

**Planning Guide**  
**Business (250) Marketing (285) Education Comprehensive**

**Freshman - Semester 1**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
ENGLISH	101	ENGLISH	3		
MATH	141	BASIC ALGEBRA	3		
GENED	110 or 140	WORLD OF THE ARTS (GA)	3		
GENED	130	INDIVIDUAL & SOCIETY (GS)	3		
ITBE	141	CONCEPTS OF BUSINESS	3		FALL ONLY
<b>TOTAL CREDITS</b>			<b>15</b>		

**Freshman - Semester 2**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
ENGLISH	102	ENGLISH	3		
SPEECH	110	SPEECH	3		
COMPSCI	162	INTRODUCTION TO COMPUTERS (GM)	3		TEST OUT OPTION AVAILABLE -- IF TEST OUT A 3 CREDIT GEN ED COURSE WILL NEED TO BE TAKEN (WATCH THAT ELECTIVES DO NOT COME FROM SAME SUBJECT AREA)
GENED	140	GLOBAL PERSPECTIVES (GS)	3		
PEGNRL	192	HEALTH & FITNESS (GP)	1		
3 CREDIT GENERAL ED ELECTIVE			3		SUGGEST INTRAUNV 246 - BUSINESS ETHICS
<b>TOTAL CREDITS</b>			<b>16</b>		

**Sophomore - Semester 1**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
EDFOUND	243*	ED IN PLURALISTIC SOC (GI)	3		
EDFNDPRC	210*	INTRO TO EDUCATION & TEACH	3		FORMERLY OBSERVATION & PARTICIPATION
EDFOUND	212*	ED. PSYCHOLOGY	3		
ITBE	245	TECH APPS FOR BUS TEACHERS	3		FALL ONLY
ECON	201*	MICRO ECONOMICS (GS)	3		CLEP EXAM OPTION
SPECED	205	PSYCH OF THE EXCEP CHILD	3		
<b>TOTAL CREDITS</b>			<b>18</b>		

**Sophomore - Semester 2**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
3-5 CREDIT PHYSICAL SCIENCE (GL/GM)			3		EITHER PHYSICAL SCIENCE OR BIOLOGY MUST BE A LAB
3-5 CREDITS OF BIOLOGY (GL/GM)			3		EITHER PHYSICAL SCIENCE OR BIOLOGY MUST BE A LAB
ACCOUNT	244	INTRO TO FIN. ACCOUNTING	3		CLEP EXAM OPTION
ITBE	280*	INTRO TO INFO SYSTEMS	3		
ECON	202*	MACRO ECONOMICS	3		CLEP EXAM OPTION
<b>TOTAL CREDITS</b>			<b>15</b>		

**Summer**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
ITBE	353	BUSINESS COMMUNICATION	3		VERIFY THAT IT WILL BE OFFERED
MARKETNG	311	PRIN OF MARKETING	3		VERIFY THAT IT WILL BE OFFERED
<b>TOTAL CREDITS</b>			<b>6</b>		

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**Junior - Semester 1**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
EDFOUND	425**	MEASUREMENT & EVAL	3		
ITBE	300	INTRO TO BUS & MAR ED	3		FALL ONLY
FNBSLW	341	BUS & COMMERCIAL LAW	3		CLEP EXAM OPTION
ACCOUNT	498*	ACC IND STUDY	1		
GENED	390*	WORLD OF IDEAS (GH)	3		
ITBE	221	INFO TECH INFRASTRUCTURE	3		
<b>TOTAL CREDITS</b>			<b>16</b>		

**Junior - Semester 2**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
SECNDED	441***	ACCT METHODS	2		SPRING ONLY
ITBE	344	CON ED & PERS FIN	3		SPRING ONLY
ITBE	447	INFO SYS FOR BUS TEACHERS	3		SPRING ONLY
MANGEMNT	310	ORG AND MANAGEMENT	3		
MANGEMNT or MARKETNG	387* or 460*	ENTREPRENEURSHIP or ENTREPRENEURIAL MARKETING	3		
ITBE	285	BUSINESS WEB APP. DESIGN	3		
<b>TOTAL CREDITS</b>			<b>17</b>		

**Summer**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
		9 CREDITS FROM MARKETNG 337, 350, 351, 361, 412, 420, 429, 445, OR ITBE 470	9		VERIFY THAT IT WILL BE OFFERED
<b>TOTAL CREDITS</b>			<b>9</b>		

**Senior - Semester 1**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
SECNDED	440***	MARKETING METHODS	2		FALL ONLY
SECNDED	444***	METHODS OF TEACHING BAS BUS	2		FALL ONLY
CIFLD	492**	FIELD STUDY	3		FALL ONLY
CIFLD	402**	DIR TEACHING - MIDDLE SCHOOL	2		FALL ONLY
SECNDED	442***	COMPUTER APPS METHODS	2		FALL ONLY
SECNDED	466**	LITERACY STRATEGIES	3		
ITBE	460	PRINC OF CAREER & TECH ED	2		FALL ONLY
<b>TOTAL CREDITS</b>			<b>16</b>		

**Senior - Semester 2**

Department	Course Number	Course Description	Credit Hours	Completed?	Notes/Comments
ITBE	461*	ORG. ADMIN, & CORD OF CO-OP PROG	3		SPRING ONLY
CIFLD	414	DIRECTED TEACHING - SEC ED - BE	6		
CIFLD	414	DIRECTED TEACHING - SEC ED - ME	6		
<b>TOTAL CREDITS</b>			<b>15</b>		

**TOTAL CREDITS FOR GRADUATION 143**

Note: The 285 Marketing Education license requires documentation of 4,000 marketing-related work hours. Both the 250 Business Education license and 285 Marketing Education license can be complemented with the 281 Business & Office Vocational license which requires documentation of 2,000 business-related work hours.

\*Course has at least one prerequisite      \*\*Requires admission to Professional Education      \*\*\*Prerequisite and Required Admission to Prof Ed

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Courses in italics must be taken concurrently