

**FINAL**

Enrollment data is based on headcounts as of the 10th day of instruction.

**TOTAL ENROLLMENT**

Fall 2015 Total Enrollment	12,351
Undergraduate	11,142
Degree Seeking	10,584
Non-degree Seeking	558
Graduate	1,209
Degree Seeking	1,122
Non-degree Seeking	87
Full-time Equivalent (FTE) Students*	10,927.2

\* FTE enrollment is calculated as the sum of credits divided by 15, 12, or 7, depending on the student's program level (undergraduate, graduate, or doctoral)

**UNDERGRADUATE ENROLLMENT**

Total Degree Seeking Undergraduate	10,584
Freshmen	2,379
Sophomores	2,941
Juniors	2,360
Seniors	2,904
Total Non-Degree Seeking Undergraduate	558
Partners in Education (PIE)	300
Other	258

**Race/Ethnic Composition**

African-American/Black	472
American Indian/Alaskan Native	19
Hispanic/Latino	636
International	123
Native Hawaiian/Pacific Islander	5
Other Asian	101
Southeast Asian	87
White/Caucasian	9,118
Two or more races	573
Unknown	8

Underrepresented Minorities (URM)\* 1,449 (13.0%)

Non-underrepresented Minorities (Non-URM)\*\* 9,570 (85.9%)

\* URM status includes students with race/ethnicity of African American/Black, American Indian/Alaskan, Hispanic/Latino, and Southeast Asian, either alone or as one of 'Two or more races/ethnicities'.

\*\* Non-URM status includes students with race/ethnicity of Other Asian, Native Hawaiian/Pacific Islander, White/Caucasian, Unknown, and students who have identified 'Two or more races/ethnicities', none of which are on the URM list.

**UNDERGRADUATE ENROLLMENT (continued)**

<b>Special Interest</b>	
Residency status	
Wisconsin Resident	9,361 (84.0%)
Minnesota Reciprocity	66 (0.6%)
Other Non-Resident	1,715 (15.4%)
Full-time	9,963 (89.4%)
Part-time	1,179 (10.6%)
Gender	5,554 (50%) Female / 5,588 (50%) Male
Veterans	254 (2.3%)
First Generation	4,589 (41.2%)
Non-traditional Students (Age 25+)	1,038 (9.3%)
<b>Geographic Representation</b>	
# States Represented	31
# Countries Represented	34

**GRADUATE ENROLLMENT**

Total Degree Seeking Graduate	1,122
Master's	1,065
Education Specialist	20
Doctoral	37
Total Non-Degree Seeking Graduate	87

**NEW FRESHMEN CLASS**

Applicants	6,082
Admits	4,896
Matriculants*	2,189
Admit Rate**	80.5%
Yield Rate***	44.7%
Average ACT	22.6
Average High School GPA	3.23
First Generation	845 (38.6%)
Underrepresented Minorities (URM)	311 (14.2%)

\* Matriculants: Number of students enrolled

\*\* Admit Rate: Percentage calculated as number of students offered admission divided by the number of applicants

\*\*\* Yield Rate: Percentage calculated as number of students matriculated divided by the number of students offered admission

**RETENTION AND GRADUATION**

2009 Cohort 6-year Graduation Rate	59.6%
2011 Cohort 4-Year Graduation Rate	29.9%
Freshman to Sophomore Retention Rate (2014-15)	80.9%

## ACADEMIC OFFERINGS

# of Undergraduate Majors	50
# of Minors	119
# of Graduate Majors	15
# of Undergraduate Degrees	97
# of Graduate Degrees	16

## TOP TEN UNDERGRADUATE MAJORS\*

1. Accounting	834 (8.6%)
2. Marketing	609 (6.3%)
3. Biology	580 (6.0%)
4. Elementary Education	511 (5.3%)
5. Finance	492 (5.1%)
6. Psychology	447 (4.6%)
7. Physical Education	420 (4.4%)
8. Social Work	415 (4.3%)
9. General Management	405 (4.2%)
10. Communication	364 (3.8%)

\* Percent of total excluding undeclared majors

## DEGREES AWARDED (2014-15)

Associate	108
Bachelor's	2,151
Master's	412
Education Specialist	5

## ATHLETICS

Men's Teams	9
Women's Teams	11
Intramural Sports Offered	29
Club Sports	30

## FACULTY AND STAFF

Full-time Faculty *Available after October payroll*

FTE Faculty\* *Available after October payroll*

\* Faculty counted as the fraction equal to their weekly scheduled work hours divided by a 40-hour work week

Student-faculty Ratio\* *Available after October payroll*

\* Based on FTE students/FTE faculty

### Staff

Full-time *Available after October payroll*

Part-time *Available after October payroll*

## 2015-16 TUITION AND FEES (PER SEMESTER)

Resident Undergraduate Tuition \$3,259.44

Non-resident Undergraduate Tuition\* \$7,295.88

\* For full-time students enrolled in 12-18 units

Resident Graduate Tuition \$3,896.64

Non-resident Graduate Tuition\* \$8,553.33

\* For full-time students enrolled in 9-12 units

Undergraduate Fees \$559.23

Room and Board (Double Occupancy)\* \$3,081.00

\* Includes 19 meals per week

## UNDERGRADUATE ENROLLMENT BY COLLEGE

