

Business Communications: ITBE 353
Suggestions for Improving Assessment Results
Summer 2006

Goal: Students should be good communicators.

Faculty teaching Business Communications classes will:

- Provide additional practice for oral presentations
- Require students to submit written outlines of oral presentations to verify/force preparation and practice
- Provide additional opportunities for students to peer review each other's written work and/or oral presentations
- Provide additional individual instructor help on writing assignments
- Allow students to "redo" assignments so that they learn from their mistakes