RETENTION AND GRADUATION RATES

UW-Whitewater’s record freshman-to-sophomore retention rate this year follows an upward trend of more than 80% student retention over the last several years. As a result, admission rates have also increased to nearly 60%. Below are the most recent retention and graduation rates:

- Freshman-to-Sophomore Retention Rate: 82.3%
- 2012 Cohort 6-Year Graduation Rate: 58.0%
- 2014 Cohort 4-Year Graduation Rate: 38.0%

RECORD-HIGH RETENTION RATE

For the fourth time in the past five years, UW-Whitewater has achieved record-high freshman-to-sophomore retention. Of the first-year students who entered in fall 2017, 82.1% returned this fall.

DEGREES AWARDED

The number of degrees awarded annually continues to increase each year, with a total of 2,744 degrees conferred during 2017-18. More than 40% of undergraduates earning a bachelor’s degree in 2017-18 were first-generation college students, with neither parent having a 4-year degree. Of these first-generation graduates, 64% started as freshmen and 36% started as transfers. The most recent graduation rates for first-generation degree recipients are 58% (six-year) for freshman entrants and 64% (four-year) for transfers.

ALL DEGREES: 2,744
- Associate’s degrees: 100
- Bachelor’s degrees: 2,226
- Master’s degrees: 402
- Education Specialist degrees: 7
- Doctoral degrees: 9

PARTNERS IN EDUCATION (PIE) PROGRAM

The Partners in Education (PIE) program allows UW-Whitewater enrolled 334 students from area high schools in the PIE program in Fall 2018.

STUDENTS WITH DISABILITIES

The Center for Students with Disabilities serves over 1,000 students, more than any other comprehensive UW institution in the state. Eligible students receive accommodations to support their academic success, including students with disabilities ranging from health impairments (the most prevalent primary disability presented) to learning disabilities and ADD/ADHD (representing 40% of students served) to psychological and mobility disabilities.

VETERANS

UW-Whitewater and the Rock County branch campus serve a veteran population of 378 students. Twenty percent of this population are enrolled as graduate students, including ten doctoral students.

2018 FALL PROFILE

On July 1, 2018 the Higher Learning Commission approved the University of Wisconsin System’s restructuring of the state’s 13 two-year campuses formerly known as UW Colleges to branch campuses with seven of the four-year campuses. As a result, in Fall 2018 UW-Rock County began operating as a branch campus of UW-Whitewater under the new name of University of Wisconsin-Whitewater at Rock County.

UPPERCUT TOGETHER

Even Better Together

Undergraduate Enrollment by Campus

- UW Colleges Online: 1,000 students, more than any other comprehensive UW institution
- The Center for Students with Disabilities serves over 1,000 students
- Eligible students receive accommodations to support their academic success
- The most prevalent primary disability presented is learning disabilities and ADD/ADHD
- Representing 40% of students served
- To psychological and mobility disabilities

Graduation rates are based on graduates through Spring of 2018.

Photos by ©UW-Whitewater/Craig Schlemer
NEW FRESHMEN AND TRANSFERS BY CAMPUS

WHITAKER CAMPUS

ADMISSIONS
Freshmen Transfers
Applied 4,960 1,100
Admitted 4,324 1,003
Enrolled 1,043 663
Admit Rate 87.2% 91.2%
Yield Rate 42.6% 66.1%

DIVERSITY INDICATORS
Underrepresented Minorities 252 (13.7%) 104 (15.7%)
First-Generation Students 695 (17.7%) 319 (48.1%)
Median Age 18.3 22.0

GEOGRAPHIC ORIGIN
Wisconsin 1,523 (82.6%) 542 (81.8%)
Other States Represented 19 11
Non-Domestic Students 9 5

TEST SCORES AND HS GPA
Average ACT Composite Score 23.2
Average HS GPA 3.29/4.0
Average HS Rank (%) 61

SCHOOLS OF ORIGIN
TOP WISCONSIN HIGH SCHOOLS TOP TRANSFER INSTITUTIONS
Hamilton High School - Sussex, WI Madison Area Technical College
Waunakee West High School - Waunakee, WI UW - Whitewater
Joseph A. Craig High School - Janesville, WI UW - Rock County

ROCK COUNTY CAMPUS

ADMISSIONS
Freshmen Transfers
Applied 516 68
Admitted 515 68
Enrolled 330 33
Admit Rate 99.8% 100%
Yield Rate 64.1% 48.5%

DIVERSITY INDICATORS
Underrepresented Minorities 98 (29.7%) 10 (30.3%)
First-Generation Students 207 (62.7%) 16 (48.5%)
Median Age 18.0 23.0

GEOGRAPHIC ORIGIN
Wisconsin 322 (97.6%) 31 (93.9%)
Other States Represented 2 0
States Represented 3 2
Non-Domestic Students 3 0

TEST SCORES AND HS GPA
Average ACT Composite Score 19.5
Average HS GPA 7.3
Average HS Rank (%) 49

SCHOOLS OF ORIGIN
TOP WISCONSIN HIGH SCHOOLS TOP TRANSFER INSTITUTIONS
Joseph A. Craig High School - Janesville, WI Blackhawk Technical College
Parker High School - Janesville, WI Madison Area Technical College
Milton High School - Milton, WI College of DuPage

FIRST-GENERATION STATUS OF NEW FRESHMEN

Whitewater 37.7% 62.3%
Rock County 62.7% 37.3%