RECORD-HIGH RETENTION RATE
For the fourth time in the past five years, UW-Whitewater has achieved record-high freshman-to-sophomore retention.

DEGREE AWARDED
The number of degrees awarded annually continues to increase each year, with a total of 2,744 degrees conferred during 2017-18.

PARTNERS IN EDUCATION (PIE) PROGRAM
The Partners in Education (PIE) program allows students to earn college credit while still in high school.

VETERANS
UW-Whitewater and the Rock County branch campus serve a veteran population of 378 students. Twenty percent of this population are enrolled as graduate students, including ten doctoral students.

STUDENTS WITH DISABILITIES
The Center for Students with Disabilities serves over 300 students to earn college credit while still in high school. The PIE program in Fall 2018.

On July 1, 2018 the Higher Learning Commission approved the University of Wisconsin System’s restructuring of the state’s 12 two-year campuses formerly known as UW Colleges to be joined as branch campuses with seven of the four-year campuses.

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In Fall 2018 UW-Rock County began operating as a branch campus of UW-Whitewater under the new name of University of Wisconsin-Whitewater at Rock County.
NEW FRESHMEN AND TRANSFERS BY CAMPUS

WHITESTONE CAMPUS

ADMISSIONS
Freshmen | Transfers
---|---
Applied | 4,960 | 1,100
Admitted | 4,324 | 1,003
Enrolled | 1,843 | 663
Admit Rate | 87.2% | 91.2%
Yield Rate | 42.6% | 66.1%

DIVERSITY INDICATORS
Underrepresented Minorities | 252 (13.7%) | 104 (15.7%)
First-Generation Students | 695 (17.7%) | 319 (48.1%)
Median Age | 18.3 | 22.0

SCHOOLS OF ORIGIN
Wisconsin | 1,523 (82.6%) | 542 (81.8%)
Countries Represented | 8 | 4
States Represented | 19 | 11
Non-Domestic Students | 9 | 5

TEST SCORES AND HS GPA
Average ACT Composite Score | 22.2 | -
Average HS GPA | 3.29/4.0 | -
Average HS Rank (%) | 61 | -

ROCK COUNTY CAMPUS

ADMISSIONS
Freshmen | Transfers
---|---
Applied | 516 | 68
Admitted | 515 | 68
Enrolled | 330 | 33
Admit Rate | 99.8% | 100%
Yield Rate | 64.1% | 48.5%

DIVERSITY INDICATORS
Underrepresented Minorities | 98 (29.7%) | 10 (30.3%)
First-Generation Students | 207 (62.7%) | 16 (48.5%)
Median Age | 18.0 | 23.0

GEOGRAPHIC ORIGIN
Wisconsin | 322 (97.6%) | 31 (93.9%)
Countries Represented | 2 | 0
States Represented | 3 | 2
Non-Domestic Students | 3 | 0

TEST SCORES AND HS GPA
Average ACT Composite Score | 19.5 | -
Average HS Rank (%) | 49 | -

SCHOOLS OF ORIGIN
Joseph A. Craig High School - Janesville, WI
Parmer High School - Janesville, WI
Milton High School - Milton, WI

TOP WISCONSIN HIGH SCHOOLS | TOP TRANSFER INSTITUTIONS
---|---
Joseph A. Craig High School - Janesville, WI | Madison Area Technical College
Parmer High School - Janesville, WI | Madison Area Technical College
Milton High School - Milton, WI | College of DuPage

FIRST-GENERATION STATUS OF NEW FRESHMEN

<table>
<thead>
<tr>
<th>Campus</th>
<th>First-Generation</th>
<th>Not First-Generation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whitewater</td>
<td>37.7%</td>
<td>62.3%</td>
</tr>
<tr>
<td>Rock County</td>
<td>62.7%</td>
<td>37.3%</td>
</tr>
</tbody>
</table>

COLLEGES AND MAJORS

UNIVERSITY OF WISCONSIN-WHITESTONE OFFERS 50 UNDERGRADUATE MAJORS AND MORE THAN 120 MINORS. ONE IN THREE UNDERGRADUATES COMPLETES A MINOR IN ADDITION TO AN ACADAMIC MAJOR.

UNDERGRADUATE ENROLLMENT BY COLLEGE

Four academic colleges—Arts and Communication, Business and Economics, Education and Professional Studies, and Letters and Sciences—offer academic programs that lead to six types of bachelor’s degrees (Bachelor of Arts, Bachelor of Science, Bachelor of Music, Bachelor of Business Administration, Bachelor of Fine Arts, and Bachelor of Science-Education). The University of Wisconsin-Whitewater at Rock County branch campus offers a two-year Associate of Arts and Science degree through the College of Integrated Studies.

GRADUATE ENROLLMENT

GRADUATE HEADCOUNT
1,337

TOTAL GRADUATE ENROLLMENT
740.5

TOTAL DEGREE SEEKING
1,284

MAJOR'S
1,222

EDUCATION SPECIALIST
18

DOCTORAL
44

TOTAL NON-DEGREE SEEKING
52

RESIDENCY

WI Resident: 1,089 (81.5%)
Nonresident: 248 (18.5%)

DIVERSITY INDICATORS

Underrepresented Minorities: 155 (11.6%)
Veterans: 77 (5.8%)
Nontraditional (Age 25+): 1,026 (76.7%)

ETHNICITY

American Indian/Alaskan Native: 5 (0.4%)
Asian: 26 (1.9%)
African American/Black: 55 (4.1%)
Hispanic/Latino: 67 (4.7%)
International: 38 (2.8%)
Native Hawaiian/Pacific Islander: 0 (0.0%)
Non-Hispanic White/Caucasian: 1,109 (83.0%)
Two or More Races: 23 (1.7%)
Unknown: 4 (0.3%)

GENDER

Male: 56.7%
Female: 43.3%

COURSELOAD

Full-Time: 66.6%
Part-Time: 33.4%
NEW FRESHMEN AND TRANSFERS BY CAMPUS

**WHITEWATER CAMPUS**

<table>
<thead>
<tr>
<th>ADMISSIONS</th>
<th>Freshmen</th>
<th>Transfers</th>
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<tbody>
<tr>
<td>Applied</td>
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<td>1,100</td>
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<tr>
<td>Admitted</td>
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<td>1,003</td>
</tr>
<tr>
<td>Enrolled</td>
<td>1,043</td>
<td>663</td>
</tr>
<tr>
<td>Admit Rate</td>
<td>87.2%</td>
<td>91.2%</td>
</tr>
<tr>
<td>Yield Rate</td>
<td>42.6%</td>
<td>66.1%</td>
</tr>
</tbody>
</table>

**DIVERSITY INDICATORS**
- Underrepresented Minorities: 252 (13.7%), 104 (15.7%)
- First-Generation Students: 695 (17.7%), 319 (48.1%)
- Median Age: 18.3, 22.0

**SCHOOLS OF ORIGIN**
- Wisconsin: 1,523 (82.6%), 542 (81.8%)
- Countries Represented: 8, 4
- States Represented: 19, 11
- Non-Domestic Students: 9, 5

**TEST SCORES AND HS GPA**
- Average ACT Composite Score: 22.2
- Average HS GPA: 3.29/4.0
- Average HS Rank (%): 61

**ROCK COUNTY CAMPUS**

<table>
<thead>
<tr>
<th>ADMISSIONS</th>
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<tbody>
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<td>33</td>
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<tr>
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**DIVERSITY INDICATORS**
- Underrepresented Minorities: 98 (29.7%), 10 (30.3%)
- First-Generation Students: 207 (62.7%), 16 (48.5%)
- Median Age: 18.8, 23.0

**SCHOOLS OF ORIGIN**
- Wisconsin: 322 (97.6%), 31 (93.9%)
- Countries Represented: 2, 0
- States Represented: 3, 2
- Non-Domestic Students: 3, 0

**TEST SCORES AND HS GPA**
- Average ACT Composite Score: 19.5
- Average HS Rank (%): 49

**SCHOOLS OF ORIGIN**
- Top Wisconsin High Schools: Hamilton High School - Sussex, WI
- Top Transfer Institutions: Madison Area Technical College

**NEW FRESHMEN AND TRANSFERS BY CAMPUS**

<table>
<thead>
<tr>
<th>First-Generation Status of New Freshmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whitewater</td>
</tr>
<tr>
<td>Rock County</td>
</tr>
</tbody>
</table>

**COLLEGES AND MAJORS**

**TOP WISCONSIN HIGH SCHOOLS**

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<tr>
<th>TOP TRANSFER INSTITUTIONS</th>
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<tr>
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**COLLEGES AND MAJORS**

**UNDERGRADUATE ENROLLMENT BY COLLEGE**

<table>
<thead>
<tr>
<th>Arts and Communication</th>
<th>Business and Economics</th>
<th>Education and Professional Studies</th>
<th>Letters and Religion</th>
<th>Integrated Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>18.4%</td>
<td>36.7%</td>
<td>14.1%</td>
<td>21.6%</td>
<td>7.3%</td>
</tr>
</tbody>
</table>

Four academic colleges—Arts and Communication, Business and Economics, Education and Professional Studies, and Letters and Religion—offer academic programs that lead to six types of bachelor’s degrees (Bachelor of Arts, Bachelor of Science, Bachelor of Music, Bachelor of Business Administration, Bachelor of Fine Arts, and Bachelor of Science-Education).

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<tbody>
<tr>
<td>Graduate Full-Time Equivalent (FTE)</td>
<td>740.5</td>
</tr>
<tr>
<td>Total Degree Seeking</td>
<td>1,284</td>
</tr>
<tr>
<td>Master’s</td>
<td>1,222</td>
</tr>
<tr>
<td>Education Specialist</td>
<td>18</td>
</tr>
<tr>
<td>Doctoral</td>
<td>44</td>
</tr>
<tr>
<td>Total Non-Degree Seeking</td>
<td>57</td>
</tr>
</tbody>
</table>

**ETHNICITY**
- African American/Black: 55 (4.1%)
- American Indian/Alaskan Native: 5 (0.4%)
- Hispanic/Latino: 63 (4.7%)
- International: 38 (2.8%)
- Native Hawaiian/Pacific Islander: 0 (0.0%)
- Other Asian: 26 (1.9%)
- Southeast Asian: 14 (1.1%)
- White/Caucasian: 1,109 (83.0%)
- Two or More Races: 23 (1.7%)
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**GENDER**
- Female: 56.7%
- Male: 43.3%

**RESIDENCY**
- Wisconsin Resident: 1,089 (81.5%)
- Nonresident: 248 (18.5%)

**COURSELOAD**
- Full-Time: 33.4%
- Part-Time: 66.6%
**DEGREES AWARDED**

The number of degrees awarded annually continues to increase each year, with a total of 2,744 degrees conferred during 2017-18. More than 40% of undergraduates earning a bachelor's degree in 2017-18 were first-generation college students, with neither parent having a 4-year degree. Of these first-generation graduates, 64% started as freshmen and 36% started as transfers. The most recent graduation rates for first-generation degree recipients are 58% (six-year) for freshman entrants and 64% (four-year) for transfers.

**STUDENTS WITH DISABILITIES**

The Center for Students with Disabilities serves over 1,000 students, more than any other comprehensive UW institution in the state. Eligible students receive accommodations to support their academic success, assisting with disabilities ranging from health impairment (the most prevalent primary disability presented) to learning disabilities and ADD/ADHD (representing 40% of students served) to psychological and mobility disabilities.

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**PARTNERS IN EDUCATION (PIE) PROGRAM**

The Partners in Education (PIE) program allows UW-Whitewater to earn college credit while still in high school. The Partners in Education (PIE) program allows UW-Whitewater to earn college credit while still in high school. The PIE program in Fall 2018.

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**RECORD-HIGH RETENTION RATE**

For the fourth time in the past five years, UW-Whitewater has achieved record-high freshman-to-sophomore retention. Of the first-year students who entered in fall 2017, 82.1% returned fall 2017.

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**2018 FALL PROFILE**

On July 1, 2018, the Higher Learning Commission approved the University of Wisconsin System’s restructuring of the state’s 13 two-year campuses formerly known as UW Colleges to become branch campuses with seven of the four-year campuses. As a result, in Fall 2018 UW-Rock County began operating as a branch campus of UW-Whitewater under the new name of University of Wisconsin-Whitewater at Rock County.