

## **International Riders for Success LEAP Action Summary**

**LEAP Workshop Year:** 2015

**For more information, contact:**

**Action Dates:** 2015-2016

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**General Goal:**

**Planned Actions:**

Spring 2015

- Essentially for the spring semester, we had two primary goals which we accomplished. The first of which was to develop the overall strategy of the program. That is, identify how the bikes will be distributed, what sort of data we want to collect, collaboration with the appropriate departments, the marketing strategy as well as LEAP Integration. The second goal we had was to at least roll out a pilot program or a demo of how it would function. Thanks to Sarah's hard work this semester with WSG we were able to obtain a couple bike's to demo on campus. This will give students and interested parties a taste of what the program will look like on a larger scale.

Academic Year 2015-2016

- The next academic year is when we really begin to scale our project. From the data and surveying we have done across the student body, we will have obtained the data we need in order to move to full-scale implementation. Along with the implementation of the program itself, we will set up the infrastructure needed to ensure the success and maintenance of the program. Essential duties for this will include setting up student workers to oversee the check-out, check-in and data collection processes, develop educational and promotional programming regarding the bicycle rental program especially in regards to the importance of LEAP. In addition to the base program of short-term rentals, we will also be setting up the skeleton for longer term rentals for students who would like to rent the bikes for longer than a week.

**Deliverables, Completed Actions:**

- Thing one
- Add completed actions as necessary

**Notes:**

Teams, add any special notes here.