MCS 725

E-Business: Technology, Applications and Issues 3 u
This course is designed to provide graduate students with an overview of internet technologies and
electronic business phenomenon currently sweeping the global economy. The course provides an
opportunity for students to identify, analyze, and discuss issues and challenges from a strategic,
organizational and technology perspective. These issues and challenges need to be addressed by
nations, industries, and corporations in their attempt to be a part of the e-business marketplace. The goal
of the course is to cover the major topics rather than be encyclopedic. The course makes use of lecture,
discussions, readings, cases, and student research projects.
The course also has a technical component that teaches internet technologies such as HTML, JavaScript
and the Document Object Model that help form the foundation of all Web development. What this course
is NOT: Because this course is an IS course, we will not discuss e-business from a marketing
perspective. The student is expected to be familiar with information technologies associated with the
delivery of Internet sites. These topics will be discussed only briefly.

MCS 740

Information Systems Strategy and Policy 3 u
Acquaints students with the issues, procedures, and opportunities associated with the organizational use
of information technology and with the management of the IS function. Topics include the role of IS
technology in organizations, planning, organization, and control of the IS function, IS support for
corporate re-engineering and strategic initiatives, IS operations management, and the maturity of the IS
function.

MCS 790

Workshop 1-3 u

MCS 798

Individual Studies 1-6 u