Strategic Planning Goals
2010 – 2012

Programs and Learning

1. Identify and implement means for integrating our shared baccalaureate learning outcomes into our curricular approval processes, co-curricular planning, the general education review process, LEARN Center programming and the audit and review process.
2. Develop an institutional approach to recruiting, matriculating, retaining, and graduating non-traditional student populations through enhancement of services for non-traditional populations, and expansion of curricula and co-curricular programs targeted for non-traditional students.

The Scholar Educator Community

1. Develop a process for promoting and chronicling the value of expanding applied and community-based research projects, including identification of and evaluation of community impact dimensions.

Diversity and Global Perspectives

1. Identify ways to better blend internationalism and multiculturalism, and increase understanding of these commitments as central university curricular and co-curricular priorities.
2. Identify, examine and support models for success for “students of opportunity.”

Regional Engagement

1. Identify ways to better connect units in the university with the technology park, and better foster entrepreneurial activity throughout the university.
2. Identify ways to better foster the reputation and visibility of the UW-Whitewater as a resource to the region.

Professional and Personal Integrity

1. Assess the extent to which we are perceived to be student and/or client oriented, as we claim.
2. Develop long-term strategies to address challenges related to faculty/staff compensation and workload.