

University of Wisconsin-Whitewater

Purple Point Account Terms & Conditions

Please read this Agreement thoroughly. The terms "our", "us" and "the University" refer to the University of Wisconsin – Whitewater (a.k.a. UW-Whitewater or UW-W) that is administering the HawkCard, Purple Point Account, Dining Dollars Account and other accounts. The terms "you" and "your" in this agreement refer to the person whose name is on the HawkCard and associated accounts. The term "HawkCard" refers to the UW-W photo ID card. This must be the same name and correspond to the photo on the HawkCard. The HawkCard holder agrees to abide by all sales, regulations, policies, and procedures as specified by the University and the HawkCard program. Violations of such rules, regulations, policies and/or procedures may result in the cancellation of cardholder privileges. Further changes in terms and conditions regulating the use of the card and associated accounts will apply to all cards/accounts in use at the time and will supersede the terms and conditions in effect at the time the card/account was acquired.

1. The first HawkCard is provided to all UW-W registered students, faculty and staff free of charge.
2. The HawkCard is the property of the University of Wisconsin–Whitewater, serving as the official form of university identification. Fraudulent use or alteration warrants confiscation and disciplinary action. Use of the card may be revoked at the University’s sole discretion for violation of university policies and procedures.
3. HawkCard must be presented upon request at the time of use to obtain services or to establish official university status.
4. **The HawkCard is not transferable.** Only the cardholder can present the card for debit and other privileges. Cards will be confiscated if presented by someone other than the cardholder.
5. The Purple Point Account is a prepaid debit account service that allows you to purchase goods and services available as a student or employee of the University. It will allow you to purchase merchandise at the University Bookstore, purchase food and meals at food service locations, operate laundry machines in Residence Hall laundry centers, make vending purchases, and obtain other services on-campus and off-campus without the necessity of carrying cash or a checkbook.
6. When you deposit funds into a Purple Point Account, you are agreeing to the terms of this Agreement.
7. You will get a receipt, or may ask for a receipt, at the time you make any purchase of services or products at any business with a Purple Points point-of-sale terminal (cash register). You will get a receipt at the time you make any deposit to your account. You will not get a receipt from a Purple Point card reader attached to a vending machine, a laundry center reader, or a copy machine reader.
8. There are no fees associated with the Purple Points account.
9. There is a minimum \$25.00 amount required for opening an account.
10. Deposits can be made at any time, in any amount up to a maximum \$1,000. There is a maximum \$1,000 per semester limit on total deposits charged to a student’s university account.
11. There are no limitations on the number of times or the dollar amount a card can be used for purchases, as long as the cardholder has an adequate balance in the Purple Points account.

Time Period of a Purple Point Account

1. Once you have opened a Purple Point Account, it will remain open until you graduate or otherwise leave the University and will roll over from semester to semester.
2. Any account balances remaining after one year from when you left the University will lapse unto the University. You may request an account refund within 6 weeks after leaving the University if the account balance is \$25 or greater. A "Request for Refund" form is available in the HawkCard Office and must be completed to obtain a refund. See next section for further details.

Unused Purple Point Account Balances

1. Purple Point Account balances of \$25 or more will be refunded when the student is an academic withdrawal and provides documentation, or if the student will be graduating or otherwise not returning to UW-W after the semester.
2. If your balance is GREATER than \$25.00, you can either:
 - a. Spend it on campus or in Whitewater or,
 - b. Stop in the HawkCard Office to complete a form to request a refund check for the amount of your remaining balance. When you ask for the refund, we will cancel your balance at that time and either refund back to your student bill, credit card, or forward a request for a refund to the UW-W Cashier's Office, depending upon how you paid for your last Purple Points deposit. The Cashiers Office will issue a refund check to you in about 4-6 weeks.
3. If your balance is UNDER \$25.00, you should plan on using it on campus and around town before leaving. If you still have money on your account when you leave, we will keep the account open for the next 12 months so if you come back to visit you can still use your Purple Points. After 12 months we'll close the account.

Adjustments, Shortages, and Negative Amounts

1. The University reserves the right to make appropriate adjustments or corrections to the amounts assigned to your Purple Point Account. Any such adjustments will be fully documented and will be disclosed to you should you inquire about either your account balance or account transactions. Such inquiries need to be made in person at the HawkCard Office, University Center 250. Account status can also be checked through the [HawkCard Online Card Office](#).
2. It is your responsibility to keep track of your spending when using your Purple Point Account. Your remaining Purple Point Account balance is displayed following each transaction at all locations where the HawkCard is accepted (except vending machine card readers).
3. If you attempt to make a purchase and there is not sufficient balance in your Purple Point Account, the transaction will not be approved.
4. Should the occasion arise when, due to system problems or otherwise, a purchase occurs with not enough funds in your Purple Point Account (creating a "shortage" or "negative" amount), you will be billed for such negative amount and agree to pay such negative amounts against funds that may thereafter be deposited by you, or others, to your account.

Purple Point Account Usage Information

1. You can obtain information regarding account usage, including the amount of funds remaining on your account, and any new amounts added to your account by:
 - a. Logging into your account at the [HawkCard Online Card Office](#).
 - b. Or contacting:

HawkCard Office
800 W. Main St.
UC 250
Whitewater, WI 53190
Telephone: 262-472-1437
Email: HawkCard@uww.edu

2. FERPA regulations stipulate that the staff in the HawkCard Office cannot provide information regarding Purple Point Accounts and Meal Plans to anyone other than the UW-Whitewater student/staff member. If the

student/staff member grants permission for the HawkCard Office staff to disclose information to parents/legal guardians, the student/staff member must click on the link below and complete the "Authorization for Release of Information." This completed form must be submitted to the HawkCard Office by mail or personal delivery.

[Printable FERPA Release of Information \[PDF\]](#)

Disputes about Purchases

1. Purchases using your HawkCard are like cash and as such, cannot be disputed in the same manner as credit or charge card transactions.
2. If you have a question about a particular transaction, the HawkCard Office will provide you with whatever information we may have regarding the matter.
3. Any disputes about the nature or quality of goods or services purchased with the card need to be resolved by you with the establishment or sales location involved.

Lost or Stolen HawkCard

1. A lost or stolen HawkCard may be used by another party until you report to us that your HawkCard is lost or stolen.
2. You are financially responsible for any and all transactions by others against your Purple Point Account until your HawkCard is reported lost or stolen. You can also report your HawkCard lost or stolen at any point of sale location where the HawkCard is accepted (except residence hall laundry centers and vending machines) or suspend the use of the card through the [HawkCard Online Office](#) web site.
3. When you report a HawkCard lost or stolen, it is necessary for you to come to the HawkCard Office to obtain a replacement card and to "reactivate" your accounts. A twenty-five dollar (\$25.00) card replacement fee will be assessed to you at that time.