

# Planning Guide

## Business Marketing Education Comprehensive (250, 285)

Revised November 2011

### Freshman - Semester 1

| Department           | Course Number | Course Description        | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|---------------------------|--------------|------------|----------------|
| ENGLISH              | 101           | ENGLISH                   | 3            |            |                |
| MATH                 | 141           | BASIC ALGEBRA             | 3            |            |                |
| GENED                | 110           | WORLD OF THE ARTS (GA)    | 3            |            |                |
| GENED                | 130           | INDIVIDUAL & SOCIETY (GS) | 3            |            |                |
| ITBE                 | 141           | CONCEPTS OF BUSINESS      | 3            |            |                |
| <b>TOTAL CREDITS</b> |               |                           | <b>15</b>    |            |                |

### Freshman - Semester 2

| Department                   | Course Number | Course Description                                       | Credit Hours | Completed? | Notes/Comments  |
|------------------------------|---------------|--|--------------|------------|---|
| ENGLISH                      | 102           | ENGLISH  | 3            |            |   |
| COMM                         | 110           | SPEECH   | 3            |            |   |
| COMPSCI                      | 162           | INTRODUCTION TO COMPUTERS (GM)                           | 3            |            | TEST OUT OPTION AVAILABLE -- IF TEST OUT A 3 CREDIT GEN ED COURSE WILL NEED TO BE TAKEN (WATCH THAT ELECTIVES DO NOT COME FROM SAME SUBJECT AREA) |
| GENED                        | 140 or 120    | GLOBAL PERSPECTIVES (GS) or HISTORICAL PERSPECTIVES (GH) | 3            |            |   |
| PEGNRL                       | 192           | HEALTH & FITNESS (GP)                                    | 1            |            |   |
| 3 CREDIT GENERAL ED ELECTIVE |               |  | 3            |            | SUGGEST MATH 230 - INTRODUCTORY STATS   |
| <b>TOTAL CREDITS</b>         |               |  | <b>16</b>    |            |   |

### Sophomore - Semester 1

| Department           | Course Number | Course Description         | Credit Hours | Completed? | Notes/Comments                       |
|----------------------|---------------|----------------------------|--------------|------------|--------------------------------------|
| EDFOUND              | 243*          | ED IN PLURALISTIC SOC (GI) | 3            |            | DIVERSITY & GS                       |
| EDFNDRPC             | 210*          | INTRO TO EDUCATION & TEACH | 3            |            | FORMERLY OBSERVATION & PARTICIPATION |
| EDFOUND              | 212*          | ED. PSYCHOLOGY             | 3            |            |                                      |
| ITBE                 | 245           | TECH APPS FOR BUS TEACHERS | 3            |            | FALL ONLY                            |
| ECON                 | 201*          | MICRO ECONOMICS (GS)       | 3            |            | CLEP EXAM OPTION                     |
| SPECED               | 205           | PSYCH OF THE EXCEP CHILD   | 3            |            |                                      |
| <b>TOTAL CREDITS</b> |               |                            | <b>18</b>    |            |                                      |

### Sophomore - Semester 2

| Department  | Course Number | Course Description       | Credit Hours | Completed? | Notes/Comments                                   |
|---|---------------|--------------------------|--------------|------------|--|
| 3-5 CREDIT PHYSICAL SCIENCE (GL/GM) - NOT BIOLOGY |               |                          | 3            |            | EITHER PHYSICAL SCIENCE OR BIOLOGY MUST BE A LAB |
| 3-5 CREDITS OF BIOLOGY (GL/GM)                    |               |                          | 3            |            | EITHER PHYSICAL SCIENCE OR BIOLOGY MUST BE A LAB |
| ACCOUNT   | 244           | INTRO TO FIN. ACCOUNTING | 3            |            | CLEP EXAM OPTION                                 |
| ITBE  | 280*          | INTRO TO INFO SYSTEMS    | 3            |            |  |
| ECON  | 202*          | MACRO ECONOMICS          | 3            |            | CLEP EXAM OPTION                                 |
| <b>TOTAL CREDITS</b>                              |               |                          | <b>15</b>    |            |  |

### Summer

| Department           | Course Number | Course Description     | Credit Hours | Completed? | Notes/Comments                                     |
|----------------------|---------------|------------------------|--------------|------------|--|
| ITBE                 | 353           | BUSINESS COMMUNICATION | 3            |            | VERIFY THAT IT WILL BE OFFERED                     |
| MARKETNG             | 311           | PRIN OF MARKETING      | 3            |            | VERIFY THAT IT WILL BE OFFERED<br>CLEP EXAM OPTION |
| <b>TOTAL CREDITS</b> |               |                        | <b>6</b>     |            |  |

# Planning Guide

## Business Marketing Education Comprehensive (250, 285)

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### Junior - Semester 1

| Department                 | Course Number     | Course Description                                  | Credit Hours | Completed? | Notes/Comments            |
|----------------------------|-------------------|---|--------------|------------|---------------------------|
| EDFOUND                    | 425**             | MEASUREMENT & EVAL                                  | 3            |            |                           |
| ITBE                       | 300               | INTRO TO BUS & MAR ED                               | 3            |            | FALL ONLY                 |
| FNBSLW                     | 341               | BUS & COMMERCIAL LAW                                | 3            |            |                           |
| ACCOUNT                    | 498*              | ACC IND STUDY                                       | 1            |            |                           |
| MANGEMNT<br>or<br>MARKETNG | 386<br>or<br>360* | ENTREPRENEURSHIP<br>or<br>ENTREPRENEURIAL MARKETING | 3            |            | MARKETNG 360 IS FALL ONLY |
| ITBE                       | 460               | PRINC OF CAREER & TECH ED                           | 2            |            | FALL ONLY                 |
| ITBE                       | 221               | INFO TECH INFRASTRUCTURE                            | 3            |            |                           |
| <b>TOTAL CREDITS</b>       |                   |   | <b>18</b>    |            |                           |

### Junior - Semester 2

| Department           | Course Number | Course Description                  | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|-------------------------------------|--------------|------------|----------------|
| SECNDED              | 441***        | ACCT METHODS                        | 2            |            | SPRING ONLY    |
| ITBE                 | 401           | TEACHING PERSONAL FINANCE           | 3            |            | SPRING ONLY    |
| ITBE                 | 447           | INFO SYS FOR BUS TEACHERS           | 3            |            | SPRING ONLY    |
| ITBE                 | 461*          | ORG, ADMIN, & CORD OF CO-OP<br>PROG | 3            |            | SPRING ONLY    |
| MANGEMNT             | 310           | ORG AND MANAGEMENT                  | 3            |            |                |
| ITBE                 | 285           | BUSINESS WEB APP. DESIGN            | 3            |            |                |
| <b>TOTAL CREDITS</b> |               |                                     | <b>17</b>    |            |                |

### Summer

| Department  | Course Number | Course Description | Credit Hours | Completed? | Notes/Comments                 |
|---|---------------|--------------------|--------------|------------|--------------------------------|
| 9 CREDITS FROM MARKETNG 337, 350, 351, 361, 412, 420, 429, 445, OR ITBE 470 |               |                    | 9            |            | VERIFY THAT IT WILL BE OFFERED |
| <b>TOTAL CREDITS</b>  |               |                    | <b>9</b>     |            |                                |

### Senior - Semester 1

| Department           | Course Number | Course Description           | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|------------------------------|--------------|------------|----------------|
| SECNDED              | 440***        | MARKETING METHODS            | 2            |            | FALL ONLY      |
| SECNDED              | 444***        | METHODS OF TEACHING BAS BUS  | 2            |            | FALL ONLY      |
| CIFLD                | 492**         | FIELD STUDY - MIDDLE SCHOOL  | 3            |            | FALL ONLY      |
| CIFLD                | 402**         | DIR TEACHING - MIDDLE SCHOOL | 2            |            | FALL ONLY      |
| SECNDED              | 442***        | COMPUTER APPS METHODS        | 2            |            | FALL ONLY      |
| SECNDED              | 466**         | LITERACY STRATEGIES          | 3            |            |                |
| GENED                | 390*          | WORLD OF IDEAS (GH)          | 3            |            |                |
| <b>TOTAL CREDITS</b> |               |                              | <b>17</b>    |            |                |

### Senior - Semester 2

| Department           | Course Number | Course Description                 | Credit Hours | Completed? | Notes/Comments |
|----------------------|---------------|------------------------------------|--------------|------------|----------------|
| CIFLD                | 414           | DIRECTED TEACHING - SEC ED -<br>BE | 6            |            |                |
| CIFLD                | 414           | DIRECTED TEACHING - SEC ED -<br>ME | 6            |            |                |
| <b>TOTAL CREDITS</b> |               |                                    | <b>12</b>    |            |                |

**TOTAL CREDITS FOR GRADUATION                    143**

Note: The 285 Marketing Education license requires documentation of 4,000 marketing-related work hours. Both the 250 Business Education license and 285 Marketing Education license can be complemented with the 281 Business & Office Vocational license which requires documentation of 2,000 business-related work hours.

\*Course has at least one prerequisite

\*\*Requires admission to Professional Education

\*\*\*Prerequisite and Required Admission to