



## **NAVIGATING UW-WHITewater**

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### **2009-2010 ACADEMIC STAFF PROFESSIONAL DEVELOPMENT SEMINARS**

We need to keep “on the move” but why reinvent the wheel when there is so much we can learn from each other. The Academic Staff Assembly has designed and launched the Academic Staff Professional Development Seminar Series so that we can share our best work, the latest policy updates, and our brightest ideas. The 2009-2010 Series is titled “On the Move... Navigating UW-Whitewater.”

Inaugurated in 2009-2010, the Series is designed to assist both experienced academic staff and staff new to the University, to become successful professionals. Specifically, the seminars are designed to help academic staff:

1. develop a clearer understanding of the institution's traditions, expectations, values, policies, and procedures;
2. identify strategies to achieve professional goals;
3. expand professional opportunities for staff; and
4. cultivate collegial relationships among academic staff.

While sessions are design for academic staff—instructional and non-instructional—all members of the University of Wisconsin-Whitewater community are invited to participate in the Series.

Register [online](#) and access agenda updates and other Series information at [www.uww.edu/asa](http://www.uww.edu/asa). If you have questions or require additional information, please contact Denise Ehlen, Academic Staff Assembly Chair, [ehlend@uww.edu](mailto:ehlend@uww.edu), 262-472-5212.

### **PLANNING SUBCOMMITTEE**

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George Clokey, Biological Sciences  
Denise Ehlen, Research and Sponsored Programs  
Elizabeth Ogunsola, Affirmative Action  
Kim Simes, First Year Experience



# 2009-2010 CATALOG OF ACADEMIC STAFF PROFESSIONAL DEVELOPMENT SEMINARS

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## DECEMBER 2009

Monday 14 December 2009; 12:30-1:30 pm; UC 262

### COLLECTIVE BARGAINING AND UNIT CLARIFICATION

**Presenters:** George Clokey, Lecturer in Biological Sciences and Member of the Academic Staff Assembly

Denise Ehlen, Director of Research and Sponsored Programs and Chair of the Academic Staff Assembly

Presenters will summarize the implications of recent legislation allowing for collective bargaining and unit clarification. By the end of the session, participants will have a sense of the history, purposes, and “next steps” as the University of Wisconsin System implements collective bargaining.

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## JANUARY 2010

Tuesday 26 January 2010; 12:00 pm; UC 262

### BEST PRACTICES: SEARCHING FOR EXCELLENCE AND DIVERSITY—THE SEARCH AND SCREEN PROCESS

**Presenters:** Elizabeth Ogunsola, Assistant to the Chancellor for Affirmative Action

Eric Barber, Diversity Program Manager

It is important to identify applicants to fill job vacancies that will enable the organization to achieve its mission and goals. It is also important to communicate equal opportunity and diversity as an institutional value. During the search and screen process, the organization should ensure that candidates are treated consistently, fairly, and that the candidates have a positive experience with the organization. During these procedures, there should always be evidence of compliance with fair employment practices. This session will include the following topics:

- Running an effective and efficient search committee;
  - Actively recruiting an excellent and diverse pool of candidates;
  - Developing a recruitment plan;
  - Evaluating the pool of applicants;
  - Ensuring a fair and thorough review of candidates;
  - Overcoming the influence of biases and assumptions;
  - Improving searches--top ten tips on searching for excellence and diversity; and
  - Posting interview questions—what is appropriate and what is not.
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## **FEBRUARY 2010**

Tuesday 16 February 2010; 12:00 pm; UC 262

### **SUCCESSFUL PARTNERSHIPS THROUGH LEARNING COMMUNITIES**

**Presenters:** Diana Rogers-Adkinson, Coordinator of Learning Communities  
To be Named, Residence Life

Since 2004, UW-Whitewater has been providing a successful curricular/co-curricular experience for students known as "Learning Communities." The key to the success of this program has been through partnerships, particularly between academic affairs and student affairs colleagues. What began as a pilot single program offering in the fall of 2004 has grown to include 16 Learning Community offerings for the fall of 2009. Members of the faculty, instructional and non-instructional academic staff work to coordinate each learning community. The results have consistently demonstrated improved student retention rates and engagement with the institution. This presentation will highlight the value of partnerships in implementing a successful student retention intervention strategy.

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## **MARCH 2010**

Tuesday 16 March 2010; 12:00 pm; UC 262

### **TWEETING IS NO BIRD CALL: SOCIAL MEDIA AND HIGHER EDUCATION**

**Presenters:** Sara Kuhl, Director of Marketing and Media Relations  
Melissa Di Motto, Assistant Director of Public Information

Twitter. Facebook. YouTube. All the kids are doing it, but what does it mean for the ivory towers of higher education? Find out how you can use today's technology to reach potential students, alumni, and others who can spread the word about your campus.

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Wednesday 31 March 2010; 12:00 pm; UC 262

### **RETENTION OF MULTICULTURAL STUDENTS THROUGH SHORT-TERM STUDY ABROAD OPPORTUNITIES**

**Presenters:** Elizabeth Ogunsola, Assistant to the Chancellor for Affirmative Action  
Freda Briscoe, Director of Minority Business and Teacher Preparation Program

Strategies for increasing multicultural student participation in study abroad opportunities is a collaborative effort between the Center for Global Education, Academic Support Services, and other units. Study abroad is one vehicle utilized to retain and graduate first-generation/low-income students through the provision of diverse global experiences. The topics in this session will include a review of the literature on the impact of study abroad on student retention; the identification of barriers that limit student participation; and the benefits of short-term study abroad experiences. The presenters will also explore the availability of resources to finance study abroad and share their experiences.

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## APRIL 2010

Wednesday 14 April 2010; 12:00 pm; UC 262

### **RECOGNIZING LEADERSHIP (or Would You Know a Leader if You Saw One)**

**Presenter:** Christine Clements, Interim Provost and Vice Chancellor

Most of us have some understanding or definition of leadership although it often remains unexamined. In reality, leadership has many different "faces," and our assumptions about what makes someone a leader may say more about who we are than it does about leadership. What are the characteristics and behaviors that make someone a successful leader? Can anyone be a good leader? What characteristics do each of us have that might make us good or bad leaders? Good or bad followers? Why do some leaders "go bad?" These are some of the issues that will be discussed in this presentation.

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## MAY 2010

Wednesday 12 May 2010; 12:00 pm; UC 262

### **THE WHITEWATER-UNIVERSITY TECHNOLOGY PARK: AN INTRODUCTION**

**Presenters:** Ronald "Bud" Gayhart, Director of the Small Business Development Center

Denise Ehlen, Director of Research and Sponsored Programs

The City of Whitewater, the Community Development Authority, the University of Wisconsin-Whitewater, and other local stakeholders have engaged in a unique "town and gown" partnership to construct a new Technology Park. Two members of the planning group will provide an overview of the project and introduce opportunities for University staff and faculty to connect to the new Park for curriculum integration, engagement in entrepreneurial activity, and commercialization of research.

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**PARTICIPANTS ARE ENCOURAGED TO [REGISTER ONLINE](#).**

*Last updated 28 December 2009 at 9:15 am.*