

ECONOMICS MAJOR-BUSINESS POLICY EMPHASIS
(Fall 2011 Requirements)

* Not an official document. Refer to Advising Report for full requirements.
 Requirements may differ depending on date of admission.

FRESHMAN YEAR

Course	Units	Course	Units
___ ENGLISH 101 Freshman English*	3	___ ENGLISH 102 Freshman English	3
___ MATH 141 Intermediate Algebra OR	4/3	___ MATH 143 Finite OR	3/5
MATH 143 Finite*		MATH 243/250/253 Calculus	
___ General Education Elective**	3	___ GENED 110 World of the Arts	3
___ GENED 120/140 Historical/Global Perspectives	3	___ Lab Science (GL)	4/5
___ GENED 130 Individual & Society	3	___ PEGNRL 192 Personal Health	1
Total Units	16/15	Total Units	14/18

SOPHOMORE YEAR

In order to register for the business courses listed below (**in bold**), you must have at least 24 units and a 2.50 combined cumulative gpa.

Course	Units	Course	Units
___ COMM 110 Intro to Human Communication	3	___ Diversity Course**	3
___ ECON 201 Microeconomics	3	___ ECON 202 Macroeconomics	3
___ MATH 243/250/253 Calculus OR	3/5	___ ACCOUNT 249 Managerial (preferred) OR	3
General Education Elective**		ACCOUNT 261 Intermediate I	
___ ◆ITBE 280 Intro to Information Systems	3	___ ECON 245 Business Statistics	3
___ ACCOUNT 244 Intro to Financial Accounting	3	___ General Education Elective**	3
Total Units	15/17	Total Units	15

*You need to begin your Math and English sequences with the appropriate course. Your ACT/SAT scores determine which course is appropriate for you. Refer to your AR for this information and then adjust this schedule accordingly.

**Before you graduate, you must complete at least 32 units of general education, including GENED 390 World of Ideas, which you cannot take until you have earned at least 60 units. Your general education electives must come from the following categories: GA, GS, GH, GE, or GI. ECON 201 Microeconomics will count as a GS course here. No more than one course from a subject area may be counted.

◆One prerequisite of **ITBE 280** is the completion of computer applications requirement, either the test or the course (CompSci 162)

Admission to the College of Business and Economics Requirements

To take upper division business courses as a business major you must first be admitted to the College of Business and Economics. Admission to the College of Business and Economics requires that you meet the following criteria:

1. Have 54 or more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished or be registering for the last courses in the **unique and lower division requirements**, and **communication skills** (effective fall 2006 incoming students).
3. Have passed the Computer Applications Test (CAT) or completed COMPSCI 162 Computer Applications course.
4. Have earned a combined (transfer and UW-W) gpa of at least 2.8.

ECONOMICS MAJOR-BUSINESS POLICY EMPHASIS

- In order to take any of the 300- or 400-level business courses listed below, you must first be admitted to the College of Business and Economics.
- You must maintain a 2.50 combined cumulative gpa to enroll in business courses after being admitted to the College.

JUNIOR YEAR

Course	Units	Course	Units
____ ECON 301 Intermediate Micro Analysis	3	____ ECON 302 Intermediate Micro Analysis	3
____ Upper Division Business Core*	3	____ ECON 345 Business Statistics II	3
____ Upper Division Business Core*	3	____ Upper Division Business Core*	3
____ Upper Division Business Core*	3	____ Upper Division Business Core*	3
____ GENED 390 World of Ideas	3	____ Upper Division Business Core*	3
Total Units	15	____ ITBE 388 Career Information	1
		Total Units	16

SENIOR YEAR

Course	Units	Course	Units
____ Non-Business Elective	3	____ ECON Elective Part 2	3
____ ECON Elective Part 2	3	____ ECON Elective Part 2	3
____ ECON Elective Part 2	3	____ ECON Elective Part 3	3
____ ECON Elective Part 3	3	____ MANGEMNT 489 Adm. Policy**	3
____ International Requirement	3	____ Non-Business Elective	2-3
Total Units	15	Total Units	14-15

Part 2: BUSINESS POLICY ELECTIVES (12 units): ECON 341 Government and Business, ECON 353 Labor Markets and Labor Policies, ECON 354 Money and Banking, ECON 402 Business Cycles, ECON 437 Managerial Economics, ECON 441 Industrial Organization and Competitive Strategies, OR ECON 493 Internship

Part 3: SELECT 6 UNITS FROM: MARKETNG 321 Marketing Research, MARKETNG 479 Marketing Management and Policies, MANGEMNT 471 Management Decision Analysis, OR MANGEMNT 484 Simulation Modeling

*All business majors are required to take the **upper division** core of business courses **below**. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The junior-level upper division business core courses are:

ITBE 353 Business Communication FNBSLW 344 Business Finance (pre-req. 2nd Accounting) MANGEMNT 306 Operations Management (pre-req. ECON 245)	FNBSLW 341 Business Law MANGEMENT 301 Organizational Behavior MARKETNG 311 Marketing Principles
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MANGEMNT 489 Administrative Policy is a senior-level core course, and **ITBE 388 Career Information** may be taken in either year, but is recommended as a junior-level course.

**This course has six prerequisite courses: ITBE 353, FNBSLW 341, FNBSLW 344, MANGEMNT 301, MANGEMNT 306, and MARKETNG 311. These courses must be complete prior to enrolling in MANGEMENT 489.

Required for Graduation:

- 120 units
- 60 units in non-business courses, which may include up to 12 credits of Economics.
- 2.50 combined cumulative gpa, 2.50 combined gpa in the major, 2.50 combined gpa in all subjects offered by the College of Business and Economics
- 20 hours of community service