Student Affairs Goals
2004-2006

University Theme: Pursuit of Knowledge
(Teaching/Research)

University Objective: Programs and Learning

To offer education and co-curricular programs that demonstrate excellence through systematic internal review, national/regional rankings, performance relative to external standards, and accreditation. To sustain programs that demonstrate excellence and programs that demonstrate the potential for achieving excellence, as well as essential supporting programs.

Student Affairs Goals

Develop, improve and integrate programs and services, and provide experiential learning opportunities that help students achieve success to increase retention and graduation rates.

Measurements:

Retention Rates including but not limited to...New Student Seminar, CSD/Project Assist, Residence Life, On-campus Employment Number of programs sponsored Percent of programs offered on the weekend Attendance at events/ workshops/programs Numbers of students involved in leadership roles Number of collaborative programs with no more than two examples in each category With other Student Affairs Units With other University Departments Number of students utilizing Center for Student with Disabilities Number of winter and spring graduates Number of children in Children’s Center
Number of students registered with Career Services
Number of presentations for Career and attendance
Amount of financial aid offered and accepted
Number of students receiving financial aid
Student employee earnings
Number of Preview participants
Number of students in New Student Seminar
Number of intramural participants
Number of Wheelchair sports participants
Number of fitness memberships
Number of club sports participants
Recreation/Athletic facility daily usage average
Residence Life occupancy
Bookstore total sales
Money returned to students through book buy back
Number of meals served by dining service
Number of students with meal plans
Number of Purple Point accounts
Amount of dollars in Purple Point accounts

**University Theme:** Individual Development

**University Objective** Research and Professional Development

To facilitate or create an environment which provides every employee of the university the opportunities to remain current in his/her area of expertise.

**Student Affairs Goal**

Goal Statement: Facilitate an environment that provides Division of Student Affairs employees with opportunities to remain current in their areas of expertise to establish a more effective workforce, improve morale, and improve service for our students.
*Definition of professional development:  
"Staff Development represents an intentional effort by supervisors and administrative leaders of student affairs to improve staff members' effectiveness, leading to improved organization effectiveness." Winston and Creamer, 1997

Measurement:

At least four division wide development programs  
Number of staff that have engaged in professional development opportunities through conferences and workshops held off campus or have written for publications (give no more than two examples)

**University Theme:** Integrity

**University Objective:** Professional and Personal Integrity

To foster a sense of personal and professional ethics and integrity throughout the constituents of the university.

**Student Affairs Goal**

To support programs, activities, and services that relate to professional and personal integrity throughout the Division.

Measurements:

Each department should sponsor/participate in at least one program on integrity for staff or students. Report the number of programs and give no more than two examples. The Guide to Citizenship will be updated Number of New Student Seminar classes doing programs on integrity
University Theme: Service

University Objective: Regional Center for Cultural and Economic Development and for Service

To furnish recognized cultural and education events for the benefit of the region's residents. To offer services that promote the economic development of the region. To provide service to the region as well as opportunities for members of the university community to serve.

Student Affairs Goal

To establish community partnerships which promote service, civic engagement, and involvement between the community and Student Affairs.

Measurement:

Number of hours and cash or goods contributed by student organizations/residence halls or other groups in service to the community
Number of programs or initiatives that involve community/university partnerships and no more than two examples (Wheelchair basketball programs, Financial Aid workshops, etc/)
Number of groups from off campus using Student Affairs facilities
Number of off-campus businesses involved with Hawkcard and dollars spent off campus
Number of off campus memberships for fitness center
Number of off campus employers at the job fair and using job-line
Number of employers and participants at the career fair
Number of internships through Career Services
Number of interviews through Career Services

University Theme: Diversity

University Objective: Multiculturalism, Globalism, and the University’s Commitment to Provide Educational Opportunities for Students with Disabilities

To provide an environment that reflects the diversity of the region, and that celebrates the value of diversity in the broadest sense of the word in all of its programs and services. To be nationally recognized as an institution with a special mission to further the education of students with disabilities.

Student Affairs Goal

Provide a welcoming university environment that celebrates the value of diversity in the broadest sense of the word; through programs, services and experiential learning by increasing the number of students from under-represented groups that participate in experiential/co-curricular activities and leadership positions, increasing interactions and discussions among diverse students, increasing the success of students with disabilities, and enhancing the physical environment assuring it is accessible to all through Universal Design strategies and culturally rich featuring artwork and retail products from different cultures.

Measurements:
Continue to monitor and improve the experiential involvement of underrepresented students in activities and leadership positions as reported by the Office of Leadership Development. Diversity of students enrolled in Children's Center. Any additional art work highlighting diversity. Number of diversity related programs (give no more than two examples). Number of minorities interviewed and hired for positions. Participation in NASPA Undergraduate Fellows Program. Number of programs on the topic of diversity (give no more than two examples).

University Theme: Safety and Security

Student Affairs Goal

To provide a healthy environment through facilities, programs, and services for students.

Measurements:

Number of incidents handled through the Student Affairs Incident Team (give no more than two examples). Report on type and numbers of incidents related to alcohol and other drugs both on and off campus and identify programs directed at these issues. Number of student leaders completing sexual harassment training. Number of staff who complete Incident Command Systems and National Incident Management Systems training. Number of discipline cases broken down by type of incident, recidivism and race. Number of visits to Health and Counseling. Number of medical withdrawals and student deaths.
Report on any new safety initiatives