

Content Analysis of Recommendations Made by Undergraduate and Graduate Audit and Review Committees, 1999-2004

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| Improve A&R Reporting (7) | Library Media; Theatre; Economics; General Business; Finance; Human Resources; Dance |
| Improve Academic Assessment Efforts (8) | HPERC; Individual Major A&C; General Business; Health; General Science; Business Education; Urban Area; CEUT; Dance |
| • Revise Assessment Plan (4) | Recreation and Leisure; Economics; Speech Communication; Journalism; |
| • Improve Learning Outcomes (25) | Biology; Individual Major A&C; Latin Am Studies; Public Policy; Arts Management; Economics; Finance; Leadership; Business Education; English; Criminal Justice; Operations Management; Physics; Accounting (MPA); OESH; Political Science; Business Education (MSE); Reading (MSE); Philosophy & Religious Studies; International Studies; History; Communication (MS); Human Resources; CEUT; Individual Major/Minor in L&S; |
| • Link Objectives to External Standards (4) | Business Education; English; Business Education (MSE); School Psychology (MSE); |
| • Improve Data Collection (12) | Theatre; Public Policy; Leadership; Business Education; General Business; Criminal Justices; OESH; Recreation and Leisure; Individual Major A&C; School Psych (MSE); International Studies; Communication (MS); |
| ○ Add Direct Measurements (10) | Counseling (MS); MBA ; Art; Race & Ethnic; History; Communication (MS); General Management; Operations Management; CEUT; Individual Major/Minor in L&S; |
| ○ Capstone Assessment (4) | Business Education (MSE); Reading (MSE); Race & Ethnic; Communication (MS); |
| ○ Start or Using Advisory Board (21) | Biology; English; Criminal Justices; Advertising; Women's Studies; Speech/Communication; Chemistry; Communication Disorders; Environ Studies; Finance; Dance; Theatre; Urban Area; Geog & Geol; Journalism; Reading MSE; Psych; French; Asian Studies; German; Spanish; |
| ○ Portfolio Review (10) | Biology; Arts Management; English; Physics; Geography & Geology; Environmental Studies; Urban Development; Philosophy & Religious Studies; Art; History; Asian Studies; |
| ○ Initiate Exit Survey Interview (10) | Arts Management; Speech/Communication; Philosophy & Religious Studies; Social Studies (BSE); MBA; Reading (MSE); Business Education (MSE); History; Asian Studies; |
| ○ Collect More Data From External (14) | Latin American Studies; Public Policy; General Business; Reading (MSE); Marketing; Economics; Geography and Geology; Environmental Studies; Urban Development; Political Science; Philosophy & Religious Studies; General Management; Finance; |
| ○ Track Placement Data (7) | Biology; English; Physics; Political Science; Race & Ethnic; Asian Studies; General Management ; |
| ○ Develop Alumni Survey/ Track Alumni (15) | Theatre; Leadership; Reading (MSE); Individual Major A&C; Communication (MS); Counseling (MS); MCS; OESH; International Studies; Accounting; Coaching; Reading; Individual Major/Minor in L&S; Elementary Education; Dance |
| • Share Assessment Information (18) | Speech/Communication; Chemistry; Latin American Studies; Leadership; General Business; Criminal Justices; Physics; Accounting (MPA); OESH; Marketing; Accounting; International Studies; Journalism; Finance; Political Science; Advertising; Individual Major/Minor in L&S; Elementary Education |
| • Link Assessment Data to Objectives (11) | Arts Management; Economics; Finance; Operations Management; Geography and Geology; Environmental Studies; Urban Development; Political Science; Accounting; International Studies; Finance; |
| • Link Assessment Data to Changes (17) | Biology; Latin American Studies; Theatre; Leadership; Business Education; Business Education (MS); Criminal Justices; Physics; Geography & Geology; Environ Studies; Urban Development; Special Education (MSE); Reading (MSE); Art; Communication (MS); Speech Communication; Finance; |
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| Work Improve Access/Accuracy of Institutional Data (3) | Health; Special Education (MSE); Library Media; |
| Improve Grant Writing Efforts (12) | Economics; Finance; English; Special Education (MSE); Coaching; Recreation and Leisure; Health; Physical Education; Psychology; Social Work; Communication Disorders; Elementary Education |
| Seeking Funding from External Sources (3) | Advertising; Speech Communication; Journalism |
| Develop Strategic Plan (2) | Counseling (MS); Accounting; |
| Develop Mission Statement (4) | OESH; Arts Management; Business Education; Marketing; |
| Work with Dean to Improve Resources (30) | Psychology; Urban Area; English; Health; Race and Ethnic; Political Science; History; Economics; Women's Studies; OESH; Advertising; Asian Studies; Art; Journalism; Finance; Biology; Business Education; Recreation and Leisure; Special Education (MSE); Special Education; Geography & Geology; Communication Disorders; Environmental Education; Speech Communication; Physics; Journalism; Philosophy & Religious Studies; Counseling (MS); OESH; Arts Management |
| Develop Improve Website (5) | Library Media; Chemistry; Political Science; Philosophy and Religious Studies; Business Education (MS); |
| Improve Recruiting of Students (11) | International Studies; Geology; OESH; Asian Studies; Environ Studies; French; Urban Area; Race and Ethnic; German; Spanish; Operations Management; |
| Develop Internship/Practicum Possibilities (7) | Urban Area; Geography and Geology; Environ Studies; Physics; English; Finance; MBA; |
| Reduce Credits to Degree (3) | Art; Biology; Business Education; |
| Connect Program with Others on Campus (8) | Arts Management; Physics; French; German; Spanish; Operations Management; Recreation and Leisure; Physical Education; |
| Revise/Develop Curriculum (7) | Business Education; French; German; Spanish; Latin American Studies; Asian Studies; Accounting |
| Reduce Course Loads for Faculty (3) | Biology; Library Media; English; |
| Increase Diversity in Dept (Students & Faculty) (6) | Finance; Psychology; Speech Communication; Business Education; MCS; History; Communication Disorders; |
| Improve Faculty Recruiting (4) | Journalism; OESH; Chemistry, Criminal Justice; |
| Other (9) | Speech Communication; MBA; Race and Ethnic; Speech Communication; Arts Management; Individual Major in A&C; General Business; Business Ed (MS); Biology; Individual Major/Minor in L&S |

Summary:

Total Recommendations Made Undergraduate and Graduate A&R Committees from 1999-2004: 315

Total Recommendations Made Relevant to Improving Assessment Efforts 1999-2004: 191 (60%)