



UNIVERSITY OF WISCONSIN  
**WHITEWATER**

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ACADEMIC ASSESSMENT

## ART STUDIO (BFA)

### MISSION STATEMENT

The mission of the professional BFA studio art program, which is rooted in the mission of the Department of Art and Design, is to cultivate personal expression and visual literacy, foster independent thought and creativity, develop technical and conceptual problem solving skills, and facilitate professional development and critical and analytical research abilities in a dynamic, collaborative learning community.

### STUDENT LEARNING OUTCOMES

*Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.*

Upon graduation, a BFA studio art major at UW-Whitewater will be able to:

- Conceive and create works that demonstrate understanding of the elements and principles of art and design in 2-D, 3-D media and digital environments.
- Develop applied problem solving skills to organize, analyze, interpret and generate visual information and to resolve visual communication problems/projects in more than one specific discipline.
- Create works that demonstrate ideation, initiate visual questions and conceptualize visual solutions.
- Enhance and strengthen the depth of perceptual and observational skills in applied and interpretive methodologies.
- Differentiate between various artmaking methods and make workable connections between concept and media. Experiment with and use varied materials and production methods with safety, sensitivity and to their full potential.

- Demonstrate visual acuity, sensitivity and written/verbal skills applicable to presentation of work, all stages of making and the critical evaluation and review of work by others.
- Demonstrate critical thinking skills and acquisition of discipline specific vocabulary through the analysis and interpretation of creative work within the context of art history and global contemporary art and design practices.
- Understand professional practice in the discipline through exposure to professional artists/designers, art works, and related artifacts and visual resources emerging from diverse and interdisciplinary conceptions of cultural production.
- The ability to think, reflect and manage time and resources as related to the embodied studio art practice.
- Create and sustain a professional community of artist students through shared curriculum, developmental experiences, and values.

In addition to the student learning outcomes above, students pursuing the professional BFA degree in studio art will demonstrate:

- Advanced command of materials and production methods in one or more media
- Intensified discipline based inquiry and critical thinking evident in written and verbal communications.
- Personalized visual vocabulary that expresses knowledge, awareness and dialog with historic, contemporary, global influences within arts, humanities, sciences and technology.
- Increased competence in studio discipline and strengthened relationship between intention and execution.
- Capacity for independent research demonstrated. Body of work demonstrates informed, intentional visual communication and personal expression.
- Greater engagement with professional organizations and activities resulting in increased familiarity with professional practices, contemporary issues, and technological developments in area of emphasis.

8/10/2015