COEPS Strategic Planning and Budget Committee
Minutes
January 25, 2017
11:00 a.m. – 12:00 p.m.
Winther Hall 1013

1. Approve minutes from 11.30.16 (5 min)
   a. Minutes will be approved next month so committee has time to review

2. Discuss Spring Forum (10 min)
   a. Spring forum went well. Faculty seemed very interested in discussed Diversity. In addition, they expressed a desire to have measureable goals in this area as part of the strategic plan. The definition of diversity was discussed. Based on faculty work in this area and feedback from the spring forum, the committee felt the COEPS did not necessarily need to define diversity, but rather create a statement regarding our commitment to diversity, i.e., diversity mission statement.
   b. Giuliana and Amy will work on drafting the statement and get it out to SPBC members by the next SPBC meeting (scheduled for 2/22/17)

3. Discuss goals for the Diversity Strategic Priority (20 min)
   a. Proposed Goal 1: Recruit diverse students, faculty, and staff. (Should this be measurable?)
      • Specific actions that will be taken related to this: have not yet been identified
   b. Proposed Goal 2: Support faculty and staff on adopting more culturally responsive practices
      • Specific actions that will be taken related to this: Provide professional development opportunities for faculty and staff on how to be more culturally responsive when working and/or teaching students.
   c. Proposed Goal 3: Support and encourage students in adopting a more culturally inclusive mindset and disposition.
      • Specific actions that will be taken related to this: Provide professional development opportunities for faculty and staff related to teaching students to be more culturally responsive; and adopt Diversity Learning and Intercultural Competence rubric to be used in select courses to help measure students’ knowledge and abilities related to diversity.

4. Review SP matrix (5 min)
   a. Reviewed strategic planning matrix and discussed the need to create specific and measurable goals in each area. Plan to address the Global Priority Fall 17.
5. Discuss student participation in SP process (5 min)
   a. Committee members will send Katy C. names of students by next meeting
      (scheduled for 2/22/17)

6. Communicating value strategic priority, next steps (15 min)
   a. Beth King has been facilitating the work related to the communicating value
      priority. In her work with the University Strategic Planning she spoke with Sara
      Kuhl who shared some of her information regarding the campus economic impact
      study. This idea sparked interest in some faculty, including those on the SPBC
      committee, and we discussed the value of determining our impact on our regional
      community through an economic impact study or market analysis
      • Question
        1) What is the impact of the services the COEPS provides to our
           community partners?
           a. Coaching
           b. Free counseling through the Communication Sciences and
              Disorders and Counseling programs
           c. Fieldwork and directed teaching
           d. Faculty workshops and conferences
           e. Grants
           f. Faculty consulting (e.g., gifted and talented)
   b. Value of the study
      • Would assist us with plans to make necessary changes to programming
         or services provided to the regional community
      • Would provide the data/numbers to support the value we feel we provide
         to our community
   c. Katy C will follow-up with Deans Heyning and Fox to determine to discuss Sara
      Kuhl
   d. Consider charge to departments to engage stakeholders. The committee would
      like to know how Departments engage their stakeholders and what insight those
      stakeholders provide.

Action Items:
1. Giuliana and Amy draft Diversity Mission statements for committee review.
2. Finalize diversity goals and add them to the planning matrix
3. Identify students to serve on the committee
4. Katy C. and Beth will explore feasibility of an COEPS Economic Impact Study