



UNIVERSITY OF WISCONSIN
WHITEWATER

ACADEMIC ASSESSMENT

HEALTH PROMOTION MINOR

MISSION STATEMENT

The Health Promotion minor provides opportunities to explore knowledge, attitudes and experiences in differing health fields. A holistic approach is used to determine the impact that health promotion, health education, health maintenance, and wellness have on various lay and professional populations.

STUDENT LEARNING OUTCOMES

Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.

Students who graduate from UW-Whitewater with a minor in Health Promotion will meet the following student learning outcomes, which are based on the National Health Education Standards:

- Comprehend concepts related to health promotion and disease prevention to enhance health.
- Analyze the influence of family, peers, culture, media, technology, and other factors on health behaviors.
- Access valid information, products, and services to enhance health.
- Use interpersonal communication skills to enhance health and avoid or reduce health risks.
- Use decision-making skills to enhance health.
- Use goal-setting skills to enhance health.
- Practice health-enhancing behaviors and avoid or reduce health risks.
- Advocate for personal, family, and community health.