Campus Master Plan
Agenda

Process Overview

Draft Plan Proposals
- Facilities Reinvestment
- Academics
- Athletics
- Housing
- Entry and Arrival
- Campus-wide Solutions
- Sustainability
Campus Involvement

Open Forums:
Faculty, Staff, and Students

Focus Groups:
Key issues, areas of focus, space needs

Advisory Committee:
Campus wide representation for guidance

Executive Leadership:
Plan direction

Master Plan Website: Information and comment
Observations
Natural and Built Systems

Open Space
- Natural Areas
- Athletic Fields
- Drumlin
- Defined Campus Greens
- Undefined Open Spaces
- Plaza
- Arboretum
- Spine

Building Use
- Academic
- Library and Public Interface
- Student Life
- Residence Hall
- Athletic
- Support/Other

Circulation
- Vehicular Circulation
- Pedestrian Path
- Pedestrian Crossings
Observation Summary

- Mix of old and new
- Quality inequality
- Identity
- Natural setting
- Residence life
- Pedestrian safety
- Accessibility
- Parking distribution
- Welcome
<table>
<thead>
<tr>
<th>OBSERVATIONS</th>
<th>GUIDING PRINCIPLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mix of old and new Quality inequality</td>
<td>Quality and Quantity of Space</td>
</tr>
<tr>
<td>Identity Welcome</td>
<td>Identity</td>
</tr>
<tr>
<td>Residence life Athletics Recreation</td>
<td>Community</td>
</tr>
<tr>
<td>Pedestrian safety Accessibility Parking distribution</td>
<td>Connections</td>
</tr>
<tr>
<td>Natural setting</td>
<td>Sustainability and Stewardship</td>
</tr>
</tbody>
</table>
Planning Principles

Mission
Align the physical campus with the University's mission and values and support the objectives outlined in the Strategic Plan.

Quantity and Quality of Space
Address existing and projected space deficits on campus and ensure consistently high quality space campus-wide.

Identity
Build on existing strengths to further distinguish the University of Wisconsin Whitewater through its physical campus; define campus edges and a clear arrival experience to welcome and encourage engagement with the community.

Community
Develop a compact, residential campus with amenities for students, faculty, and staff that promote interaction, enhance quality of life, and accommodate activity seven days a week.

Connections
Create a dynamic campus with well-defined and accessible pathways that flow naturally between buildings and grounds.

Sustainability and Stewardship
Further sustainable practices by highlighting natural features unique to Whitewater, promoting efficient use of resources, and connecting people with each other and with their environment.
Scenario Planning
Existing Conditions

- Existing Buildings
Campus Master Plan

- Existing Buildings
- Renovated Buildings
- Proposed New Construction
- Long-term Demolition
Campus Master Plan

- Existing Buildings
- Renovated Buildings
- Proposed New Construction
- Proposed Housing Construction
- Long-term Demolition

[Map of Campus Master Plan with various areas marked for different construction and demolition projects.]
Facilities Reinvestment

• Identified renovation needs:
  • Winther
  • Heide
  • Greenhill Center of the Arts (Phase 1)
  • Andersen Library (Phase 1)
  • Roseman (Phase 1)
  • Williams Center / DLK Fieldhouse
  • West Campus residence halls
  • Stadium Services
  • Baseball Building
Academics

• Plan reflects current space needs projections

• Use academic sites to reinforce campus malls

• Student Success, Academic Building 1, Academic Building 2
Academics

- Plan reflects current space needs projections
- Use academic sites to reinforce campus malls
- Adjacency to existing facilities impacts site selection
Athletics

- Accessible Gymnasium
- Indoor Tennis Facility
- Baseball: restrooms, concessions, storage
- Softball stadium
- Stadium Athletics Service Building: classroom, offices, press box, team support
Athletics
Athletics
Housing

- Significant need identified
  - 5 Residence Halls with 400 semi-suite beds per community (assume 325 GSF/bed)
- Use new housing sites to connect campus community
- New Dining Hall
- West Campus renovations
Housing

• Significant need identified
  • 5 Residence Halls with 400 semi-suite beds per community (assume 325 GSF/bed)

• Use new housing sites to connect campus community

• New Dining Hall:
  • Allows for Esker to stay on-line until complete
  • New dining site serves east campus and new facilities
Housing
Entry & Arrival

• Coordinate with City of Whitewater to redirect signage to Prince Street entry point leading to Student Services (aka one stop shop)

• Develop clear signage and edge treatment of critical corner intersections

• Reinforce pedestrian malls with pedestrian gateways

• Directional signage is important and requires coordination with City of Whitewater
Open Space

- Reinforces pedestrian malls
- Creates active space adjacent to housing
- Preserves natural areas

- Natural areas
- Quadrangles
- Plazas
- Athletic / Rec. fields
- Fountain
- City park
- Pedestrian mall
- Axis
Campus Connections

• Circulation reinforced by strategic building locations
  • Use new housing sites to help connect campus
  • Use academic sites to reinforce campus malls

• Use new building to create accessible routes across the drumlin at upper level

• Clear connections to identified trails and bike routes
Building Entry

• Main entries reinforced major pedestrian connections
• Building entries help activate adjacent open space

• Existing main entry
• Proposed main entry
Vehicular Circulation

- Campus Streets
- City Streets
- Shared Use Path
- Bike Lane
- Greenway
Service

---- Campus Streets

City Streets

Existing Service

Proposed Service
Parking

- Initial analysis suggests campus-wide surplus
- Proximity of current parking is a challenge
- New buildings will displace parking
- Impacts on parking policy decisions
- Future parking structure sites tested for viability

Surface Parking

Parking Structure
Utilities

- Existing Corridor
- Proposed Corridor
Massing & Height
Sustainability

- Solar orientation of buildings
- Grey-field redevelopment
- Reuse of buildings
- New green space/pervious area
- Preserved natural areas
- Stormwater BMPs
- Green roofs
- Sustainability education through landscapes
Sustainability

Campus Intent

• Signatory of American College and University President’s Climate Commitment (ACUPCC)

• AASHE STARS self-assessment

• Define attainable goals for campus through a Sustainability Plan
Campus Master Plan

- Existing Buildings
- Renovated Buildings
- Proposed New Construction
- Long-term Demolition

- W. Main Street
- Prince Street
- N. Prairie Street
- W. Starin Road
- Schwager Drive
- W. Starin Road
- Prince Street
- N. Prairie Street
- W. Main Street
Campus Master Plan
Campus Master Plan

Direct any questions or comments to masterplan@uww.edu