COMMUNICATION

COMM 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.

#4189 Section 01X [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
08:50 AM - 09:40 AM HE0301 Susan M Wildermuth
09/04/12-12/21
M
08:50 AM - 09:40 AM HE0101 Susan M Wildermuth

#4190 Section 02X [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
08:50 AM - 09:40 AM HE0314 Susan M Wildermuth
09/04/12-12/21
M
08:50 AM - 09:40 AM HE0101 Susan M Wildermuth

#4191 Section 03X [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
08:50 AM - 09:40 AM WH2010 Susan M Wildermuth
09/04/12-12/21
M
08:50 AM - 09:40 AM HE0101 Susan M Wildermuth

#4193 Section 05 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
09:55 AM - 10:45 AM HE0113 Susan M Wildermuth
09/04/12-12/21
M
09:55 AM - 10:45 AM HE0101 Susan M Wildermuth

#4194 Section 06 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
09:55 AM - 10:45 AM WH2010 Susan M Wildermuth
09/04/12-12/21
M
09:55 AM - 10:45 AM HE0101 Susan M Wildermuth

#4195 Section 07 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
09:55 AM - 10:45 AM HE0314 Susan M Wildermuth
09/04/12-12/21
M
09:55 AM - 10:45 AM HE0101 Susan M Wildermuth

#4196 Section 08 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
09:55 AM - 10:45 AM WH2013 Susan M Wildermuth
09/04/12-12/21
M
09:55 AM - 10:45 AM HE0101 Susan M Wildermuth

#4198 Section 10 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
12:05 PM - 12:55 PM HH1309 Susan M Wildermuth
09/04/12-12/21
M
12:05 PM - 12:55 PM WH2001 Susan M Wildermuth

#4199 Section 11 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
12:05 PM - 12:55 PM HH2306 Susan M Wildermuth
09/04/12-12/21
M
12:05 PM - 12:55 PM WH2001 Susan M Wildermuth

#4200 Section 12 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
12:05 PM - 12:55 PM HH2307 Susan M Wildermuth
09/04/12-12/21
M
12:05 PM - 12:55 PM WH2001 Susan M Wildermuth

#4201 Section 13 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
12:05 PM - 12:55 PM HH2311 Susan M Wildermuth
09/04/12-12/21
M
12:05 PM - 12:55 PM WH2001 Susan M Wildermuth

#4203 Section 15 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
01:10 PM - 02:00 PM HH1309 Susan M Wildermuth
09/04/12-12/21
M
01:10 PM - 02:00 PM HE0100 Susan M Wildermuth

#4204 Section 16 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
01:10 PM - 02:00 PM HH2309 Susan M Wildermuth
09/04/12-12/21
M
01:10 PM - 02:00 PM HE0100 Susan M Wildermuth

#4205 Section 17 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
01:10 PM - 02:00 PM HH2307 Susan M Wildermuth
09/04/12-12/21
M
01:10 PM - 02:00 PM HE0100 Susan M Wildermuth

#4206 Section 18 [units: 3] NOTE: The first class meeting will be held in Heide 101.
09/04/12-12/21
WF
01:10 PM - 02:00 PM HH2314 Susan M Wildermuth
09/04/12-12/21
M
01:10 PM - 02:00 PM HE0100 Susan M Wildermuth

#4208 Section 20 [units: 3]
09/04/12-12/21
MWF
08:50 AM - 09:40 AM HE0116 Joshua Bolton

#4209 Section 21 [units: 3]
09/04/12-12/21
MWF
09:55 AM - 10:45 AM HE0116 Joshua Bolton

#4210 Section 22 [units: 3]
09/04/12-12/21
MWF
12:05 PM - 12:55 PM HE0314 Kathleen M Yih

#4211 Section 23 [units: 3]
09/04/12-12/21
MWF
01:10 PM - 02:00 PM HE0116 Kathleen M Yih

#4212 Section 24 [units: 3]
09/04/12-12/21
TR
09:30 AM - 10:45 AM HE0113 Anne C Mancl
<table>
<thead>
<tr>
<th>Course Topic</th>
<th>Instructor</th>
<th>Location</th>
<th>Meeting Days</th>
<th>Meeting Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 131 INTRODUCTION TO MASS COMMUNICATION</td>
<td>Jodi Galvan</td>
<td>HE0113</td>
<td>TR</td>
<td>09:00 AM - 10:45 AM</td>
</tr>
<tr>
<td>COMM 202 PRINCIPLES OF PUBLIC RELATIONS</td>
<td>Jim L Disrude</td>
<td>MG0101</td>
<td>TR</td>
<td>09:30 AM - 10:45 AM</td>
</tr>
<tr>
<td>COMM 203 PUBLIC RELATIONS TACTICS I</td>
<td>Edward R Frederick</td>
<td>HH2317</td>
<td>TR</td>
<td>12:30 PM - 01:45 PM</td>
</tr>
<tr>
<td>COMM 204 PUBLIC RELATIONS TACTICS II</td>
<td>Ann P Knabe</td>
<td>HE0309</td>
<td>TR</td>
<td>11:00 AM - 12:15 PM</td>
</tr>
<tr>
<td>COMM 228 INTERPERSONAL COMMUNICATION</td>
<td>Gary Allen Myers</td>
<td>HE0309</td>
<td>TR</td>
<td>12:05 PM - 01:25 PM</td>
</tr>
</tbody>
</table>

Fall 2012 UWW Class Listing > AC > Communication -- Page 2 / 14 12.10.2012 10:43 AM
<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Start/End Dates</th>
<th>Meeting Days</th>
<th>Meeting Times</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 230</td>
<td>RADIO PRACTICUM ... A laboratory course in which the student participates in at least one area of radio broadcasting: Announcing, engineering, interviewing, or publicity. Repeatable.</td>
<td>09/04-12/21</td>
<td>W</td>
<td>05:15 PM - 06:00 PM</td>
<td>L1205</td>
<td>Brian P Lucas</td>
</tr>
<tr>
<td>COMM 231</td>
<td>PRACTICUM: CABLE TELEVISION PRODUCTION ... Participation in a variety of areas of television production including camera, lighting, graphics, audio, switching, video engineering and announcing and television performance. Repeatable for a maximum of 4 units in major/degree.</td>
<td>09/04-12/21</td>
<td>T</td>
<td>05:15 PM - 06:00 PM</td>
<td>L1205</td>
<td>Jim Mead</td>
</tr>
<tr>
<td>COMM 232</td>
<td>FOUNDATIONS OF ELECTRONIC MEDIA ... An in-depth survey of the historic developmental, technological, economic, programming, social impact, and regulatory foundations of the broadcasting and electronic media communications industries in America.</td>
<td>09/04-12/21</td>
<td>MW</td>
<td>11:00 AM - 11:50 AM</td>
<td>HE0101</td>
<td>Kannan Amr</td>
</tr>
<tr>
<td>COMM 234</td>
<td>ELECTRONIC MEDIA ANNOUNCING ... Emphasizes the development of professional speech and performing habits for radio, television, and related electronic media. Training in proper use of announcing - related technical equipment provided. Vocal and performing styles pertinent to the presentation of entertainment, information, and persuasion for electronic media are presented within an applied framework.</td>
<td>09/04-12/21</td>
<td>MW</td>
<td>12:05 PM - 01:45 PM</td>
<td>L1205</td>
<td>Jim L Disrude</td>
</tr>
<tr>
<td>COMM 236</td>
<td>INTRODUCTION TO CINEMA ... Focuses on understanding and appreciating film as a unique visual communication experience. Includes an introduction to the understanding of film language and different theories of film aesthetics and criticism.</td>
<td>09/04-12/21</td>
<td>M</td>
<td>02:15 PM - 03:30 PM</td>
<td>L1205</td>
<td>Kathy Brady</td>
</tr>
<tr>
<td>COMM 238</td>
<td>FUNDAMENTALS OF VIDEO PRODUCTION ... This introductory video production course provides students with a basic understanding of the video production process. Students work on studio and field exercises to develop their video production skills.</td>
<td>09/04-12/21</td>
<td>MW</td>
<td>02:15 PM - 03:30 PM</td>
<td>L1205</td>
<td>Kathy Brady</td>
</tr>
<tr>
<td>COMM 239</td>
<td>FUNDAMENTALS OF AUDIO PRODUCTION ... A study of audio theory relevant to the production of programming for radio and related electronic mass media. Substantial attention devoted to the fundamental theoretical principles of digital audio systems. Practical experience in program production is also emphasized, in combination with the development of critical listening skills for audio production work.</td>
<td>09/04-12/21</td>
<td>MW</td>
<td>12:05 PM - 01:45 PM</td>
<td>L1205</td>
<td>Jim L Disrude</td>
</tr>
<tr>
<td>COMM 240</td>
<td>PUBLIC SPEAKING ... Study of the theory and techniques of public address with required presentation of speeches.</td>
<td>09/04-12/21</td>
<td>TR</td>
<td>09:30 AM - 10:45 AM</td>
<td>L1205</td>
<td>William E Lowell</td>
</tr>
<tr>
<td>COMM 241</td>
<td>ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.</td>
<td>09/04-12/21</td>
<td>MW</td>
<td>12:05 PM - 12:55 PM</td>
<td>HE0309</td>
<td>Kathy Brady</td>
</tr>
<tr>
<td>COMM 242</td>
<td>COMMUNICATION AND TEAM BUILDING ... This course is designed to demonstrate the importance of team building in today’s work culture. Students learn how to create, participate in and lead successful working teams. The course will teach relationship building to foster interpersonal relationships and aid in conflict resolution.</td>
<td>09/04-12/21</td>
<td>TR</td>
<td>09:30 AM - 10:45 AM</td>
<td>HE0301</td>
<td>William E Lowell</td>
</tr>
<tr>
<td>#</td>
<td>Section</td>
<td>Start/End Dates</td>
<td>Meeting Days</td>
<td>Meeting Times</td>
<td>Location</td>
<td>Instructor</td>
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</tbody>
</table>
| 3879 | 02 | 09/04-12/21 | TR | 11:00 AM - 12:15 PM | HE0301 | William E Lowell | COMM 244 COMMUNICATION AND INTERVIEWING | Additional study in interpersonal communication as it functions in various types of interview situations. Application and analysis of effective interpersonal communication choices in specific interview situations. 
PREREQ: COMM 110 |
| 3880 | 01 | 09/04-12/21 | MWF | 11:00 AM - 11:50 AM | WH2014 | Kathleen M Yih | COMM 246 ELECTRONIC MEDIA NEWSWRITING AND PRODUCTION | Development of the skills of broadcast news gathering, writing, and editing. 
PREREQ: JOURNALISM 227 |
| 3881 | 01 | 09/04-12/21 | M | 06:15 PM - 08:45 PM | L1205 | Jim L Disrude | COMM 263 PRACTICUM IN FORENSICS | Participation in public address or interpretation events in intercollegiate contest situations. May be retaken. |
| 5302 | 01 | 09/04-12/21 | Arranged | Arranged | Arranged | Jim L Disrude | COMM 275 ADVERTISING AND PUBLIC RELATIONS RESEARCH LITERACY | Students will learn about information gathering for communication planning. They will learn to assess the quality of research reports. Students will study group research methods. They will examine subscription data sources commonly used for advertising and public relations and learn about media tracking and Web page evaluation. 
PREREQ: JOURNALISM 220 OR COMM 202 |
| 3882 | 01 | 09/04-12/21 | TR | 08:00 AM - 09:15 AM | HE0309 | David L Wilcox | COMM 285 SOCIAL MEDIA OPTIMIZATION & THE NEW WEB | 'Social Media Optimization' will teach students how to engage with online communities to generate publicity and manage the images and issues of organizations. This cutting-edge, timely curriculum will require students to investigate the most compelling topics confronting organizations and individuals striving to extract value from the dynamic, participatory, ever-changing 'new web.' 
PREREQ: SOPHOMORE STANDING OR CONSENT OF INSTRUCTOR |
| 3883 | 02 | 09/04-12/21 | TR | 02:15 PM - 03:30 PM | HE0309 | Sojung Kim | COMM 293 AUDIO PRACTICUM | Students will develop their skills in audio technology and application through practical experience working in sound reinforcement and studio recording environments. 
PREREQ: COMM 239 OR MUSC 290 OR CONSENT OF INSTRUCTOR |
| 3884 | 01 | 09/04-12/21 | T | 06:15 PM - 08:45 PM | MG0127 | Spencer Striker | COMM 294 WEB VIDEO & THE GAME INDUSTRY - GAMEZOMBIE PRACTICUM | The GameZombie practicum will provide students the opportunity to produce a globally distributed game media web series, strengthen multimedia production skills, and develop expertise in cutting edge game industry topics. Students will greatly enhance their portfolios, industry connectedness, and global web presence by participating in this practicum experience. 
PREREQ: COMM 238 OR CONSENT OF INSTRUCTOR |
| 3890 | 01 | 09/04-12/21 | M | 06:15 PM - 08:45 PM | MG0127 | Spencer Striker | COMM 302 PUBLIC RELATIONS STRATEGIES | An examination, using case studies, of the theories and research which support the selection of various public relations strategies to solve problems. Issues such as responding to crisis situations, applying ethical principles to public relations problems and assessing the use of emerging technologies in public relations are also addressed. 
PREREQ: COMM 202 AND 203 |
| 5301 | 01 | 09/04-12/21 | Arranged | Arranged | Arranged | William E Lowell | COMM 303 PUBLIC RELATIONS PRACTICUM | Planning and execution of public relations tactics, e.g., newsletters, media relations programs, special events, etc., for client organizations under the direction of a faculty member. (A maximum of two credits may be applied to the Speech Communication Major and maximum of two credits may be applied to the Speech Communication Minor. An additional credit may be applied toward graduation, but not to the major or minor.) 
PREREQ: COMM 202, 203 AND 204 AND CONSENT OF INSTRUCTOR |
| 3435 | 01 | 09/04-12/21 | TR | 12:30 PM - 01:45 PM | HE0301 | Linda A Robinson | COMM 305 HISTORY OF MASS COMMUNICATION | An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society. 
PREREQ: JUNIOR/SENIOR STATUS |
COMM 321 NONVERBAL COMMUNICATION ... Nonverbal dimensions of interpersonal communication (physical behavior, facial expression, eye behavior, personal space, personal appearance-clothing, touch, voice and the use of objects) focusing upon their actual interaction with verbal or speech communication. Study of concepts and actual participation in nonverbal exercises/simulations.

PREREQ: COMM 110
#3893 Section 01 [units: 3]
09/04-12/21 TR 09:30 AM - 10:45 AM HE0116 Tammy S French

COMM 322 LISTENING BEHAVIOR ... Study of the current theory and research concerning the process of listening in human communication as a basis for an effective understanding of listening behavior and for an increased ability to improve one's own listening skills. Also included is an overview of approaches to 1) listening in the schools and 2) training in business-industry. Prereq: SPEECH 110 or equivalent or consent of instructor

PREREQ: COMM 110
#3894 Section 01 [units: 3] Gen Ed Social Science (GS)
09/04-12/21 W 06:15 PM - 08:45 PM HE0314 Barbara A Penington

COMM 326 COMMUNICATION AND GENDER ... Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

PREREQ: COMM 110
#3895 Section 01 [units: 3]
09/04-12/21 T 06:15 PM - 08:45 PM HE0116 Anne C Mancl

COMM 327 INTRODUCTION TO ORGANIZATIONAL COMMUNICATION ... This course provides a broad overview of the theoretical and empirical literature relevant to organizational communication. The focus is on how communication operates in organizations, the effects of communication on organizational life, and how communication can be made more efficient and effective in meeting personal as well as organizational goals.

PREREQ: COMM 110
#3897 Section 01 [units: 3]
09/04-12/21 TR 11:00 AM - 12:15 PM HE0314 Mary K Casey
#3898 Section 02 [units: 3]
09/04-12/21 T 06:15 PM - 08:45 PM HE0314 Mary K Casey

COMM 328 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

PREREQ: COMM 110
#3899 Section 01 [units: 3]
09/04-12/21 TR 02:15 PM - 03:30 PM HE0311 Ray Baus

COMM 331 PRACTICUM: PRODUCING AND DIRECTING FOR CABLE TELEVISION ... Participation of a program producer and/or director for television programming created for the University Cable Television System. Repeatable for a maximum of 4 credits in major/degree. Prereq: Consent of instructor

PREREQ: COMM 110
#3901 Section 01 [units: 1-3]
09/04-12/21 W 05:00 PM - 06:00 PM L1215 Jim Mead

COMM 332 PRACTICUM IN TELEVISION NEWS ... Participation in the planning and production of regularly scheduled television newscasts created for the University Cable Television system. Students will earn from one (1) to three (3) credits during the semester, depending upon assigned responsibilities. Repeatable for a maximum of four (4) credits in major/degree. Prereq: Consent of instructor

PREREQ: COMM 110
#3437 Section 01 [units: 1-3]
09/04-12/21 M 05:00 PM - 06:00 PM L1205 Jim Mead

COMM 335 ADVERTISING VIDEO PRODUCTION ... Students develop and apply advanced studio and field video production skills for the production of television advertising.

PREREQ: COMM 238
#3902 Section 01 [units: 3]
09/04-12/21 TR 02:15 PM - 03:30 PM L1205 Jim Mead

COMM 345 PERSUASION ... A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.

PREREQ: COMM 110
#3904 Section 01 [units: 3]
09/04-12/21 M 06:15 PM - 08:45 PM HE0116 Kathleen M Yih
#3905 Section 02 [units: 3] NOTE: This is a web based course. An additional fee of $150 credit will be added to the registrant's bill.
09/04-12/21 Arranged Arranged WEB BASED Mary K Casey

COMM 351 GAME STUDIES AND DESIGN ... This course requires students to engage in and analyze a variety of interactive media: games and other forms of play. The goal is to turn a critical consciousness toward an activity that they have engaged in since birth, and consider how play changes when it is electronically mediated. Interactive media fundamentally changes the process of communication because the audience becomes more active. Users author their own experience and this fundamentally changes the role of author/architect of the medium. This course will examine audience/player experience, game/interaction content, and the effects of playing on the players. Students will analyze play experiences and learn how to develop new games.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR
#5299 Section 01 [units: 3]
09/04-12/21 TR 11:00 AM - 12:15 PM HE0113 Joshua A Fishburn
COMM 363 HEALTH COMMUNICATION AND SOCIAL SUPPORT ... This course provides an overview on the field of health communication, with special emphasis given to theory and research on social support messages. Factors that influence the provision and reception of social support messages are examined in a variety of different contexts (e.g., relational, familial, support group, workplace, on-line). Assessment of health communication messages occurring while giving social support, dilemmas of social support interactions and failures in the communication of health messages are also considered.
PREREQ: COMM 110
#3906 Section 01 [units: 3]
09/04/21 TR 09:30 AM - 10:45 AM HE0311 Ray Baus
#3907 Section 02 [units: 3]
09/04/21 TR 11:00 AM - 12:15 PM HE0311 Ray Baus

COMM 364 ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGEMENT ... This course provides students with specific knowledge and preparation for the effective management of a corporate department or independent agency in public relations or advertising. Special emphasis will be on insights from research and practice, especially in terms of the social and economic affects of public relations' and advertising's communication efforts. Additional analysis and assessment of operations decision making for public relations and advertising situations and cases will also be covered.
PREREQ: COMM 302 OR JOURNALISM 322
#3439 Section 01 [units: 3]
09/04/21 MWF 11:00 AM - 11:50 AM HE0301 Thomas Kim Hixson

COMM 368 FAMILY COMMUNICATION ... This course is designed to enhance students' understanding of communication in familial relationships. Topics such as parent-child relationships, sibling relationships, family stereotypes, aging family members, and cultural variations in family interactions will be covered.
PREREQ: COMM 228 OR CONSENT OF INSTRUCTOR
#3908 Section 01 [units: 3]
09/04/21 TR 09:30 AM - 10:45 AM HE0314 Barbara A Penington

COMM 402 PUBLIC RELATIONS PLANNING ... Application of public relations principles, tactics and strategies to a client's public relations problem or opportunity, through the development and use of public relations planning skills.
PREREQ: COMM 202 AND 203 AND 204 AND 275 AND 302 OPEN TO COMMUNICATION/PUBLIC RELATIONS MAJORS AND MINORS ONLY
#5301 Section 01 [units: 3]
09/04/21 T 06:15 PM - 08:45 PM HE0112 Edward R Frederick

COMM 422 COMMUNICATION THEORIES ... Study of theories of communication from various disciplinary viewpoints. An investigation of approaches which attempt to explain the communication process through a “meaning-centered” focus to the communication act (originating communicator, message, channel, responding communicator). Theories are discussed in terms of their assumptions, claims, and strengths-weaknesses.
PREREQ: JUNIOR/SENIOR STATUS
#3441 Section 01 [units: 3]
09/04/21 MWF 11:00 AM - 11:50 AM HE0314 S-A Welch
#3442 Section 02 [units: 3]
09/04/21 MW 03:45 PM - 05:00 PM HE0301 Susan M Wildermuth

COMM 424 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.
PREREQ: COMM 110
#4061 Section 01 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
09/04/21 MW 02:15 PM - 03:30 PM HE0116 Kate Ksobiech
#4062 Section 02 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
09/04/21 MW 03:45 PM - 05:00 PM HE0116 Kate Ksobiech
#4063 Section 03 [units: 3] Gen Ed Social Science & Diversity (GS) (DV) NOTE: This is a web based course. An additional fee of $150 credit will be added to the registrant's bill.
09/04/21 Arranged Arranged WEB BASED Susan M Wildermuth
#4065 Section 04 [units: 3] Gen Ed Social Science & Diversity (GS) (DV)
09/04/21 TR 12:30 PM - 01:45 PM HE0314 Barbara A Penington

COMM 429 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.
PREREQ: COMM 244 AND 327 AND 485 OR JOURNALISM 485 OR CONSENT OF INSTRUCTOR
#4072 Section 01 [units: 3]
09/04/21 T 06:15 PM - 08:45 PM HE0301 William E Lowell

COMM 431 MASS COMMUNICATION IN SOCIETY ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.
PREREQ: COMM 131 OR COMM 202 OR COMM 232 OR JOURNALISM 212 OR JOURNALISM 220.
#3446 Section 01 [units: 3]
09/04/21 MW 03:45 PM - 05:00 PM HE0314 David N Wachanga
COMM 440 NEW COMMUNICATION TECHNOLOGIES ... This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

PREREQ: MAGD 150 OR JOURNALSM 212 OR JOURNALSM 220 OR COMM 131 OR COMM 232 OR JUNIOR STANDING

#4074  Section 01  [units: 3]
09/04-12/21  MW 02:15 PM - 03:30 PM  HE0113  S-A Welch

COMM 485 COMMUNICATION RESEARCH METHODS ... An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: JUNIOR/SENIOR STATUS

#3450  Section 01  [units: 3]
09/04-12/21  MW 02:15 PM - 03:30 PM  HE0113  S-A Welch

#3451  Section 02  [units: 3]
09/04-12/21  MW 03:45 PM - 05:00 PM  HE0113  S-A Welch

COMM 487 SENIOR ELECTRONIC MEDIA PROJECT ... This course allows students the opportunity to complete a capstone research or production project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects and findings. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

PREREQ: SENIOR STATUS PLUS THE COMPLETION OF 20 HOURS IN MAJOR INCLUDING COMPLETION OF COMM 232 AND 238 AND 239

#4076  Section 01  [units: 1-2]
09/04-12/21  TR 09:30 AM - 10:45 AM  L1205  Brian P Lucas

COMM 489 ADVANCEMENTS IN ORGANIZATIONAL COMMUNICATION ... This is an advanced level course that exposes students to higher level organizational communication concepts and theories, which are applied and integrated within various contexts. Concentration on current/selected advancements in organizational communication with emphasis on supplemental readings and course materials.

PREREQ: COMM 327

#4077  Section 01  [units: 3]
09/04-12/21  TR 02:15 PM - 03:30 PM  HE0314  Mary K Casey

COMM 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in corporate and/or health communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a communication major; a maximum of three units may be applied toward a communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

PREREQ: COMM 228, COMM 327, COMM 363, AND JUNIOR STANDING OR CONSENT OF INSTRUCTOR

#4928  Section 01  [units: 3]
09/04-12/21  Arranged  Arranged  William E Lowell

COMM 493E INTERNSHIP IN ELECTRONIC MEDIA ... Professional experience in which the student works in the electronic media industries under the supervision of a professional. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time.

PREREQ: COMM 232 AND 238 OR 239 AND JUNIOR/SENIOR STATUS

#4929  Section 01  [units: 1-3]
09/04-12/21  Arranged  Arranged  Jim Mead

COMM 493I PUBLIC RELATIONS INTERNSHIP ... Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.

PREREQ: COMM 203 AND CONSENT OF INSTRUCTOR

#4931  Section 01  [units: 3-6]
09/04-12/21  Arranged  Arranged  William E Lowell

COMM 493M MAGD INTERNSHIP ... The MAGD Internship is a hands-on multimedia work experience that counts toward the Media Arts & Game Development Degree offered through the College of Arts & Communication. The course fits within Tier 2 of MAGD’s Communication/Gaming Emphasis and may satisfy 3 credits toward the MAGD degree

PREREQ: MAGD MAJOR OR MINOR, 9 CRED (INCLUDING MAGD 150) FROM MAGD CORE OR TIER 1 OF THE COMMUNICATION TRACK; 2.5 OVERALL GPA, CONSENT OF INSTRUCTOR

#4932  Section 01  [units: 3]
09/04-12/21  Arranged  Arranged  Spencer Striker

COMM 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable.

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#5371  Section 01  [units: 1-3]
09/04-12/21  Arranged  Arranged  Spencer Striker

#5546  Section 02  [units: 1-3]
09/04-12/21  Arranged  Arranged  Barbara A Penington
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<td>Jim Mead</td>
<td><strong>COMM 505</strong> HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.</td>
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<td><strong>COMM 528</strong> COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.</td>
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<td>HE0301</td>
<td>S-A Welch</td>
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*** GRADUATE LEVEL COURSES ***

**COMM 526 COMMUNICATION AND GENDER** ... Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

**COMM 528 COMMUNICATION CONFLICT RESOLUTION** ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.

**COMM 535 ADVERTISING VIDEO PRODUCTION** ... Students develop and apply advanced studio and field video production skills for the production of television advertising.

**COMM 624 CROSS CULTURAL COMMUNICATION** ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

**COMM 629 ORGANIZATIONAL COMMUNICATION NEEDS ANALYSIS** ... This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

**COMM 631 MASS COMMUNICATION IN SOCIETY** ... A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

**COMM 640 NEW COMMUNICATION TECHNOLOGIES** ... This course examines the major innovations in the telecommunication industry. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

**COMM 701 INTRODUCTION TO COMMUNICATIONS STUDIES** ... The student will be introduced to the nature of graduate study in the field of communication.
COMM 702 SEMINAR IN APPLIED PUBLIC COMMUNICATION ... The group will investigate special topics relevant to the strategic use of external/public communication by organizations (e.g., campaigns, issues management, advertising, public relations). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

PREREQ: COMM 701 OR GRADUATE EQUIVALENT AS DETERMINED BY THE GRADUATE COORDINATOR

#4079 Section 01 [units: 3]
09/04-12/21 M 06:15 PM - 08:45 PM HE0311 Corey B Davis

COMM 711 INSTRUCTIONAL COMMUNICATION ... This course focuses on the body of instructional communication research which, coupled with opportunities for observation and practice, will 1) enable students to analyze effective use of instructional communication principles in others and 2) demonstrate related skills during their own instructional demonstrations

COREQ: COMM 701 OR CONSENT OF INSTRUCTOR

#4080 Section 01 [units: 3]
09/04-12/21 W 06:15 PM - 08:45 PM HE0301 Sally M Vogl-Bauer

COMM 785 METHODS OF COMMUNICATION RESEARCH ... An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

PREREQ: COMM/JOURNLSM 485 OR GRADUATE COORDINATOR AND COMM 701

#4081 Section 01 [units: 3]
09/04-12/21 T 06:15 PM - 08:45 PM HE0312 Ray Baus

COMM 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues. ACP proposal forms available at http://academics.uww.edu/comgrads/forms.html or from the graduate coordinator. Note, Comm/Journlsm 799 Thesis credits and Comm/Journlsm 789 ACP credits may not be taken concurrently with Comm/Journlsm 798 Independent Study credits.

PREREQ: THE COMPLETION OF AN ACP PROPOSAL FORM AND COMPLETION OF 18 GRADUATE UNITS INCLUDING COMM 701, 722 AND 785

#4916 Section 01 [units: 3]
09/04-12/21 Arranged Arranged Corey B Davis
P/F Grading Basis Only

#5486 Section 02 [units: 3]
09/04-12/21 Arranged Arranged Mary K Casey
P/F Grading Basis Only

#5629 Section 03 [units: 3]
09/04-12/21 Arranged Arranged S-A Welch
P/F Grading Basis Only

COMM 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING COMM 701, 722, 785

#4917 Section 01 [units: 1-3]
09/04-12/21 Arranged Arranged Corey B Davis

COMM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at http://www.uww.edu/comgrads/forms.html or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journlsm 799 Thesis credits and Comm/Journlsm 789 ACP credits may not be taken concurrently with Comm/Journlsm 798 Independent Study credits.

#4919 Section 01 [units: 1-3] Dept. Consent
09/04-12/21 Arranged Arranged Corey B Davis

#5548 Section 02 [units: 1-3] Dept. Consent
09/04-12/21 Arranged Arranged S-A Welch

COMM 799 THESIS RESEARCH ... Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master’s degree. For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units. Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at http://www.uww.edu/comgrads/forms.html. In addition, students must complete the Graduate School thesis proposal form available at http://www.uww.edu/gradstudies/thesisform.php. Note, Comm 799 credits may not be taken concurrently with Comm/Journlsm 798 credits.

COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING COMM 701, 722 AND 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE

#4920 Section 01 [units: 3] Dept. Consent
09/04-12/21 Arranged Arranged Corey B Davis
P/F Grading Basis Only

#5614 Section 02 [units: 3] Dept. Consent
09/04-12/21 Arranged Arranged David N Wachanga
P/F Grading Basis Only
JOURNALISM 212 REVOLUTIONS IN JOURNALISM ... An introduction to the nature and issues of the print, broadcast and Internet news industries and their roles in American society. Particular attention will be paid to the impact of new technology and its effect on media profitability, business models and social function.

#5040 Section 01
09/04-12/21 MW 02:15 PM - 03:30 PM HE0301 James R Kates

JOURNALISM 220 FOUNDATIONS OF ADVERTISING ... A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#4082 Section 01
09/04-12/21 MWF 09:55 AM - 10:45 AM L1205 Nam-Hyun Um

#4083 Section 02
09/04-12/21 MWF 11:00 AM - 11:50 AM L1205 Nam-Hyun Um

JOURNALISM 227 WRITING FOR NEWS MEDIA ... Introduction to journalistic writing in the styles appropriate to various mass media. Includes a review of writing fundamentals. Emphasis is placed on selecting, organizing and structuring information. Practice in writing for print, broadcast, and Web journalism is included.

#4084 Section 01
09/04-12/21 MWF 08:50 AM - 09:40 AM HE0312 Peter Janecky

#4085 Section 02
09/04-12/21 MWF 09:55 AM - 10:45 AM HE0312 Peter Janecky

JOURNALISM 237 REPORTING FOR NEWS MEDIA ... An introduction to reporting for the news media. Students will learn interviewing and research skills, develop news and feature stories, and work with basic digital equipment to create content for print and online news operations. Stories will be told through text and through audio, video and other digital formats.

PREREQ: JOURNALISM 227

#4086 Section 01
09/04-12/21 MWF 08:50 AM - 09:40 AM HE0309 James R Kates

#4087 Section 02
09/04-12/21 MWF 09:55 AM - 10:45 AM HE0309 James R Kates

JOURNALISM 241 ELECTRONIC MEDIA COPYWRITING ... The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#3433 Section 01
09/04-12/21 MWF 12:05 PM - 12:55 PM HE0309 Kathy Brody

#3434 Section 02
09/04-12/21 MWF 01:10 PM - 02:00 PM HE0309 Kathy Brody

JOURNALISM 245 PUBLICATION EDITING ... The course covers the proper use of language, spelling, punctuation and accepted writing style in news stories. It concentrates on use of the Associate Press Stylebook to check capitalization, abbreviations, numerals, and titles. Grammar fundamentals, sentence structure and news format are covered.

PREREQ: JOURNALISM 227 OR COMM 203

#4088 Section 01
09/04-12/21 TR 02:15 PM - 03:30 PM HE0312 Peter Janecky

JOURNALISM 246 ELECTRONIC MEDIA NEWSWRITING AND PRODUCTION ... Development of the skills of broadcast news gathering, writing, and editing.

PREREQ: JOURNALISM 227

#4936 Section 01
09/04-12/21 M 06:15 PM - 08:45 PM L1205 Jim L Disrude

JOURNALISM 248 PUBLICATION LAYOUT ... This course is a study of newspaper, magazine and on-line production that integrates working with text with layout and technological considerations. Building on the editing, writing of headlines and cutlines, proofreading and considering of newsworthiness practiced in Publication Editing, the course integrates these skills with selection and placement of graphic elements, proofreading page layout, selection and placement of stories, editorial responsibilities and basics of print media production, including newspapers, magazines, newsletters and online services. This is a lecture/demonstration/laboratory course in which information is presented for students to apply in practical situations.

PREREQ: JOURNALISM 227 OR 230 OR COMM 203

#4089 Section 01
09/04-12/21 MW 02:15 PM - 03:30 PM HE0312 Kristine E Kranenburg

JOURNALISM 251 SCHOOL PUBLICATIONS: EDITORIAL ... A laboratory journalism course in which the student elects to work on the University newspaper or photo staff. A student may earn 1 hour of credit for each term of work and a maximum of 3 credits toward graduation.

COREQ: JOURNALISM 243

#5225 Section 01
09/04-12/21 M 05:15 PM - 06:00 PM HE0301 Peter Janecky
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<td>JOURNALSM 275 ADVERTISING AND PUBLIC RELATIONS RESEARCH LITERACY ... Students will learn about information gathering for communication planning. They will assess the quality of research reports. Students will study survey and group research methods. They will examine subscription data sources commonly used for advertising and public relations and learn about media tracking and Web page evaluation. PREREQ: JOURNALSM 220 OR COMM 202</td>
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<td>JOURNALSM 285 SOCIAL MEDIA OPTIMIZATION &amp; THE NEW WEB ... 'Social Media Optimization' will teach students how to engage with online communities to generate publicity and manage the images and issues of organizations. This cutting-edge, timely curriculum will require students to investigate the most compelling topics confronting organizations and individuals striving to extract value from the dynamic, participatory, ever-changing 'new web.' PREREQ: SOPHOMORE STANDING OR CONSENT OF INSTRUCTOR</td>
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<td>JOURNALSM 294 WEB VIDEO &amp; THE GAME INDUSTRY - GAMEZOMBIE PRACTICUM ... The GameZombie practicum will provide students the opportunity to produce a globally distributed game media web series, strengthen multimedia production skills, and develop expertise in cutting edge game industry topics. Students will greatly enhance their portfolios, industry connectedness, and global web presence by participating in this practicum experience. PREREQ: COMM 238 OR CONSENT OF INSTRUCTOR</td>
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<td>JOURNALSM 305 HISTORY OF MASS COMMUNICATION ... An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society. PREREQ: JUNIOR/SENIOR STATUS</td>
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<td>JOURNALSM 309 MEDIA ETHICS ... This course exposes students to ethical theory in the context of rapid technological change and the means to acquire ethical analytical abilities. This two-tiered approach first examines the relationship between professional ethics and social philosophy to establish a framework for understanding the relationship between media practice and democratic society. PREREQ: JOURNALSM 212 OR JOURNALSM 220</td>
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<td>JOURNALSM 310 PUBLICATION PHOTOGRAPHY ... Study of photography in which students concentrate on producing pictures suitable for publication in newspapers, magazines and on-line publications. PREREQ: JOURNALSM 212 OR JOURNALSM 220</td>
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<td>JOURNALSM 320 ADVERTISING COPYWRITING AND LAYOUT ... Study of the strategy and principles used to develop copy and visuals for persuasive messages in advertising, sales promotion, direct response, interactive and other brand communication. Students will apply the principles they learn by writing and designing messages across various media and for a variety of products and services. Students will also gain presentation experience. PREREQ: JOURNALSM 230 AND JOURNALSM 241</td>
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<td>JOURNALSM 322 ADVERTISING MEDIA PLANNING AND BUYING ... This course provides an overview of the development of advertising media objectives and strategies. It examines the characteristics of the various media and the principles of media scheduling and buying. Students will learn how to evaluate media for the purpose of selecting the media and media vehicles that will most effectively deliver advertising messages to the target audience. Students will receive instruction in effective media planning and buying and will be able to practice putting media plans into action. This course examines the media of advertising and emphasizes development of advertising media objectives and strategies and provides practice in implementing those strategies. PREREQ: JOURNALSM 220</td>
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### JOURNALSM 332 PRACTICUM IN TELEVISION NEWS
The core of the class will be the planning and execution of regularly scheduled live television news programs that will be produced in the studio of Cable 6. The instructor of the class will guide the students in that activity. Students in the course will each have a specific role to play in the production, and the number of credits earned will depend on each student’s specialization. Each student’s role will be assigned by the instructor according to experience and courses completed. Typically, students who have taken courses in Newswriting and Broadcast Newswriting and Production will be reporters, editors or assignment editors. Students who have completed the announcing course will serve as announcers. Others who have taken courses in television production will serve as photojournalists and video editors. Each week the newscasts will be critiqued at a joint session in which all students participate.

**PREREQ:** JOURNALSM 241, 246 OR COMM 241, 246, 234 OR 338

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### JOURNALSM 347 JOURNALISM FOR THE WEB
Students will become proficient in the use of Web-related journalistic tools to attract and retain an online audience. Topics will include site design, content management systems, social media and Web metrics.

**PREREQ:** JOURNALSM 237

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | MW | 03:45 PM - 05:00 PM | HE0312 | Christopher E Etheridge | | |

### JOURNALSM 346 ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGEMENT
This course provides students with specific knowledge and preparation for the effective management of a corporate department or independent agency in public relations or advertising. Special emphasis will be on insights from research and practice, especially in terms of the social and economic affects of public relations’ and advertising’s communication efforts. Additional analysis and assessment of operations decision making for public relations and advertising situations and cases will also be covered.

**PREREQ:** COMM 302 OR JOURNALSM 322

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | MW | 11:00 AM - 11:50 AM | HE0301 | Thomas Kim Hixson | | |

### JOURNALSM 420 LAW OF MASS COMMUNICATION
Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

**PREREQ:** JOURNALSM 212 OR JOURNALSM 220 OR COMM 131 OR COMM 232

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | MW | 12:30 PM - 01:45 PM | HE0113 | Kristine E Kranenburg | | |

### JOURNALSM 423 ADVERTISING CAMPAIGNS
Sales problems in advertising; the planning and execution of an advertising campaign; choice of advertising media; market and consumer research; a study of advertising as an institution and its role in communications, society, our economy and business.

**PREREQ:** JOURNALSM 275 AND JOURNALSM 320 AND JOURNALSM 322; COREQ: JOURNALSM 364 AND JOURNALSM 309

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | MW | 03:45 PM - 05:00 PM | HE0314 | | | |

### JOURNALSM 430 COMMUNICATION AND PUBLIC OPINION
The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

**PREREQ:** JOURNALSM 212 OR JOURNALSM 220 OR COMM 232 OR ANY COURSE IN POLITICAL SCIENCE OR SOCIOLOGY AND JUNIOR STANDING OR INSTRUCTOR CONSENT

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | W | 06:15 PM - 08:45 PM | HE0311 | Peter Janecky | | |

### JOURNALSM 431 MASS COMMUNICATION IN SOCIETY
A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

**PREREQ:** COMM 131 OR COMM 202 OR COMM 232 OR JOURNALSM 212 OR JOURNALSM 220.

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | M | 06:15 PM - 08:45 PM | HE0314 | David N Wachanga | | |

### JOURNALSM 485 COMMUNICATION RESEARCH METHODS
An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

**PREREQ:** JUNIOR/SENIOR STATUS

| Class# | Section 01 | (units: 3) | | 09/04-12/21 | MW | 02:15 PM - 03:30 PM | HE0113 | S-A Welch | | |

### JOURNALSM 486 JOURNALISM CAPSTONE: PUBLIC AFFAIRS
This senior-level course brings together those skills of writing, reporting and media production. Assignments will focus on coverage of government, including meetings and public documents. Each student will produce a capstone project in text, audio, video, still photography or a hybrid of those media.

**PREREQ:** JOURNALSM 212 AND JOURNALSM 237 AND SENIOR STANDING OR CONSENT OF DEPARTMENT CHAIR; COREQ: JOURNALSM 309 AND JOURNALSM 420

<p>| Class# | Section 01 | (units: 3) | | 09/04-12/21 | T | 06:15 PM - 08:45 PM | HE0309 | James R Kates | | |</p>
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**PREREQ:** JOURNLSM 220, JOURNLSM 320 or JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR

**PREREQ:** JOURNLSM 237 AND CONSENT OF INSTRUCTOR

**PREREQ:** JUNIOR/Senior Status

**PREREQ:** the completion of an ACP proposal form and completion of 18 graduate units including Comm 701, 722 and 785

**PREREQ:** completion of a practicum contract and 18 graduate credits including Comm 701, 722, 785
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<th>Class#</th>
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<th>Start/End Dates</th>
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<td>JOURNALSM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at <a href="http://www.uww.edu/commgrads/forms.html">http://www.uww.edu/commgrads/forms.html</a> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journalism 799 Thesis credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.</td>
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<td>JOURNALSM 799 THESIS RESEARCH ... Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master's degree. For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units. Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at <a href="http://academics.uww.edu/commgrads/forms.html">http://academics.uww.edu/commgrads/forms.html</a>. In addition, students must complete the Graduate School thesis proposal form available at <a href="http://www.uww.edu/gradstudies/thesisform.php">http://www.uww.edu/gradstudies/thesisform.php</a>. Note, Comm 799 credits may not be taken concurrently with Comm/Journalism 798 credits. COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING COMM 701, 722 AND 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE</td>
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