LOWER DIVISION (200-LEVEL) ELIGIBILITY:

Students pursuing a Bachelor of Business Administration degree and all MCS majors must achieve 24 credits and maintain a 2.50 GPA or better in order to take lower division business courses (including MCS courses) except ITBE 141, BEINDP 200, BEINDP 293, ECON 201 and ECON 202. Grades received for all appropriate college courses taken at other institutions will be included in determining the student's grade point average eligibility for enrolling in business courses.

Business minors and non-business minors required to take business courses must have at least a 2.00 gpa and 24 credits completed to enroll in lower division (200-level) business courses required in the minor.

Non-business majors who are required or who may elect to take business courses in the major must have the gpa required in the major, must have completed 24 credits to take lower division (200-level) business courses.

UPPER DIVISION (300/400-LEVEL) ELIGIBILITY:

Students in the BBA curriculum and all MCS majors are not eligible to enroll in the College of Business and Economics 300- and 400-level courses unless they have 60.0 or more credits to degree, at least a 2.50 cum GPA and have been admitted to the upper division business courses. Transfer students must maintain a combined GPA (transfer and UW-W) of 2.50 to continue eligibility.

Business minors must have a 2.00 gpa and 60 credits completed to enroll in upper division (300 or 400-level) business courses. In order to graduate with a business minor, the student must have a 2.25 gpa in the minor.

S/NC grading may not be used in any business course or any BBA degree requirement unless offered on an S/NC basis only. Courses in the College of Business and Economics may not be taken on an audit basis. A course cannot be used to satisfy both a BBA degree and a major requirement.

Non-business majors who are required or who may elect to take 300/400-level business courses must have completed 60 credits and have a 2.00 gpa to take upper division (300 and 400-level) business courses.

Non-business majors who are not required to take business courses in the major may register for business courses during the first week of classes if all course prerequisites and credits completed (24 for lower division or 60 for upper division) are met, and the student has a 2.50 combined grade point average.

ADMISSION TO UPPER DIVISION BUSINESS COURSES:

When a student is projected to complete at least 54 credits and has satisfactorily completed or is enrolled in ENGLISH 101, ENGLISH 102, COMM 110, ACCOUNT 244, ACCOUNT 249 or ACCOUNT 261; ECON 201; ECON 202, MATH 143, and ECON 245, the student may apply for admission to the upper division business courses. All students with at least a 2.80 combined GPA will be admitted. Application forms for admission to the upper division business courses are completed at a registration information meeting or online after completion of an online advising exercise.

ENROLLMENT PREFERENCE in all business courses will be given to the following officially declared majors and minors:

- All BBA Majors; management computer systems majors; integrated science and business; business education; other non-business majors with business course requirements
- Minors; business minors; arts management minors; other minors with business course requirements.

SPECIAL STUDENTS ... Students admitted with full/complete credentials of all previous post-secondary work (SPFC) may register with the approval of the SPFC advisor (Chris Kutz, Hyland 4300, 262 472 4993) and special students without full credentials (SPNC) can register on a space available basis with the approval of the assistant dean (Jan Olson, Hyland Hall 4300, 262-472-4900).

COMMON EXAMINATIONS ... Certain courses have common exams during the semester when all sections will be tested at the same time. Students should not schedule other classes at those times.

GRADUATE STUDENTS ... Graduate students must be admitted to the M.B.A. or M.P.A. program to enroll in 500-700 level courses offered in the College of Business and Economics (except Business Education and School Business Management). Non-Candidate for Degree (NCFD) students cannot register for College of Business and Economics courses. Exceptions to this policy must be approved in advance by the associate dean, College of Business and Economics (262-472-1945).

ONLINE BUSINESS COURSES ... Charges for online business courses are stated with the course listings. The charge is the same for both in-state and out-of-state students.

INFORMATION TECHNOLOGY AND BUSINESS EDUCATION
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**ITBE 141 CONCEPTS OF BUSINESS** ... Introduction to the organization and operation of the business enterprise system in the American economic system and in a global economy; surveying management, marketing, production, accounting, finance, administrative support, and risk management; career exploration for those in the process of selecting a career; utilizes microcomputer in quantifying business decisions. This course is open to all who have not completed or are currently enrolled in three or more courses from the business and economics area.

**ITBE 221 INFORMATION TECHNOLOGY INFRASTRUCTURE** ... This course includes a detailed investigation of the primary infrastructure components of modern information systems. In particular the course focuses on computer hardware and networking components, infrastructure troubleshooting methodologies and tools, and networking protocols.

**PREREQ:** BUSINESS MAJORS, 2.50 COMBINED CUMULATIVE GPA AND 24 CREDITS; FOR ALL OTHER MAJORS, 2.00 GPA AND 24 CREDITS.

**ITBE 280 INTRODUCTION TO INFORMATION SYSTEMS** ... This course introduces students to information systems, and details how and why they are critical to the functioning of modern organizations. The course provides technological, organizational, and managerial foundations of information, and explains how successful systems are built. Students also learn to develop and use a database system for personal productivity.

**PREREQ:** CREDITS AND 2.50 COMBINED CUMULATIVE GPA OR PUBLIC POLICY MAJOR

**ITBE 285 BUSINESS WEB APPLICATION DESIGN** ... Students will learn web design and maintenance, graphics development, prototyping, design methodologies, and usability testing. Students are guided through a hands-on, step-by-step process of creating an attractive, well-designed Web site for an enterprise. Also e-business technologies and practices will be overviewed.

**ITBE 314 ADVANCED DATABASE DESIGN AND ADMINISTRATION** ... This course covers advanced topics in database analysis, design, access, integrity control, and implementation as well as a variety of emerging topics. The course is intended for students who already have a good understanding of database systems and relational database concepts.

**PREREQ:** ITBE 280, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

**ITBE 320 BUSINESS ANALYSIS** ... The basic role of a business analyst is to serve as a liaison between business divisions and the technical staff by translating business goals into information-system requirements and communicating those requirements to the technicians. This course provides students with the knowledge and techniques to perform this service.

**PREREQ:** ITBE 280

**ITBE 325 WEB DEVELOPMENT** ... This course will give students familiarity with client/server computing in two/three-tiered Internet environment. This includes the development of dynamic web pages to exchange data with relational database management systems using scripting technologies. Students will use an event-driven, object-oriented programming language to construct ActiveX components that connect with database servers. The course will also explore basic networking concepts.

**PREREQ:** ITBE 285 AND (COMPSCI 172 OR COMPSCI 174), ADMISSION TO THE COLLEGE AND 2.50 OR BETTER GPA FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 OR BETTER GPA FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION
ITBE 331 SYSTEM ADMINISTRATION ... This course provides in depth coverage of the best practices for administering network systems. Students will be expected to demonstrate an ability to administer network operating systems (NOS) and applications.

PREREQ: ITBE 221 AND COMPSCI 171 OR COMPSCI 172 AND ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3766 Section 01 (units: 3)
01/22-05/22 M 06:30 PM - 09:00 PM HH3200 John J Ottow

ITBE 332 NETWORK MANAGEMENT ... This course provides in depth coverage of the best practices for managing wide area network (WAN) components. Students will be expected to demonstrate an ability to manage network interconnection devices, such as routers and switches. The course will focus on designing appropriate data link (OSI Layer 2) and Internet layer (OSI Layer 3) architectures.

PREREQ: ITBE 221 AND COMPSCI 171 OR COMPSCI 172 AND ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3767 Section 01 (units: 3)
01/22-05/22 T 06:30 PM - 09:00 PM HH3200 John J Ottow

ITBE 333 BUSINESS COMMUNICATION ... Instruction in and application of the principles and practices of communication used in business and the professions. This includes the writing of short and long reports, letters, and memos as well as the sending and receiving of oral and nonverbal messages; special attention is given to oral presentations. Basic language skills are emphasized.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3768 Section 01 (units: 3)
PREREQ: STUDENTS IN THE HONORS PROGRAM OR BUSINESS MAJORS AND MINORS WHO HAVE A 3.40 COMBINED CUMULATIVE GPA OR HIGHER
01/22-05/22 TR 09:30 AM - 10:45 AM HH2307 Lajuan Davis

#3769 Section 02 (units: 3)
01/22-05/22 TR 09:30 AM - 10:45 AM HH3200 Ann S Roe
04/16 T 09:30 AM - 10:45 AM HH3101 Ann S Roe

#3770 Section 03 (units: 3)
01/22-05/22 TR 11:00 AM - 12:15 PM HH2307 Ann S Roe

#3771 Section 04 (units: 3)
01/22-05/22 TR 12:30 PM - 01:45 PM HH2307 Lajuan Davis

#3772 Section 05 (units: 3)
01/22-05/22 MW 02:15 PM - 03:30 PM HH2307 Jo Ann R Oravec

#3773 Section 06 (units: 3)
01/22-05/22 TR 02:15 PM - 03:30 PM HH2307 Lajuan Davis

#3774 Section 07 (units: 3)
01/22-05/22 MW 03:45 PM - 05:00 PM HH2307 Jo Ann R Oravec

#3775 Section 08 (units: 3)
01/22-05/22 M 06:30 PM - 09:00 PM HH2307 John C Smith

#4951 Section 09 (units: 3)
01/22-05/22 F 09:55 AM - 12:25 PM HH2307 Debra L Towns

#3776 Section 22 (units: 3)NOTE: Students must have access to the internet and an internet provider. The tuition for online courses in the College of Business and Economics is $389 per credit for both resident and non-resident students.
01/22-05/22 Arranged Arranged WEB BASED Denise L Schulz

ITBE 335 BUSINESS COMMUNICATION ISSUES AND PRACTICES ... An in depth analysis of business communication issues and practices as they occur in today's business environment. Special emphasis is given to development of business writing and presentation skills including technologies and human factors affecting the business climate as they apply to business decision making, report writing, and communication systems.

PREREQ: ITBE 335, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3777 Section 01 (units: 2)
01/22-05/22 TR 09:55 AM - 10:45 AM HH1303 John C Smith

ITBE 380 BUSINESS INTELLIGENCE: CONCEPTS, METHODS AND TECHNOLOGIES ... Business Intelligence (BI) is the application of information processes, methodologies, and technologies to support analysis and decision making in organizations. This course will provide students with an understanding of: the basic concepts of BI, the role of BI in today's organizations, the methodologies involved in creating effective BI systems, and the tools that are available to support BI applications.

PREREQ: ITBE 280 OR MCS 214 AND ECON 245 OR MATH 231 OR MATH 342; ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3778 Section 01 (units: 3)
01/22-05/22 TR 09:30 AM - 10:45 AM HH2310 Robert L Leitheiser

ITBE 385 PROJECT MANAGEMENT: METHODOLOGIES, TECHNIQUES & TOOLS ... This course is designed to allow students from all business disciplines to understand how to manage projects. PM presents a methodology for managers to balance their time, cost, risks, resources, and people while ensuring quality goals are built into the project. The genesis of PM is covered using specific cases and examples.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3779 Section 01 (units: 3)
01/22-05/22 TR 11:00 AM - 12:15 PM HH3202 Christina N Outlay
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**ITBE 388 CAREER INFORMATION** ... Offered on a satisfactory/no credit basis only. A presentation of techniques of self-analysis in preparation for the job search. The job search includes resume, cover letter, and interview preparation. Also included are the various types of correspondence necessary in the job search.

**PREREQ:** ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

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**ITBE 401 TEACHING PERSONAL FINANCE** ... Students enrolled in this course will be prepared to teach personal finance. The course will cover personal finance/consumer education content and teaching methodology, including an analysis of published standards and the development of a financial literacy curriculum that could be used in teaching the subject at the secondary level.

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**ITBE 421 SYSTEMS ANALYSIS AND DESIGN 2** ... This course is a study of the principles and activities associated with the physical design and implementation of computer based information systems using object oriented methodologies. It includes object-oriented decomposition, system testing, documentation, system security, conversion and implementation. The student completes the team project started in MCS 331.

**PREREQ:** ITBE 314 AND ITBE 321; ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

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**ITBE 425 MOBILE DEVELOPMENT** ... This course teaches students how to develop Web applications using Java technologies. The course focuses on design and implementation of distributed applications for the Internet and/or intranets. Topics include object-oriented distributed systems and technologies, database access, security, advanced Java programming, and technical design issues for e-Commerce systems.

**PREREQ:** ITBE 285 AND (COMPSCI 172 OR COMPSCI 174), ADMISSION TO THE COLLEGE AND 2.50 OR BETTER GPA FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 OR BETTER GPA FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

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**ITBE 447 INFORMATION SYSTEMS FOR BUSINESS TEACHERS** ... This course is a study of the hardware and software used in business and business education classrooms with a focus on computer/technology literacy. Students will receive hands-on experience with a variety of hardware and software currently used in business education classrooms. Students will also investigate current trends and issues related to the use of technology in the K-12 curriculum.

**PREREQ:** BUSINESS EDUCATION, BUSINESS & MARKETING EDUCATION COMPREHENSIVE MAJORS & MSBE STUDENTS & ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

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**ITBE 451 MANAGING INFORMATION TECHNOLOGY SYSTEMS** ... This course covers material appropriate for individuals who may be expected to manage IT people and resources. Topics include business continuity planning, developing service level agreements, change management / revision control, capacity planning, impact analysis, testing, communication with vendors, customers and other constituents, and managing IT professionals.

**PREREQ:** ITBE 385 AND ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

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ITBE 461 ORGANIZATION, ADMINISTRATION, AND COORDINATION OF COOPERATIVE EDUCATION PROGRAMS ... Study of career and technical education programs which utilize the internship/youth apprenticeship/cooperative method of instruction. Includes the knowledge and procedures necessary to implement the quality components of an occupational program. Successful coordination of a program using the cooperative method will be stressed. Meets the Department of Public Instruction’s course requirement for vocational certification.

PREREQ: ITBE 460, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3788 Section 01 [units: 3]
01/22-05/22 R 05:30 PM - 08:00 PM L1230A John C Smith

#3789 Section 02 [units: 3] NOTE: A technology fee of $150 per credit will be charged for this course. Students are encouraged to register well in advance so that we can assess the need for DE sites and make arrangements. Contact Dr. Lila Waldman, Business & Marketing Education Program Coordinator, with questions (262-472-5475 or waldmanl@uww.edu).
01/22-05/22 R 05:30 PM - 08:00 PM OFF CAMPUS John C Smith

ITBE 493 IT INTERNSHIP ... The student is to work as an information technology infrastructure professional in a business or government organization for the prescribe number of hours and report on the experience to the ITI faculty and fellow students. Consent of ITI Internship Coordinator required.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3790 Section 01 [units: 1-3] Instructor Consent
01/22-05/22 Arranged Arranged Paul Ambrose

ITBE 498 INDEPENDENT STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Offered on a satisfactory/no credit basis only. Repeatable for a maximum of 3 credits in major/degree. Department Consent required.

PREREQ: SENIOR STATUS, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3791 Section 01 [units: 1-3] Dept. Consent
01/22-05/22 Arranged Arranged Lajuan Davis

S/NC Grading Basis Only

#5023 Section 02 [units: 1-3] Dept. Consent
01/22-05/22 Arranged Arranged Jo Ann R Oravec

S/NC Grading Basis Only

#5175 Section 03 [units: 1-3] Dept. Consent
01/22-05/22 Arranged Arranged Andrew P Ciganek

S/NC Grading Basis Only

*** GRADUATE LEVEL COURSES ***

ITBE 601 TEACHING PERSONAL FINANCE ... Students enrolled in this course will be prepared to teach personal finance. The course will cover personal finance/consumer education content and teaching methodology, including an analysis of published standards and the development of a financial literacy curriculum that could be used in teaching the subject at the secondary level.

#3792 Section 01 [units: 3]
01/22-05/22 W 06:30 PM - 09:00 PM HH2306 Lila Waldman

ITBE 647 INFORMATION SYSTEMS FOR BUSINESS TEACHERS ... A study of the concepts, procedures, and hardware used in business with an emphasis on email, internet, and multimedia. Distance learning technology will be examined as one means of integrating information systems throughout the business education curriculum.

PREREQ: BUSINESS EDUCATION, BUSINESS & MARKETING EDUCATION COMPREHENSIVE MAJORS & MSBE STUDENTS & ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#3793 Section 01 [units: 3] NOTE: This section is a hybrid offering. Some class meetings, including the first one, will be on campus. Other class meetings will take place off campus in an online format. The schedule of on- and off-campus meetings will be provided on the first day of class. Courses that meet on campus will require use of a laptop that has wireless capabilities and access to the Internet. If you do not have a laptop, loaners will be made available upon request. To request use of a loaner and/or for more information, contact Denise Schulz (schulzdl@uww.edu).
01/22-05/22 MW 02:15 PM - 03:30 PM HH3200 Denise L Schulz

ITBE 661 ORGANIZATION, ADMINISTRATION, AND COORDINATION OF COOPERATIVE EDUCATION PROGRAMS ... Study of career and technical education programs which utilize the internship/youth apprenticeship/cooperative method of instruction. Includes the knowledge and procedures necessary to implement the quality components of an occupational program. Successful coordination of a program using teh cooperative method will be stressed. Meets the Department of Public Instruction’s course requirement for vocational certification.

PREREQ: ITBE 460/660 OR EQUIVALENT

#3794 Section 01 [units: 3]
01/22-05/22 R 05:30 PM - 08:00 PM L1230A John C Smith

#3795 Section 02 [units: 3] NOTE: A technology fee of $150 per credit will be charged for this course. Students are encouraged to register well in advance so that we can assess the need for DE sites and make arrangements. Contact Dr. Lila Waldman, Business & Marketing Education Program Coordinator, with questions (262-472-5475 or waldmanl@uww.edu).
01/22-05/22 R 05:30 PM - 08:00 PM OFF CAMPUS John C Smith
ITBE 734 MANAGEMENT INFORMATION SYSTEMS ... A graduate business course that examines how organizations use information technology and systems to achieve business objectives. Emphasis is placed on how managers use information systems for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage. The course covers management, organizational, and technology elements of information systems.

PREREQ: GRADUATE STUDENTS MUST BE ADMITTED TO THE MBA OR THE MS OR MPA ACCOUNTING OR THE MS BUSINESS AND MARKETING EDUCATION OR THE MSE SCHOOL OF BUSINESS MANAGEMENT OR CONSENT OF INSTRUCTOR

#3796 Section 22 [units: 3] NOTE: Online classes will bill at $619 per credit for all students. Students must have access to the internet and an internet browser.

01/22-03/15 Arranged Arranged WEB BASED Paul Ambrose

ITBE 740 BUSINESS AND PROFESSIONAL COMMUNICATION ... This course is designed to introduce students to communication theories and leadership strategies that, if applied in business settings, can improve personal and organizational goal setting, planning and evaluation. In addition, emphasis will be placed on fostering positive day-to-day human interactions as well as the continuous growth of both individuals and organizations. Emphasis will be placed on the application of concepts explored in class to management roles in a variety of business enterprises. As a result, extensive analysis of actual business communication is a major part of this course.

#3797 Section 01 [units: 2]

01/22-03/15 W 06:15 PM - 09:35 PM HH1303 Jo Ann R Oravec

#3798 Section 22 [units: 2] NOTE: Online classes will bill at $619 per credit for all students. Students must have access to the internet and an internet browser.

01/22-03/15 Arranged Arranged WEB BASED Robert M Schramm

ITBE 750 IMPROVEMENT OF INSTRUCTION IN BUSINESS EDUCATION ... In-service business teachers will receive a review of teaching methodology. Special emphasis will be given to the technology available to aid them in improving teaching strategies at the middle, secondary, and post-secondary levels. Projects will be developed based upon the student’s specialty.

#3799 Section 01 [units: 3] NOTE: Students must have access to the internet and an internet browser.

01/22-05/22 Arranged Arranged WEB BASED Lila Waldman

ITBE 791 POST-SECONDARY EDUCATION INTERNSHIP ... This course is designed to provide hands-on teaching experience in a post-secondary education environment. The experience will provide the student with an opportunity to gain experience and apply knowledge and skills learned in the classroom.

EDFOUND 625 AND EITHER ITBE 750 OR ITBE 762

#3800 Section 01 [units: 1]

01/22-05/22 Arranged Arranged Lila Waldman

P/F Grading Basis Only

ITBE 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member.

#3801 Section 01 [units: 1-3]

01/22-05/22 Arranged Arranged Lila Waldman

#5103 Section 02 [units: 1-3]

01/22-05/22 Arranged Arranged Paul Ambrose

#3802 Section 22 [units: 1-3] NOTE: Online classes will bill at $619 per credit for all students. Students must have access to the internet and an internet browser.

01/22-05/22 Arranged Arranged WEB BASED Paul Ambrose