

AUGUST  
25

## Women in Higher Education Leadership

Meet and Greet

Hyland Hall Atrium | 10:30-11 a.m.

Keynote: Emily Greener,  
“Follow the Leader”

Timmerman Auditorium | 11 a.m.-noon





UNIVERSITY OF WISCONSIN  
**WHITEWATER**

In 2008, Emily Greener and her co-founder launched I AM THAT GIRL, a nonprofit that inspires girls to love, express and be who they are. As CEO, she has developed the strategy, content, programming and support and built a meaningful brand that inspires a community of over 750,000 girls online every day and 175 local chapters across the globe. Over the years, Greener has become a valuable asset to the brand partners she works with helping to create systemic change within corporations. She uses her expertise in human connection, marketing, program development and all things girls to create and execute strategies for corporate culture, cause integration, internal and external communications and team building. Her willingness to lead with vulnerability and her genuine passion for people makes her an influence girls are inspired to follow.

