



UNIVERSITY OF WISCONSIN  
**WHITEWATER**

ACADEMIC ASSESSMENT

## PUBLIC POLICY AND ADMINISTRATION

### MISSION STATEMENT

The mission of the Public Policy and Administration program is to prepare students for careers in local, state, or national governments, and in businesses and other organizations such as hospitals and charities in the public-sector, as well as private-sector organizations and businesses which work closely with government.

### STUDENT LEARNING OUTCOMES

*Student learning outcomes (SLOs) are statements of what a student will know or be able to do when they have completed a program. They represent the knowledge and skills a program has determined are most important for students to gain from that program. The most useful SLOs are specific and measurable so the program can accurately assess the degree to which students have achieved each outcome, and they align with college and institution mission and values. Data on achievement of SLOs is used to make improvements in the program and increase student success.*

Students who graduate from UW-Whitewater with a degree in Public Policy and Administration will meet the following student learning outcomes:

- Demonstrate writing skills appropriate for the discipline;
- Collect, organize, and analyze data from public policy problems and issues;
- Use appropriate technology effectively in the delivery of their homework and in preparation for their profession;
- Identify, define, and explain the American political system including knowledge of the U.S. Constitution, Federalism, the institutions of American Government, and discuss their operation;
- Show a grasp of U.S. constitutional rights and the roles of parties or groups;
- Classify, describe, and differentiate the major principles and concepts of public administration;
- Explain how public policy is made and apply the techniques to analyze public policy;
- Evaluate public policy and apply this to program review;
- Collect, identify, and discuss theories of organizational management and leadership models, and apply these theories to analyze human behavior at the individual, group, and organizational levels; and
- Apply and practice their knowledge and skills in a professional setting through our internship program.