

Planning Guide Master of Science - Business Education (Secondary)

Revised March 2015

Required Core:

| Department | Course Number | Course Description | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|--|--------------|------------|--|
| EDFOUND | 780 or 740 | Reading, Analyzing & Evaluating Educational Research | 3 | | MS only; not needed for licensure |
| CIBME | 762 | Curriculum Issues and Design for Business Education and Marketing Education Su (O) | 3 | | MS only; not needed for licensure |
| CIGENRL | 660 | Principles for Career and Technical Education F (O) | 2 | | Needed for 281 license; Not needed for 250 license |
| CIGENRL | 661 | Organization, Administration, and Coordination of Career and Technical Program Sp (I) | 3 | | Needed for 281 license; Not needed for 250 license |
| TOTAL CREDITS | | | 11 | | |

Professional Education

| Department | Course Number | Course Description | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|---|--------------|------------|----------------|
| EDFOUND | 681 | Human Abilities & Learning (H) | 3 | | |
| EDFOUND | 710 | Education in a Pluralistic Society (O) | 3 | | |
| EDFNDPRC | 210 | Observation & Participation (Preclinical) (H) | 3 | | |
| SPECED | 700 | Theoretical Foundations of Contemporary Practices (H) | 3 | | |
| EDFOUND | 625 | Measurement and Evaluation in the Secondary School (H) | 3 | | |
| READING | 772 | Reading in the Content Areas (O) | 3 | | |
| CIFLD | 492 | Field Study F | 3 | | |
| CIFLD | 402 | Directed Teaching Middle School F | 2 | | |
| CIFLD | 414 | Directed Teaching - Secondary or Internship | 12 | | |
| TOTAL CREDITS | | | 35 | | |

DPI Licensure Requirements-Business Education 250 (K-12)

| Department | Course Number | Course Description | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|--|--------------|------------|----------------|
| COMPSCI | 162 | Intro to Computers (test out available) (O) | 3 | | |
| ITSCM | 285 | Business Web Application Design | 3 | | |
| CIBME | 245 | Tech Apps for Bus Teachers F | 3 | | |
| SECNDED | 442 | Computer Apps Methods F | 2 | | |
| CIBME | 500 | Intro to Bus & Mktg Education F (I) | 3 | | |
| CIBME | 647 | Infor Systems for Bus Teachers Sp | 3 | | |
| ACCOUNT | 701 | Accounting Foundations (O) | 2 | | |
| SECNDED | 441 | Accounting Methods Sp | 3 | | |
| ECON | 704 | Economic Foundations (O) | 2 | | |
| FNBSLW | 721 | The Legal Environment of Business (O) | 2 | | |
| MARKETNG | 716 | Marketing (O) | 2 | | |
| CIBME | 601 | Teaching Personal Finance Sp | 3 | | |
| BEINDP | 290 | Business Writing | 2 | | |
| SECNDED | 444 | Basic Business Methods F | 2 | | |
| ITSCM | 715 | Tech & Info Systems (O) | 3 | | |
| ITSCM | 221 | Info Tech Infrastructure | 3 | | |
| TOTAL CREDITS | | | 41 | | |

DPI Licensure Requirements- Marketing Education 285

Unofficial Document -- Revised March 2015: This document is intended only as a tool for advising and planning purposes. For official documentation of degree and/or major requirements, students should refer to their UWW Advising Report (AR)

Planning Guide

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Master of Science - Business Education (Secondary)

| Department | Course Number | Course Description | Credit Hours | Completed? | Notes/Comments |
|---|---------------|-------------------------------|--------------|------------|----------------|
| MARKETNG | 716 | Marketing (O) | 2 | | |
| MARKETNG | 767 | Strat Market Entrepreneur (O) | 3 | | |
| MANAGEMNT | 745 | Building Effective Orgs (O) | 2 | | |
| SECNDED | 440 | Methods of Marketing Ed F (I) | 2 | | |
| plus three pre-approved Marketing courses. Recommended: MARKETING* 751, 761, 765, 772, 774 | | | | | |
| Entrepreneurship, Management, Sports Entertainment, Digital Marketing, Social Media, Retail | | | | | |
| TOTAL CREDITS | | | 18 | | |

In addition to the content courses, 4,000 work hours in sales, retailing, or marketing-related occupations are required. Student teaching may occur during the same time period for those students seeking DPI 250 Licensure.

DPI 281 Vocational Certification Recommended (2,000 hours work experience in business)

Total Program:

30-36 Credits with thesis 36 Credits (no thesis)

- * Maximum of previously completed & transfer credits = 9 credits
- * Maximum workshop, special studies; and individual credits = 9 (limited to 6 credits in special studies' limited to 4 credits in individual studies)
- * Minimum credits at 700 level or above = 50% (18 credits)
- * Seven years to complete degree from term of first course (one extension request of up to two years may be granted by the department)

NOTE: The following codes indicate that the course is offered at least one time during a two-year cycle through some type of distance-learning format. Additional courses fees may be charged. Legend for distance learning availability: (O)=Online course; (H)=Hybrid course (some on-campus class meetings); (I)-Interactive television/Distance learning lab