

GENERAL BUSINESS MAJOR (Fall 2011 Requirements)

* Not an official document. Refer to Advising Report for full requirements.
Requirements may differ depending on date of admission.

FRESHMAN YEAR

Course	Units	Course	Units
_____ ENGLISH 101 Freshman English*	3	_____ ENGLISH 102 Freshman English	3
_____ MATH 141 Intermediate Algebra OR	4/3	_____ MATH 143 Finite OR	3
_____ MATH 143 Finite*		_____ General Education Elective	
_____ General Education Elective**	3	_____ GENED 110 World of the Arts	3
_____ GENED 120/140 Historical/Global Perspectives	3	_____ Lab Science (GL)	4/5
_____ GENED 130 Individual & Society	3	_____ PEGNRL 192 Personal Health	1
Total Units	16/15	Total Units	14/15

SOPHOMORE YEAR

In order to register for the business courses listed below (**in bold**), you must have at least 24 units and a 2.50 combined cumulative gpa.

Course	Units	Course	Units
_____ COMM 110 Human Communication	3	_____ Diversity Course**	3
_____ ECON 201 Microeconomics	3	_____ ECON 202 Macroeconomics	3
_____ General Education Elective**	3	_____ ACCOUNT 249 Managerial (preferred) OR	3
		_____ ACCOUNT 261 Intermediate I	
_____ ♦ ITBE 280 Intro to Information Systems	3	_____ ECON 245 Business Statistics	3
_____ ACCOUNT 244 Intro to Financial Accounting	3	_____ International Requirement	3
Total Units	15	Total Units	15

*You need to begin your Math and English sequences with the appropriate course. Your ACT/SAT scores determine which course is appropriate for you. Refer to your AR for this information and then adjust this schedule accordingly.

**Before you graduate, you must complete at least 32 units of general education, including GENED 390 World of Ideas, which you cannot take until you have earned at least 60 units. Your general education electives must come from the following categories: GA, GS, GH, GE, or GI. ECON 201 Microeconomics will count as a GS course here. No more than one course from a subject area may be counted.

♦One prerequisite of **ITBE 280** is the completion of computer applications requirement, either the test or the course (CompSci 162)

Admission to the College of Business and Economics Requirements

To take upper division business courses as a business major you must first be admitted to the College of Business and Economics. Admission to the College of Business and Economics requires that you meet the following criteria:

1. Have 54 or more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished or be registering for the last courses in the **uniqueness and lower division requirements**, and **communication skills** (effective fall 2006 incoming students).
3. Have passed the Computer Applications Test (CAT) or completed COMPSCI 162 Computer Applications course.
4. Have earned a combined (transfer and UW-W) gpa of at least 2.8.

GENERAL BUSINESS MAJOR

- In order to take any of the 300- or 400-level business courses listed below, you must first be admitted to the College of Business and Economics.
- You must maintain a 2.50 combined cumulative gpa to enroll in business courses after being admitted to the College.

JUNIOR YEAR

Course	Units	Course	Units
____ Upper Division Business Core*	3	____ General Business Elective – Group 1	3
____ Upper Division Business Core*	3	____ General Business Elective – Group 2	3
____ Upper Division Business Core*	3	____ Upper Division Business Core*	3
____ Upper Division Business Core*	3	____ Upper Division Business Core*	3
____ GENED 390 World of Ideas	3	____ Non-Bus Elective	3
Total Units	15	____ ITBE 388 Career Information	1
		Total Units	16

SENIOR YEAR

Course	Units	Course	Units
____ General Business Elective – Group 3	3	____ MANGEMENT 489 Adm. Policy**	3
____ General Business Elective – Group 4	3	____ General Business Elective-Group 5	3
____ General Business Elective	3	____ General Business Elective	3
____ General Business Elective	3	____ Non-Business Elective	3
____ Non-Business Elective	3	____ Elective	2/3
Total Units	15	Total Units	14/15

GENERAL BUSINESS ELECTIVES (Groups 1-5) – 24 units:

- **Group 1: Project Management and Business Planning-** ITBE 385 Project Management: Methodologies, Techniques, & Tools, MANGEMNT 386 Entrepreneurship: Business Feasibility, MANGEMNT 460 Project Management and Resource Planning, MARKETNG 400 Innovation and Technology Marketing
- **Group 2: Legal Issues and Risk Management-** FNBSLW 443 Labor Law, FNBSLW 446 Insurance, FNBSLW 348 Real Estate, ECON 341 Government and Business
- **Group 3: Broad Economic Issues-** ECON 353 Economics of Labor Markets and Labor Policies, ECON 354 Money and Banking, ECON 356 Public Finance, ECON 360 Growth and Development in the World Economy, ECON 404 History of Economic Thought
- **Group 4: Social Responsibility-** ECON 471 Natural Resource and Environmental Economics, FNBSLW 455 Corporate Governance and Administrative Law, MANGEMNT 366 Social Responsibility
- **Group 5: Interpersonal/Supervisory/Management Skills-** MANGEMNT 320 Human Resource Management, MANGEMNT 369 Leadership in Management, MANGEMNT 486 Supervisory Management, MARKETNG 429 Personal Selling and Sales Management
- **General Business Electives (9 credits):** select from 300 and/or 400 level courses from ACCOUNT, ECON, FNBSLW, MANGEMNT, and MARKETNG to add depth within an area of study. No more than 12 credits of the major can be taken from one department in the College of Business and Economics

*All business majors are required to take the **upper division** core of business courses **below**. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The junior-level upper division business core courses are:

ITBE 353 Business Communication

FNBSLW 344 Business Finance (pre-req. 2nd Accounting)

MANGEMNT 306 Operations Management (pre-req. ECON 245)

FNBSLW 341 Business Law

MANGEMENT 301 Organizational Behavior

MARKETNG 311 Marketing Principles

MANGEMNT 489 Administrative Policy is a senior-level core course, and **ITBE 388 Career Information** may be taken in either year, but is recommended as a junior-level course.

**This course has six prerequisite courses: ITBE 353, FNBSLW 341, FNBSLW 344, MANGEMNT 301, MANGEMNT 306, and MARKETNG 311. These courses must be complete prior to enrolling in MANGEMENT 489

Required for Graduation:

- 120 units
- 60 units in non-business courses, which may include up to 12 credits of Economics.
- 2.50 combined cumulative gpa, 2.50 combined gpa in the major, 2.50 combined gpa in all subjects offered by the College of Business and Economics
- 20 hours of community service