LOWER DIVISION (200-LEVEL) ELIGIBILITY:

Students pursuing a Bachelor of Business Administration degree and all MCS majors must achieve 24 credits and maintain a 2.50 GPA or better in order to take lower division business courses (including MCS courses) except ITBE 141, BEINDP 200, BEINDP 293, ECON 201 and ECON 202. Grades received for all appropriate college courses taken at other institutions will be included in determining the student's grade point average eligibility for enrolling in business courses.

Business minors and non-business minors required to take business courses must have at least a 2.00 gpa and 24 credits completed to enroll in lower division (200-level) business courses required in the minor.

Non-business majors who are required or who may elect to take business courses in the major must have the gpa required in the major, must have completed 24 credits to take lower division (200-level) business courses.

UPPER DIVISION (300/400-LEVEL) ELIGIBILITY:

Students in the BBA curriculum and all MCS majors are not eligible to enroll in the College of Business and Economics 300- and 400-level courses unless they have 60.0 or more credits to degree, at least a 2.50 cum GPA and have been admitted to the upper division business courses. Transfer students must maintain a combined GPA (transfer and UW-W) of 2.50 to continue eligibility.

Business minors must have a 2.00 gpa and 60 credits completed to enroll in upper division (300 or 400-level) business courses. In order to graduate with a business minor, the student must have a 2.25 gpa in the minor.

S/NC grading may not be used in any business course or any BBA degree requirement unless offered on an S/NC basis only. Courses in the College of Business and Economics may not be taken on an audit basis. A course cannot be used to satisfy both a BBA degree and a major requirement.

Non-business majors who are required or who may elect to take 300/400-level business courses must have completed 60 credits and have a 2.00 gpa to take upper division (300 and 400-level) business courses.

Non-business majors who are not required to take business courses in the major may register for business courses during the first week of classes if all course prerequisites and credits completed (24 for lower division or 60 for upper division) are met, and the student has a 2.50 combined grade point average.

ADMISSION TO UPPER DIVISION BUSINESS COURSES:

When a student is projected to complete at least 54 credits and has satisfactorily completed or is enrolled in ENGLISH 101, ENGLISH 102, COMM 110, ACCOUNT 244, ACCOUNT 249 or ACCOUNT 261; ECON 201; ECON 202; MATH 143; and ECON 245, the student may apply for admission to the upper division business courses. All students with at least a 2.80 combined GPA will be admitted. Application forms for admission to the upper division business courses are completed at a registration information meeting or online after completion of an online advising exercise.

ENROLLMENT PREFERENCE in all business courses will be given to the following officially declared majors and minors:
• All BBA Majors; management computer systems majors; integrated science and business; business education; other non-business majors with business course requirements
• Minors; business minors; arts management minors; other minors with business course requirements.

SPECIAL STUDENTS ..... Students admitted with full/complete credentials of all previous post-secondary work (SPFC) may register with the approval of the SPFC advisor (Chris Kutz, Hyland 4300, 262 472 4993) and special students without full credentials (SPNC) can register on a space available basis with the approval of the assistant dean (Jan Olson, Hyland Hall 4300, 262-472-4900).

COMMON EXAMINATIONS ..... Certain courses have common exams during the semester when all sections will be tested at the same time. Students should not schedule other classes at those times.

GRADUATE STUDENTS ..... Graduate students must be admitted to the M.B.A. or M.P.A. program to enroll in 500-700 level courses offered in the College of Business and Economics (except Business Education and School Business Management). Non-Candidate for Degree (NCFD) students cannot register for College of Business and Economics courses. Exceptions to this policy must be approved in advance by the associate dean, College of Business and Economics (262-472-1945).

ONLINE BUSINESS COURSES ..... Charges for online business courses are stated with the course listings. The charge is the same for both in-state and out-of-state students.

Information Technology and Business Education
ITBE 280 INTRODUCTION TO INFORMATION SYSTEMS ... This course introduces students to information systems, and details how and why they are critical to the functioning of modern organizations. The course provides technological, organizational, and managerial foundations of information, and explains how successful systems are built. Students also learn to develop and use a database system for personal productivity.

PREREQ: 24 CREDITS AND 2.50 COMBINED CUMULATIVE GPA OR PUBLIC POLICY MAJOR

#1683 Section 01 [units: 3]
05/28-07/05 TR 05:00 PM - 08:20 PM HH2306 Robert L Horton
05/30-06/27 R 05:00 PM - 08:20 PM HH3202 Robert L Horton

ITBE 300 INTRODUCTION TO BUSINESS AND MARKETING EDUCATION ... This course is designed to introduce business and marketing education majors to the professions structure, standards, issues, expectations, and career development procedures.

PREREQ: BUSINESS EDUCATION MAJOR AND JUNIOR STANDING, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1684 Section 01 [units: 3] NOTE: Enrollment in this class is limited to students enrolled in the BE4U program only. Students must have access to the internet and an internet browser.
05/28-08/16 Arranged Arranged WEB BASED John C Smith

ITBE 353 BUSINESS COMMUNICATION ... Instruction in and application of the principles and practices of communication used in business and the professions. This includes the writing of short and long reports, letters, and memos as well as the sending and receiving of oral and nonverbal messages—special attention is given to oral presentations. Basic language skills are emphasized.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS, 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1685 Section 01 [units: 3]
05/28-07/05 TR 06:00 PM - 09:20 PM HH2307 Lajoun Davis

#1686 Section 22 [units: 3] NOTE: The tuition for online courses in the College of Business and Economics is $389 per credit for both resident and non-resident students. Students must have access to the internet and an internet browser.
05/28-07/05 Arranged Arranged WEB BASED John C Smith

ITBE 470 DIRECTED OCCUPATIONAL PRACTICE ... A course for selected upper level students to gain work experience in an area of business education, marketing (distributive) education, or computer technologies during a semester or summer. The culmination of this experience is a written report detailing the work experience and its contribution to the overall development of the student's career plan.

PREREQ: ITBE 461 AND ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1687 Section 01 [units: 1-3] NOTE: Please contact instructor before registering for this class.
05/28-08/16 Arranged Arranged John C Smith

ITBE 490 WORKSHOP ... Variable topics. Group activity oriented presentations emphasizing 'hands on' and participatory instructional techniques. Repeatable. Consent of Instructor required.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS, 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1688 Section 01 [units: 1] NOTE: Students must have access to the internet and an internet browser.
07/29-08/16 Arranged Arranged WEB BASED Michelle J Gibson-Herman
07/29-08/16 Arranged Arranged WEB BASED Paul Ambrose
08/12-08/13 MT 08:30 AM - 12:00 PM HH3200 Michelle J Gibson-Herman
08/12-08/13 MT 08:30 AM - 12:00 PM HH3200 Paul Ambrose
08/12-08/13 MT 09:00 AM - 02:00 PM HH3202 Michelle J Gibson-Herman
08/12-08/13 MT 09:00 AM - 02:00 PM HH3202 Paul Ambrose

ITBE 493 IT INTERNSHIP ... The student is to work as an information technology infrastructure professional in a business or government organization for the prescribed number of hours and report on the experience to the ITI faculty and fellow students. Consent of ITI Internship Coordinator required.

PREREQ: ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1689 Section 01 [units: 1-3] Instructor Consent
05/28-08/16 Arranged Arranged Paul Ambrose

ITBE 498 INDEPENDENT STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Offered on a satisfactory/no credit basis only. Repeatable for a maximum of 3 credits in major/degree. Department Consent required.

PREREQ: SENIOR STATUS, ADMISSION TO THE COLLEGE AND 2.50 FOR BUSINESS MAJORS; 60 CREDITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION

#1690 Section 01 [units: 1-3] Dept. Consent
05/28-08/16 Arranged Arranged To Be Arranged S/NC Grading Basis Only

*** GRADUATE LEVEL COURSES ***

ITBE 500 INTRODUCTION TO BUSINESS AND MARKETING EDUCATION ... This course is designed to introduce potential business and marketing education teachers to the major and to the profession. Students begin their culminating experience in this class by developing a successful applied research proposal for research with their academic advisor.

#1691 Section 01 [units: 3] NOTE: Enrollment in this class is limited to students enrolled in the BE4U program only. Students must have access to the internet and an internet browser.
05/28-08/16 Arranged Arranged WEB BASED John C Smith
<table>
<thead>
<tr>
<th>Class #</th>
<th>Section</th>
<th>(Units)</th>
<th>General Education Designation (if any)</th>
<th>Start/End Dates</th>
<th>Meeting Days</th>
<th>Meeting Times</th>
<th>Location</th>
<th>Instructor</th>
<th>Course Topic (if applicable)</th>
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<tbody>
<tr>
<td>ITBE 690 WORKSHOP</td>
<td>#1692 Section 01</td>
<td>[units: 1]</td>
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<td>Arranged</td>
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<td>WEB BASED</td>
<td>Michelle J Gibson-Herman</td>
<td>Variable topics. Group activity oriented presentations emphasizing 'hands on' and participatory instructional techniques. Prereq: Consent of Instructor.</td>
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<td>07/29-08/16</td>
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<td>Arranged</td>
<td>WEB BASED</td>
<td>Paul Ambrose</td>
<td>08/12-08/13 MT</td>
<td>08:30 AM - 12:00 PM</td>
<td>HH3200</td>
<td>Michelle J Gibson-Herman</td>
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<td>08/12-08/13 MT</td>
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<td>HH3200</td>
<td>Paul Ambrose</td>
<td>08/12-08/13 MT</td>
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<td>Michelle J Gibson-Herman</td>
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<td>09:00 AM - 02:00 PM</td>
<td>HH3202</td>
<td>Paul Ambrose</td>
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<tr>
<td>ITBE 734 MANAGEMENT INFORMATION SYSTEMS</td>
<td>#1693 Section 22</td>
<td>[units: 3]</td>
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<td>WEB BASED</td>
<td>Paul Ambrose</td>
<td>A graduate business course that examines how organizations use information technology and systems to achieve business objectives. Emphasis is placed on how managers use information systems for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage. The course covers management, organizational, and technology elements of information systems. PREREQ: GRADUATE STUDENTS MUST BE ADMITTED TO THE MBA OR THE MS OR MPA ACCOUNTING OR THE MS BUSINESS AND MARKETING EDUCATION OR THE MSE SCHOOL OF BUSINESS MANAGEMENT OR CONSENT OF INSTRUCTOR</td>
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<td>05/28-07/05</td>
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<td>Arranged</td>
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<td>Paul Ambrose</td>
<td>05/28-07/05 MW</td>
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<td>Jo Ann R Oravec</td>
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<td>OFF CAMPUS</td>
<td>Jo Ann R Oravec</td>
<td>05/28-07/05</td>
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<td>Arranged</td>
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<tr>
<td>ITBE 740 BUSINESS AND PROFESSIONAL COMMUNICATION</td>
<td>#1695 Section 22</td>
<td>[units: 2]</td>
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<td>Arranged</td>
<td>Arranged</td>
<td>WEB BASED</td>
<td>Robert M Schramm</td>
<td>This course is designed to introduce students to communication theories and leadership strategies that, if applied in business settings, can improve personal and organizational goal setting, planning and evaluation. In addition, emphasis will be placed on fostering positive day-to-day human interactions as well as the continuous growth of both individuals and organizations. Emphasis will be placed on the application of concepts explored in class to management roles in a variety of business enterprises. As a result, extensive analysis of actual business communication is a major part of this course. PREREQ: ITBE 500 OR CONSENT OF INSTRUCTOR</td>
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<td>07/08-07/26</td>
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<td>WEB BASED</td>
<td>Terry Alan Hurst</td>
<td>07/08</td>
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<td>06:00 PM - 08:00 PM</td>
<td>HH2306</td>
<td>Terry Alan Hurst</td>
<td>07/25</td>
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<td>HH2306</td>
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<td>ITBE 762 CURRICULUM ISSUES AND DESIGN FOR BUSINESS AND MARKETING EDUCATION</td>
<td>#1696 Section 01</td>
<td>[units: 3]</td>
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<td>Arranged</td>
<td>Arranged</td>
<td>WEB BASED</td>
<td>Terry Alan Hurst</td>
<td>A study of the issues currently confronting the supervisor, teacher, and students of business and marketing education on the middle, secondary and post-secondary levels. Includes a study of curriculum development and objectives of business and marketing education. Meets No. 50 curriculum requirements for WTCS certification. Also, culminating experiences (research projects) initiated in BSEDCNA 500 Introduction to Business and Marketing Education are presented in written and oral form. PREREQ: ITBE 500 OR CONSENT OF INSTRUCTOR</td>
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<td>WEB BASED</td>
<td>Robert M Schramm</td>
<td>05/28-07/05</td>
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<td>Two meetings in Whitewater are required on July 8th and July 25th from 6:00pm-8:00pm. All other meetings will be web based. (Contact the instructor with questions at <a href="mailto:hurstt@uww.edu">hurstt@uww.edu</a>.)</td>
<td>07/08-07/26</td>
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<tr>
<td>ITBE 798 INDIVIDUAL STUDIES</td>
<td>#1697 Section 22</td>
<td>[units: 1-3]</td>
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<td>WEB BASED</td>
<td>To Be Arranged</td>
<td>Study of a selected topic or topics under the direction of a faculty member. PREREQ: Consent of Instructor.</td>
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