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Doctor of Philosophy. Department of Communication, **University of Massachusetts.** Amherst, Massachusetts 01003. Doctoral Dissertation: "The Language of Racism: A Contemporary Rhetorical Analysis." June, 1987.

Master of Arts. Department of Performance Studies, **Northwestern University School of Speech.** Evanston, Illinois 60201. Graduate Recital: "A Hard Thing to Outgrow: The Poetry of Robert Penn Warren." June, 1982.

Bachelor of Science in Speech Secondary Education. Department of Communication Studies, **Emerson College.** Boston, Massachusetts 02116. Magna Cum Laude. May, 1981.

Additional Coursework

Fine Arts 216: Graphic Design. **Emerson College,** Boston, Massachusetts, 1987-8.

Geology 515: Coral Reef Ecology. **Miami University of Ohio,** Oxford, Ohio, 2001-2.

Geology 513: Tropical Marine Ecology: Bahamas, **Miami University of Ohio,** Oxford, Ohio, 2005-6.

Geology 513: Tropical Marine Ecology: Bahamas, **Miami University of Ohio,** Oxford, Ohio, 2006-7.

Administrative Experience

Southern Methodist University, Dallas, Texas 75275. *Chair, Division of Corporate Communications and Public Affairs.* (2007-2010). Meadows School of the Arts.

Miami University of Ohio. Oxford, Ohio 45056. *Coordinator, Creativity and Culture. Director, Ida Mortimer Windate Writing Center.* (2002-2007). School of Interdisciplinary Studies, Western College Program.

Miami University of Ohio. Oxford, Ohio 45056. *Chair,* (2000-2002) & *Basic Course Director,* (2002). Department of Communication.

University of Utah. Salt Lake City, Utah 84112. *Acting Chair,* Department of Communication. (1999).

University of Michigan. Ann Arbor, Michigan 48109. *Associate Director, Upper-Level Writing Program* (1990-1991). *Associate Coordinator.* Mackenzie High School/Residential College Educational Planning Meetings Project. (1988-1989). Residential College.

Emerson College. Boston, Massachusetts 02116. *Executive Assistant to the President & Affirmative Action Advisor.* (1987-1988). Office of the President.

Instructional Experience

Southern Methodist University, Dallas, Texas 75275. *Professor.* (2007-2010). Division of Corporate Communications and Public Affairs. CCPA 2310, "Rhetoric, Community, and Public Deliberation." CCPA 5301, "Leadership Theories and Practices." CCPA 3385, "Civil Society Advocacy and Campaigns." CCPA 5201, "Forensic Workshop." SMU-in Taos. CCPA 4325, "Non-Profit Internships in Taos, New Mexico."

Miami University of Ohio. Oxford, Ohio 45056. *Professor.* (2002-2007). School of Interdisciplinary Studies, Western College Program: WCP 211, "Aesthetics and Politics of Visual Representation." WCP 261, "Human Nature." WCP 111/113, "Creativity and Culture I: Leaving Home: Home as Material and Metaphor in U.S. Cultures." WCP 112/114, "Creativity and Culture II: Working: For Love or Money?" WCP 333, "Advanced Seminar: The Qualities of Rhetoric." WCP 333, "Advanced Seminar: Rhetorics of Science and the Environment." WCP 142, "Interdisciplinary Technology." *Professor,* (2000-2002). Department of Communication: Com 337, "Intercultural Communication." Com 697, "Teaching Essentials of Speech Communication." Com 698, "Introduction to Communication Education."

Northwestern University School of Speech. Evanston, Illinois 60201. *Van Zelst Visiting Professor.* (January-June, 2001). Department of Communication: Communication Studies 271, "Race, Gender, and Mass Media." Communication Studies 326, "African American Rhetoric." Communication Studies 525, "Problems in Communication."

University of Utah. Salt Lake City, Utah 84112. *Professor.* (1998-2000). *Associate Professor.* (1993-1998). Department of Communication: Comm 120, "Public Speaking." Comm 201, "Fundamentals of Oral Interpretation." Comm 326, "Communication Criticism." Comm 391, "Independent Study." Comm 535, "Communication and Culture." Comm 554, "Media and Diversity." Comm 691, "Independent Study" (MA & Ph.D.). Comm 785, "Seminar in Rhetorical Theory: Ideology and Coherence." Comm 788, "Seminar in Interpretation: Studies in Performance and Pedagogy." Ethnic Studies 255, "African-American Experience." Ethnic Studies 391R, "Dealing With Diversity Telecourse." Ethnic Studies 391R, "Shades of Inequality." Ethnic Studies 353, "Black Protest Thought in the 19th and 20th Centuries." Honors 472H, "Rhetoric, Communication and Criticism in Contemporary Culture." Honors 472H, "Peace Warrior Training Seminar." Social Welfare Policy and Services 754, "Racism, Sexism, and Discrimination."

Wayne State University. Detroit, Michigan 48202. *Assistant Professor.* (1991-1993). Department of Communication: SPC 210, "Persuasive Speaking." SPC 216, "Persuasive Movements: Advertising." SPC 310, "Business and Professional Speaking." SPC 504, "Language in the Black Community." SPO 505, "Advanced Voice and Articulation." SPC 510, "Speech Writing." SPC 604, "Cross Cultural Rhetorical Theory." SPC 0700, "Introduction to Graduate Studies." SPB 791, "Ph.D. Directed Study." SPB 799, "Master's Essay Direction."

University of Michigan. Ann Arbor, Michigan 48109. *Lecturer.* (1988-1991). English Composition Board: ECB 100-107, "Writing Practicum." ECB 993, "TA Seminar in Writing Across the Disciplines." English Language and Literature 301, "The Power of Words." *Adjunct Lecturer.* University of Michigan School of Business Administration, Department of Law, History and Communication: LHC 360, "Business Communication." LHC 520, "Managerial Communication." *Adjunct Lecturer.* (1991). Department of Communication: Communication 310, "Persuasive Communication." *Instructor.* (Summer, 1989-1991). College of Engineering, MEPO (Minority Engineering Program Office) Summer Academy: "Rhetoric."

Emerson College. Boston, Massachusetts 02116. *Adjunct Professor.* (1987-1988). Departments of Communication Studies and Writing and Publishing: CS 220, "Methods of Advocacy and Argument." CS 201, "Oral Interpretation." CS 423/523, "Creative Problem Solving." WP 102, "Freshman Composition." WP 123, "Introduction to Literature." HU 104, "Introduction to Philosophy." *Assistant Professor.* (1985-1986). Department of Communication: CS 104, "Voice and Articulation." CS 108, "Public Speaking." CS 201, "Oral Interpretation."

Central New England College. Westboro, Massachusetts 01581. *Instructor.* (1987). Department of English, EN 310, "Literature in the Technological Age."

University of Massachusetts. Amherst, Massachusetts 01003. *Instructor.* (1984-1985). Division of Continuing Education: CS 150, "Process of Communication." CS 260 "Advanced Public Speaking." CS 391A, "Seminar in Communication Theory." *Teaching Assistant.* (1985). Department of Afro-American Studies: AA 297B, "Studies and Performance of Afro-American Literature." *Teaching Assistant.* (1982-1985.) Writing Program: EN 111, "Basic Writing." EN 112, "College Writing."

Northwestern University School of Speech. Evanston, Illinois 60201. *Teaching Assistant.* (1981-1982). "Technical Theater." Department of Performance Studies.

Cambridge Rindge & Latin High Pilot School. Cambridge, Massachusetts 02138. *Student Teacher.* (1980-1981). "Forensics." Massachusetts Teacher Certification # 250482, Speech Secondary Education.

Organizational Experience

Digital Equipment Corporation. Westboro, Massachusetts 01581. *Marketing Communication Specialist.* (1986-1987). Field Service Marketing Communications Group.

University of Massachusetts. Amherst, Massachusetts 01003. *Administrative Assistant.* (1984-1985). Writing Program Center for Instructional Development. *Publicity Coordinator.* (1984-1985). Department of Afro-American Studies. *Editorial Assistant and Special Assignment Editor.* (1984). Department of Public Information.

Articles and Book Chapters

McPhail, M. (In Press) "Stones the Builders Rejected: Freedom Summer, Kent State, and the Politics of Public Amnesia". G. Mitchell Reyes, ed. *Public Memory, Race, and Ethnicity: The Politics of Remembrance in the United States.* Cambridge Scholars Publishing.

- McPhail, M. (In Press) "'Dark Menexenus: Black Opportunism in an Age of Racial Anxiety.'" *Southern Communication Journal*, 75.
- McPhail, M. (2010). "Confessions of an Expert Witness: Rhetoric, Politics and Ethics at the International Criminal Tribunal for Rwanda." *Cary M. Maguire Center for Ethics and Public Responsibility. An Occasional Paper, Number 25*. Southern Methodist University.
- McPhail, M. (2010). "Homo-Rhetoricus Afro-Americanus: Malcolm X and the Rhetorical Ideal of Life." *The Cambridge Companion*. Robert Terrill, ed. Cambridge University Press, pp. 113-124.
- Metcalf, E. and M. McPhail. (2009). "Swords into Plowshares: The Spiritual Ecology of Stephen Althouse." *Stephen Althouse: Tools and Shrouds. September 9 – November 8, 2009*. (Exhibition Catalogue). Boca Raton Museum of Art, pp. 5-29.
- McPhail, M. (2009). "Complicity Theory." *Encyclopedia of Communication Theory*. Stephen Littlejohn and Karen Foss, eds. Sage Publications, pp. 160-1.
- Dixon, M. and M. McPhail. (2009). "Radical Dialogue: Ella Baker, bell hooks, and a Renewed Rhetoric of Spiritually Inspired Militancy." *American Philosophical Association Newsletter on Philosophy and the Black Experience 8*, pp. 4-11.
- McPhail, M. (2009). "Race and Sex in Black and White: Essence and Ideology in the Spike Lee Discourse." Reprinted in *Fight the Power: The Spike Lee Reader*. Janice D. Hamlet and Robin Means Coleman, eds. Peter Lang Publishers, pp. 273-86.
- McPhail, M. (2008). "Rhetoric and Race." *The International Encyclopedia of Communication*. Wolfgang Donsbach, ed. Wiley-Blackwell & International Communication Association, pp. 4330-4332.
- McPhail, M. (2006). Freedom Summer on My Mind: Some Reflections on the Future of Racial Reconciliation in America." *The Bulletin of the Western College Alumnae Association 80*, pp. 4-5.
- Frank, D. and M. McPhail. (2005). "Barack Obama's Address to the 2004 Democratic National Convention Trauma, Compromise, Consilience, and the (Im)possibility of Racial Reconciliation." *Rhetoric and Public Affairs 8*, pp. 571-594.
- Farrell, T. and M. McPhail. (2005). "Reparations or Separation? The Rhetoric of Racism in Black and White." *The Practice of Argumentation*. Frans H. van Eemeren, ed. John Benjamins, pp. 231-250.
- Cubbs, J., M. McPhail, and E. Metcalf. (2005). "The Aesthetics of Invisibility: Thornton Dial and the Politics of Art." *Thornton Dial in the 21st Century*. Eugene Metcalf, ed. Tinwood Press and the Museum of Fine Arts, Houston Texas, pp. 58-71.
- McPhail, M. (2005). "Louis Abdul Farrakhan." *American Voices: An Encyclopedia of Contemporary Orators*. Bernard K. Duffey and Richard Leeman, eds. Greenwood Publishing Group, pp. 155-164.
- Houston, R. and M. McPhail. (2005). "One Million Initial Conditions: At-one-ment as Organizational Coherence." *Organization <-> Communication: Emerging Perspectives. Volume VII-International and Multicultural Organizational Communication*. George Cheney and George Barnett, eds. Hampton Press, pp. 125-144.
- McPhail, M. (2004). "A Question of Character: Re(-)signing the Racial Contract." *Rhetoric and Public Affairs 7*, pp. 391-405.
- Kañas, K. and M. McPhail. (2004). "Demonizing Democracy: The Strange Career of Lani Guinier." *New Approaches to Rhetoric*. Patricia A. Sullivan and Steven R. Goldzwig, eds. Sage Publications, pp. 223-243.
- McPhail, M. (2004). "Race and the (Im)possibility of Dialogue." *Dialogue: Theorizing Difference in Communication*. Rob Anderson, Leslie Baxter, and Kenneth Cisna, eds. Sage Publications, pp. 209-224.
- McPhail, M. (2004). "Complicity: The Theory of Negative Difference." *African American Communication and Identities: Essential Readings*. Ronald L. Jackson II, ed. Sage Publications, pp. 29-38.

- Farrell, T. and M. McPhail. (2003). "Reparations or Separation? The Rhetoric of Racism in Black and White." *Proceedings of the Fifth Conference of the International Society for the Study of Argumentation*. Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard, and A. Francisca Snoeck Henkemans, eds. SicSat: International Center for the Study of Argumentation, pp. 301-308.
- McPhail, M. (2003). "The Politics of (In)visibility in African American Rhetorical Scholarship: A (Re)quest for an African World View." *Understanding African American Rhetoric: Classical Origins to Contemporary Innovations*. Ronald L. Jackson II and Elaine B. Richardson, eds. Routledge, pp. 99-114.
- McPhail, M. (2002). "Race, Coherence, and Moral Knowledge: Cornel West's Rhetoric and Politics of Convergence." *Moral Engagement in Public Life: Theorists for Contemporary Ethics*. Sharon L. Bracci and Clifford G. Christians, eds. Peter Lang Publishers, pp. 224-237.
- McPhail, M. (2002). "Double Consciousness in Black and White: Identity, Difference, and the Rhetorical Ideal of Life." *The Van Zelst Lecture in Communication*. Northwestern University.
- McPhail, M. (2002). "Dessentializing Difference: Transformative Visions in Contemporary Black Thought." *The Howard Journal of Communications* 13, pp. 79-98.
- McPhail, M., R. Scott & K. German (2002). "Reshaping Rhetorical Rivers: Climate, Coherence, and Communication in the Basic Course." *Included in Communication: Learning Climates that Cultivate Racial and Ethnic Diversity*. National Communication Association and the American Association of Higher Education, pp. 76-92.
- McPhail, M. (2002). "Of Hope and Faith and Love: Rhetorical Coherence in Cornel West's Politics of Convergence." *Qualitative Inquiry* 8, pp. 448-462.
- McPhail, M. (2001). "Revisiting the Rhetoric of Racism." *Rhetoric Review* 20, pp. 43-46.
- McPhail, M. (2001). "Double Consciousness." *Encyclopedia of Rhetoric*. Oxford University Press, pp. 11-14.
- McPhail, M. & K. Dace. (2000). "Black as We Wanna Be: From Identity Politics to Intercultural Competence." *Among Us: Essays on Intercultural Communication*. Longman Publishing, pp. 148-160.
- McPhail, M. (1999). "Dialogues along the Color Line; Re-Reading Resistance at the Edge of the 21st Century." *Critical Studies in Mass Communication* 16, pp. 477-491.
- McPhail, M. (1998). "Passionate Intensity: Louis Farrakhan and the Fallacies of Racial Reasoning." *The Quarterly Journal of Speech* 84, pp. 416-429.
- McPhail, M. (1998). "From Complicity to Coherence: Rereading the Rhetoric of Afrocentricity." *Western Journal of Communication* 62, pp. 114-140.
- McPhail, M. (1997). "Re-signing the Opposition: 'Minority Epistemology' and the Politics of Power." *Argument in a Time of Change: Definitions, Frameworks, and Critiques*, James F. Klumpp, ed. National Communication Association, pp. 173-178.
- Dace, K. & M. McPhail (1997). "Crossing the Color Line: From Empathy to Implicature in Intercultural Communication." *Readings in Cultural Contexts*. Mayfield Publishing, pp. 434-441.
- McPhail, M. (1997). "(Re)constructing the Color Line: Complicity and Black Conservatism." *Communication Theory* 7, 162-178.
- Dace, K. & M. McPhail (1997). "Complicity and Coherence in Intra/Intercultural Discourse: A Dialogue." *International and Intercultural Communication Annual*. Sage Publications, pp. 27-47.
- McPhail, M. (1997). "Not Worth the Money I Paid for It: Dialogue, Diversity, and the Rhetoric of Organizational Advocacy." *Organizational Advocacy: Rhetoric in the Information Age*. Quorum Books, Greenwood Publishing Group, pp. 220-233.
- McPhail, M. (1996). "Louis Abdul Farrakhan." *African American Orators: A Biocritical Sourcebook*. Greenwood Publishing Group, pp. 120-133.

- McPhail, M. (1996). "Spirituality and the Critique of Epistemic Rhetoric: A Coherentist Analysis." *Journal of Communication and Religion* 19, pp. 48-60.
- McPhail, M. (1996). "Race and Sex in Black and White: Essence and Ideology in the Spike Lee Discourse." *Howard Journal of Communications* 7, pp. 127-138.
- McPhail, M. (1996). "Black English" and "Ideological Criticism." *Encyclopedia of Rhetoric*. Thomas O. Sloan, ed. Oxford University Press, pp. 78-9, pp. 340-1.
- McPhail, M. (1995). "Coherence as Representative Anecdote in the Rhetorics of Kenneth Burke and Ernesto Grassi." *Kenneth Burke and Contemporary European Thought*, University of Alabama, pp. 76-118.
- McPhail, M. (1995). "One Hand Clapping: Postmodern Rhetorical Theory." *The Speech Communication Annual* 9, pp. 65-84.
- McPhail, M. (1994). "Discourse Theory." *Encyclopedia of English Studies and Language Arts*, pp. 398-399.
- McPhail, M. (1994). "Discipline and Compassion: Rhetoric as a Martial Art." *The Ohio Speech Journal* 32, pp. 1-14.
- McPhail, M. (1993). "Dunmore's Proclamation (November 7, 1775)." *The American Revolution: An Encyclopedia*, Garland Publishing, pp. 489-492.
- McPhail, M. (1992). "The Rhetoric of Racism: From Socrates to South Africa." *The Ohio Speech Journal* 30, pp. 1-15.
- McPhail, M. (1992). "Quantum Inferential Leaps: The Rhetoric of Physics." *The Southern Communication Journal* 57, pp. 178-193.
- McPhail, M. (1991). "Complicity: The Theory of Negative Difference." *The Howard Journal of Communications* 3, pp. 1-13.
- McPhail, M. (1989). "New Beginnings: Rhetoric, Race and the Reopening of *The American Mind*." *Michigan Association of Speech Communication Journal* 24, pp. 16-34.
- McPhail, M. (1988). "Zen and the Art of Rhetoric: Empowerment and the Teaching of Excellence." *Spectrum* 3, pp. 55-62.

Book Reviews & Review Essays

- McPhail, M. and D. Frank (2009). Slouching Toward Coherence: Rhetoric, Religion, and the Broken Promissory Note of Racial Justice in the United States: Essay Review of *Rhetoric, Religion, and the Civil Rights Movement: 1954-1965*, *Martin Luther King and the Rhetoric of Freedom: The Exodus Narrative in America's Struggle for Civil Rights*, and *The Word of the Lord is Upon Me: The Righteous Performance of Martin Luther King, Jr.* *Southern Communication Journal* 74, pp. 209-225.
- McPhail, M. (2009). "The Politics of Complicity Revisited: Race, Rhetoric, and the (Im)possibility of Reconciliation." Essay Review of *The Beloved Community: How Faith Shapes Social Justice, From the Civil Rights Movement to Today*, *Complicity: How the North Promoted, Prolonged, and Profited from Slavery*, *Redemption: The Last Battle of the Civil War*, and *Reparations Pro & Con*. *Rhetoric & Public Affairs* 12, pp. 107-123.
- McPhail, M. (2008). Review of *Scripting the Black Masculine Body: Identity, Discourse, and Racial Popular Media*. *Howard Journal of Communications* 19, pp. 273-275.
- McPhail, M. (2004). Review of *Black Identity: Rhetoric, Ideology, and Nineteenth Century Black Nationalism*. *Argumentation & Advocacy* 40, pp. 284-287.
- McPhail, M. (1999). Review of *Whiteness of a Different Color: European Immigrants and the Alchemy of Race*. *Rhetoric and Public Affairs* 2, pp. 681-686.
- McPhail, M. (1998). Review of *Community Over Chaos: An Ecological Perspective on Communication Ethics*. *The Quarterly Journal of Speech*, 84, pp. 509-511.
- McPhail, M. (1997). Review of *Intercultural Communication in Contexts*. *The Southern Communication Journal* 62, pp. 352-353.

Flores, L. and M. McPhail. (1997). "From Black and White to *Living Color*: A Dialogic Exposition into the Social (Re)construction of Race, Gender, and Criminality." Essay Review of *Watching Race: Television and the Struggle for "Blackness," Feminism, Multiculturalism, and the Media: Global Diversities; and Media, Process, and the Social Construction of Crime: Studies in Newsmaking Criminology*. *Critical Studies in Mass Communication* 14, pp. 106-122.

McPhail, M. (1997). Review of *The Recovery of Race in America*. *The Quarterly Journal of Speech* 83, pp. 251-254.

McPhail, M. (1994). "The Politics of Complicity: Second Thoughts About the Social Construction of Racial Equality." Essay Review of *Crafting Equality: America's Anglo-African Word, Elite Discourse and Racism, Hate Prejudice and Racism, Race in America, Race-ing Justice, En-gendering Power, Race Matters, and Second Thoughts About Race in America*. *The Quarterly Journal of Speech* 80, pp. 343-357.

McPhail, M. (1987). Review of *Figures in Black*. *MELUS: The Journal of the Society for the Study of the Multi-Ethnic Literature of the United States* 14, pp. 11-113.

McPhail, M. (1986). Review of *Speech Communication in the 20th Century and The Media Revolution in America and Western Europe*. *Journal of Broadcasting and Electronic Media* 30, pp. 364-366.

McPhail, M. (1984). "Visions of Transformation." Essay Review of *The Fortunate Traveler and Chief Joseph of the Nez Perce*. *Fiction Literature & the Arts Review* 2, pp. 14-15.

McPhail, M. (1984). Review of *Music for a Broken Piano*. *Fiction Literature & the Arts Review* 2, p. 17.

McPhail, M. (1984). "Why They Won't Let Johnny. . . : Insights into Educational Impediments." Essay Review of *Booker T. Washington: The Wizard of Tuskegee, Marva Collins' Way, Literacy and Revolution, On Being a Teacher, and The Tongue-Tied American*. *Fiction Literature & the Arts Review*, 2, pp. 4-5.

Books

McPhail, M. (2002). *The Rhetoric of Racism Revisited: Reparations or Separation?* Lanham, MD: Rowman and Littlefield.

McPhail, M. (1996). *Zen in the Art of Rhetoric: An Inquiry into Coherence*. Albany: State University of New York Press.

Papers

"Looking at Other People's Pain: Media, Race, and the De-mythologizing of Visual Rhetoric" (Co-authored with Owen Hanley Lynch.) **Southern Methodist University Media and Human Rights Conference**, 2010.

"Recovering the Black Moses Mythos: A Response to Gary Selby's *Martin Luther King and the Rhetoric of Freedom*," "The Price of an Apology: Richard Molpus' Rhetoric of Reconciliation," and "Obama's Double-Bind: The Perils of a Rhetoric of Political Unity and Racial Transcendence." **National Communication Association**, 2008.

"The Global (Un)Citizen." **Congress of the InterAmericas**, 2008.

"Stones the Builders Rejected: Freedom Summer, Kent State, and the Politics of Public Amnesia." **Public Memory and Ethnicity: An International Interdisciplinary Conference**, 2007.

"A Thirst for Justice: Organizational Coherence in the Rhetoric of Amigos Bravos (Friends of the Wild Rivers)." **American Communication Association Conference**, 2007.

"Dark Menexenus: Black Opportunism in an Age of White Anxiety." "Savagery with a Smile: Lynching Photographs and the Unmasking of White Innocence." "Walking from New Orleans: Race, Class, and Conscience at the Eye of the Storm." "Waking from the Dream: Reconciling Civil Rights and Social Justice" (co-authored with David Frank). **National Communication Association Convention**, 2006.

"Celebrating a Life of Coherence: Bernard Brock as Poetic Humanist." **Central States Communication Association Convention**, 2006.

"Walking from New Orleans: Race, Class, and Conscience at the Eye of the Storm." **Central States Communication Association Convention**, 2006.

"Race, Rhetoric, and Reconciliation." **National Communication Association Convention**, 2005.

"Black Rhetoric as Reconstitutive." "Re-signing the Racial Contract: The Rhetoric and Politics of Blackness and Whiteness." **National Communication Association Convention**, 2004.

"The Social, Historical, and Educational Importance of Freedom Summer: Teaching and Engaging the Legacy of Social Action." **5th Annual Curriculum and Pedagogy Conference**, 2004.

"Civil Rights and Pedagogy: The Freedom Summer Scholars Project." **Voices of Freedom Summer Reunion Conference**, 2004.

"The Miseducation of the Caucasian: Racial Apologia and the Closing of the American Mind." **National Communication Association Convention**, 2003.

"Whose Crime, Who's Humanity? Racism, Reparations, and the Ideology of Innocence." "Rhetorical Complexity and the N-Word: Niggers are Scared of Revolution." "Zen in the Art of Critical Rhetoric: An Allegory." **National Communication Association Convention**, 2002.

"Racing to the Reefs: A Personal Journey of Resignation and Exploration." **The Power of Travel Conference**, 2002.

"People Protect What they Love: The Rhetoric and Politics of Coral Reef Conservation." **National Communication Association Summer Research Symposium**, 2002.

"The Silence of the Sheep: Complicity, Incoherence, and the Rhetoric of Anti-Racism." **The Colors of Rhetoric: Southwestern University Symposium on Anti-racist rhetoric**, 2002.

"Reparations or Separation? The Rhetoric of Racism in Black and White." (Co-authored with Thomas Farrell). **5th International Conference on Argumentation**, 2002.

"The Hope that Hate Produced: Minister Farrakhan's Message to America." **American Literature Association Symposium on Biography**, 2001.

"Burning Down the Master's House: Rhetoric, Race, and the Liabilities of Language." (Co-authored with Lester Olson). "Coping with Incoherence: The 12 Steps of Racial Recovery." (Co-authored with Sean Tierney). "Decolonizing Intercultural Communication." "On Viewing Epistemic Rhetoric as Coherent." **National Communication Association Convention**, 2001.

"Double Consciousness in Black and White." **Popular Culture Conference**, 2001.

"Uses and Abuses of Race in Public Discourse in the Matter of the Nomination of Lani Guinier." (Coauthored with Kate Cañas.) "Creating the Advanced Honors Class: The Peace Warrior Training Seminar." **National Communication Association Convention**, 2000.

"Slouching Toward Coherence: Ideology and Innocence in the Rhetoric of Louis Farrakhan." **American Historical Association Pacific Branch**, 1999.

"The Peace Warrior Project: A Dialogue." (Co-authored with Ann Darling.) **National Conference on Peacemaking and Conflict Resolution**, 1999.

"Black as We Wanna Be: Rethinking the Rhetoric of Racial Identity." (Co-authored with Karen Dace.) **Popular Culture Conference**, 1999.

"Performing the Aesthetics of Power: Body, Mind and Spirit in the Rhetorics of Dance, Oral Interpretation and the Martial Arts." (Co-authored with Killian Manning.) "The Womanization of Peace Warriors: Dialogue as a Discourse of Self-Defense." "Winner Take Nothing: Reconstructing the Rhetoric and Politics of Multiculturalism Through Coherence." "From Athens to Atlanta: Rhetoric, Race, and the Reparation of Spirit." **National Communication Association Convention**, 1998.

"Black by Popular Demand: The Rhetoric and Politics of African American Identity." (Co-authored with Karen Dace.) **Popular Culture Conference**, 1998.

"Re-signing the opposition: Minority Epistemology and the Politics of Power." **Tenth Bi-annual NCA/Alta Conference on Argumentation**, 1997.

"One Million Initial Conditions: At-one-ment as Organizational Coherence." (Co-authored with Renée Houston.) **Alta Conference on Organizational Communication**, 1997.

"Black by Popular Demand: Identity and Inclusivity in Intercultural Inquiry." "The Interests of the Stronger or the Theory of the Opposite Party?: From Complicity to Implicature in Rhetorics of Oppositionality." **National Communication Association Convention**, 1997.

"The Gift of Princes and Kings: Militant Spirituality as Prophetic Discourse." **Popular Culture Conference**, 1997.

"The Dilemma of Democracy and the Myth of Merit: Innocence as Enthymemic in the Rhetoric of Racial Recovery." **Fifth Biennial Public Address Conference**, 1996.

"Can I See Arcturus from Where I Stand?: Empathy and Implicature in the Poetry of Robert Penn Warren." **Western States Communication Association**, 1996.

"Balance, Coherence, and Moral Knowledge: A Dialogue." (Co-authored with Christopher Lyle Johnstone.) **Fourth National Communication Ethics Conference**, 1996.

"Who's Black, Whose Unity?: The Black Conservative Recovery of Race." **Popular Culture Conference**, 1996.

"Slouching Towards Bethlehem: The Rhetoric of Louis Farrakhan." **Central States Communication Association**, 1995.

"A Hard Thing to Outgrow: Love as a Rhetorical Ideal of Life." "When the Center Cannot Hold: A Postmodern Postmortem." "The Rhetoric of Black Anti-Semitism: A Stylistic Analysis." **Speech Communication Association**, 1995.

"Dialogic Coherence: Transforming Oppositional Consciousness in a 'Postmodern' World." "Shaped Like a Lion: The Rhetoric of Racism and the Rise of Louis Farrakhan." **Western Communication Association**, 1995.

"From Prophets to Profits: The Evolution of Revolutionary Rap." **Popular Culture Conference**, 1995.

"Coherence and the Spiritual Critique of Epistemic Rhetoric." "Of Hope and Faith and Love: Rhetorical Transformations in Cornel West's Politics of Convergence." "Teaching Rhetoric as a Martial Art." **Speech Communication Association**, 1994.

"A Coherentist Reading of Terrence McKenna's Rhetoric." **Western Communication Association**, 1994.

"Whose Gotta Have What?: Misogyny and Miscegenation in the Films of Spike Lee." **Popular Culture Conference**, 1994.

"Spirituality Across Cultures: Coherence as a Critical Theory of Rhetoric." "Afrocentricity and Complicity: An Ethnophilosophical Analysis." "From Ontological Foundations to Epistemological Transformations: Coherence, Chaos, and the Poetics of Consciousness." **Speech Communication Association**, 1993.

"The Rhetoric and Spirit of Physics." **Parliament of the World's Religions**, 1993.

"The Rhetoric of Nommo: Mentoring in the African American Community." **Conference on College Composition and Communication**, 1993.

"Ethnocentricity as Problematic in Bush's War Speech." "Faith as Foundation: The Coherence Theory of Rhetoric." "Outside the Mythos: The Rhetoric of Madness." **Central States Communication Association**, 1992.

Kenneth Burke Society. "Complicity, Complementarity, and Coherence in the Writings of Kenneth Burke." **Eastern Communication Association**, 1992.

"The Rhetoric of Business & the Business of Rhetoric: Diversity in the Classroom and the Corporation." **Penn State University Conference on Rhetoric and Composition**, 1992.

"From Complicity to Coherence: Beyond the Rhetoric of Racism." **Speech Communication Association**, 1992.

"Ethnocentricity as Problematic in Bush's War Speech." **Michigan Association of Speech Communication**, 1991.

"The Available Means of Faith: Coherence as the Rhetoric of a New Age." (Co-authored with Michelle Golden.) **Speech Communication Association**, 1991.

"The Word as *Tao*: Cross-Cultural Conceptions of Language, Life and Method." **Central States Communication Association**, 1991.

"Rhetorical Orality: Elegy as Argument in Beowulf." **International Society for the History of Rhetoric**, 1991. (Co-authored with Francelia Clark.) "

One Hand Clapping: Zen in the Art of Critical Theory." **Ends of Theory Conference**, Wayne State University 1990.

"From Socrates to South Africa: Rhetoric, Race and the Discourse of Negative Difference." **Speech Communication Association**, 1990.

"To Grasp the Words and Die: Power, Empowerment, and Zen in the Art of Rhetoric." **University of Iowa Conference on Narrative in the Human Sciences**, 1990.

"Alternative Possibilities: Zen and the Rhetorical Ideal of Life." **National Council of Teachers of English**, 1990.

"Complicity: Reconstructing the Hegemonic Dialectic." **Speech Communication Association**, 1989.

"Ascent of the Jaguar: Reconstructing the *Physis-Nomos* Antithesis." **Society for Literature and Science**, 1989.

"The Gem of Rhetoric: Reopening *The American Mind*." **Speech Communication Association**, 1988.

"Zen in the Art of Rhetoric: Empowerment and the Teaching of Excellence." **World Future Society Conference on Education for the 21st Century**, 1987.

"African Philosophy and Rhetoric: New Insights into an Old Conflict." **Speech Communication Association**, 1986.

"In the Shadow of the Word: A Meta-rhetorical Analysis of Parallels between Western Rhetoric and Black Communication." **Speech Communication Association**, 1985.

"Black Communication in the Teaching of Writing." **University of New Hampshire Conference on Relating Reading and Writing**, 1984.

"Transracial Communication and Social Change in America: A Rhetorical Analysis." **Speech Communication Association**, 1984.

"Interpretation and the Black Aesthetic: A New Text to be Matched." **Speech Communication Association**, 1983.

Lectures

"The Last Bus to White City: Reflections on Rhetoric, Race, and Reconciliation in a Season of Despair." Visiting Scholar Lecture. **Department of Communication Studies**. University of Texas at Austin, 2009.

"When Words Gain Their Meaning: Embodied Knowledge and the Teaching of Civil Rights History." Freedom Summer: Unity and Change, Then and Now. **Center for American and World Cultures**. Miami University, 2009.

Lectures (continued)

- "More than Just a Number: Quantitative Assessment Rubrics in the Achievement of Learning Objectives for Written and Spoken Communication." **Center for Teaching and Learning Excellence.** Southern Methodist University, 2009.
- "Confessions of an Expert Witness: Rhetoric, Politics and Ethics at the International Criminal Tribunal for Rwanda." **Cary M. Maguire Center for Ethics and Public Responsibility Public Scholar Lecture.** Southern Methodist University, 2009.
- "Wrestling with the Better Angels of our Nature: Rhetoric, Race, and the Redemptive Possibilities of Public Discourse." **The John Curtin Leadership Academy.** Curtin Institute of Technology, 2008.
- "The Spirit of Corporate Communication: The Rhetoric of Business and the Business of Rhetoric in the 21st Century." **The John Curtin Institute of Public Policy.** Curtin University of Technology, 2008.
- "Waking from the Dream: Barack Obama's More Perfect Union and the Rhetoric of Racial Reconciliation." **Department of Communication Colloquium.** Texas A&M University, 2008.
- "Compassionate Criticism and Poetic Humanism: The Intellectual Legacies of Bernard L. Brock." **Bernard Brock Memorial Lecture.** Wayne State University, 2007.
- "Neo Conservatives, Neo Confederates, and the New Racism: The Rhetoric of Reversal and the Ideology of Innocence." **Penny Lecture.** Miami University, 2007.
- "Seven Dead in Ohio: An Interdisciplinary Analysis of the Kent State and Freedom Summer Memorial." **2006 Interdisciplinary Lecture Series: Freedom Summer, Civil Rights, and Social Justice.** Miami University School of Interdisciplinary Studies, 2006.
- "Consilience and Reconciliation: Re-signing a New Rhetoric of Racial Justice." **Honors College Invited Lecture.** University of Oregon, 2005.
- "Visual Rhetorics of Justice: The Politics and Aesthetics of Freedom Summer." **Miami University Art Museum.** Miami University, 2004.
- "Race, Resignation and Reparations: Some Rhetorical Questions." **Institute for Leadership and Service.** Augustana College, 2002.
- "Freedom of Speech and the Rhetoric of Racism." **Communication Week Keynote Address.** Ball State University, 2002.
- "Double Consciousness in Black and White: Identity, Difference, and the Rhetorical Ideal of Life." **The Van Zelst Lecture in Communication.** Northwestern University, 2001.
- "Race, Rhetoric, and the Ideology of Innocence." **The J. Jeffrey Auer Lecture in Political Communication.** Indiana University, 2001.
- "Performing Invisibility in Black and White: Slipping the Yoke of Essentialism in the Enactment of Racial Identity." **Visiting Scholar Lecture.** Southern Illinois University, 2001.
- "Taking the Opposition: Theoretical and Practical Applications in the Rhetoric of Conflict." **Obert C. and Grace A. Tanner Humanities Center Fellow Lecture.** University of Utah, 1997.
- "Discipline and Compassion: The Way of the Rhetorical Warrior." **The Grazier Lecture.** University of South Florida 1997.
- "Communicating Peace, the Power of Dialogue." "Ethnicity and Complicity: The Politics of Difference and the Rhetoric of Blackness." "Spirituality in the Rhetorics of Malcolm X and Martin Luther King, Jr." **Colton Memorial Fellowship Lecture Series.** Utah Humanities Council, 1997.
- "Embracing the Great Emptiness: Zen and the Rhetoric of Racism." **Annenburg Forum Great Teachers Seminar Public Lecture.** Wake Forest University, 1996.

Photography Exhibitions

"Heaven" and "Earth." *Mac Worthington Gallery*, Columbus, Ohio, 2007.

"Biting Through," "Richness," "Peace," "Heart-Sincerity," "Feeling-Thought." *Cerulean Gallery*, Dallas Texas, 2009.

"Humility." *The McKinney Avenue Contemporary's 15th Annual Membership Show*, Dallas, Texas, 2009.

"Small Imperfections: Images Inspired by Japanese Aesthetics." *Café Izmir*, Dallas Texas, 2010.

Poetry

McPhail, Mark Lawrence. "Nostalgia" (reprinted). *Critical Studies in Mass Communication* 14, 1997, p. 107

McPhail, Mark Lawrence. "Revolution" (reprinted) and "Resignation." *Critical Studies in Mass Communication* 16, 1999, pp. 478, 489.

McPhail, Mark Lawrence. "Esplanade." *American Literary Review*. 3, 1, Winter, 1982, p. 32.

McPhail, Mark Lawrence. "This Poem is for My Father." *American Literary Review*. 3, 1, Winter, 1982, p. 31.

McPhail, Mark Lawrence. "Nostalgia." *Beacon Review*. 2, 1, Summer, 1981, p. 6.

McPhail, Mark Lawrence. "Cattails Along the Black Duck Trail." *Dark Horse Magazine*. 7, 1, Winter, 1981, p. 12

McPhail, Mark Lawrence. "Albatross Days." *Dark Horse Magazine*. 7, 1, Winter, 1981, p. 12.

McPhail, Mark Lawrence. "Hawk Over the City." *Emerson Review*, Winter, 1978, p. 36.

McPhail, Mark Lawrence. "Cattails Along the Black Duck Trail." *Emerson Review*, Spring 1978, p. 45.

McPhail, Mark Lawrence. "Religion." *Emerson Review*, Spring 1978, p. 45.

McPhail, Mark Lawrence. "Revolution." *Emerson Review*, Spring 1978, p. 45.

McPhail, Mark Lawrence. "The Death of Grendel." *Emerson Review*, Fall, 1977, p. 45.

McPhail, Mark Lawrence. "Postcards." *Emerson Review*, Fall, 1979, p. 5.

McPhail, Mark Lawrence. "Albatross Days." *Emerson Review*, Fall, 1979, p. 6.

McPhail, Mark Lawrence. "Ghosts." *Emerson Review*, Fall, 1979, p. 7.

McPhail, Mark Lawrence. "Photograph." *Emerson Review*, Spring, 1980, p. 19.

AWARDS AND HONORS

Recipient. **Honoring our Professors' Excellence (HOPE) Teaching Award.** Southern Methodist University 2009.

Recipient. **Honoring our Professors' Excellence (HOPE) Teaching Award.** Southern Methodist University 2007.

Listed in **Who's Who Among America's Teachers**, 2004, 2005.

Recipient. **International and Intercultural Communication Division 1998 Outstanding Scholarship Award.** National Communication Association, 1999.

Recipient. **Albert J. Colton Memorial Research Fellowship.** Utah Humanities Council, Salt Lake City, Utah. 1996-7.

Recipient. **Tanner Humanities Fellowship.** University of Utah, Salt Lake City, Utah. 1996-7.

Recipient. **Karl Wallace Memorial Award.** National Communication Association Convention, San Diego California, 1996.

DSRTKA Student Speaker of the Year. **Delta-Sigma Rho-Tau Kappa Alpha**, 1981.

Listed in **Who's Who in American Colleges and Universities**, 1981.

GRANTS

- Recipient. **International Travel Grant: Familiarization Visit and Invited Lecture, Curtin University, Perth Australia.** Meadows School of the Arts, Southern Methodist University, Dallas, Texas, 2008.
- Recipient. **International Travel Grant: Program Assessment, Ugandan American Partnership Organization, Kampala, Uganda.** Meadows School of the Arts, Southern Methodist University, Dallas, Texas, 2009.
- Recipient. **Campbell Teaching Award.** Western College, Miami University, Oxford, Ohio, 2003.
- Recipient. **Peace Warrior Project Teaching Grant.** University of Utah, Salt Lake City, Utah 1999.
- Recipient. **International Peace Forum Grant.** Utah Humanities Council, Salt Lake City, Utah, 1997.
- Recipient. **Minority Faculty Research Award.** Wayne State University, Detroit, Michigan. 1992.

EDITORIAL SERVICE

Journals

African American Review, Argumentation and Advocacy, Communication and Critical/Cultural Studies, Communication Law Review, Communication Studies, Communication Theory, Communication Yearbook, Contours, Critical Studies in Media Communication, The European Legacy, Free Speech Yearbook, Howard Journal of Communications, International and Intercultural Communication Annual, International Journal of Intercultural Relations, Journal of Applied Communication Research, The Ohio Speech Journal, The Quarterly Journal of Speech, Philosophy & Rhetoric, Rhetoric & Public Affairs, Rhetoric Society Quarterly, Southern Communication Journal, Western Journal of Communication, Women's Studies in Communication, World Communication Journal.

Presses

Allyn & Bacon, Broadview Press, Harcourt Brace College Publishers, Houghton-Mifflin Company, Lexington Books, Mayfield Publishing Company, Southern Illinois University Press, Rowman and Littlefield, Sage Publications, SUNY (State University of New York) Press, University of Alabama Press, Wadsworth Publishing Company.

PUBLIC SERVICE

- Board Member. *Ugandan American Partnership Organization.* **Atlanta, Georgia**, 2009.
- Merit Badge Communication Coach. *Boy Scout Local Troop 279.* **Dallas, Texas**, 2007-8
- Volunteer Diver. *Newport Aquarium.* **Newport, Kentucky**, 2003-6.
- Chair. *Deputy Sheriff's Merit Service Commission.* **Salt Lake County, Utah**, 1999-2000.
- Board Member. *A Cherished Child Adoption Agency.* **Salt Lake City, Utah**, 1997-8.
- Mentor. *Project Mr.* **Detroit, Michigan**, 1990-2.

CONSULTING

- NEH Grant Educational Consultant. **Center for American and World Cultures, Miami University of Ohio.** Oxford, Ohio, 45056. 2009
- Creative Consultant.* **Levenson & Hill Public Relations.** Dallas, Texas, 75206, 2008.
- Expert Witness.* **International Criminal Tribunal for Rwanda, Prosecutor v. Casimir Bizimungu, Justin Mugenzi, Jerome Bicamumpaka and Prosper Mugiraneza, ICTR-99-50-T.** Arusha, Tanzania, 2008.
- Expert Witness.* **Case No. 2:95-CV-00169K, Pedro C. Ranases v. Parsons Brinckerhoff; Case No. 2:97-CV-00613 B, Linda F. Glasker v. Valley Mental Health, Inc.; Case No. 2:97CV 0722G, Dion Jones v. TCI Cablevision of Utah, Inc., TCI Communications, Inc., and Tele-Communications, Inc.** Salt Lake City, Utah, 1997-8.
- Training Consultant.* **L3 Communications.** Salt Lake City, Utah, 84116, 1997.
- Writing Consultant.* **Innovations International.** Salt Lake City, Utah, 84107, 1996.
- Diversity Consultant.* **University of Utah Department of Psychology.** 1994-95.
- Educational Consultant.* **Detroit Public Schools Office of Communication Arts.** Detroit, Michigan, 1991-1992.
- Senior Writing Consultant & Video Production Consultant.* **University of Michigan School of Business Administration.** Ann Arbor, Michigan, 1990.
- Editorial and Photographic Consultant.* **Digital Equipment Corporation.** Novi, Michigan, 1989.
- Communication Consultant.* **New England Institute of Law Enforcement.** Wellesley, Massachusetts, 1988.
- Multi-Cultural Leadership Consultant.* **Polytechnic University.** Brooklyn, New York, 1987.

MEMBERSHIPS

Life Member. **National Association for the Advancement of Colored People**

Member. **National Communication Association**

Member. **Society for Photographic Education**

Member. **Rhetoric Society of America**

Member. **Crowe Collection of Asian Art**

Member. **East Dallas Chamber of Commerce**

Member. **Japan America Society of Dallas**

Member. **Forth Worth Botanical Society**

Member. **McKinney Avenue Contemporary Art Gallery**

ACADEMIC SERVICE

Southern Methodist University

Division (Department)

Chair, CCPA Advisory Board Committee, 2007-10

Chair, Strategic Communication Lecturer Search Committee, 2008-9

Chair, Director of Debate and Forensics Search Committee, 2007-8

School

Meadows Advisory Committee, 2007-10

Meadows Executive Committee, 2007-10

Meadows Promotion and Tenure Committee, 2007-10

Meadows Academic Policy Committee, 2007-9

Meadows Mission & Goals Subcommittee, 2008

Division of Arts Administration Search Committee, 2009-10

Division of Cinema and Television Media and Human Rights Planning Committee, 2009

Division of Cinema and Television Promotion and Tenure Committee, 2008

Chair, Advertising Promotion and Tenure Committee, 2009

Chair, Advertising Promotion and Tenure Committee, 2008

Division of Art Search Committee, 2007

University

Department of Economics Robert H. and Nancy Dedman Endowed Chair Search Committee, 2009.

Presidential Scholars Selection Committee, 2007-10

Robert Stewart Hyer Society Selection Committee, 2007-10

General Education Review Committee, 2008-10

SMU in Taos Advisory Board, 2008-10

Ethnic Studies Advisory Board, 2008-10

General Education Council, 2008

Miami University

Department

Chair, Department of Communication Administrative Committee, 2000-2

Division (College)

Coordinator, Creativity and Culture Core, School of Interdisciplinary Studies, 2003-7

Chair, School of Interdisciplinary Studies Diversity Committee, 2004-7

Executive Committee, School of Interdisciplinary Studies, 2003-7

Promotion and Tenure Committee, School of Interdisciplinary Studies, 2003-7

East Asian Studies Committee, College of Arts and Science, 2006-7

Finding Freedom Summer Advisory Committee, 2006-7

Center for Writing Excellence Advisory Committee, 2006-7

Multicultural Student Enrichment MAAP Advisory Committee, 2003-2004

Council of Chairs, College of Arts and Science, 2000-2002

University

Academic Senate, 2003-2006
Chair, Academic Policy Committee, 2005-2006
Chair, All University Committee for the Evaluation
of Administrators 2003-2006
Governance Committee, 2006
Committee on Liberal Education, 2002-2003
Chair, Theatre Search Committee, 2002
Black History Month Planning Committee, 2002

University of Utah

Department

Chair, Ad-Hoc Retention, Promotion, and Tenure Committee, 1999
Chair, Retention, Promotion, and Tenure Committee, 1998
Chair, Rhetoric Search Committee, 1997-8
Graduate Committee, 1995-6
Chair, Fisher Lecture Committee, 1995-6
Executive Committee, 1995-6
Academic Evaluation Appeals Committee, 1995-6

College

College of Humanities Diversity Committee, 1996-7
Continuing Education Graphics Review Committee, 1995-6
Center for Teaching and Learning Excellence Long Term Planning Steering Committee, 1996
Center for Teaching and Learning Excellence Diversity Committee, 1995-6
Chair, Center for Teaching and Learning Excellence Director Search Committee, 1995-6
College Mission Statement Committee, 1995-6
Chair, Social and Behavioral Sciences Area Committee, 1999
Chair, Honors Review Committee, 1999
Humanities Area Committee, 1996-1999
Ad Hoc Diversity Committee, College of Social and Behavioral Sciences, 1998

University

Academic Senate, 1997-1999
Academic Senate Executive Committee, 1997-1999: Secretary, 1997-8
University Research Committee, Proposal Reviewer, 1997, 1999
Publications Council, 1998-9
Ad Hoc Committee on Faculty Grievance Procedures, 1998-9
Ad Hoc Faculty Grievance Review Committee, 1998
University Diversity Committee, 1997-9
Tanner Lecture Series Committee, 1996-1999
Faculty Club Board Member, 1996-98, President, 1997-8
Associate Vice President for Diversity and Faculty
Development Review Committee, 1996-7
Student Broadcast Council, 1996-7
Presidential Commission on the Status of Women, 1996-7
Chair, Center for Teaching and Learning Excellence Director Search Committee, 1996-7
Library Policy Advisory Committee, 1995-6