University of Wisconsin-Whitewater

Curriculum Proposal Form #3

## New Course

**Effective Term:**

**Subject Area - Course Number:** **DBA 970 Cross-listing:**

(See Note #1 below)

**Course Title:** (Limited to 65 characters) Directed Study

**25-Character Abbreviation:** Directed Study

**Sponsor(s):** K. Praveen Parboteeah

**Department(s):**

**College(s):**

# **Consultation took place**: NA Yes (list departments and attach consultation sheet)

Departments:

**Programs Affected:** **None**

**Is paperwork complete for those programs?** (Use "Form 2" for Catalog & Academic Report updates)

NA  Yes  will be at future meeting

**Prerequisites:** DBA 870

**Grade Basis:**  Conventional Letter  S/NC or Pass/Fail

**Course will be offered:**  Part of Load  Above Load

On Campus  Off Campus - Location

**College:**  **Dept/Area(s):** DBA

**Instructor:** K. Praveen Parboteeah

*Note: If the course is dual-listed, instructor must be a member of Grad Faculty.*

**Check if the Course is to Meet Any of the Following:**

Technological Literacy Requirement  Writing Requirement

Diversity  General Education Option:

Note: For the Gen Ed option, the proposal should address how this course relates to specific core courses, meets the goals of General Education in providing breadth, and incorporates scholarship in the appropriate field relating to women and gender.

**Credit/Contact Hours:** (per semester)

Total lab hours: 0 Total lecture hours: 48

Number of credits: 3 Total contact hours: 48

**Can course be taken more than once for credit? (Repeatability)**

No  Yes If "Yes", answer the following questions:

No of times in major: 3 No of credits in major: 9

No of times in degree: 3 No of credits in degree: 9

Proposal Information: ([***Procedures for form #3***](http://acadaff.uww.edu/UCC/Curriculum_Handbook_09/Procedures_form3.docx))

**Course justification:**

This course is designed to give students the ability to work closely with a faculty member to further explore their own research interests. One or more of these topics may be used to develop the student’s dissertation. During the directed study phase, student interest in various topics is matched with faculty expertise and one or more directed study courses are crafted to further student knowledge and research in these areas. The faculty member assigns and discusses readings pertaining to the set of topics. Students are expected to gain an in-depth understanding of the literature in their area(s) of interest and develop an integrated review paper that provides an overview of the state of knowledge, identify gaps in the literature and propose interesting research directions. Students are required to take three directed study courses in this program. It is expected that one or more topics covered in these directed studies be developed into the student’s dissertation.

**Relationship to program assessment objectives:**

Since this course will be one of the core courses of the DBA degree, all students entering the program will be required to take this course. In doing so, it will familiarize all students with how to conduct their own research.

This course will satisfy the following major objective of the degree:

1. Demonstrate advanced research skills leading to an original substantive research project

2. Demonstrate expertise in a specific field through understanding of customer, organization and environmental issues in business.

**Budgetary impact:**

* **Staffing**:- the course will be staffed by a College of Business and Economics faculty that is Academically Qualified (AQ) and has Grad Faculty status.
* **Academic unit library and service & supply budget:** - no budgetary impact.
* **Campus instructional resource units**:- impact is minimal; students will require the use of D2L and that is already available.
* **Laboratory/studio facilities:**- No budgetary impact
* **Classroom space:**- A classroom is anticipated to be required in Hyland Hall to teach the class. The class will meet for 2 and half days one weekend per month..
* **Evaluation of adequacy of current library holdings, recommendations for acquisitions, and impact of the course on the academic unit library allocation budget:** - No impact. The library already has the articles on which this course is based..
* **Explanation if the course is simply replacing another course, either entirely or in the cycle:**- This is a new course for the DBA degree, and does not replace any other courses.

**Course description:** (50 word limit)

This course gives students the ability to conduct and in-depth study of the topics they are interested in and work closely with a faculty member. Students develop an integrated review paper that provides an overview of the state of knowledge, identify gaps in the literature and propose interesting research directions.

**If dual listed, list graduate level requirements for the following:**

1. **Content** (e.g., What are additional presentation/project requirements?)

N/A

2. **Intensity** (e.g., How are the processes and standards of evaluation different for graduates and undergraduates? )   
N/A

3. **Self-Directed** (e.g., How are research expectations differ for graduates and undergraduates?)   
N/A

**Course objectives and tentative course syllabus:**

DBA 870 Syllabus

**Directed Study**

Instructor: K. Praveen Parboteeah

Office: Hyland 4515

Office Phone: 262-472-3971

Email: parbotek@uww.edu

Office Hours: Monday, Tuesday and Thursday - 2-6pm

**Required Text:** None

**Course Description:**

This course gives students the ability to conduct and in-depth study of the topics they are interested in and work closely with a faculty member. The faculty member assigns and discusses readings pertaining to the set of topics. Students are expected to gain an in-depth understanding of the literature in their area(s) of interest and develop an integrated review paper that provides an overview of the state of knowledge, identify gaps in the literature and propose interesting research directions. Students are required to take three directed study courses in this program. It is expected that one or more topics covered in any of the directed study courses be developed into the student’s dissertation.

**Course Objectives**

* Demonstrate advanced research skills leading to an original substantive research project
* Demonstrate expertise in a specific field through understanding of customer, organization and environmental issues in business.

**Course Assignments**

Students will develop a research proposal (of about 30-40 pages) based on their personal research interests. Students select an area of research to evaluate, ideally related to your anticipated dissertation topic. You will read the relevant articles in this area and write a paper that describes

(a) The state of knowledge in this area,

(b) The research designs and methods researchers have used to examine the topic,

(c) The strengths and weaknesses of those designs/methods,

(d) Identify the gaps in the literature

(e) Propose interesting research questions that may fill the gaps you identified.

The specific assignments for this project are as follows:

1. A one-page proposal for the integrated review of your research topic.

2. A draft paper of your review.

3. An in-class presentation of your review.

4. A final version of your paper that incorporates feedback

The goals of this component of the course are to (a) increase your knowledge about a particular area of research, (b) enhance your critical thinking about research design features, and (c) stimulate ideas for addressing the limitations of prior research in the conduct of your own studies and create a portfolio of research ideas that may lead to your dissertation.

**Grade Breakdown:** Review Paper 50%

Article Discussions 50%

**Grade distribution:** A 93-100% C 71-74.9%

A- 90-92.9% C- 68-70.9%

B+ 87-89.9% D+ 65-67.9%

B 81-86.9% D 61-64.9%

B- 78-80.9 D- 58-60.9%

C+ 75-77.9 F Below 58

**CLASS SESSIONS AND ASSIGNMENTS**

**To Be Determined by Faculty Based on Student Interests**

*The University of Wisconsin-Whitewater is dedicated to a safe, supportive and non-discriminatory learning environment. It is the responsibility of all undergraduate and graduate students to familiarize themselves with University policies regarding Special Accommodations, Academic Misconduct, Religious Beliefs Accommodation, Discrimination and Absence for University Sponsored Events (for details, please refer to the Schedule of Classes, the “Rights and Responsibilities” section of the undergraduate catalog; the Academic Requirements and Policies and the Facilities and Services sections of the graduate catalog; and the “Student Academic Disciplinary Procedures (UWS Chapter 14); and the “Student Non-academic Disciplinary Procedures” (UWS Chapter 17).*