

**DEPARTMENT OF MANAGEMENT**  
**Management 762**  
**Project Management and Enterprise Resource Planning, fall 2009**  
**Class meets: web class**

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**CATALOG DESCRIPTION: MANGEMNT-762, Project Management and Enterprise Resource Planning, 3 u.** This course is designed to develop a basic understanding of project management methodology and Enterprise Resource Planning (ERP). Upon completion of this course students will be able to analyze operations and setup ERP systems. Topics may include team management, PERT/CPM, and development of operational decision support systems through the use of macros and visual basic. The course may require visiting/working with local firms in setting up such systems or working on cases.

Prerequisite: MANGEMNT 719.

**COURSE OBJECTIVES:** The main objective is to provide students the knowledge of project management and enterprise resource management. Through case analyses and classroom discussions students will gain awareness and develop an understanding of operations strategy and the impact of operations decision on other functional areas. Given the cross-functional nature of business activities, students will learn of the need for close, effective communications between operations, marketing, engineering, personnel, finance and accounting. Upon completion of this course students will:

1. **Recognize and use** terminology commonly used in project management discussions.
2. **Apply** concepts covered in this course in managing projects.
3. **Select and use** appropriate techniques to aid in managing projects.
4. **Demonstrate** their ability to use technology, communication skills, and teamwork in managing projects.

These objectives will be assessed by a combination of quizzes, cases, online discussions, readings and other assignments. The details of each assignment and due dates are shown in D2L (under **Content** and **View Events** tabs).

**POLICY STATEMENT:** The University of Wisconsin-Whitewater is dedicated to a safe, supportive and non-discriminatory learning environment. It is the responsibility of all undergraduate and graduate students to familiarize themselves with University policies regarding Special Accommodations, Misconduct, Religious Beliefs Accommodation, Discrimination and Absence for University Sponsored Events. (For details please refer to the Undergraduate and Graduate

Timetables; the “Rights and Responsibilities” section of the Undergraduate Bulletin; the Academic Requirements and Policies and the Facilities and Services sections of the Graduate Bulletin; and the “Student Academic Disciplinary Procedures” [UWS Chapter 14]; and the “Student Nonacademic Disciplinary Procedures” [UWS Chapter 17]).

#### ACADEMIC MISCONDUCT:

In this course you are expected to perform to the utmost of your ability in an honest and sincere manner. Cheating, plagiarism, the use of unauthorized material or any other form of misconduct will result in a severe penalty as permitted in UWS Chapter 14.

UWW STUDENT HONOR CODE: As members of the University of Wisconsin-Whitewater College of Business and Economics community, we commit ourselves to act honestly, responsibly, and above all, with honor and integrity in all areas of campus life. We are accountable for all that we say and write. We are responsible for the academic integrity of our work. We pledge that we will not misrepresent our work nor give or receive unauthorized aid. We commit ourselves to behave in a manner that demonstrates concern for the personal dignity, rights and freedoms of all members of the community. We are respectful of college property and the property of others. We will not tolerate a lack of respect for these values.

*This code originated at Wheaton College.*

STUDENTS WITH SPECIAL NEEDS: Special accommodation will be made for students with special needs. Such needs typically include but are not limited to allowing a student additional time on the quizzes and other timed assignments. Please refer to the Policy statements posted in the **Content** section of D2L for more information.

#### RELIGIOUS OBSERVANCE:

A student with a conflict between an academic requirement and a religious observance will be given an alternative means of meeting the academic requirement, provided that the student notifies their instructor, in writing, within the first two weeks of class of specific dates on which they will request relief from an academic requirement.

#### ATTENDANCE POLICY:

You are expected to actively participate in all class activities and for completing all course activities in a timely manner.

**Important Note:** Click on the **Schedule** tab in D2L to access detailed schedule information. As the course schedule is subject to change it is important to check the **Schedule** regularly. Any changes will be announced in D2L.

#### COURSE TEXT AND OTHER MATERIALS:

1. Mantel, Meredith, Shafer and Sutton, *Project Management in Practice*, 3<sup>rd</sup> Ed., Wiley, 2008. ISBN: 13 978-0-470-12164-1 (available at UWW bookstore).
2. Course videos and other memory-intensive materials are available on a course CD. They can also be accessed from the following address: <http://onlinemba.uww.edu/media/mgt762>. You may access the web site directly from the server using the link available in the welcome page of the course.
3. Additional course materials including the course syllabus, additional readings, web links, announcements, etc. are available in D2L. Please check D2L regularly for up-to-date information.

**COURSE FORMAT:** The course is divided into **modules** consisting of reading assignments, case analyses, quizzes, problems and online discussions. Assessments are used to verify the fulfillment of the module learning objectives. The details of each assignment and assessment due dates are shown in D2L (under **Schedule** and **View Events** tabs).

**COURSE ASSESSMENTS:**

**PROJECT MANAGEMENT RELATED TOPIC DISCUSSION:**

**Two online discussions** will be assigned in this course. The discussion will require synthesis of concepts related to project management. Contributions to discussions must be posted in D2L at times specified in the **Schedule**. This is an **individual** assignment to be completed by each student. This assignment will be used to evaluate course objectives (1), (2), (3) and (4).

**CASE DISCUSSION WRITE-UPS:**

**Three cases** will be assigned in this course. Each group will submit a **one-page single-spaced write-up** addressing questions provided in the case. We will assign you to a group at the beginning of the course. Credit for this assignment will be given only to students whose names are included in the submission. The write-ups should be submitted to an appropriate **Dropbox** in D2L at times specified in the **Schedule**. This assignment will be used to evaluate course objectives (1), (2), (3) and (4).

**PROBLEM ASSIGNMENTS:**

**Three problem assignments** will be assigned in this course. This is an **individual** assignment to be completed by each student. Problems may be submitted in Excel, MS Project or Adobe. Other formats that cannot be open will not be accepted. Note that you can save your work using File-Save as sequence in your software and select an appropriate format. The problem assignments should be submitted to an appropriate **Dropbox** in D2L at times specified in the **Schedule**. This assignment will be used to evaluate course objectives (1), (2), (3) and (4).

**QUIZZES:**

**Nine quizzes** (one in each module, except M1) will have to be completed in this course. This is an **individual** assessment to be completed by each student. The quizzes will be available under **Quizzes** tab in D2L at times specified in the **Schedule**. This assignment will be used to evaluate course objectives (1), (2), (3) and (4).

**EVALUATION PROCESS:** Please refer to D2L for details regarding assignment expectations. In the unlikely event of unequal participation by group members you will be given an opportunity to rate your fellow group members at the end of the semester. Refer to the evaluation rubrics in the **Content** section of D2L for more details. Make sure to submit the assignments by the deadlines provided in the **Schedule** in D2L. Progress towards course objectives will be evaluated as follows:

<b>Assignment</b>	<b>Points</b>
<b><u>Profile</u></b> <ul style="list-style-type: none"> <li>These points will be awarded for completing a D2L <b>Profile</b>.</li> </ul>	5
<b><u>Quizzes (9 @ 10 points)</u></b> <ul style="list-style-type: none"> <li>Quizzes will be available in D2L at times indicated in the D2L <b>Schedule</b>. No make-up quizzes will be offered.</li> <li>Each quiz will consist of 10 randomly selected questions and will last 30 minutes.</li> <li>Quizzes in each Module will cover the reading material from the textbook. Refer to D2L for details.</li> </ul>	90
<b><u>Problem Assignments (3 problem sets @ 20 points)</u></b> <ul style="list-style-type: none"> <li>Problems will be available in D2L at times indicated in the D2L <b>Schedule</b>. No make-up problems will be offered.</li> <li>Problems in selected modules will cover the material from the textbook. Refer to D2L for details.</li> <li>Problems will have to be submitted to appropriate <b>Dropboxes</b> in D2L. Refer to D2L for details.</li> </ul>	60
<b><u>Project Management related topic discussion (2 @ 10 points)</u></b> <ul style="list-style-type: none"> <li>Discussions on assigned topics will be held online in the <b>Discussion</b> areas at times indicated in the D2L <b>Schedule</b>. No make-up discussions will be offered. Refer to D2L for details.</li> </ul>	20
<b><u>Case Discussion Write-Ups (3 @ 10 points)</u></b> <ul style="list-style-type: none"> <li>Cases will be available in D2L at times indicated in the D2L <b>Schedule</b>. No make-up cases will be offered.</li> <li>Case discussion write-ups will have to be submitted to appropriate <b>Dropboxes</b> in D2L. Refer to D2L for details.</li> </ul>	
<b><u>Evaluation</u></b> <ul style="list-style-type: none"> <li>Evaluation will be available at the end of the course through the WINS registration system.</li> <li>You will get points for completing this activity just for participating.</li> </ul>	5
<b>TOTAL POINTS:</b>	<b>260</b>

**GRADING SCALE:**

<b>Letter Grade</b>	<b>Percentage</b>
A	90-100%
AB	85-90%
B	80-85%
BC	75-80%
C	65-75%
D	60-65%
F	<60%