**MISSION STATEMENT:**

The College of Education & Professional Studies at the University of Wisconsin-Whitewater is committed to the development of professionals who are lifelong learners, creators of knowledge, and leaders of character and integrity. Responding to the changing needs within our global society, our programs prepare professionals to actively engage in an open democratic society inclusive of diverse populations. As a premier center for global learning, the College's focus on depth of learning and academic excellence provides our students with the requisites to be leaders dedicated to change in their communities.

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<th>PRIORITIES</th>
<th>EXAMPLES/DESCRIPTORs OF SUCCESS</th>
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| A. Update and revise existing programs, and develop new programs and curricula on all levels to better ensure that graduates are professionals and lifelong learners, creators of knowledge and leaders of character and integrity in their community. | • Less complicated teacher education programs (other programs)  
• More students into shortage areas  
• Positive alumni and employer feedback  
• Less faculty rework due to misunderstandings  
• Learning about diversity is explicit and infused throughout all programs in the college  
• Graduates embrace use of technology in all aspects of their lives  
• Stronger emphasis on globalization and global learning  
• Systems of assessment and accountability are in place to inform practice and curricular decision-making  
• Ongoing shifts in field experience requirements and opportunities to meet demands of employers  
• All curricula and programs are responsive to needs of the workforce |
| B. Create well-articulated college-level standards that are approved by the UWW University Standards Committee. | • All departments have approved P&T standards in line with College standards  
• Faculty innovation is supported and evaluated as part of the tenure process |
| C. Create an enhanced advising process for all programs | • Advising Center with clear place in the overall process  
• Centralized oversight and support for advising structures and processes  
• Improved student satisfaction and retention  
• Improved time-to-degree  
• All faculty are trained and accountable for advising roles  
• Strengthen relationship between AEC and AAC  
• Ongoing faculty and staff development (advising)  
• Review policies and update supporting documents |
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<th>D.</th>
<th>Create improved living and working environments across the College and in all College buildings</th>
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|   | • More aesthetically pleasing and inviting spaces for faculty, staff and students in all buildings and teaching spaces  
  • Better space utilization in all areas  
  • Priority list is developed and continually modified for future planning  
  • Investigate and support use of green chemistry for building supplies |

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<th>E.</th>
<th>Clearly present COEPS mission and programs to the world</th>
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|   | • Assess, critique and modify current marketing practices – how we say who we are  
  • Work with campus on marketing strategies  
  • Create plan for media “footprint” and upgrade of college image |

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<th>F.</th>
<th>Increase and provide support for faculty, student and staff use of technology in their personal and professional lives.</th>
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|   | • Assist faculty in quest to improve by creating opportunities and support for faculty, staff and students to try new things, revise current practice and be supportive of innovative practice.  
  • Improve teaching and learning spaces to enable better use of technology such as innovative whiteboards and mobile learning platforms  
  • Support additional use of technology-enabled communication such as videoconferencing and distance learning  
  • Create professional development opportunities that support effective technology usage  
  • Develop a strategy to monitor the future of technology in order to keep college current and able to contribute to the technology landscape  
  • Collect baseline data on technology use across all areas |

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<th>G.</th>
<th>Attract and retain more diverse students, faculty and staff across the college</th>
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|   | • More diverse student population and students going into high-needs areas.  
  • Develop consistent and effective hiring procedures that support the recruitment of diverse faculty and staff  
  • More diverse faculty choose to come to UWW and stay and get tenure  
  • More diverse staff choose to come to UWW and are retained |

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<th>H.</th>
<th>Global Education: Infuse international perspectives in the teaching, research and service functions of the College</th>
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|   | • Stronger focus on internationalism and global thinking in all areas of the curriculum.  
  • More support for scholarship in international learning  
  • Increased opportunities and funding for student travel abroad  
  • Increased opportunities and funding for faculty study abroad and faculty exchanges  
  • Increased number of international students in COEPS on all levels |