

*Start/End Dates**Meeting Days**Meeting Times**Location**Instructor**Course Topic (if applicable)***COMMUNICATION****Communication**

**COMM 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.**

#3338	Section 01	[units: 3]					
	01/19-05/17	MWF	08:00 AM - 08:50 AM	L1205	Tammy S French		
	01/19-05/17	MWF	08:00 AM - 08:50 AM	HH2203	Tammy S French		
#3339	Section 02	[units: 3]					
	01/19-05/17	MWF	08:00 AM - 08:50 AM	HE0311	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3340	Section 03	[units: 3]					
	01/19-05/17	MWF	08:00 AM - 08:50 AM	HE0314	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3341	Section 04	[units: 3]					
	01/19-05/17	MWF	08:00 AM - 08:50 AM	HE0301	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3342	Section 05	[units: 3]					
	01/19-05/17	MWF	08:00 AM - 08:50 AM	HE0113	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3343	Section 06	[units: 3]					
	01/19-05/17	MWF	10:00 AM - 10:50 AM	HE0117	Tammy S French		
	01/19-05/17	MWF	Arranged	HH2203	Tammy S French		
#3344	Section 07	[units: 3]					
	01/19-05/17	MWF	10:00 AM - 10:50 AM	L1205	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3345	Section 08	[units: 3]					
	01/19-05/17	MWF	10:00 AM - 10:50 AM	HE0314	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3346	Section 09	[units: 3]					
	01/19-05/17	MWF	10:00 AM - 10:50 AM	HE0311	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3347	Section 10	[units: 3]					
	01/19-05/17	MWF	10:00 AM - 10:50 AM	HE0113	Tammy S French		
	01/19-05/17	MWF	10:00 AM - 10:50 AM	HH2203	Tammy S French		
#3348	Section 11	[units: 3]					
	01/19-05/17	MWF	11:00 AM - 11:50 AM	HE0113	Tammy S French		
	01/19-05/17	MWF	11:00 AM - 11:50 AM	HH2203	Tammy S French		
#3349	Section 12	[units: 3]					
	01/19-05/17	MWF	11:00 AM - 11:50 AM	HE0116	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3350	Section 13	[units: 3]					
	01/19-05/17	MWF	11:00 AM - 11:50 AM	L1205	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3351	Section 14	[units: 3]					
	01/19-05/17	MWF	11:00 AM - 11:50 AM	HE0311	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3352	Section 15	[units: 3]					
	01/19-05/17	MWF	11:00 AM - 11:50 AM	HE0314	Tammy S French		
	01/19-05/17	Arranged	Arranged	HH2203	Tammy S French		
#3353	Section 16	[units: 3]					
	01/19-05/17	MW	12:30 PM - 01:45 PM	HE0314	Kathy J Taylor		
#3354	Section 17	[units: 3]					
	01/19-05/17	MW	12:30 PM - 01:45 PM	HE0113	Yuri Rashkin		
#3355	Section 18	[units: 3]					
	01/19-05/17	MW	12:30 PM - 01:45 PM	WH3012	Linda A Robinson		
#3356	Section 19	[units: 3]					
	01/19-05/17	MW	02:00 PM - 03:15 PM	HE0116	James R Kates		
#3357	Section 20	[units: 3]					
	01/19-05/17	MW	05:00 PM - 06:15 PM	HE0301	Kathy J Taylor		

<i>Start/End Dates</i>	<i>Meeting Days</i>	<i>Meeting Times</i>	<i>Location</i>	<i>Instructor</i>	<i>Course Topic (if applicable)</i>
#3358 Section 21 [units: 3] 01/19-05/17	M	05:00 PM - 07:30 PM	HE0311	Yuri Rashkin	
#3359 Section 22 [units: 3] 01/19-05/17	M	05:00 PM - 07:30 PM	HE0214	Rhea Vichot	
#3360 Section 23 [units: 3] 01/19-05/17	W	05:00 PM - 07:30 PM	HE0116	Rhea Vichot	
#3361 Section 24 [units: 3] 01/19-05/17	W	06:30 PM - 09:00 PM	HE0113	Kathy J Taylor	
#3362 Section 25 [units: 3] 01/19-05/17	TR	08:00 AM - 09:15 AM	HE0311	Rhea Vichot	
#3363 Section 26 [units: 3] 01/19-05/17	T	05:00 PM - 07:30 PM	HE0113	Kathleen M Yih	
#3364 Section 27 [units: 3] 01/19-05/17	R	05:00 PM - 07:30 PM	HE0113	Kathleen M Yih	
#3365 Section 28 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Marieke Spiegelhoff	
#3366 Section 29 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Jodi Galvan	
#3367 Section 30 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Jodi Galvan	
#4330 Section 31 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Jodi Galvan	
#4331 Section 32 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Jodi Galvan	
#3369 Section 45H [units: 3]					
PREREQ: ELIGIBILITY FOR THE UNIVERSITY HONORS PROGRAM AND AN ACT SUBSCORE OF AT LEAST 24, OR CONSENT OF UNIVERSITY HONORS PROGRAM DIRECTOR					
01/19-05/17	TR	09:30 AM - 10:45 AM	HE0314	Marieke Spiegelhoff	
#4433 Section 50 [units: 3] 01/19-05/17	Arranged	Arranged		William E Lowell	DISNEY COLLEGE PROGRAM

**COMM 131 INTRODUCTION TO MASS COMMUNICATION (GS) ... A study of mass communication with relation to current economic, political and social institutions and trends. Emphasis on print and broadcast media with consideration of advertising, public relations, government and technology. The role of media in entertainment, news, and persuasion is examined.**

#3228 Section 01 [units: 3] 01/19-05/17	MW	02:00 PM - 03:15 PM	HE0101	David N Wachanga	Gen Ed Social Science (GS)
#4301 Section 01X [units: 3] 01/19-05/17	MW	02:00 PM - 03:15 PM	HE0101	David N Wachanga	Gen Ed Social Science (GS)

**COMM 202 PRINCIPLES OF PUBLIC RELATIONS ... An introduction to the principles, processes and techniques of public relations as they are used in business, government and nonprofit organizations.**

#3229 Section 01 [units: 3] 01/19-05/17	MW	08:00 AM - 09:15 AM	HH2303	Charles P Weber	
#3230 Section 02 [units: 3] 01/19-05/17	MW	09:30 AM - 10:45 AM	HH2303	Charles P Weber	

**COMM 203 PUBLIC RELATIONS TACTICS I ... A beginning exploration of public relations communication styles as they apply to various media, including news releases, public service messages, media alerts, newsletters and brochures.**

**COREQ: COMM 202**

#3231 Section 01 [units: 3] 01/19-05/17	MW	12:30 PM - 01:45 PM	HE0309	Charles P Weber	
#3232 Section 02 [units: 3] 01/19-05/17	MW	02:00 PM - 03:15 PM	HE0309	Charles P Weber	

**COMM 204 PUBLIC RELATIONS TACTICS II ... Instruction and practice in the theory, design, production and utilization of non-print media in the context of various public relations activities**

**PREREQ: COMM 202 AND COMM 203**

#3233 Section 01 [units: 3] 01/19-05/17	MW	02:00 PM - 03:15 PM	HE0312	Yuri Rashkin	
#3234 Section 02 [units: 3] 01/19-05/17	MW	03:30 PM - 04:45 PM	HE0312	Yuri Rashkin	

**COMM 228 INTERPERSONAL COMMUNICATION (GS) ... Theory and exercises in interpersonal communication situations. Basic theory, self disclosure, listening, conflict, trust and other topics will be examined.**

#3235 Section 01 [units: 3] 01/19-05/17	TR	09:30 AM - 10:45 AM	HE0113	Tammy S French	Gen Ed Social Science (GS)
#3236 Section 02 [units: 3] 01/19-05/17	Arranged	Arranged	WEB BASED	Tammy S French	Gen Ed Social Science (GS) NOTE: This is a web based course. An additional fee of \$150 is required.

	<i>Start/End Dates</i>	<i>Meeting Days</i>	<i>Meeting Times</i>	<i>Location</i>	<i>Instructor</i>	<i>Course Topic (if applicable)</i>
#3237	Section 03	[units: 3]	Gen Ed Social Science (GS)			
	01/19-05/17	MW	03:30 PM - 04:45 PM	HE0116	Kaori Miyawaki	

**COMM 230 RADIO PRACTICUM ... A laboratory course in which the student participates in at least one area of radio broadcasting: Announcing, engineering, interviewing, or publicity. Repeatable.**

#3302	Section 01	[units: 1]				
	01/19-05/17	M	05:00 PM - 05:45 PM	L1205	Brian P Lucas	
#3303	Section 01X	[units: 1]				
	01/19-05/17	M	05:00 PM - 05:45 PM	L1205	Brian P Lucas	

**COMM 231 PRACTICUM IN TELEVISION PRODUCTION ... Participation in a variety of areas of television production including camera, lighting, graphics, audio, switching, video engineering and announcing and television performance. Repeatable for a maximum of 4 units in major/degree.**

#3304	Section 01	[units: 1]				
	01/19-05/17	T	05:00 PM - 06:15 PM	L1205	Jim Mead	
#3305	Section 01X	[units: 1]				
	01/19-05/17	T	05:00 PM - 06:15 PM	L1205	Jim Mead	

**COMM 238 VIDEO PRODUCTION I: FUNDAMENTALS OF VIDEO ... This introductory video production course provides students with a basic understanding of the video production process. Students work on studio and field exercises to develop their video production skills.**

#3238	Section 01	[units: 3]				
	01/19-05/17	TR	09:30 AM - 10:45 AM	L1205	Amal Ibrahim	
#3239	Section 02	[units: 3]				
	01/19-05/17	TR	11:00 AM - 12:15 PM	L1205	Amal Ibrahim	

**COMM 239 AUDIO PRODUCTION I: FUNDAMENTALS OF AUDIO ... A study of audio theory relevant to the production of programming for radio and related electronic mass media. Substantial attention devoted to the fundamental theoretical principles of digital audio systems. Practical experience in program production is also emphasized, in combination with the development of critical listening skills for audio production work.**

#3240	Section 01	[units: 3]				
	01/19-05/17	MW	12:30 PM - 01:45 PM	L1205	Brian P Lucas	
#3660	Section 02	[units: 3]				
	01/19-05/17	MW	02:00 PM - 03:15 PM	L1205	Nick Hwang	

**COMM 240 PUBLIC SPEAKING (GH) ... Study of the theory and techniques of public address with required presentation of speeches.**

**PREREQ: COMM 110**

#3241	Section 01	[units: 3]	Gen Ed Humanities (GH)			
	01/19-05/17	MW	12:30 PM - 01:45 PM	HH2200	Jim L Disrude	
#3242	Section 02	[units: 3]	Gen Ed Humanities (GH)			
	01/19-05/17	TR	12:30 PM - 01:45 PM	WH1002B	Kate Ksobiech	

**COMM 242 COMMUNICATION AND TEAM BUILDING (GH) ... This course is designed to demonstrate the importance of team building in today's work culture. Students learn how to create, participate in and lead successful working teams. The course will teach relationship building to foster interpersonal relationships and aid in conflict resolution.**

**PREREQ: COMM 110**

#3243	Section 01	[units: 3]	Gen Ed Humanities (GH)			
	01/19-05/17	TR	12:30 PM - 01:45 PM	HE0314	William E Lowell	

**COMM 249 GREAT MOMENTS IN CINEMA (GH) ... This course seeks to familiarize students with the industrial, cultural, and aesthetic history of cinema as an art form and as a social force.**

#3503	Section 01	[units: 3]	Gen Ed Humanities (GH)			
	01/19-05/17	W	05:00 PM - 06:15 PM	HE0100	Linda A Robinson	
	01/19-05/17	W	06:30 PM - 09:00 PM	HE0100	Linda A Robinson	

**COMM 263 PRACTICUM IN FORENSICS ... Participation in public address or interpretation events in intercollegiate contest situations. May be retaken.**

#4437	Section 01	[units: 1]				Instructor Consent
	01/19-05/17	Arranged	Arranged		Jim L Disrude	

**COMM 275 ADVERTISING AND PUBLIC RELATIONS RESEARCH LITERACY ... Students will learn about information gathering for communication planning. They will learn to assess the quality of research reports. Students will study survey and group research methods. They will examine subscription data sources commonly used for advertising and public relations and learn about media tracking and Web page evaluation.**

**PREREQ: JOURNLSM 220 OR COMM 202**

#3244	Section 01	[units: 3]				
	01/19-05/17	TR	12:30 PM - 01:45 PM	HE0311	Edward R Frederick	
#3245	Section 02	[units: 3]				
	01/19-05/17	TR	05:00 PM - 06:15 PM	HE0311	Edward R Frederick	

**COMM 285 SOCIAL MEDIA OPTIMIZATION & THE NEW WEB ... 'Social Media Optimization' will teach students how to engage with online communities to generate publicity and manage the images and issues of organizations. This cutting-edge, timely curriculum will require students to investigate the most compelling topics confronting organizations and individuals striving to extract value from the dynamic, participatory, ever-changing 'new web.'**

**PREREQ: SOPHOMORE STANDING OR CONSENT OF INSTRUCTOR**

#3368	Section 01	[units: 3]				
	01/19-05/17	MW	02:00 PM - 03:15 PM	HE0211	Mark Mederson	

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 294 WEB VIDEO & THE GAME INDUSTRY - GAMEZOMBIE PRACTICUM ...** The GameZombie practicum will provide students the opportunity to produce a globally distributed game media web series, strengthen multimedia production skills, and develop expertise in cutting edge game industry topics. Students will greatly enhance their portfolios, industry connectedness, and global web presence by participating in this practicum experience.

**PREREQ: COMM 238 OR CONSENT OF INSTRUCTOR**

#3496 Section 01 [units: 3]

01/19-05/17 R 05:00 PM - 07:30 PM MG0127 Fred Leighton

**COMM 302 PUBLIC RELATIONS STRATEGIES ...** An examination, using case studies, of the theories and research which support the selection of various public relations strategies to solve problems. Issues such as responding to crisis situations, applying ethical principles to public relations problems and assessing the use of emerging technologies in public relations are also addressed.

**PREREQ: COMM 202 AND COMM 203, RESTRICTED TO STUDENTS WITH A MAJOR OF COMMUNICATION W/PUBLIC RELATIONS EMPHASIS OR WITH A MINOR OF COMMUNICAITON W/PUBLIC RELATIONS EMPHASIS**

#3246 Section 01 [units: 3]

01/19-05/17 TR 08:00 AM - 09:15 AM HE0314 Corey B Davis

**COMM 321 NONVERBAL COMMUNICATION ...** Nonverbal dimensions of interpersonal communication (physical behavior, facial expression, eye behavior, personal space, personal appearance-clothing, touch, voice and the use of objects) focusing upon their actual interaction with verbal or speech communication. Study of concepts and actual participation in nonverbal exercises/simulations.

**PREREQ: COMM 110**

#3247 Section 01 [units: 3]

01/19-05/17 MW 02:00 PM - 03:15 PM HE0311 Kathy J Taylor

**COMM 322 LISTENING BEHAVIOR (GS) ...** Study of the current theory and research concerning the process of listening in human communication as a basis for an effective understanding of listening behavior and for an increased ability to improve one's own listening skills. Also included is an overview of approaches to 1) listening in the schools and 2) training in business-industry.

**PREREQ: COMM 110**

#3248 Section 01 [units: 3] Gen Ed Social Science (GS)

01/19-05/17 TR 11:00 AM - 12:15 PM HE0314 Marieke Spiegelhoff

#3249 Section 02 [units: 3] Gen Ed Social Science (GS)

01/19-05/17 TR 02:00 PM - 03:15 PM HE0314 Marieke Spiegelhoff

**COMM 326 COMMUNICATION AND GENDER ...** Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

**PREREQ: COMM 110**

#3250 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0116 Anne C Mancl

#3251 Section 02 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM HE0116 Anne C Mancl

#3252 Section 03 [units: 3]

01/19-05/17 T 05:00 PM - 07:30 PM HE0314 Anne C Mancl

**COMM 327 INTRODUCTION TO CORPORATE COMMUNICATION ...** This course provides a broad overview of the theoretical and empirical literature relevant to organizational communication. The focus is on how communication operates in organizations, the effects of communication on organizational life, and how communication can be made more efficient and effective in meeting personal as well as organizational goals.

**PREREQ: COMM 110**

#3256 Section 01 [units: 3]

01/19-05/17 MW 08:00 AM - 09:15 AM HE0116 Jonathan Wickert

#3257 Section 02 [units: 3]

01/19-05/17 MW 02:00 PM - 03:15 PM HE0301 Jonathan Wickert

**COMM 328 COMMUNICATION CONFLICT RESOLUTION ...** This course provides a communications perspective of the nature and possible methods of resolution of conflict.

**PREREQ: COMM 110**

#3258 Section 01 [units: 3]

01/19-05/17 TR 12:30 PM - 01:45 PM HE0116 Anne C Mancl

#3259 Section 02 [units: 3]

01/19-05/17 R 05:00 PM - 07:30 PM HE0314 Kathy J Taylor

**COMM 331 PRACTICUM IN TELEVISION PRODUCTION AND DIRECTING ...** Participation of a program producer and/or director for television programming created for the University Cable Television System. Repeatable for a maximum of 4 credits in major/degree.

**PREREQ: COMM 238 AND (JOURNLSM 227 OR ENGLISH 376) OR CONSENT OF INSTRUCTOR**

#3262 Section 01 [units: 1-3]

01/19-05/17 W 03:30 PM - 04:45 PM L1205 Jim Mead

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 338 VIDEO PRODUCTION III: CORPORATE AND COMMERCIAL MEDIA ...** The course will consist of advanced video and field production labor, lectures, outside reading assignments and exams. Each student will write, produce and direct a series of corporate and commercial productions and learn the importance of oral communication and proper client relationships. Each student will strive to improve existing skills with field equipment, non-linear editing, advanced software programs, and multi-media presentations. The work in the course will primarily focus on individual project efforts, unless approved by the instructor.

**PREREQ: COMM 258**

#3263 Section 01 [units: 3]

01/19-05/17 TR 12:30 PM - 01:45 PM L1205 Amal Ibrahim

**COMM 339 AUDIO III: STUDIO PRODUCTION ...** An applied course using the knowledge and skills necessary for professional audio production with an emphasis on studio recording and aesthetics. Concepts include signal flow, processing, microphone selection and placement, mixing and mastering. Students will produce multi-track recording projects.

**PREREQ: COMM 259 OR CONSENT OF INSTRUCTOR**

#3264 Section 01 [units: 3]

01/19-05/17 W 06:30 PM - 09:00 PM L1205 Brian P Lucas

**COMM 345 PERSUASION ...** A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.

**PREREQ: COMM 110**

#3265 Section 01 [units: 3]

01/19-05/17 MW 11:00 AM - 12:15 PM HE0301 Kathy Brady

#3266 Section 02 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM HE0105 Corey B Davis

#3267 Section 03 [units: 3] NOTE: This is a web based course. An additional fee of \$150 is required.

01/19-05/17 Arranged Arranged WEB BASED Kate Ksobiech

**COMM 351 GAME STUDIES AND DESIGN ...** This course requires students to engage in and analyze a variety of interactive media: games and other forms of play. The goal is to turn a critical consciousness towards an activity that they have engaged in since birth, and consider how play changes when it is electronically mediated. Interactive media fundamentally changes the process of communication because the audience becomes more active. Users author their own experience and this fundamentally changes the role of author/architect of the medium. This course will examine audience/player experience, game/interaction content, and the effects of playing on the players. Students will analyze play experiences and learn how to develop new games.

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#3501 Section 01 [units: 3]

01/19-05/17 TR 02:00 PM - 03:15 PM MG0127 James Varnum Terkeurst

**COMM 363 INTRODUCTION TO HEALTH COMMUNICATION ...** This course provides an overview on the field of health communication, with special emphasis given to theory and research on social support messages. Factors that influence the provision and reception of social support messages are examined in a variety of different contexts (e.g., relational, familial, support group, workplace, on-line). Assessment of health communication messages occurring while giving social support, dilemmas of social support interactions and failures in the communication of health messages are also considered.

**PREREQ: COMM 110**

#3268 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0301 Ray Baus

#3269 Section 02 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM HE0311 Christina Jones

**COMM 373 COMMUNICATING LEADERSHIP ...** The purpose of this course is to introduce students to the study and practice of leadership from a communication perspective. Examination of leadership concepts and theories in organizational, group, and public contexts will illustrate the interactive process wherein leaders and followers are able to achieve collective goals. Students will analyze their personal leadership styles and develop leadership communication skills through case studies, self-assessments, projects and classroom exercises.

**PREREQ: COMM 110**

#3270 Section 01 [units: 3]

01/19-05/17 MW 09:30 AM - 10:45 AM HE0116 Jonathan Wickert

**COMM 389 APPLIED WORKPLACE COMPETENCIES ...** This advanced communication course emphasizes the demonstration and understanding of workplace competencies, such as developing successful writing and interviewing skills associated with finding employment, as well as demonstrating how to write and successfully complete professional goals. Other communication competencies linked with successful workplace practices are also covered.

**PREREQ: COMM 228, COMM 327, COMM 363 & JUNIOR STANDING**

#3271 Section 01 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM HE0301 William E Lowell

**COMM 402 PUBLIC RELATIONS PLANNING ...** Application of public relations principles, tactics and strategies to a client's public relations problem or opportunity, through the development and use of public relations planning skills.

**PREREQ: COMM 202 AND COMM 203 AND COMM 204 AND COMM 275 AND COMM 302 RESTRICTED TO STUDENTS WITH A MAJOR IN COMMUNICATION W/PUBLIC RELATIONS EMPHASIS OR WITH A MINOR IN COMMUNICATION W/PUBLIC RELATIONS EMPHASIS**

#3274 Section 01 [units: 3]

01/19-05/17 TR 02:00 PM - 03:15 PM HE0311 Edward R Frederick

#3275 Section 02 [units: 3]

01/19-05/17 TR 06:30 PM - 07:45 PM HE0311 Edward R Frederick

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 417 COMMUNICATION AND NONPROFIT ORGANIZATION ...** This course prepares students to better understand the traditional organizational frameworks and apply them in the nonprofit world. Specifically, the course will address communicating a strategic vision, stewardship, managing and understanding the relationships between boards and volunteers and staff, building and maintaining successful volunteer programs, event planning, fundraising and media and government relations through reading, lectures, case studies and a capstone project.

**PREREQ: COMM 327, COMM 424, COMM 485**

#3276 Section 01 [units: 3]

01/19-05/17 T 06:30 PM - 09:00 PM HE0301 Jonathan Wickert

**COMM 422 COMMUNICATION THEORIES ...** Study of theories of communication from various disciplinary viewpoints. An investigation of approaches which attempt to explain the communication process through a "meaning-centered" focus to the communication act (originating communicator, message, channel, responding communicator). Theories are discussed in terms of their assumptions, claims, and strengths-weaknesses.

**PREREQ: JUNIOR/SENIOR STATUS**

#3277 Section 01 [units: 3]

01/19-05/17 MW 02:00 PM - 03:15 PM HE0314 S-A Welch

**COMM 424 CROSS CULTURAL COMMUNICATION (DV)(GS) ...** Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

**PREREQ: COMM 110**

#3279 Section 01 [units: 3] GE Social Science & US Racial/ (GS) (DV)

01/19-05/17 MW 09:30 AM - 10:45 AM HE0301 Christina Jones

#3280 Section 02 [units: 3] GE Social Science & US Racial/ (GS) (DV)

01/19-05/17 TR 08:00 AM - 09:15 AM HE0301 Ray Baus

#3281 Section 03 [units: 3] GE Social Science & US Racial/ (GS) (DV)

01/19-05/17 TR 09:30 AM - 10:45 AM HE0311 Christina Jones

#3282 Section 04 [units: 3] GE Social Science & US Racial/ (GS) (DV)

01/19-05/17 TR 12:30 PM - 01:45 PM HE0301 Ray Baus

#3283 Section 05 [units: 3] GE Social Science & US Racial/ (GS) (DV)

01/19-05/17 TR 02:00 PM - 03:15 PM HE0301 Ray Baus

#3284 Section 06 [units: 3] GE Social Science & US Racial/ (GS) (DV) NOTE: This is a web based course. An additional fee of \$150 is required.

01/19-05/17 Arranged Arranged WEB BASED Kaori Miyawaki

#4514 Section 07 [units: 3] GE Social Science & US Racial/ (GS) (DV) NOTE: This section is restricted to students in the Disney College Program. This is a web based course. An additional fee of \$150 is required.

Dept. Consent

01/19-05/17 Arranged Arranged WEB BASED Kaori Miyawaki

**COMM 464 HEALTH MESSAGE ADVOCACY AND ANALYSIS ...** This course embraces a social justice perspective toward public health, and emphasizes the analytical, cross-cultural, health literacy and interpersonal skills students develop through the Corporate and Health Communication curriculum. Special attention is given to research-based tools students can use to assess and depict health-related risks in their communities.

**PREREQ: COMM 363, COMM 424, AND COMM 485**

#3291 Section 01 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM WH1002B Kate Ksobiech

**COMM 485 COMMUNICATION RESEARCH METHODS ...** An advanced-level undergraduate and graduate survey of methodologies and issues relevant to the practice of communication research.

**PREREQ: JUNIOR/SENIOR STATUS**

#3292 Section 01 [units: 3]

01/19-05/17 MW 03:30 PM - 04:45 PM HE0314 S-A Welch

#3293 Section 02 [units: 3]

01/19-05/17 TR 02:00 PM - 03:15 PM HE0116 S-A Welch

**COMM 487 ELECTRONIC MEDIA CAPSTONE: SENIOR PROJECT ...** This course allows students the opportunity to complete a capstone research or production project during their senior year. Students work with one or more faculty who advise and evaluate the project. During class meetings students work on the design of their projects and present their projects and findings. Students also develop professional networking and job acquisition skills and work on resume and portfolio preparation.

**PREREQ: SENIOR STATUS AND COMM 258 AND COMM 259**

#3294 Section 01 [units: 3]

01/19-05/17 W 05:00 PM - 07:30 PM L1215 Jim Mead

**COMM 490 WORKSHOP ...** Variable topics. Group activity oriented presentations emphasizing `hands on` and participatory instructional techniques. Repeatable

#3498 Section 01 [units: 3]

PREREQ: MAGD 150 & (MAGD 210 OR MAGD 220) OR CONSENT

01/19-05/17 M 03:30 PM - 06:15 PM MG0127 Nick Hwang

GAME STUDIO PRACTICUM

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 491 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad. Repeatable**

#3295 Section 01 [units: 3] NOTE: Class sessions will be announced by the course faculty member(s). Students will also participate in the faculty-led travel study component of the course scheduled for Ireland from May 23rd to June 11th, 2016. Contact the Center for Global Education (email: studyabroad@uww.edu), the course faculty, or the web www.uww.edu/international for a program application; contact Professor Lucas (lucasb@uww.edu) or Professor Ksobiech (ksobieck@uww.edu) for academic requirements or for more information about the course. Applications are due to the Center for Global Education on or before Friday, December 4, 2015. Shortly after course registration, an initial billing based on most of the estimated Travel Study Program Course fee, as noted on the course application, will be charged to the student's account. A second billing will occur once the travel Study Program fee has been officially determined less the amount already billed initially. Travel study registration is not available via WINS registration. Travel study participants may not add or drop a travel study course via WINS once it has been added to their academic schedule. Failure to abide by the add/drop provisions of the Travel Study Program could result in severe financial penalties. Students are advised to refer to the Travel Study Application and Student Contract for more information.

PREREQ: SPEECH 424 OR CONSENT OF INSTRUCTOR

01/19-05/17 W 03:30 PM - 05:30 PM HE0113 Brian P Lucas IRELAND  
01/19-05/17 W 03:30 PM - 05:30 PM HE0113 Kate Ksobiech IRELAND

#4271 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty member(s). Students will also participate in the faculty-led travel study component of the course scheduled for Brazil from Aug 26th to Sep 10th 2016. Contact the Center for Global Education (email: studyabroad@uww.edu), the course faculty, or the web www.uww.edu/international for a program application; contact Elizabeth Watson (watson@uww.edu) or DR Wildermuth (wilderm@uww.edu) for academic requirements or for more information about the course. Applications are due to the Center for Global Education on or before Friday, December 4, 2015. Shortly after course registration, an initial billing based on most of the estimated Travel Study Program Course fee, as noted on the course application, will be charged to the student's account. A second billing will occur once the travel Study Program fee has been officially determined less the amount already billed initially. Travel study registration is not available via WINS registration. Travel study participants may not add or drop a travel study course via WINS once it has been added to their academic schedule. Failure to abide by the add/drop provisions of the Travel Study Program could result in severe financial penalties. Students are advised to refer to the Travel Study Application and Student Contract for more information.

01/19-05/17 T 03:30 PM - 04:45 PM HE0301 Susan M Wildermuth BRAZIL: DIVERSITY IN SPORTS

**COMM 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in corporate and/or health communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a communication major; a maximum of three units may be applied toward a communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.**

PREREQ: COMM 228, COMM 327, COMM 363, AND JUNIOR STANDING OR CONSENT OF INSTRUCTOR

#3296 Section 01 [units: 3] Dept. Consent  
01/19-05/17 Arranged Arranged William E Lowell

**COMM 493E INTERNSHIP IN ELECTRONIC MEDIA ... Professional experience in which the student works in the electronic media industries under the supervision of a professional. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time.**

PREREQ: COMM 238 AND COMM 239 AND (COMM 241 OR JOURNL5M 227 OR JOURNL5M 241 OR ENGLISH 376) OR CONSENT OF INSTRUCTOR

#3297 Section 01 [units: 3] Dept. Consent  
01/19-05/17 Arranged Arranged Jim Mead

**COMM 493I PUBLIC RELATIONS INTERNSHIP ... Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.**

PREREQ: COMM 203 AND CONSENT OF INSTRUCTOR

#3298 Section 01 [units: 3-6] Dept. Consent  
01/19-05/17 Arranged Arranged Edward R Frederick

**COMM 493M MAGD INTERNSHIP ... The MAGD Internship is a hands-on multimedia work experience that counts toward the Media Arts & Game Development Degree offered through the College of Arts & Communication. The course fits within Tier 2 of MAGD's Communication/Gaming Emphasis and may satisfy 3 credits toward the MAGD degree**

PREREQ: MAGD MAJOR OR MINOR, 9 CRED (INCLUDING MAGD 150) FROM MAGD CORE OR TIER 1 OF THE COMMUNICATION TRACK AND 2.5 OVERALL GPA, CONSENT OF INSTRUCTOR

#4589 Section 01 [units: 3] Instructor Consent  
01/19-05/17 Arranged Arranged James Varnum Terkeurst

**COMM 498 INDEPENDENT STUDY ... Study of a selected topic or topics under the direction of a faculty member. Repeatable.**

PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR

#4343 Section 01 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged William E Lowell

#4444 Section 02 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged Brian P Lucas

#4468 Section 03 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged Kate Ksobiech

#4554 Section 04 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged Linda A Robinson

#4588 Section 05 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged Christina Jones

#4632 Section 06 [units: 1-3] Dept. Consent  
01/19-05/17 Arranged Arranged Jim Mead

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 498R INDEPENDENT STUDY - UNDERGRADUATE RESEARCH ... Study of a selected topic or topics under the direction of a faculty member.**

**Repeatable. Prereq: Consent of Instructor**

#4342 Section 01 [units: 3]

Instructor Consent

01/19-05/17 Arranged Arranged Christina Jones

**\*\*\* GRADUATE LEVEL COURSES \*\*\***

**COMM 526 COMMUNICATION AND GENDER ... Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.**

#3253 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0116 Anne C Mancl

#3254 Section 02 [units: 3]

01/19-05/17 TR 11:00 AM - 12:15 PM HE0116 Anne C Mancl

#3255 Section 03 [units: 3]

01/19-05/17 T 05:00 PM - 07:30 PM HE0314 Anne C Mancl

**COMM 528 COMMUNICATION CONFLICT RESOLUTION ... This course provides a communications perspective of the nature and possible methods of resolution of conflict.**

#3260 Section 01 [units: 3]

01/19-05/17 TR 12:30 PM - 01:45 PM HE0116 Anne C Mancl

#3261 Section 02 [units: 3]

01/19-05/17 R 05:00 PM - 07:30 PM HE0314 Kathy J Taylor

**COMM 617 COMMUNICATION AND NONPROFIT ORGANIZATIONS ... This course prepares students to better understand the traditional organizational frameworks and apply them in the nonprofit world. Specifically, the course will address communicating a strategic vision, stewardship, managing and understanding the relationships between boards and volunteers and staff, building and maintaining successful volunteer programs, event planning, fundraising and media and government relations through reading, lectures, case studies and a capstone project.**

**PREREQ: COMM 327, COMM 424, COMM 485**

#3278 Section 01 [units: 3]

01/19-05/17 T 06:30 PM - 09:00 PM HE0301 Jonathan Wickert

**COMM 624 CROSS CULTURAL COMMUNICATION ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.**

#3285 Section 01 [units: 3]

01/19-05/17 MW 09:30 AM - 10:45 AM HE0301 Christina Jones

#3286 Section 02 [units: 3]

01/19-05/17 TR 08:00 AM - 09:15 AM HE0301 Ray Baus

#3287 Section 03 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0311 Christina Jones

#3288 Section 04 [units: 3]

01/19-05/17 TR 12:30 PM - 01:45 PM HE0301 Ray Baus

#3289 Section 05 [units: 3]

01/19-05/17 TR 02:00 PM - 03:15 PM HE0301 Ray Baus

#3290 Section 06 [units: 3]

NOTE: This is a web based course. An additional fee of \$150 is required.

01/19-05/17 Arranged Arranged WEB BASED Kaori Miyawaki

**COMM 691 TRAVEL STUDY ... Variable topics. Faculty-led courses abroad.**

#3685 Section 01 [units: 3]

NOTE: Class sessions will be announced by the course faculty member(s). Students will also participate in the faculty-led travel study component of the course scheduled for Ireland from May 23rd to June 11th, 2016. Contact the Center for Global Education (email: studyabroad@uww.edu), the course faculty, or the web www.uww.edu/international for a program application; contact Professor Lucas (lucasb@uww.edu) or Professor Ksobiech (ksobieck@uww.edu) for academic requirements or for more information about the course. Applications are due to the Center for Global Education on or before Friday, December 4, 2015. Shortly after course registration, an initial billing based on most of the estimated Travel Study Program Course fee, as noted on the course application, will be charged to the student's account. A second billing will occur once the travel Study Program fee has been officially determined less the amount already billed initially. Travel study registration is not available via WINS registration. Travel study participants may not add or drop a travel study course via WINS once it has been added to their academic schedule. Failure to abide by the add/drop provisions of the Travel Study Program could result in severe financial penalties. Students are advised to refer to the Travel Study Application and Student Contract for more information.

Dept. Consent

PREREQ: COMM 327, COMM 424, AND COMM 485

01/19-05/17 W 03:30 PM - 05:30 PM HE0113 Brian P Lucas IRELAND

01/19-05/17 W 03:30 PM - 05:30 PM HE0113 Kate Ksobiech IRELAND



Start/End Dates	Meeting Days	Meeting Times	Location	Instructor	Course Topic (if applicable)	
01/19-05/17	T	03:30 PM - 04:45 PM	HE0301	Susan M Wildermuth	BRAZIL: DIVERSITY IN SPORTS	Dept. Consent

#4272 Section 02 [units: 3] NOTE: Class sessions will be announced by the course faculty member(s). Students will also participate in the faculty-led travel study component of the course scheduled for Brazil from Aug 26th & Sep 10th 2016. Contact the Center for Global Education (email: studyabroad@uww.edu), the course faculty, or the web www.uww.edu/international for a program application; contact Elizabeth Watson (watson@uww.edu) or DR Wildermuth (wilderm@uww.edu) for academic requirements or for more information about the course. Applications are due to the Center for Global Education on or before Friday, December 4, 2015. Shortly after course registration, an initial billing based on most of the estimated Travel Study Program Course fee, as noted on the course application, will be charged to the student's account. A second billing will occur once the travel Study Program fee has been officially determined less the amount already billed initially. Travel study registration is not available via WINS registration. Travel study participants may not add or drop a travel study course via WINS once it has been added to their academic schedule. Failure to abide by the add/drop provisions of the Travel Study Program could result in severe financial penalties. Students are advised to refer to the Travel Study Application and Student Contract for more information.

**COMM 722 ISSUES IN HUMAN COMMUNICATION THEORY ... Advanced study and analysis of communication theories from various disciplinary viewpoints. Theories are discussed in terms of their assumptions, claims, strengths, and weaknesses.**

**PREREQ: COMM 422 OR CONSENT OF GRADUATE COORDINATOR, AND COMM 701**

#3299 Section 01 [units: 3]	01/19-05/17	T	06:30 PM - 08:45 PM	HE0466	S-A Welch	
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**COMM 789 APPLIED COMMUNICATION PROJECT CREDITS ... Applied Communication Project (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues. ACP proposal forms available at <http://academics.uww.edu/comgrads/forms.html> or from the graduate coordinator. Note, Comm/Jourlnsm 799 Thesis credits and Comm/Jourlnsm 789 ACP credits may not be taken concurrently with Comm/Jourlnsm 798 Independent Study credits.**

**PREREQ: THE COMPLETION OF AN ACP PROPOSAL FORM AND COMPLETION OF 18 GRADUATE UNITS INCLUDING COMM 701, COMM 722 AND COMM 785**

#4346 Section 01 [units: 3]	01/19-05/17	Arranged	Arranged		Corey B Davis	
	P/F Grading Basis Only					

**COMM 793 COMMUNICATION PRACTICUM ... The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.**

**PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING COMM 701, COMM 722, COMM 785**

#4347 Section 01 [units: 1-3]	01/19-05/17	Arranged	Arranged		Corey B Davis	
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**COMM 796 SPECIAL STUDIES ... Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings.**

#3301 Section 01 [units: 1-3]	01/19-05/17	R	05:00 PM - 07:30 PM	HE0460	Corey B Davis	
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**COMM 798 INDIVIDUAL STUDIES ... Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at <http://www.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note: Comm 799/Jourlnsm 799 Thesis credits and Comm 789/Jourlnsm 789 ACP credits may not be taken concurrently with Comm 798/Jourlnsm 798 Independent Study credits.**

#4348 Section 01 [units: 1-3]	01/19-05/17	Arranged	Arranged		Corey B Davis	Dept. Consent
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#4441 Section 02 [units: 1-3]	01/19-05/17	Arranged	Arranged		Kate Ksobiech	Dept. Consent
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**COMM 799 THESIS RESEARCH ... Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master's degree. For students choosing the thesis option, 3 units of Thesis Research (COMM 799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP ( COMM 789) credits may count toward the required 30 units. Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>. In addition, students must complete the Graduate School thesis proposal form available at <http://www.uww.edu/gradstudies/thesisform.php>. Note, Comm 799 credits may not be taken concurrently with Comm 798/Jourlnsm 798 credits.**

**PREREQ: COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING COMM 701, COMM 722 AND COMM 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE**

#4349 Section 01 [units: 3]	01/19-05/17	Arranged	Arranged		Corey B Davis	Dept. Consent
	P/F Grading Basis Only					

#4415 Section 02 [units: 3]	01/19-05/17	Arranged	Arranged		Christina Jones	Dept. Consent
	P/F Grading Basis Only					

#4416 Section 03 [units: 3]	01/19-05/17	Arranged	Arranged		Jonathan Wickert	Dept. Consent
	P/F Grading Basis Only					

#4571 Section 04 [units: 3]	01/19-05/17	Arranged	Arranged		Kate Ksobiech	Dept. Consent
	P/F Grading Basis Only					

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

**Journalism**

**JOURNLSM 220 FOUNDATIONS OF ADVERTISING ...** A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#3308 Section 01 [units: 3]

01/19-05/17 TR 02:00 PM - 03:15 PM HE0113 Thomas Kim Hixson

**JOURNLSM 227 WRITING FOR NEWS MEDIA ...** Introduction to journalistic writing in the styles appropriate to various mass media. Includes a review of writing fundamentals. Emphasis is placed on selecting, organizing and structuring information. Practice in writing for print, broadcast, and Web journalism is included.

#3309 Section 01 [units: 3]

01/19-05/17 MW 12:30 PM - 01:45 PM HE0312 Carol Terracina-Hartman

#3310 Section 02 [units: 3]

01/19-05/17 MW 06:30 PM - 07:45 PM HE0312 Carol Terracina-Hartman

**JOURNLSM 237 REPORTING FOR NEWS MEDIA ...** An introduction to reporting for the news media. Students will learn interviewing and research skills, develop news and feature stories, and work with basic digital equipment to create content for print and online news operations. Stories will be told through text and through audio, video and other digital formats.

**PREREQ: JOURNLSM 227, RESTRICTED TO STUDENTS WITH A MAJOR OF JOURNALISM W/BROADCAST/PRINT/WEB EMPHASIS OR W/INTERNATIONAL JOURNALISM EMPHASIS OR WITH A MINOR OF JOURNALISM**

#3311 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0309 James R Kates

**JOURNLSM 241 ELECTRONIC MEDIA COPYWRITING ...** The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#3312 Section 01 [units: 3]

01/19-05/17 MW 03:30 PM - 04:45 PM HE0309 Nancy Stillwell

#3313 Section 02 [units: 3]

01/19-05/17 MW 05:00 PM - 06:15 PM HE0309 Nancy Stillwell

**JOURNLSM 248 PUBLICATION LAYOUT ...** This course is a study of newspaper, magazine and on-line production that integrates working with text with layout and technological considerations. Building on the editing, writing of headlines and cutlines, proofreading and considering of newsworthiness practiced in Publication Editing, the course integrates these skills with selection and placement of graphic elements, proofreading page layout, selection and placement of stories, editorial responsibilities and basics of print media production, including newspapers, magazines, newsletters and online services. This is a lecture/demonstration/laboratory course in which information is presented for students to apply in practical situations.

**PREREQ: JOURNLSM 227 OR JOURNLSM 220 OR COMM 203**

#3314 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0312 Kristine E Kranenburg

**JOURNLSM 251 SCHOOL PUBLICATIONS: EDITORIAL ...** A laboratory journalism course in which the student elects to work on the University newspaper or photo staff. A student may earn 1 hour of credit for each term of work and a maximum of 3 credits toward graduation.

**COREQ: JOURNLSM 227**

#4322 Section 01 [units: 1] NOTE: This course will meet in the Royal Purple office, UC 66.

01/19-05/17 W 05:00 PM - 07:30 PM ARRANGED Carol Terracina-Hartman

**JOURNLSM 303 FEATURE WRITING ...** A study of feature writing and editorial writing and their roles in print publications. Experience in writing feature articles and opinion pieces.

**PREREQ: JOURNLSM 227 OR JOURNLSM 241 OR COMM 203**

#3315 Section 01 [units: 3]

01/19-05/17 TR 12:30 PM - 01:45 PM HE0309 Kathy Brady

**JOURNLSM 304 SPORTS JOURNALISM ...** Methods, techniques and writing styles of past and present sports reporters, to emphasize sports writing and to focus some concern for the social and political issues that affect sports and sports coverage.

**PREREQ: JOURNLSM 227**

#3316 Section 01 [units: 3]

01/19-05/17 W 06:30 PM - 09:00 PM HE0311 Thomas Kim Hixson

**JOURNLSM 305 HISTORY OF MASS COMMUNICATION ...** An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

**PREREQ: JUNIOR/SENIOR STATUS**

#3317 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0101 Linda A Robinson

**JOURNLSM 309 MEDIA ETHICS ...** This course exposes students to ethical theory in the context of rapid technological change and the means to acquire ethical analytical abilities. This two-tiered approach first examines the relationship between professional ethics and social philosophy to establish a framework for understanding the relationship between media practice and democratic society.

**PREREQ: (A) COMM 238 AND COMM 239 OR (B) JOURNLSM 212 OR (C) JOURNLSM 220**

#3318 Section 01 [units: 3]

01/19-05/17 MW 12:30 PM - 01:45 PM HE0311 David N Wachanga

<i>Start/End Dates</i>	<i>Meeting Days</i>	<i>Meeting Times</i>	<i>Location</i>	<i>Instructor</i>	<i>Course Topic (if applicable)</i>
#3319 Section 02 [units: 3]					
01/19-05/17	MW	03:30 PM - 04:45 PM	HE0311	David N Wachanga	

**JOURNLSM 310 PUBLICATION PHOTOGRAPHY ...** Study of photography in which students concentrate on producing pictures suitable for publication in newspapers, magazines and on-line publications.

#3320 Section 01 [units: 3]					
01/19-05/17	MW	11:00 AM - 12:15 PM	HE0312	Kristine E Kranenburg	

#3321 Section 02 [units: 3]					
01/19-05/17	TR	11:00 AM - 12:15 PM	HE0312	James R Kates	

**JOURNLSM 320 ADVERTISING COPYWRITING AND LAYOUT ...** Study of the strategy and principles used to develop copy and visuals for persuasive messages in advertising, sales promotion, direct response, interactive and other brand communication. Students will apply the principles they learn by writing and designing messages across various media and for a variety of products and services. Students will also gain presentation experience.

**PREREQ: JOURNLSM 220 AND JOURNLSM 241**

#3322 Section 01 [units: 3]					
01/19-05/17	TR	12:30 PM - 01:45 PM	HE0312	Kristine E Kranenburg	

**JOURNLSM 322 ADVERTISING MEDIA PLANNING AND BUYING ...** This course provides an overview of the development of advertising media objectives and strategies. It examines the characteristics of the various media and the principles of media scheduling and buying. Students will learn how to evaluate media for the purpose of selecting the media and media vehicles that will most effectively deliver advertising messages to the target audience. Students will receive instruction in effective media planning and buying and will be able to practice putting media plans into action. This course examines the media of advertising and emphasizes development of advertising media objectives and strategies and provides practice in implementing those strategies.

**PREREQ: JOURNLSM 220**

#3323 Section 01 [units: 3]					
01/19-05/17	M	06:30 PM - 09:00 PM	HE0309	Joette E Rockow	

**JOURNLSM 332 PRACTICUM IN TELEVISION NEWS ...** The core of the class will be the planning and execution of regularly scheduled live television news programs that will be produced in the studio of Cable 6. The instructor of the class will guide the students in that activity. Students in the course will each have a specific role to play in the production, and the number of credits earned will depend on each student's specialization. Each student's role will be assigned by the instructor according to experience and courses completed. Typically, students who have taken courses in Newswriting and Broadcast Newswriting and Production will be reporters, editors or assignment editors. Students who have completed the announcing course will serve as announcers. Others who have taken courses in television production will serve as photojournalists and video editors. Each week the newscasts will be critiqued at a joint session in which all students participate.

**PREREQ: COMM 238 AND EITHER JOURNLSM 227 OR COMM 241/JOURNLSM 241**

#3324 Section 01 [units: 1-3]					
01/19-05/17	M	03:30 PM - 04:15 PM	L1205	Jim Mead	

Dept. Consent

**JOURNLSM 347 JOURNALISM FOR THE WEB ...** Students will become proficient in the use of Web-related journalistic tools to attract and retain an online audience. Topics will include site design, content management systems, social media and Web metrics.

**PREREQ: JOURNLSM 237**

#3325 Section 01 [units: 3]					
01/19-05/17	Arranged	Arranged	WEB BASED	Kyle E Geissler	

**JOURNLSM 364 ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGMENT ...** This course provides students with specific knowledge and preparation for the effective management of a corporate department or independent agency in public relations or advertising. Special emphasis will be on insights from research and practice, especially in terms of the social and economic affects of public relations' and advertising's communication efforts. Additional analysis and assessment of operations decision making for public relations and advertising situations and cases will also be covered.

**PREREQ: COMM 302 OR JOURNLSM 322 RESTRICTED TO STUDENTS WITH A MAJOR OF JOURNALISM W/ADVERTISING EMPHASIS OR COMMUNICATION W/PUBLIC RELATIONS EMPHASIS OR WITH A MINOR OF ADVERTISING OR COMMUNICATION W/PUBLIC RELATIONS EMPHASIS**

#3570 Section 01 [units: 3]					
01/19-05/17	MW	12:30 PM - 01:45 PM	HE0301	Kristine E Kranenburg	

**JOURNLSM 420 LAW OF MASS COMMUNICATION ...** Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

**PREREQ: JOURNLSM 212 OR JOURNLSM 220 OR COMM 131**

#3326 Section 01 [units: 3]					
01/19-05/17	TR	08:00 AM - 09:15 AM	HE0113	Linda A Robinson	

**JOURNLSM 423 ADVERTISING CAMPAIGNS ...** Sales problems in advertising; the planning and execution of an advertising campaign; choice of advertising media; market and consumer research; a study of advertising as an institution and its role in communications, society, our economy and business.

**PREREQ: JOURNLSM 275 AND JOURNLSM 320 AND JOURNLSM 322; COREQ: JOURNLSM 364 AND JOURNLSM 309**

#3328 Section 01 [units: 3]					
01/19-05/17	MW	02:00 PM - 03:15 PM	HE0113	Thomas Kim Hixson	

#3329 Section 02 [units: 3]					
01/19-05/17	TR	12:30 PM - 01:45 PM	HE0113	Thomas Kim Hixson	

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**JOURNLSM 425 ADVANCED ADVERTISING CREATIVE ...** Students apply copywriting, layout, research, and strategy skills gained in other advertising courses to hands-on development of portfolio-quality creative materials. Projects require strong conceptualization, writing, and presentation skills and the ability to use criticism to improve creative work. Especially helpful for students planning to work in advertising writing and design.

**PREREQ: JOURNLSM 320**

#3330 Section 01 [units: 3]

01/19-05/17 MW 09:30 AM - 10:45 AM HE0312 Kristine E Kranenburg

**JOURNLSM 430 COMMUNICATION AND PUBLIC OPINION ...** The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined.

**PREREQ: JOURNLSM 212 OR JOURNLSM 220 OR ANY COURSE IN POLITICAL SCIENCE OR SOCIOLOGY AND JUNIOR STANDING OR INSTRUCTOR CONSENT**

#3331 Section 01 [units: 3]

01/19-05/17 TR 05:00 PM - 06:15 PM HE0301 William E Lowell

**JOURNLSM 486 JOURNALISM CAPSTONE: PUBLIC AFFAIRS ...** This senior-level course brings together those skills of writing, reporting and media production. Assignments will focus on coverage of government, including meetings and public documents. Each student will produce a capstone project in text, audio, video, still photography or a hybrid of those media.

**PREREQ: JOURNLSM 212 AND JOURNLSM 237 AND SR STANDING OR CONSENT OF DEPT CHAIR; RESTRICTED TO STUDENTS WITH MAJOR OF JOURNLSM W/BROADCAST/PRINT/WEB EMPH OR W/INTERNATIONAL JOURNLSM EMPH OR WITH A MINOR OF JOURNLSM COREQ: JOURNLSM 309 AND JOURNLSM 420**

#3333 Section 01 [units: 3]

01/19-05/17 T 06:30 PM - 09:00 PM HE0309 James R Kates

**JOURNLSM 493A INTERNSHIP ADVERTISING ...** Professional experiences in which the student who aspires to a career in advertising works for an approved internship setting in advertising. (a maximum of three units of Internship may be applied toward an advertising major; a maximum of three units may be applied toward an advertising minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

**PREREQ: JOURNLSM 220, JOURNLSM 320 OR JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR**

#3334 Section 01 [units: 3]

01/19-05/17 Arranged Arranged Kristine E Kranenburg

Instructor Consent

**JOURNLSM 493G INTERNSHIP IN JOURNALISM ...** Professional experience in which the student who aspires to a career in journalism works for an approved internship setting in broadcasting, on-line, or print journalism. (A maximum of three units of Internship may be applied toward a Journalism major; a maximum of three units may be applied toward a Journalism minor.) Additional units may be applied toward graduation, but not toward the major or minor. Students may not register for more than 3 units at a time.

**PREREQ: JOURNLSM 237 AND CONSENT OF INSTRUCTOR**

#3335 Section 01 [units: 1-6]

01/19-05/17 Arranged Arranged Carol Terracina-Hartman

Instructor Consent

**\*\*\* GRADUATE LEVEL COURSES \*\*\***

**JOURNLSM 505 HISTORY OF MASS COMMUNICATION ...** An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

#3683 Section 01 [units: 3]

01/19-05/17 TR 09:30 AM - 10:45 AM HE0101 Linda A Robinson

**JOURNLSM 620 LAW OF MASS COMMUNICATION ...** Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt, commercial speech, regulation of electronic media and copyright regulation.

#3327 Section 01 [units: 3]

01/19-05/17 TR 08:00 AM - 09:15 AM HE0113 Linda A Robinson

**JOURNLSM 630 COMMUNICATION AND PUBLIC OPINION ...** The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

#3332 Section 01 [units: 3]

01/19-05/17 TR 05:00 PM - 06:15 PM HE0301 William E Lowell

**JOURNLSM 704 CURRENT TOPICS IN MASS COMMUNICATION ...** Investigation of issues relevant to mass communication theory and/or mass communication industries. Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

**PREREQ: COMM 701 OR CONSENT OF GRADUATE COORDINATOR**

#3337 Section 01 [units: 3]

01/19-05/17 W 05:00 PM - 07:30 PM HE0460 David N Wachanga

**JOURNLSM 789 APPLIED COMMUNICATION PROJECT CREDITS ...** Applied Communication Project (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues. ACP proposal forms available at <http://academics.uww.edu/comgrads/forms.html> or from the graduate coordinator. Note, Comm799 or Journlsm 799 Thesis credits and Comm789 or Journlsm 789 ACP credits may not be taken concurrently with Comm798 or Journlsm 798 Independent Study credits.

**PREREQ: THE COMPLETION OF AN ACP PROPOSAL FORM AND COMPLETION OF 18 GRADUATE UNITS INCLUDING COMM 701, COMM 722 AND COMM 785**

#4350 Section 01 [units: 3]

01/19-05/17 Arranged Arranged Corey B Davis

P/F Grading Basis Only

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**JOURNLSM 793 COMMUNICATION PRACTICUM ...** The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in "real world" settings ranging from internships in organizations or agencies to other approved activities.

**PREREQ: COMPLETION OF A PRACTICUM CONTRACT AND 18 GRADUATE CREDITS INCLUDING COMM 701, COMM 722, COMM 785**

#4351 Section 01 [units: 1-3]

01/19-05/17 Arranged Arranged

Corey B Davis

**JOURNLSM 798 INDIVIDUAL STUDIES ...** Study of a selected topic or topics under the direction of a faculty member. Students must complete the Independent Studies Form located at <http://www.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm799 or Journlsm 799 Thesis credits and Comm789 or Journlsm 789 ACP credits may not be taken concurrently with Comm798 or Journlsm 798 Independent Study credits.

#4352 Section 01 [units: 1-3]

Dept. Consent

01/19-05/17 Arranged Arranged

Corey B Davis

#4572 Section 02 [units: 1-3]

Dept. Consent

01/19-05/17 Arranged Arranged

Edward R Frederick

**JOURNLSM 799 THESIS RESEARCH ...** Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisors and leading to the completion of a master's degree. For students choosing the thesis option, 3 units of Thesis Research (JOURNLSM 799) may count toward the 30 required credits. For students choosing the ACP option, 3 units of ACP (JOURNLSM 789) credits may count toward the required 30 units. Thesis prospectus forms are available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>. In addition, students must complete the Graduate School thesis proposal form available at <http://www.uww.edu/gradstudies/thesisform.php>. Note, Comm 799 credits may not be taken concurrently with Comm798 or Journlsm 798 credits.

**PREREQ: COMPLETE 18 GRADUATE LEVEL UNITS INCLUDING COMM 701, COMM 722 AND COMM 785 AND SUBMIT A SIGNED THESIS PROSPECTUS DEVELOPED IN CONSULTATION WITH THEIR CAPSTONE FACULTY COMMITTEE**

#4353 Section 01 [units: 3]

Dept. Consent

01/19-05/17 Arranged Arranged

Corey B Davis

P/F Grading Basis Only

#4573 Section 02 [units: 3]

Dept. Consent

01/19-05/17 Arranged Arranged

Edward R Frederick

P/F Grading Basis Only