130 Individual and Society (3 cr.)
  GENED 390 World of Ideas (3 cr.)
  Physical Health and Well-Being (1-2 cr.)
  7-12 credits of general education electives labeled GA, GE, GH, GE, GS or GI to bring total general education credits to 32.
  1 course labeled Diversity, which may also count toward the general education electives

BBA Degree Unique Requirements
  ECON 201 Microeconomics
  ECON 202 Macroeconomics
  MATH 143 Finite Math for Bus & Soc Sci (If you have completed a college level calculus course, this requirement may be waived.)
  International Course (can be satisfied by an international course in the major or as a general education elective)

Lower Division Business Requirements
At UW-Whitewater these courses require 24 credits and a 2.50 combined gpa (transfer and UWW credits).
  ACCOUNT 244 Intro to Financial Accounting
  ACCOUNT 249 Managerial Accounting OR ACCOUNT 261 Intermediate Accounting
  ECON 245 Business Statistics
  ITSCM 280 Introduction to Information Systems
Upper Division Business Courses

The rotation of these course offerings is available online at http://www.uww.edu/cobe/onlinebba/onlinebbacourses

All of these courses require admission to the upper division business courses as a minimum prerequisite. The requirements for admission to the upper division business courses are online at http://www.uww.edu/cobe/undergrad/bbaadmissions. Course descriptions are available online at http://www.uww.edu/registrar/.

Upper Division Business Core – 22 credits
FNBSLW 341 Business Law
FNBSLW 344 Business Finance
ITBE 353 Business Communication
MANGEMNT 301 Organizational Behavior
ITSCM 306 Operations Management
MARKETING 311 Marketing Principles
ITBE 388 Career Information (1 cr)
MANGEMNT 489 Administrative Policy

General Business Major – 24 credits

- SELECT 1 COURSE FROM EACH GROUP
  - GROUP 1: ITSCM 385, MANGEMNT 386, ITSCM 460, MARKETNG 400 (ITSCM 385 Project Management and MANGEMNT 386 are typically offered online.)
  - GROUP 2: FNBSLW 443, FNBSLW 446, FNBSLW 348, ECON 341 (FNBSLW 446 Insurance and/or FNBSLW 443 Labor Law are typically offered online.)
  - GROUP 3: ECON 353, ECON 354, ECON 356, ECON 360, ECON 404 (ECON 354 Money and Banking is typically offered online.)
  - GROUP 4: ECON 471, FNBSLW 455, MANGEMNT 366 (MANGEMENT 366 Social Responsibility is typically offered online.)
  - GROUP 5: MANGEMNT 320, MANGEMNT 369, MANGEMNT 486, MARKETNG 429 (MANGEMNT 320 Human Resource Management and/or MARKETNG 429 are typically offered online.)

- SELECT 9 UNITS (COURSE LVL 300 OR 400) FROM ACCOUNTING, ECONOMICS, FINANCE, ITSCM, MANAGEMENT, AND MARKETING TO ADD DEPTH WITHIN AN AREA OF STUDY. (There are a number of options for these courses. Please see the online schedule of classes at http://www.uww.edu/cobe/onlinebba/courses.html.)

All students are required to have at least 120 credits to graduate from UW-W. The requirements listed previously, plus the courses offered online through the College of Business and Economics will not total 120 or more. Therefore, there are elective credits which must be taken to reach the 120 credit minimum.

All business majors are required to complete **20 hours of community service** prior to graduation.

In addition, a student must have a combined gpa of 2.50 or better overall, in all business courses and in the major to graduate.

For more information, visit http://www.uww.edu/cobe/onlinebba or call toll-free 1-866-584-6055 or email onlinebba@uww.edu.

Prior to applying to UW-Whitewater, contact onlinebba@uww.edu to arrange for an unofficial evaluation of any transfer credits you may have. This evaluation will allow UWW to advise you correctly and possibly save you money!