

Marketing Scholarships

G.M. & Prameela Naidu Scholarship

This scholarship is to promote academic development and encourage leadership performance through active involvement in UW-Whitewater student organizations such as the Beta Gamma Chapter of PSE, Collegiate Chapter of the American Marketing Association and similar organizations. Applicants must have a declared major in Marketing with junior standing and at least two semesters attending the UW-W campus, have an overall GPA of 3.5 or better, and exhibit good citizenship and character. They must also have ambition to do their very best, make the best of their opportunities, and have potential for success in a profession with the goal of becoming a distinguished UW-W alumnus.

Amount: \$500

How to Apply: Students wishing to apply for this scholarship should go to the Marketing Department office located in Hyland Hall 3300 for application information.

Federated Insurance Marketing Scholarships

This scholarship shall be made available to full time Marketing majors with junior or senior status that have achieved a GPA of 3.25 or better while at the University of Wisconsin-Whitewater, and participate in various forms of professional development (this may be via student organizations, internships, jobs, etc.).

Amount: \$1000

How to Apply: Students wishing to apply for this scholarship should go to the Marketing Department office located in Hyland Hall 3300 for application information.