

ENTREPRENEURSHIP MAJOR (Fall 2011 Requirements)

* Not an official document. Refer to Advising Report for full requirements.
Requirements may differ depending on date of admission.

FRESHMAN YEAR

Course	Units	Course	Units
_____ ENGLISH 101 Freshman English*	3	_____ ENGLISH 102 Freshman English	3
_____ MATH 141 Intermediate Algebra OR MATH 143 Finite*	4/3	_____ MATH 143 Finite OR General Education Elective	3
_____ General Education Elective**	3	_____ GENED 110 World of the Arts	3
_____ GENED 120/140 Historical/Global Perspectives	3	_____ Lab Science (GL)	4/5
_____ GENED 130 Individual & Society	3	_____ PEGNRL 192 Personal Health	1
Total Units	16/15	Total Units	14/15

SOPHOMORE YEAR

In order to register for the business courses listed below (**in bold**), you must have at least 24 units and a 2.50 combined cumulative gpa.

Course	Units	Course	Units
_____ COMM 110 Human Communication	3	_____ Diversity Course**	3
_____ ECON 201 Microeconomics	3	_____ ECON 202 Macroeconomics	3
_____ General Education Elective**	3	_____ ACCOUNT 249 Managerial (preferred)	3
_____ ♦ITBE 280 Intro to Information Systems	3	_____ ACCOUNT 261 Intermediate I	3
_____ ACCOUNT 244 Intro to Financial Accounting	3	_____ ECON 245 Business Statistics	3
Total Units	15	_____ BEINDP 201 Intro. to Entrepreneurship	3
		Total Units	15

*You need to begin your Math and English sequences with the appropriate course. Your ACT/SAT scores determine which course is appropriate for you. Refer to your AR for this information and then adjust this schedule accordingly.

**Before you graduate, you must complete at least 32 units of general education, including GENED 390 World of Ideas, which you cannot take until you have earned at least 60 units. Your general education electives must come from the following categories: GA, GS, GH, GE, or GI. ECON 201 Microeconomics will count as a GS course here. No more than one course from a subject area may be counted.

♦One prerequisite of **ITBE 280** is the completion of computer applications requirement, either the test or the course (CompSci 162)

Admission to the College of Business and Economics Requirements

To take upper division business courses as a business major you must first be admitted to the College of Business and Economics. Admission to the College of Business and Economics requires that you meet the following criteria:

1. Have 54 or more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished or be registering for the last courses in the **unique and lower division requirements**, and **communication skills** (effective fall 2006 incoming students).
3. Have passed the Computer Applications Test (CAT) or completed COMPSCI 162 Computer Applications course.
4. Have earned a combined (transfer and UW-W) gpa of at least 2.8.

ENTREPRENEURSHIP MAJOR

- In order to take any of the 300- or 400-level business courses listed below, you must first be admitted to the College of Business and Economics.
- You must maintain a 2.50 combined cumulative gpa to enroll in business courses after being admitted to the College.

JUNIOR YEAR

Course	Units	Course	Units
___ MARKETNG 311 Principles of Marketing	3	___ FNBSLW 370 Small Business Finance (S)	3
___ FNBSLW 344 Business Finance	3	___ MARKETNG 400 Innovation/Technology Mktg.	3
___ Upper Division Business Core*	3	___ MANGEMNT 485 Small Business Consulting	3
___ Upper Division Business Core*	3	___ Upper Division Business Core*	3
___ GENED 390 World of Ideas	3	___ Upper Division Business Core*	3
Total Units	15	___ ITBE 388 Career Information	1
		Total Units	16

SENIOR YEAR

Course	Units	Course	Units
___ BEINDP 321 Small & Family Business	3	___ MANGEMNT 489 Adm. Policy**	3
___ MARKETNG 360 Entrepreneurial Marketing	3	___ Management 487 Entrepreneurship New Ventures	3
___ Entrepreneurial Elective (Advisor approval)	3	___ Entrepreneurial Elective (Advisor approval)	3
___ International Requirement	3	___ Non-Business Elective	3
___ Non-Business Elective	3	___ Non-Business Elective	2/3
Total Units	15	Total Units	14/15

ENTREPRENEURSHIP ELECTIVES (6 units):

SELECT 6 UNITS FROM ECON, FNBSLW, ITBE, MANAGEMNT, OR MARKETNG.

(S) = Course offered in spring only

*All business majors are required to take the **upper division** core of business courses **below**. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The junior-level upper division business core courses are:

ITBE 353 Business Communication

FNBSLW 344 Business Finance (pre-req. 2nd Accounting)

MANGEMNT 306 Operations Management (pre-req. ECON 245)

FNBSLW 341 Business Law

MANGEMENT 301 Organizational Behavior

MARKETNG 311 Marketing Principles

MANGEMNT 489 Administrative Policy is a senior-level core course, and **ITBE 388 Career Information** may be taken in either year, but is recommended as a junior-level course.

**This course has six prerequisite courses: ITBE 353, FNBSLW 341, FNBSLW 344, MANGEMNT 301, MANGEMNT 306, and MARKETNG 311. These courses must be complete prior to enrolling in MANGEMENT 489

Required for Graduation:

- 120 units
- 60 units in non-business courses, which may include up to 12 credits of Economics.
- 2.50 combined cumulative gpa, 2.50 combined gpa in the major, 2.50 combined gpa in all subjects offered by the College of Business and Economics
- 20 hours of community service