

**UNIVERSITY OF WISCONSIN-WHITEWATER**  
*College of Business and Economics*

**Department of Information Technology & Business Education**

**Syllabus for Business Telecommunications**

**Course: 220-775**

**Fall 2007**

**Instructor:** Dr. John D. Chenoweth

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**Course Website:** Available on UWW – D2L

**Office Hours:** M 9:00 – 11:30; T 1:30 – 3:30; W 1:30 – 2:30; Others by appointment

**Course Description:** This course provides an overview of the technology and business implications related to telecommunications and networking. The course addresses the technology involved, tools for administering, and goals to consider when planning telecomm systems.

**Key Student Objectives:**

Objective 1: Students will be familiar with the major components of a corporate telecommunications infrastructure.

Objective 2: Students will understand the standards and technologies that support corporate telecommunications infrastructure.

Objective 3: Students will understand how network components communicate with one another

Objective 4: Students will be able to compare and contrast technologies designed to solve similar problems

**As a course included as part of the managing technology module of the MBA program, by the end of this course, students will be able to demonstrate that they can:**

- Identify major technology issues in a business environment
- Define appropriate technology terms related to a given business environment
- Assess the impact of a technology on a specific business situation
- Articulate alternative technological solutions to a specific business problem
- Justify a given solution to a specific business problem

**Required Book:** Panko, R. (2007) Business Data Networks and Telecommunications, 6<sup>th</sup> edition. Prentice Hall.

**Appeals Policy** To appeal a grade, send e-mail to your instructor's e-mail address within two weeks of the grade having been received. Overdue appeals will not be considered. For complete rules concerning appeals please see the University Hand Book or call Student Affairs.

**Incomplete Policy**

Students will not be given an incomplete grade in the course without sound reason and documented evidence as described in the Student Handbook. In any case, for a student to receive an incomplete, he or she must be passing and must have completed a significant portion (more than two thirds) of the course.

**Honesty Policy**

Students are expected to uphold the school's standard of conduct relating to academic honesty. Students assume full responsibility for the content and integrity of the academic work they submit. The guiding principle of academic integrity shall be that a student's submitted work, examinations, reports, and projects must be that of the student's own work. Students shall be guilty of violating the honor code if they:

1. Represent the work of others as their own.
2. Use or obtain unauthorized assistance in any academic work.
3. Give unauthorized assistance to other students.
4. Modify, without instructor approval, an examination, paper, record, or report for the purpose of obtaining additional credit.
5. Misrepresent the content of submitted work.

The penalty for violating the honor code is severe. Any student violating the honor will, at the very least, receive a failing grade for the course and will be reported to the Office of Student Affairs. If a student is unclear about whether a particular situation may constitute an honor code violation, the student should meet with the instructor to discuss the situation.

For this class, it is permissible to assist classmates in general discussions of computing techniques. General advice and interaction are encouraged. Each person, however, must develop his or her own solutions to the assigned questions. In other words, students may not "work together" on graded assignments. Such collaboration constitutes cheating. A student may not use or copy (by any means) another's work (or portions of it) and represent it as his/her own. If you need help on an assignment, contact your instructor, not other classmates.

**Participation by Students with Disabilities:**

If you need special accommodations in order to meet any of the requirements of this course, please contact me. I will be happy to assist in making these arrangements.

**Extra Credit:**

I do not anticipate giving any extra credit assignments in this course. However, any extra credit assignments or questions will be made available to the entire class.

**Grading:**

There are 100 percentage points available for this class. The following table indicates the distribution:

**A** = 93-100   **AB** = 91-92   **B** = 87-90   **BC** = 84 - 86   **C** = 78-83   **D** = 73-77   **F** = <73

Assignments	Weight
Assignments	40%
Online Directed Discussions	40%

Quizzes	20%
<b>Total</b>	<b>100%</b>

The University of Wisconsin-Whitewater is dedicated to a safe, supportive and non-discriminatory learning environment. It is the responsibility of all undergraduate and graduate students to familiarize themselves with University policies regarding [Special Accommodations](#), [Academic Misconduct](#), [Religious Beliefs Accommodation](#), [Discrimination](#) and [Absence for University Sponsored Events](#) (for details please refer to the Schedule of Classes; the “[Rights and Responsibilities](#)” section of the [Undergraduate Catalog](#); [the Academic Requirements](#) and Policies and the [Facilities and Services](#) sections of the [Graduate Catalog](#); and the “[Student Academic Disciplinary Procedures](#)” (UWS Chapter 14); and the “[Student Nonacademic Disciplinary Procedures](#)” (UWS Chapter 17).