Section III - College of Business and Economics

LOWER DIVISION (200-LEVEL) ELIGIBILITY:

Students pursuing a Bachelor of Business Administration degree must achieve 24 credits and maintain a 2.50 GPA or better in order to take lower division business courses except BEINDP 101, ECON 201 and ECON 202. Grades received for all appropriate college courses taken at other institutions will be included in determining the student’s grade point average eligibility for enrolling in business courses.

Business minors and non-business minors required to take business courses must have at least a 2.00 UW-Whitewater GPA and 24 credits completed to enroll in lower division (200-level) business courses required in the minor.

Non-business majors who are required or who may elect to take business courses in the major must have a 2.00 UW-Whitewater grade point average and must have completed 24 credits to take lower division (200-level) business courses.

UPPER DIVISION (300/400-LEVEL) ELIGIBILITY:

Students in the BBA curriculum are not eligible to enroll in the College of Business and Economics 300- and 400-level courses unless they have 60.0 or more credits to degree, at least a 2.50 cum GPA and have been admitted to the upper division business courses. Transfer students must maintain a combined GPA (transfer and UW-W) of 2.50 to continue eligibility.

Business minors must have a 2.00 UW-Whitewater GPA and 60 credits completed to enroll in upper division (300- or 400-level) business courses. In order to graduate with a business minor, the student must have a 2.25 GPA in the minor.

S/NC grading may not be used in any business course or any BBA degree requirement unless offered on an S/NC basis only. Courses in the College of Business and Economics may not be taken on an audit basis. A course cannot be used to satisfy both a BBA degree and a major requirement.

Non-business majors who are required or who may elect to take 300/400-level business courses must have completed 60 credits and have a 2.00 UW-Whitewater GPA to take upper division (300- and 400-level) business courses.

Non-business majors who are not required to take business courses in the major may register for business courses during the first week of classes if all course prerequisites and credits completed (24 for lower division or 60 for upper division) are met, and the student has a 2.50 combined grade point average.

ADMISSION TO UPPER DIVISION BUSINESS COURSES:

When a student is projected to complete at least 54 credits and has satisfactorily completed or is enrolled in ENGLISH 101, ENGLISH 102, COMM 110, ACCOUNT 244, ACCOUNT 249 or ACCOUNT 261; BEINDP 290; ECON 201; ECON 202; ITSCM 280; MATH 143; and ECON 245, the student may apply for admission to the upper division business courses. All students with at least a 2.80 combined GPA will be admitted. Application forms for admission to the upper division business courses are completed at a registration information meeting or online after completion of an online advising exercise.

ENROLLMENT PREFERENCE in all business courses will be given to the following officially declared majors and minors:

• All BBA Majors; integrated science and business; business education; other non-business majors with business course requirements
• Minors; business minors; arts management minors; other minors with business course requirements.

SPECIAL STUDENTS ..... Students admitted with full/complete credentials of all previous post-secondary work (SPFC) may register with the approval of the SPFC advisor (assistant dean of the College of Business and Economics) and special students without full credentials (SPNC) can register on a space available basis with the approval of the assistant dean of the College of Business and Economics, undergradbus@uww.edu, 262-472-4900.

COMMON EXAMINATIONS ..... Certain courses have common exams during the semester when all sections will be tested at the same time. Students should not schedule other classes at those times.

GRADUATE STUDENTS ..... Graduate students must be admitted to the MBA. or MPA. degree program, or to the Graduate Business Foundations, Human Resources Management, or Project Management certificate program to enroll in 500-700 level courses offered in the College of Business and Economics. Only DBA students can enroll in 800-900 level courses. Non-Candidate for Degree (NCFD) students cannot register for College of Business and Economics courses. Exceptions to this policy may be granted to a student enrolled in a graduate business degree program at another accredited institution that wants to transfer the UW-Whitewater course work to their non-UW-Whitewater business degree program. Exceptions must be approved in advance by the associate dean, College of Business and Economics (262-472-1945).

ONLINE BUSINESS COURSES ..... Charges for online business courses are stated with the course listings. The charge is the same for both in-state and out-of-state students.
### GRADUATE LEVEL COURSES ***

**ACCOUNT 787** SUSTAINABILITY AND ENVIRONMENTAL REPORTING ... This course provides a comprehensive exploration of (a) environmental issues at multiple levels and (b) the effects of these issues on business, communities, and consumers. In addition, this course will provide student with an (c) introduction and practical understanding of the broad paradigm of sustainability and provide an (d) in-depth analysis of accounting for the natural environment; e.g., water and other natural resources.

PREREQ: ACCOUNT 343 OR CONSENT OF DEPARTMENT
#1560  Section 02  [units: 3]
05/30-07/08  MW  06:00 PM - 09:20 PM  HH2314  Jane Weiss

### FINANCE AND BUSINESS LAW

**Finance & Business Law**

**FNBSLW 342 ADVANCED BUSINESS AND COMMERCIAL LAW** ... This course provides an advanced study of the law for business or pre-law students, including an examination of the Uniform Commercial Code and the Law of Sales, Negotiable Instruments, Secured Transactions and Documents of Title. This course also includes a study of the Law of Business Entities and Creditor and Debtor Relations.

PREREQ: FNBSLW 341 AND ADMISSION TO THE UPPER DIVISION AND 2.50 COMBINED CUMULATIVE GPA FOR BUSINESS MAJORS OR 60 UNITS AND 2.00 COMBINED CUMULATIVE GPA FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION
#1572  Section 01  [units: 3]
07/10-08/19  MW  05:00 PM - 08:20 PM  HH2317  Curt Weber

**FNBSLW 344 BUSINESS FINANCE** ... Problems of financing long-run funds requirements of the business enterprise to include reserve and dividend policies, promotion, expansion, combination of business, planning, planning of capital structure, legal forms of business enterprise.

PREREQ: ACCOUNT 249 OR ACCOUNT 261; ADMISSION TO UPPER DIVISION AND 2.50 COMBINED CUMULATIVE GPA FOR BUSINESS MAJORS, OR 60 UNITS AND 2.00 FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION
#1573  Section 01  [units: 3]
05/30-07/08  MW  05:00 PM - 08:20 PM  HH2317  Garrett Smith

### INFORMATION TECHNOLOGY AND SUPPLY CHAIN MANAGEMENT

**Information Technology & Supply Chain Management**

### GRADUATE LEVEL COURSES ***

**ITSCM 774 DATA ANALYTICS AND BUSINESS INTELLIGENCE** ... A graduate course covering the use information technology to assist decision making in today’s business environment. This course provides an overview of decision making theory, data warehousing, data mining, business intelligence and analytics. The course also surveys contemporary framework, tools, and techniques for BI and data analytics.

PREREQ: GRADUATE STANDING OR CONSENT OF THE INSTRUCTOR
#1656  Section 01  [units: 3]
05/30-07/08  TR  06:00 PM - 09:20 PM  HH1305  David Munro

### MANAGEMENT

**Management**

**MANGEMNT 301 ORGANIZATIONAL BEHAVIOR** ... A study of the interorganizational behavior and attitudes of people in an organizational setting; the organization’s effect on perceptions, feelings, and actions; and the consequences of behavior on the organization, particularly how it affects the achievement of the organization’s purposes.

PREREQ: ADMISSION TO THE UPPER DIVISION BUSINESS COURSES AND 2.50 COMBINED CUMULATIVE GPA FOR BUSINESS MAJORS OR 60 UNITS AND 2.00 COMBINED CUMULATIVE GPA FOR MINORS/NON-BUSINESS MAJORS FOR WHICH THIS COURSE IS AN OPTION
#1068  Section 01  [units: 3]
05/30-07/08  M  06:30 PM - 09:50 PM  HH2307  Daryl Parker
Section IV - College of Education

1. All students entering the pre-professional education pre-block courses, including undergraduates, transfer students, and baccalaureate degree holding students, must meet the following criteria:
   [a] Passing scores on at least two subtests of the Pre-Professional Skills Test PPST;
   [b] A 2.75 grade point average on a minimum of 12 credits.
2. Students seeking teacher licensure must be admitted to Professional Education in order to enroll in selected upper divisions courses (300-400) in Education. For information pertaining to admission to Professional Education, check at Winther Hall Information Desk.
3. The Wisconsin Department of Public Instruction licensure code requires all new graduates in Early Childhood and Elementary Education to complete the Environmental Education requirement. Either Biology 214, Ecology and Society, or Geography 252, Human Environmental Problems, will partially satisfy the requirement. Students should check with their advisers about the requirement.

PROFESSIONAL EDUCATION ADMISSION
For courses Restricted to Professional Education Admission: Practicing Teachers must have a copy of their teaching certificate and the application to Professional Education for Licensed Teachers on file with the College of Education (send to Winther Hall 2033, UW-W, Whitewater, WI 53190) prior to registering. Teachers seeking their first license must be admitted to Professional Education at UW-W. This is in addition to being admitted to, and enrolled in, a graduate program.

COUNSELOR EDUCATION

*** GRADUATE LEVEL COURSES ***

COUNSE 718  PRINCIPLES OF COUNSELING ... Principles of the roles and functions of professional counselors are discussed and practiced in a laboratory setting, including relationship building, conducting interviews and the counseling process. Professional issues as they relate to ethics, legal considerations, scope of practice, mental health service delivery, multicultural concerns, and the value of professional organizations are explored. This course is designed to provide the student with opportunities to define and explore the various roles/tasks of professional counselors, including case conceptualization, prevention, intervention, referral, and termination. By the end of the course, the student should develop a working knowledge of counseling skills, processes, and procedures to facilitate further study in subsequent practicum and internship classes.

PREREQ: ADMISSION TO MS COUNSELING PROGRAM OR CONSENT OF INSTRUCTOR
#1483  Section 02  [units: 3]
06/19-07/29  TR  05:00 PM - 08:20 PM  WH3002  Carrie Merino

COUNSE 720  CAREER DEVELOPMENT AND INFORMATION SERVICES ... The course focuses on major theories of career development and decision making models. It addresses sources of career, educational, leisure, occupational and labor market information, career information systems, assessments, techniques pertinent for career planning, placement, and follow-up. Interrelationships between work, family and other life roles as well as multicultural issues in career development are examined. Students will have the opportunity to be involved with career development program planning, implementation, evaluation and theory application.

COREQ: COUNSE 718
#1485  Section 02  [units: 3]
06/19-07/29  TR  05:00 PM - 08:20 PM  WH3011  Aneneosa Okocha

COUNSE 746  COUNSELING AND THE CHEMICAL DEPENDENCY PROCESS ... This course is a study of alcohol and other drug abuse, the process of chemical dependency, its impact on the family and its importance in the area of counseling. This course will enable the counselor to identify and assess the substance abuser and examine the counselor's role in the prevention and intervention process. Students will develop knowledge of the behavioral, psychological, physical health, and social effects of psychoactive substances and addictive disorders on the user and significant others. It will examine the history, philosophy and trends in addiction counseling. The student will learn to identify the various symptoms of progressive stages of chemical dependency and counseling modalities for treatment.

COREQ: COUNSE 718 AND COUNSE 722; PREREQ: ADMISSION TO MS COUNSELING PROGRAM OR CONSENT OF INSTRUCTOR
#1490  Section 01  [units: 3]
06/19-07/29  MW  05:00 PM - 08:20 PM  WH3011  Cindy Anderton

COUNSE 751  PROFESSIONAL PRACTICES: ETHICS AND CONSULTATION ... This course is designed to review ethical principles across counseling disciplines and to apply these principles in the practice of counseling, collaboration and consultation. Ethical codes will be reviewed, theories and paradigms of ethical decision making models explored, and legal implications of ethical practice considered. Consultation theories, models, processes, and issues will be examined and applied. Consultation skill development will focus on benefiting both the client (consultee) and client system, in which the client, persons in the client's support system/context, various professionals within the educational or counseling setting, professionals in the mental health community, and other community members are empowered to facilitate change.

COREQ: COUNSE 718
#1491  Section 01  [units: 3]
06/19-07/29  MW  05:00 PM - 08:20 PM  WH3002  Krista Kim
## Curriculum and Instruction General

### **Graduate Level Courses**

**CIBME 762 CURRICULUM ISSUES AND DESIGN FOR BUSINESS AND MARKETING EDUCATION**  |  A study of the issues currently confronting the supervisor, teacher, and students of business and marketing education on the middle, secondary, and post-secondary levels. Includes a study of curriculum development and objectives of business and marketing education.  |  Meets No. 50 curriculum requirements for WTCS certification.  
**Prerequisite:**  |  CIBME 500 OR CONSENT OF INSTRUCTOR  
#1371  |  Section 01  |  [units: 3]  
|  NOTE: In addition to the normal tuition, students will be charged a $50 per credit fee for online/web-based courses.  |  Online  - with 2 face to face meetings  
|  05/30-06/17  |  Arranged  |  Arranged  |  WEB BASED  |  Karla Saeger  
|  05/30  |  T  |  05:00 PM - 07:00 PM  |  WH3006  |  Karla Saeger  
|  06/17  |  S  |  05:00 PM - 07:00 PM  |  WH3006  |  Karla Saeger  

**CIGNRL 725 CURRICULUM DEVELOPMENT AND INTEGRATION**  |  This course focuses primarily on the processes of curriculum development. The students will be involved in curriculum design activities which will require consideration of the socio-political and philosophical forces as well as consideration of learning and developmental theory.  
**#1353**  |  Section 01  |  [units: 3]  
|  NOTE: In addition to the normal tuition, students will be charged a $50 per credit fee for online/web-based courses.  |  This course meets face to face on Monday, June 19, 2017 from 5:00 p.m. - 6:00 p.m. in Winther 2010.  
|  06/19-07/29  |  Arranged  |  Arranged  |  WEB BASED  |  Julie Minikel-Lacocque  
|  06/21  |  W  |  05:00 PM - 06:00 PM  |  WH2010  |  Julie Minikel-Lacocque  

**CIGNRL 734 SCHOOL AND COMMUNITY RELATIONS**  |  School and Community Relations is a 3 credit graduate class designed to help guide educators in engaging the public in our schools with the idea that schools benefit from parent and citizen involvement, input and understanding of what happens in public schools. The following are areas covered in this class: social, economic, and political characteristics of communities; marketing theory, marketing plans, and public relations; communications theory, mass media and group processes; political theory, community power, and conflict resolution; organization, operation, and evaluation of school-community relations programs. Special emphasis will be to ensure engagement of all members of the community, including diverse populations, both racially and income level.  
**#1352**  |  Section 01  |  [units: 3]  
|  Note this is a hybrid course - Face to Face dates are 6/3, 6/17, 7/8, 7/22, 8/5, and 8/19, Time is 11:30-1:30  
|  06/19-08/19  |  M  |  06:15 PM - 07:30 PM  |  WH3010  |  Richard Mason  
|  06/19-08/19  |  Arranged  |  Arranged  |  WEB BASED  |  Richard Mason  

**EDADMIN 734 SCHOOL AND COMMUNITY RELATIONS**  |  This course is designed to help guide educators in engaging the public in our schools with the idea that schools benefit from parent and citizen involvement, input and understanding of what happens in public schools. The following are areas covered in this class: social, economic, and political characteristics of communities; marketing theory, marketing plans, and public relations; communications theory, mass media and group processes; political theory, community power, and conflict resolution; organization, operation, and evaluation of school-community relations programs. Special emphasis will be to ensure engagement of all members of the community, including diverse populations, both racially and income level.  
**#1349**  |  Section 01  |  [units: 3]  
|  Note this is a hybrid course - Face to Face dates will be determined at the first meeting.  
|  06/19-08/19  |  M  |  06:15 PM - 07:30 PM  |  WH3010  |  Richard Mason  
|  06/19-08/19  |  Arranged  |  Arranged  |  WEB BASED  |  Richard Mason  

**HELEAD 723 ISSUES, PERSPECTIVES AND DIRECTIONS IN HIGHER EDUCATION**  |  This seminar will provide an introduction to contemporary issues in higher education, with a specific focus on understanding diverse student characteristics and subsequent issues faced in higher education settings at public, private and two year institutions. Students will learn to use research to support practice through and investigation of essential philosophical questions and current issues in higher education leadership settings. Students will apply reflections on their own practice as they develop skills of analysis and argumentation.  
**#1308**  |  Section 01  |  [units: 3]  
|  NOTE: In addition to the normal tuition, students will be charged a $50 per credit fee for online/web-based courses  
|  05/30-07/29  |  Arranged  |  Arranged  |  WEB BASED  |  Elizabeth John  
|  07/05  |  W  |  05:00 PM - 07:00 PM  |  HY0215  |  Elizabeth John  
|  07/12  |  W  |  05:00 PM - 07:00 PM  |  HY0215  |  Elizabeth John  
|  07/19  |  W  |  05:00 PM - 07:00 PM  |  HY0215  |  Elizabeth John  
|  07/26  |  W  |  05:00 PM - 07:00 PM  |  HY0215  |  Elizabeth John  

HELEAD 780 READING, ANALYZING AND EVALUATING HIGHER EDUCATION RESEARCH ... This course provides scholar-practitioners with foundational knowledge on the processes of reading, analyzing, and evaluating research in the higher education. Students will develop an understanding of the inquiry process and apply this knowledge to develop an independent research question and study. Students will read and analyze educational literature from a P-20 perspective to inform their inquiry process as a scholar-practitioner.

**PREREQ: GRADUATE STATUS**

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<th>#1531</th>
<th>Section 01</th>
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**INTERDEPARTMENTAL**

**Education Interdepartmental**

*** GRADUATE LEVEL COURSES ***

EDUINDP 789 CAPSTONE PROJECT SEMINAR ... The purpose of this seminar is to provide the master’s student with faculty and peer support as the student grounds, implements, refines, assesses and reports his or her capstone project. The capstone project is a self-selected and defined project completed with advisor assistance, that makes a connection between the graduate study and the student’s professional life as an educator. The course will be graded on a Satisfactory/No Credit grading scale. Approval of program coordinator and advisor is required.

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<th>#1317</th>
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P/F Grading Basis Only

**CHEMISTRY**

CHEM 112 CHEMISTRY FOR OCCUPATIONAL AND ENVIRONMENTAL APPLICATIONS ... This course will explore the bonding, structure, properties and reactivity of the main classes of organic compounds focusing on acid/base, redox, and radical reactions. The safety concerns of these reactions will be discussed and predicted by using chemical information found in online and text sources.

**SOCIAL WORK**

SOCWORK 371 SOCIAL WORK PRACTICE I ... This course presents contemporary theoretical approaches to social work practice with individuals, groups, families, organizations and communities. This course uses a competency approach to assess and develop student interviewing and interpersonal skills, emphasizing social work practice with individuals.

**SUMMER 2017 UWW SPECIAL CLASS LISTING -- EVENING -- PAGE 5 / 5**