DATA PRIVACY DAY JANUARY 28, 2019 #PrivacyAware

DATA PRIVACY DAY

is an internationally recognized day dedicated to creating awareness about the importance of privacy and protecting personal information.

YOU CAN HELP CREATE A GLOBAL COMMUNITY THAT RESPECTS PRIVACY, SAFEGUARDS DATA AND ENABLES TRUST!

STOP. THINK. CONNECT.™ is simple, actionable advice you can use to teach about privacy at home, at work and in your community.

AT HOME

TALK WITH YOUR FAMILY AND FRIENDS ABOUT WAYS TO STAY SAFER ONLINE.

PERSONAL INFORMATION IS LIKE MONEY. VALUE IT. PROTECT IT.

Learn about and understand how your personal information is collected through apps and websites.

SHARE WITH CARE

Think before posting about yourself and others online. Consider what a post reveals, who might see it and how it could be perceived now and in the future.

AT WORK

HELP ALL EMPLOYEES UNDERSTAND THE ROLE THEY PLAY IN MAKING SURE PRIVACY IS ACHIEVED AND MAINTAINED.

KEEP A CLEAN MACHINE

Having the latest security software, web browser, operating system and device is the best defense against viruses, malware and other online threats.

PRIVACY IS GOOD FOR BUSINESS

Engage employees with initiatives such as lunch and learns, funny videos and competitions.

IN YOUR COMMUNITY

SHARE YOUR PRIVACY KNOWLEDGE BY VOLUNTEERING IN A LOCAL SCHOOL, SENIOR CARE FACILITY OR FAITH-BASED ORGANIZATION. USE FREE RESOURCES FROM STAYSAFEONLINE.ORG TO SPREAD THE WORD.

BE PART OF SOMETHING BIG!

#ChatSTC

Join us on Wednesdays in January (Jan. 10, 17 and 24) at 3 p.m. EST/ noon PST using the hashtag #ChatSTC.

DATA PRIVACY DAY CHAMPION

Register yourself and/or your company as a Data Privacy Day Champion.

#PrivacyAware

Use #PrivacyAware on social media and follow us on Facebook (/StaySafeOnline) and Twitter (@StaySafeOnline).

FOR FREE RESOURCES AND TO LEARN MORE, VISIT STAYSAFEONLINE.ORG/DATA-PRIVACY-DAY/

CYBERSECURITY ALLIANCE

@STAYSAFEONLINE
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STOP | THINK | CONNECT™

The National Cyber Security Alliance officially leads Data Privacy Day (DPD) in North America. DPD is recognized annually on January 28. STOP. THINK. CONNECT.™ is the global online safety campaign to help everyone stay safer and more secure online.