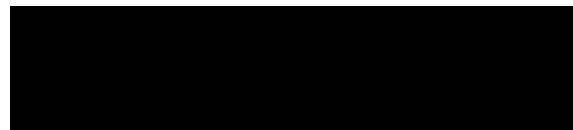


DAVID C. BENNETT



■ PROFILE

Driven by the moment of discovery, I am an educator, though I have held many different titles over the past two decades. I seek roles that allow me to guide and nurture knowledge in others. Collaborative in approach, I look for environments where new ideas and risks are encouraged. Innovation requires action.

■ PROFESSIONAL EXPERIENCE

LAKE FOREST COLLEGE, Lake Forest, IL

2003-Current

Vice President of Admissions [interim] (Current)

Director of Admissions (2005-2014)

Associate Director of Admissions (2004-2005)

Assistant Director of Admissions (2003-2004)

Leadership

- Manage a sixteen person department including ten admission counselors and six operational staff members
- Hire, negotiate salary, and conduct annual reviews of staff
- Administer \$500,000+ admission's department budget
- Collaborate across the college with student services, athletics, alumni, career services
- Member of President's Senior Cabinet and present regularly to Board of Trustees

Innovation

- Negotiated \$250,000 six-year contract for Hobson's customer management system
- Developed the College's Test-Optional Admissions policy
- Member of two-generations of website development teams
- Co-chair five member marketing team overseeing College branding and promotion for admissions
- Developed marketing opportunities to take advantage of College's proximity to Chicago
- Implemented strategies for increased enrollment growth in the Chicago region
- Create external admissions high school advisory committee

Enrollment

- 12 years of territorial management, including travel, in the Northwest, Northeast, and Central States
- Set departmental territorial goals resulting in annual new student enrollment between 365-425 students
- Cultivate diversity of students of color and international to 42% of incoming class
- Build foundation of net-tuition income on broad geographical goals
- Oversee direct marketing search program
- Manage the communication flow for First-Year, Transfer, and International needs
- Work with the financial aid office on packaging and net-tuition strategy

- INDEPENDENT SCHOOLS ASSOC. OF THE CENTRAL STATES Chicago, IL** 2003
 Program Manager
- Created workshops, institutes, and annual conferences for independent K-12 school educators in a 15 state region encompassing over 200 schools
 - Set budgets and income goals, outlined marketing plans, and managed a Program Assistant
- CHICAGO HISTORICAL SOCIETY Chicago, IL** 2001-2003
 Public Historian for Public Programs
- Developed public programs associated with museum-wide exhibitions
 - Conducted research and managed logistics, budgeting, and evaluation of programs
 - Projects included the organization of Chicago Civil War History Day, historical bus tours of the city, photography workshops, opening day festivities for the exhibition *The American Presidency: A Glorious Burden*, the development of an elevated train tour of Chicago, and community cooking classes associated with a neighborhood-based exhibition.
- CHICAGO ARCHITECTURE FOUNDATION Chicago, IL** 2000-2001
 Associate Manager of Volunteer Services and Tours
- Managed 300 docent volunteers for several hundred walking, bus, train, and boat tours
 - Assisted with docent training and education
 - Developed promotional materials for extensive neighborhood tours
- THE ILLINOIS HUMANITIES COUNCIL Chicago, IL** 1999-2000
 Grants and Programs Assistant
- Assisted in research, database management, letter writing, and advising on the programs and grants the Council supports
 - Participated in grant reviews
- HAGI BOARD OF EDUCATION Hagi, Japan** 1995-1998
 English Teacher
- Employed by the city of Hagi in Western Japan for three years to assist in teaching English to roughly two thousand junior high school students at ten schools
 - Worked alongside native Japanese speakers to create lesson plans and activities to encourage students in their study of English
 - Conducted evening community adult classes in English, taught elementary school children and hosted a community radio program.

■ EDUCATION

- LOYOLA UNIVERSITY OF CHICAGO Chicago, IL** 2000
 MA in Public History
- BRANDEIS UNIVERSITY Waltham, MA** 1995
 MA in Comparative European History
- LAKE FOREST COLLEGE Lake Forest, IL** 1994
 BA with Honors in History and the Philosophy of History
Magna cum Laude & Phi Beta Kappa

■ ADDITIONAL ACCOMPLISHMENTS

PRESENTATIONS

Regular Speaker on college admissions: Lake Forest Academy (IL), Chicago Public Schools (IL), Thayer Academy (MA), Brewster Academy (NH), Salisbury School (CT), Trinity Pawling School (NY), Brooks School (MA)
Superintendent Roundtable of Northern Illinois: *Admissions' Perspective on College Readiness* (2014)
Associated Colleges of the Midwest: *High School Counselor Institute* (2010-2014)
IL Association for Admission Counseling (IACAC) Annual Conference Presenter (2010-2014)
IACAC Test-Optional Presentation (2010)
IACAC Social Media Presentation (2009)
Chicago architecture boat tour guide for Lake Forest College Alumni Association (2004-2009)
Chicago Architecture Foundation Lecturer (2001-2003)

PUBLICATIONS

Lake Forest College's Sexual Misconduct Policy (2013)
"Campus Connections: The College and the City of Big Shoulders" chapter in *Lake Forest College: A Guide to the Campus* (2007)
"Mortar and Memories: Lake Forest College at 150" Curator of a historic exhibit for Lake Forest College's 150th anniversary (2007)

■ PROFESSIONAL AFFILIATIONS

Northwestern University-Kellogg Executive Education: "Leading for the Future" (2013)
Zingerman's Conference: "Working with Zing" (2013)
Word of Mouth Marketing Association Conference (2012)
IACAC Admission Practice Co-Chair (2010-2014)
NACAC Member and National Association Meetings (2003-Current)
IACAC Counselor Member (2003-Current)

■ SERVICE

Member of Lake Forest College's Retention Team for at-risk students (2010-Current)
Chairperson and member of Lake Forest College's Sexual Misconduct Board (2009-Current)
Member of Lake Forest College's Honors Program Committee (2005-Current)
Member of Lake Forest College's First-Year Studies Committee (2005-2010)
Regular Teacher in First Presbyterian Sunday school (2011-Current)
Evanston Pack 901: Cub Scout Committee Member (2010-Current)
Boy Scouts of America: Eagle Scout Award Recipient (1989)

■ OUTSIDE INTERESTS

Avid reader; Running; Sausage making; Gardening; Cooking; Scouting