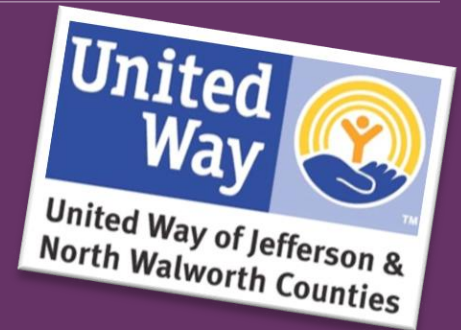


# POLISCI 330: Public Policy Analysis ALICE Service Learning Project

*“I think it would be wonderful to see the students dive further into the data for each category and then put together plans on the best way to address public policy related to each of these categories. I think having information available for our United Way and each of our partner agencies (and any other community organization) to utilize in conversations with government officials about how to ACTUALLY create change for the better, would be an incredible thing. We all know there are problems – big problems for a lot of families – but we don’t know enough about HOW to implement lasting change (which I think has to come from the policy side of things).” – Megan Hartwick, Executive Director of United Way of Jefferson & North Walworth Counties*

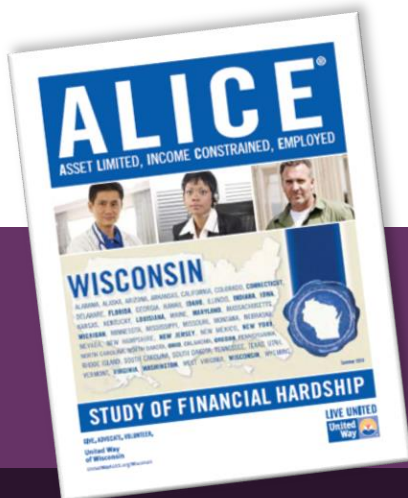


Fall 2017

Experiential Learning	Students applied skills & knowledge developed in the course to address a real community problem
Professional Development	Graduate-level analytical techniques adapted to an undergraduate course
Local Impact	Policy memos with recommendations for action presented to the local United Way
Community Outreach	Strengthened university’s relationship with the community

## PROJECT PURPOSE AND RESULTS

The United Way is the world’s largest privately-funded nonprofit organization. It seeks to improve the education, financial stability, and health of the communities in which it resides. Students enrolled in Public Policy Analysis in the fall of 2017 worked with a local affiliate, United Way of Jefferson & North Walworth Counties, to analyze the ALICE report that contains data and information on Wisconsin residents who are asset limited, income constrained, employed – these residents are often referred to as the working poor. Students were separated into seven groups that were treated as professional consulting teams. These teams provided the United Way with recommendations to assist the ALICE population in the surrounding region for each of the following policy areas: health care, housing, child care, food, transportation, taxes, and employment. Students were instructed to use the eightfold path of policy analysis to define the problem for their policy area, collect relevant evidence, construct policy alternatives, establish criteria by which to evaluate alternatives, project potential outcomes for implementing each alternative, select and justify a preferred alternative to recommend, and prepare a policy memo that would be accessible to policymakers.



## Course Offering Information

Public Policy Analysis is a required course for Public Policy and Administration majors and has recently been added to the curriculum of the Nonprofit Emphasis in Management. The course is routinely offered each academic year, both in-person and online.