

Start/End Dates

Meeting Days

Meeting Times

Location

Instructor

Course Topic (if applicable)

## COMMUNICATION

### Communication

**COMM 110 INTRODUCTION TO HUMAN COMMUNICATION ... A basic course designed to help students increase their effectiveness in public speaking and interpersonal communication through learning current theory and developing skills through actual classroom experiences. A beginning course in principles of oral communication designed to develop confidence and precision through classroom speaking. For information about the waiver examination see the Proficiency/General Studies Requirements section of this Bulletin.**

|             |            |                     |   |
|-------------|------------|---------------------|---|
| #1112       | Section 01 | [units: 3]          | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 05/30-06/17 | Arranged   | Arranged            | WEB BASED Marieke Spiegelhoff   |
| #1113       | Section 02 | [units: 3]          | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 05/30-06/17 | Arranged   | Arranged            | WEB BASED Tammy French  |
| #1116       | Section 03 | [units: 3]          |   |
| 06/19-07/08 | MTWRF      | 02:00 PM - 04:40 PM | HE0301 Kathy Taylor   |
| #1117       | Section 04 | [units: 3]          | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 06/19-07/08 | Arranged   | Arranged            | WEB BASED Sheryl Welch  |
| #1122       | Section 05 | [units: 3]          |   |
| 07/10-07/29 | MTWRF      | 10:45 AM - 01:45 PM | HE0301 Michael Betker   |
| #1126       | Section 06 | [units: 3]          | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 07/31-08/19 | Arranged   | Arranged            | WEB BASED Jodi Galvan   |

**COMM 203 PUBLIC RELATIONS TACTICS I ... A beginning exploration of public relations communication styles as they apply to various media, including news releases, public service messages, media alerts, newsletters and brochures.**

**COREQ: COMM 202**

|             |            |            |   |
|-------------|------------|------------|---|
| #1114       | Section 01 | [units: 3] | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 05/30-06/17 | Arranged   | Arranged   | WEB BASED Corey Davis   |

**COMM 236 INTRODUCTION TO CINEMA (GA) ... Focuses on understanding and appreciating film as a unique visual communication experience. Includes an introduction to the understanding of film language and different theories of film aesthetics and criticism.**

|             |            |            |  |
|-------------|------------|------------|--|
| #1119       | Section 01 | [units: 3] | Gen Ed Arts (GA) NOTE: This is a web based course. An additional fee of \$150 is required. |
| 06/19-07/08 | Arranged   | Arranged   | WEB BASED Linda Robinson   |

**COMM 242 COMMUNICATION AND TEAM BUILDING (GH) ... This course is designed to demonstrate the importance of team building in today's work culture. Students learn how to create, participate in and lead successful working teams. The course will teach relationship building to foster interpersonal relationships and aid in conflict resolution.**

**PREREQ: COMM 110**

|             |            |            |  |
|-------------|------------|------------|--|
| #1118       | Section 01 | [units: 3] | Gen Ed Humanities (GH) NOTE: This is a web based course. An additional fee of \$150 is required. |
| 06/19-07/08 | Arranged   | Arranged   | WEB BASED William Lowell   |

**COMM 275 ADVERTISING AND PUBLIC RELATIONS RESEARCH LITERACY ... Students will learn about information gathering for communication planning. They will learn to assess the quality of research reports. Students will study survey and group research methods. They will examine subscription data sources commonly used for advertising and public relations and learn about media tracking and Web page evaluation.**

**PREREQ: JOURNLSM 220 OR COMM 202**

|             |            |            |   |
|-------------|------------|------------|---|
| #1120       | Section 01 | [units: 3] | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 06/19-07/08 | Arranged   | Arranged   | WEB BASED Edward Frederick  |

**COMM 345 PERSUASION ... A study of the process of persuasion: Logical, ethical, and emotional appeals as well as organizational patterns and stylistic devices are addressed. Application and analysis of these techniques through term papers and speeches.**

**PREREQ: COMM 110**

|             |            |            |   |
|-------------|------------|------------|---|
| #1125       | Section 01 | [units: 3] | NOTE: This is a web based course. An additional fee of \$150 is required. |
| 07/10-07/29 | Arranged   | Arranged   | WEB BASED Amal Ibrahim  |

**COMM 424 CROSS CULTURAL COMMUNICATION (DV)(GS) ... Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.**

**PREREQ: COMM 110**

|             |            |                     |  |
|-------------|------------|---------------------|--|
| #1506       | Section 01 | [units: 3]          | GE Social Science & US Racial/ (GS) (DV) |
| 05/30-06/17 | MTWRF      | 10:45 AM - 01:25 PM | HE0301 Rhea Vichot                       |

**COMM 493C INTERNSHIP IN COMMUNICATION ... Professional experience in which the student who aspires to a career in corporate and/or health communication works for an approved employer in his/her area of interest. (A maximum of three units of internship may be applied toward a communication major; a maximum of three units may be applied toward a communication minor). Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.**

**PREREQ: COMM 228, COMM 327, COMM 363, AND JUNIOR STANDING OR CONSENT OF INSTRUCTOR**

|             |            |            |                |
|-------------|------------|------------|----------------|
| #1675       | Section 01 | [units: 3] |                |
| 05/30-08/19 | Arranged   | Arranged   | William Lowell |

Dept. Consent

*Start/End Dates Meeting Days Meeting Times Location Instructor Course Topic (if applicable)*

**COMM 493E INTERNSHIP IN ELECTRONIC MEDIA ...** Professional experience in which the student works in the electronic media industries under the supervision of a professional. (A maximum of three units of internship may be applied toward a speech communication major; a maximum of three units may be applied toward a speech communication minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time.

**PREREQ: COMM 238 AND COMM 239 AND (COMM 241 OR JOURNLSM 227 OR JOURNLSM 241 OR ENGLISH 376) OR CONSENT OF INSTRUCTOR**

#1676 Section 01 [units: 3] Dept. Consent  
05/30-08/19 Arranged Arranged William Lowell

**COMM 493I PUBLIC RELATIONS INTERNSHIP ...** Professional experience in which the student who aspires to a career in public relations, works for an approved internship setting in his/her area of interest. A maximum of three units of internship may be applied to a speech communication major or to a speech communication minor. Additional units may be applied to graduation, but not toward the major or minor.

**PREREQ: COMM 203 AND CONSENT OF INSTRUCTOR**

#1677 Section 01 [units: 3-6] Dept. Consent  
05/30-08/19 Arranged Arranged William Lowell

**COMM 493M MAGD INTERNSHIP ...** The MAGD Internship is a hands-on multimedia work experience that counts toward the Media Arts & Game Development Degree offered through the College of Arts & Communication. The course fits within Tier 2 of MAGD's Communication/Gaming Emphasis and may satisfy 3 credits toward the MAGD degree

**PREREQ: MAGD MAJOR OR MINOR, 9 CRED (INCLUDING MAGD 150) FROM MAGD CORE OR TIER 1 OF THE COMMUNICATION TRACK AND 2.5 OVERALL GPA, CONSENT OF INSTRUCTOR**

#1678 Section 01 [units: 3] Instructor Consent  
05/30-08/19 Arranged Arranged William Lowell

**COMM 496 SPECIAL STUDIES ...** Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings. Repeatable

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1121 Section 01 [units: 3] NOTE: This is a web based course. An additional fee of \$150 is required.  
06/19-07/08 Arranged Arranged WEB BASED Kathleen Ksobiech Health Literacy & Medical Comm

**COMM 498 INDEPENDENT STUDY ...** Study of a selected topic or topics under the direction of a faculty member. Repeatable.

**PREREQ: JUNIOR/SENIOR STATUS OR CONSENT OF INSTRUCTOR**

#1708 Section 01 [units: 1-3] Dept. Consent  
05/30-08/19 Arranged Arranged William Lowell

## Journalism

**JOURNLSM 220 FOUNDATIONS OF ADVERTISING ...** A survey of advertising and its role as an institution in society, both as a marketing tool and as a communication process.

#1115 Section 01 [units: 3] NOTE: This is a web based course. An additional fee of \$150 is required.  
05/30-06/17 Arranged Arranged WEB BASED Kristine Kranenburg

**JOURNLSM 241 ELECTRONIC MEDIA COPYWRITING ...** The course is designed as an introduction to the theory and practice of writing for the electronic media, principally radio and television. The course will provide intensive practice through writing assignments of commercial copy, program continuity copy, and public service announcements for radio and television. There will also be practice in the development and organization of various program types including talk, interview, discussion, news, and documentary programs.

#1123 Section 01 [units: 3] NOTE: This is a web based course. An additional fee of \$150 is required.  
07/10-07/29 Arranged Arranged WEB BASED Kathleen Brady

**JOURNLSM 309 MEDIA ETHICS ...** This course exposes students to ethical theory in the context of rapid technological change and the means to acquire ethical analytical abilities. This two-tiered approach first examines the relationship between professional ethics and social philosophy to establish a framework for understanding the relationship between media practice and democratic society.

**PREREQ: (A) COMM 238 AND COMM 239 OR (B) COMM 131 OR (C) JOURNLSM 227 OR (D) JOURNLSM 220**

#1127 Section 01 [units: 3] NOTE: This is a web based course. An additional fee of \$150 is required.  
07/31-08/19 Arranged Arranged WEB BASED David Wachanga

**JOURNLSM 310 PUBLICATION PHOTOGRAPHY ...** Study of photography in which students concentrate on producing pictures suitable for publication in newspapers, magazines and on-line publications.

#1124 Section 01 [units: 3]  
07/10-07/29 MTWRF 10:45 AM - 01:25 PM HE0309 James Kates

**JOURNLSM 493A INTERNSHIP ADVERTISING ...** Professional experiences in which the student who aspires to a career in advertising works for an approved internship setting in advertising. (a maximum of three units of Internship may be applied toward an advertising major; a maximum of three units may be applied toward an advertising minor.) Three additional units may be applied toward graduation, but not toward the major or minor. Students may only register for 3 units at a time. Repeatable up to 6 units.

**PREREQ: JOURNLSM 220, JOURNLSM 320 OR JOURNLSM 322, 3.0 GPA IN THE PREREQUISITE COURSES AND/OR CONSENT OF INSTRUCTOR**

#1673 Section 01 [units: 3] Instructor Consent  
05/30-08/19 Arranged Arranged William Lowell

| <i>Start/End Dates</i> | <i>Meeting Days</i> | <i>Meeting Times</i> | <i>Location</i> | <i>Instructor</i> | <i>Course Topic (if applicable)</i> |
|------------------------|---------------------|----------------------|-----------------|-------------------|-------------------------------------|
|------------------------|---------------------|----------------------|-----------------|-------------------|-------------------------------------|

**JOURNLSM 493G INTERNSHIP IN JOURNALISM ...** Professional experience in which the student who aspires to a career in journalism works for an approved internship setting in broadcasting, on-line, or print journalism. (A maximum of three units of Internship may be applied toward a Journalism major; a maximum of three units may be applied toward a Journalism minor.) Additional units may be applied toward graduation, but not toward the major or minor. Students may not register for more than 3 units at a time.

**PREREQ: JOURNLSM 237 AND CONSENT OF INSTRUCTOR**

#1674 Section 01 [units: 1-6]

Instructor Consent

05/30-08/19 Arranged Arranged

William Lowell

**JOURNLSM 498 INDEPENDENT STUDY ...** Study of a selected topic or topics under the direction of a faculty member. Repeatable. Prereq: Junior status and consent of instructor

**PREREQ: JUNIOR/SENIOR STATUS**

#1741 Section 01 [units: 1-3]

Dept. Consent

06/19-07/08 Arranged Arranged

David Wachanga