

## France, Burgundy School of Business (Dijon)

Website:

Not Available

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### ESC Dijon Bourgogne

Dijon Course	Whitewater Course
Business Economics	Econ 497 Student Exchange/Business Economics
Economic Environment	Econ 497 Student Exchange/Economic Environment
Business Law	FNBSLW 341 Business Law
Foundations of Finance	FNBSLW 344 Business Finance
Investment and Financing	FNBSLW 344 Business Finance
Corporate Finance	FNBSLW 344 Business Finance
Financial Strategy and Operations	FNBSLW 444 Corporate Finance
Operational Management	Management 306 Operations Management
Human Resource Management	Management 320 Human Resource Mgmt.
Entrepreneurship	Management 387 Entrepreneurship
Advanced Entrepreneurship	Management 387 Entrepreneurship
International Management Control	Management 410 International Management
Organizational Theories	Management 419 Org. Theory and Effectiveness
Quality Management	Management 445 Quality Management
Strategy	Management 489 Administrative Policy
Strategic Management	Management 489 Administrative Policy
Fundamental Marketing	Marketing 311 Marketing Principles
Marketing Research	Marketing 321 Marketing Research
Marketing and Applied Statistics	Marketing 321 or 346/ Marketing Research or Student Exchange
Distribution: Structure and Management	Marketing 346 Student Exchange/Dist. Structure and Mgmt.
Marketing Law	Marketing 346 Student Exchange/Marketing Law
Marketing Strategy and Plans	Marketing 346 Student Exchange/Mktg. Strategy and Plans
E-Commerce	Marketing 351 Internet Marketing

International Marketing	Marketing 361 International Marketing
Sales Fundamentals	Marketing 429 Personal Selling and Sales Mgnt.
Flows Management	Marketing 442 Logistics
Strategy of the Mix Marketing	Marketing 479 Mktg. Mgnt. and Policies
European Policy	No equivalent
Accounting	No equivalent
Cost Analysis	No equivalent
Financial Analysis	No equivalent
European and French Taxation	No equivalent
Control Systems and Performance Measurement	No equivalent