

#### 4. PUBLIC DIPLOMACY

- A. COMM 202—Principles of Public Relations
- B. COMM 203—Public Relations Tactics I
- C. 6-9 credits from following:
  - COMM 204—Public Relations Tactics II
  - COMM 240—Public Speaking
  - COMM 302—Public Relations Strategies
  - COMM 327—Intro to Corporate Communication
  - COMM 328—Communication Conflict Resolution
  - COMM 345—Persuasion
  - COMM 422—Communication Theories
  - JOUR 430—Communication and Public Opinion
  - COMM 431/JOUR 431—Mass Communication in Society
- D. 9-12 credits from following:
  - GEOGRPY 332—Political Geography
  - HISTORY 322—History of US Foreign Policy
  - POLISCI 348—International Organizations
  - POLISCI 350—International Law
  - POLISCI 457—American Foreign Policy
  - POLISCI 463—Peace Studies: Conflict Resolution
- E. 9-12 Credits from electives, from list of approved International Studies courses.

List of approved courses for IS major and minor:  
<http://uww-public.courseleaf.com/undergraduate/letters-sciences/international-area-studies/>



University of Wisconsin  
**Whitewater**

#### *For Further Information:*

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University of Wisconsin  
**Whitewater**



**INTERNATIONAL  
STUDIES MAJOR**

*Department of Geography,  
Geology, & Environmental  
Science*

# INTERNATIONAL STUDIES MAJOR

## Required Courses

(21 Credits)

1. INTRNAR 200—Issues in International Studies: Inquiry and Writing in the Major
2. COMM 424—Cross Cultural Communication
3. POLISCI 351—International Relations
4. INTRNAR 488—Capstone Seminar
5. ECON 401—International Economics  
OR  
ECON 431—Economics of Globalization  
OR  
ECON 359—Comparative Economic Systems
6. GEOGRPY 230—Human Geography  
OR  
SOCIOLOGY 385—Sociology of Globalization
7. ANTHRO 218—Cultural Anthropology  
OR  
RELIGST 111—Intro to Asian Religions  
OR  
RELIGST 112—Intro to Western Religions  
OR  
HISTORY 326—History of Contemporary Women

## Emphases

(33 Credits)

Choose one of the following four emphases:

- 1. FOREIGN LANGUAGE AND AREA STUDIES**
  - A. 15 credits in courses related to area, no more than 9 credits in any one discipline (Europe, Africa, Middle East, Latin America, Asia)
  - B. 6 additional credits of language study (beyond unique requirement)
  - C. 12 credits of electives, from list of courses approved for major.
- 2. BUSINESS**
  - A. Choose one of the professional minors in business.
  - B. 9-13 credits of electives, from list of courses approved for major
- 3. INTERNATIONAL ECONOMICS**
  - A. ECON 201—Micro-economics
  - B. ECON 202—Macro-economics
  - C. 15-18 credits from the following:  
ECON 359—Comparative Economic Systems  
ECON 360—Growth & Development in the World Economy  
ECON 414—History of Economic Thought  
ECON 406—International Finance/Banking  
ECON 431—Economics of Globalization  
ECON 471—Natural Resource and Environmental Economics  
3-6 credits of other Economics courses
  - D. 9-12 credits from the list of approved courses for the International Studies major

The International Studies major offers four possible emphases: “Foreign Language and Area Studies,” “Business,” “International Economics,” and “Public Diplomacy.” Required courses make up 21 credits, the emphases make up 33 credits, for a total of 54 credits.

## Unique Requirements

- A minimum of 16 units of the same foreign language or equivalent certified by our foreign language faculty in the Department of Languages and Literatures.
- Six units of travel-study or study abroad courses (or equivalent).
- Successful completion of requirements for L & S Global Engagement Certificate.
- Minimum grade-point average of 2.25 in the major.

List of approved courses for IS major and minor:  
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