1. CREATE VISION: Create a vision that reflects our primary functions of teaching, creative activity, scholarship and service.
   
   "Operationalizing our mission, our vision statement will outline where we want to be and will effectively communicate the purpose and value of the college. In the next five years we will adopt a college-wide vision statement that reflects our primary functions of teaching, creative activity, scholarship and service."

2. COMMUNICATE VALUE: Effectively communicate our value to campus, regional, and global communities.
   
   "Our value is in developing students who are prepared to succeed in a complex interdependent world, in our commitment to diversity, and in our commitment to serve our campus, regional, and global communities through mutually beneficial partnerships. In the next five years we will design and deliver a marketing campaign that reflects our values."

3. ENGAGE PARTNERS: Further our engagement with regional and global communities through intentional practice.
   
   "By identifying untapped possibilities and strengthening current partnerships we will be able to better align our college with campus priorities and prepare our graduates for the future. In the next five years we will further our regional and global engagements through strengthening existing and establishing new partnerships."

4. INCREASE DIVERSITY: Create a shared understanding of diversity as it pertains to our teaching, scholarship, creative activity, and service in supporting students, staff and faculty.
   
   "The first step in diversifying our organization is to create a shared understanding of what diversity means and how it pertains to our work and student learning. In the next five years we will create a common definition of diversity and enact plans, policies and practices that reflect our shared understanding."

5. PREPARE GLOBALLY: Prepare our students for a changing and complex global reality.
   
   "The key to ensuring that our graduates are well positioned to live and work in a complex global society is to articulate a shared understanding of global learning and then infuse it throughout the organization. In the next five years we will create a common definition of global learning and enact plans, policies and practices that reflect our shared understanding."