

Appendix I
Faculty Peer Revised Publications
2001 – present

Appendix I

Faculty Peer Reviewed Publications

ACCOUNTING

Alka Arora

- “The Dual Role of Accounting Earnings: Contracting and Valuation,” Journal of Corporate Communications, Vol. 3, 2001. (with P. Alam).
- “The debate over taxation in cyberspace,” The Wisconsin CPA, February, 2001. (with T. Schweiger).

Peter Barton

- “TC Decides Sec. 6330’s Jurisdiction,” Tax Adviser, May, 2002. (with C. Sager).
- “Tax Court Expands Sec. 1033’s Scope,” Tax Adviser, June, 2002. (with Roy Weatherwax).
- “Gift of an Ownership Interest in a Business Not Eligible for the Annual Exclusion,” Tax Adviser, August, 2002.
- “Tax Court Denies Jurisdiction on Underlying Tax Liability Considered at Appeals Hearing,” Tax Adviser, October, 2002.
- “Individual Income Tax Underpayment/Interest is Nondeductible,” Tax Adviser, December, 2002.
- “TC Ruling on Six-Year SOL,” Tax Adviser, May, 2001. (with C. Sager).
- “Taxpayers Win in Supreme Court Ruling On Excluded Discharge Of Indebtedness,” CPA Journal, July, 2001.
- “Tax Court Rejects Modification of Sec. 179 Election,” Tax Adviser, August, 2001. (with R. Weatherwax).
- “Reach of Sec. 1041 Non-recognition Provisions Expanded,” Tax Adviser, August, 2001.
- “Sec. 7491(c)’s Burden of production Requirement form Penalties,” Tax Adviser, October, 2001.
- “Ninth Circuit Allows Allocation of Basis to Expected Property Rights,” Tax Adviser, December, 2001. (with Clay Sager).

Richard Cummings – new hire

none

Robert Gruber

none

Lyal Gustafson – (retiring Summer 04)

none

Linda Holmes

- “Student Evaluations of Faculty Grading Methods,” Journal of Education for Business. (July/August), 78:6:318-323.

Carol Normand

- “The Posh Hairdo Salon Case”, The Journal of Information Systems, Fall 2003, forthcoming.
(with M. Walters).
- “A Century of Mergers and Acquisitions by Major US Accounting Firms”, Accounting History, May 2003, p. 25-60. (with C.W. Wootton and C.M. Wolk.)
- “The Saving Power of Purchasing Cards,” NACUBO Business Officer, July, 2002. (with R. Palmer, M. Gupta, and A. Davila).

David Remmele

none

Clayton Sager

- “TC Decides Sec. 6330’s Jurisdiction,” Tax Adviser, May, 2002. (with P. Barton).
- “TC Ruling on Six-Year SOL,” Tax Adviser, May, 2001. (with P. Barton).
- “Ninth Circuit Allows Allocation of Basis to Expected Property Rights,” Tax Advisor, December, 2001. (with P. Barton).

Roy Weatherwax

- “Tax Court Expands Sec. 1033’s Scope,” Tax Advisor, June, 2002. (with Peter Barton).

BUSINESS EDUCATION/COMPUTER END USER TECHNOLOGIES

John Chenoweth

- “Implementing a Networking Component in a CS/IS Curriculum: An experience report,
Journal of the Consortium for Computing Sciences in Colleges, January 2004. (with Pfeiffer, P., & Yuan, Q.

Mary Margaret Hosler

none

Marcia James

- “ Integrating International Business Concepts & Matters of Diversity,” Business Education Forum, December 2002. (with D. Roseland).
- “ Tips From the Trenches: Delivering Online Courses Effectively,” Business Education Forum, February, 2001. (with M. Voight).

Richard James

- “Removing Barriers to Global Understanding,” Business Education Forum, February, 2002.

Jean Mausehund

- “Looking Beyond the First Job or Career,” Best Practices in Business Instruction, Spring, 2001.

JoAnn Oravec

- “Beyond rhetoric and toward leadership in privacy issues,” Mt. Eliza Business Review, Summer/Autumn, 2002/2003.
- “Some Influences of ON-line Distance Learning on US Higher Education,” Journal of Further and Higher Education, Vol. 27, No. 1, 2003.
- “Virtually accessible: Empowering students to advocate for accessibility and support universal design,” Library Hi Tech, Vol. 20, No. 4, 2002.
- “Constructive Approaches to Internet Recreation in the Workplace,” Communications of the ACM, Vol. 45, No. 1, January, 2002.
- “Bookmarking the world: Weblog applications in education,” Journal of Adolescent & Adult Literacy, Vol. 45, No. 7, April 2002.
- “1984 and September 11: Corporate Social Responsibility, Surveillance, and Response to Terrorism,” University of Cambridge Programme for Industry, Fall, 2002.
- “On the ‘Proper Use’ of the Internet: Self-help Medical Information and On-Line Health Care,” Journal of Health and Social Policy, Vol. 14, No. 1, 2001.
- “Emerging Roles of Counselors in On-Line Counseling,” California Association for Counseling and Development (CACD) Journal, Vol. 20, 2000.
- “Technologists as Prophets and Preservationists: The Long Now Foundation,” Futures Research Quarterly, Vol. 16, No. 4, 2000.
- “Adopting Teaching Strategies to Encompass New Technologies,” Business Education Forum, Vol. 52, No. 2, December 2001.

Robert Schramm

- “Assessing the Consequences of On-Line Learning: Issues, Problems, and Opportunities at the University of Wisconsin-Whitewater,” Assessment Update: Progress, Trends, & Practices in Higher Education, Vol.14, No. 2, April, 2002. (with L. Yin, L. Urven, and S. Friedman).
- “Student Perceptions of the Effectiveness of Web-Based Courses,” NABTE Review, September, 2001. (with R. Wagner and J. Werner).

Bambi Statz

- “Managing On-Line Classrooms: Suggestions for Assessing Student Participation and Providing Timely and Meaningful Feedback,” Academy of Educational Leadership Journal, Vol. 5, No. 2, 2001.
- “Overcoming User Fees to Ensure Student Access to Extracurricular Activities,” Business Education Forum, October, 2001.

Roger Yin

- “Assessing the Consequences of On-Line Learning: Issues, Problems, and Opportunities at the University of Wisconsin-Whitewater,” Assessment Update: Progress, Trends, & Practices in Higher Education, Vol.14, No. 2, April, 2002. (with L. Yin, L. Urven, and S. Friedman).
- “Defining educational objectives in orthopaedic training: a primer for trainers,” Hong Kong Journal of Orthopaedic Surgery, Vol. 6, No. 1, 2002. (with S. Kumta and W. Tong).

- “Equity Return Predictability and Investors’ Risk Perception,” Journal of Accounting and Finance Research, Vol. 10, No. 3, 2002. (with D. Anderson).
- “Dynamic Learning Patterns: Temporal Characteristic Demonstrated by the Learner,” Journal of Educational Multimedia and Hypermedia, Vol. 10, No. 3, 2001.
- “Presenting Science in a Video-Delivered, Web-Based Format,” Journal of College Science Teaching, January, 2001. (with L. Urven, B. Eshelman, and J. Bak).

ECONOMICS

John Dominguez

none

Mark Eiswerth (new hire 8/03)

- “Managing Nonindigenous Invasive Species: Insights from Dynamic Analysis” (with W.S. Johnson). Environmental and Resource Economics 23 (November): 319-342, 2002.
- “Maximizing Conserved Biodiversity: Why Ecosystem Indicators and Thresholds Matter” (with J.C. Haney). Ecological Economics 38: 259-274, 2001.
- “Environmental Damages from Gold Mining: Application to the Humboldt River Watershed and Implications for Europe.” (with W.D. Shaw, and E. Huszar). Revista Economica de Catalunya 41: 70-78, 2001.

Stuart Glosser

“Is Labor Becoming More or Less Flexible?”, forthcoming in the *Cambridge Journal of Economics*. (with L. Golden).

Jeffery Heinrich

- “Prospects for FDI in the AFTA,” ASEAN Economic Bulletin, v.18 n.2 August 2001. (with D. Konan)

Russell Kashian

- “The Pricing of Thrift Conversions”. Journal of Applied Business Research, Vol., 2003. (with Kristen Monaco)
- “Mapping the Terrain of Work/Family Journals” (with Robert Drago). Journal of Family Issues. 2003.
- “Preserving Agricultural Land via Property Assessment Policy and The Willingness to Pay for Land Preservation,” Economic Development Quarterly, Vol. 16, No. 1, February, 2002. (with M. Skidmore).
- “The Willingness-to-pay for Work/Family Policies: A Study of Teachers.” (with Robert Drago, et al.) Industrial and Labor Relations Review, Vol. 55, 2001 pp 22-42.

Jerome Laurent

- “Expectations before privatization and market realities after privatization: technology transfer,” International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001. (with G. Tesar and H. Moini).

“And Cutthroat Competition Prevented: ‘Concentration and Control in Great Lakes Transportation,” International Journal of Maritime History, Vol. 14, No. 2, December, 2002.

Denton Marks

“The Role of Economics in the Management Curriculum: An Analysis for the Transition Economies,” Journal of Teaching in International Business, Vol. 13, No. 3/4, 2002.

“Academic Standards as Public Goods and Varieties of Free-Rider Behavior,” Education Economics, Vol. 10, No. 2, 2002.

“Transition, privatization and economics as a management technology,” International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001.

“What If Everyone Did That?: ‘Community Standards’ as Public Goods,” Journal of Business Economics Research, Vol. 3, Nos. 1 & 2, October 2000-April 2001.

Susan Parks

none

Thomas Schweigert

"Nominal and Real Exchange Rates and Purchasing Power Parity During the Guatemalan Float, 1897-1922," Journal of Economic Development, 27:2 (2003).

Mark Skidmore

“Selection Bias and the Evaluation of Distance Classes: Comparing Traditional and On-Line Economics Course Outcomes”, (forthcoming), Journal of Economic Education. (with J. Anstine)

“School Finance Litigation, Tax and Expenditure Limitations, and Education Spending,” (forthcoming), in Contemporary Economic Policy, January 2004. (with W. Blankenau).

“Do Natural Disasters Promote Long-Run Growth?” Economic Inquiry, Vol. 40, No. 4, October, 2002. (with H. Toya).

“Preserving Agricultural Land via Property Assessment Policy and The Willingness to Pay for Land Preservation,” Economic Development, Vol. 16, No. 1, February, 2002. (with R. Kashian).

“Risk, Natural Disasters, and Household Saving in a Life Cycle Model,” Japan & the World Economy, Vol. 13, 2001.

"A Hedonic Price Model of Bed and Breakfasts in Southeastern Wisconsin," Journal of Travel Research, Vol. 42, No. 2, November 2003. (with Ben Monty).

Promote Long-Run Growth?” Economic Inquiry, Vol. 40, No. 4, October, 2002. (with H. Toya).

FINANCE/BUSINESS LAW

John Auerlich

“Comparison of Benchmarks for Portfolio Performance: An Empirical Audit,” Studies in Studies in Economics and Finance, *forthcoming*, Spring 2004.

Ronald Crabb

“Cash flow: a quick and easy way to learn personal finance,” Financial Services Review, Vol. 8, 1999.

"A Cash Flow Approach To Learning And Understanding How Life Annuities Work," Journal of Financial Education, Volume 29 (Summer 2003), pp. 59-79.

John Howat

none

Hamid Moini

“Expectations before privatization and market realities after privatization: technology transfer,” International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001. (with G. Tesar and J. Laurent).

James Molloy

“General Partners and Their Contractual Rights and Fiduciary Duties in Real Estate Limited Partnerships,” Real Estate Law Journal, Vol. 31, No. 1, Summer, 2002. (with H. Olson).

Howard Olson

“General Partners and Their Contractual Rights and Fiduciary Duties in Real Estate Limited Partnerships,” Real Estate Law Journal, Vol. 31, No. 1, Summer, 2002. (with J. Molloy).

David Porter

“Should Securities Markets be Transparent”, Financial Market Structure and Dynamics, Conference proceedings, Bank of Canada, 2002, pp. 57-62.

“The Proposed Introduction of Futures-Styles Margining in the United States: An Australian Comparison,” The Journal of Financial Research, Vol. 24, No. 2, Summer, 2001. (with G. Kutner and J. Thatcher).

“Pre-Trade Transparency,” The ISE Review, Vol. 5, No. 17, January, February, March, 2001. (with A. Madhanvan and D. Weaver).

“What is Finance Case Research? An Editorial View,” Journal of Finance Case Research, Vol. 3, Nos. 1 & 2, Fall, 2001.

Linda Reid (new hire 8/03)

“Bankruptcy Reform Legislation - The Good, the Bad, and the Unknown,” Feature, 36 Ark. Law. 17, Fall 2001.

Donald Sorensen

“Course Content or the Instructor: Which is More Important in On-line Teaching?” Management Research News, Vol. 25, Nos.6/7, 2002. (with W. Drago and J. Peltier).

“Leveraging Customer Information to Develop Sequential Communication Strategies: A Case Study of Charitable-Giving Behavior,” Journal of Advertising Research, July/August, 2002. (with J. Peltier and D. Sorensen).

Jianzhou Zhu

“Equity Return Predictability and Investors' Perception of Risk,” Journal of Accounting and Finance Research, Volume 10, Number 2, 2002. (with D. C. Anderson).

MANAGEMENT

Helena Addae (new hire 8/03)

none

Peggy Anderson

“Managing Workplace Stress in a Dynamic Environment,” Health Care Manager, Vol. 19, No. 3, 2001. (with M. Pulich).

“A Positive Look at Progressive Discipline,” Health Care Manager, Vol. 20, No. 1, 2001. (with M. Pulich).

“A Macro Perspective of Non-Clinical Student Internship Programs.” The Health Care Manager 20, No. 3 (March 2002): 59-68. (with Anderson, P and Sisak, J.)

“Managerial Competencies Necessary in Today’s Dynamic Health Care Environment.” The Health Care Manager 21, No. 2 (December 2002): 1-11. (with Anderson, P.)

Choton Basu

“Managing the Impact of Cultural Factors in the Development of Global Decision Support Systems,” Issues in Information Systems, IIS, October 2002. (with A. Kumar, G. Sargent and Munro, D.)

“Toward a Deeper Examination of Global IT Theory and Frameworks,” Journal of Global Information Technology Management, October, 2002. (with A. Kumar).

“Success Factors for Domestic and International Electronic Data Interchange for US Firms,” International Journal of Information Management, October, 2001. (with R. Angeles, C.L. Corritore and R. Nath).

“Technology, Teamwork, and Teaching Meet in the Classroom,” EDUCAUSE Quarterly, Volume 24, No.3, 2001. (with S. Poindexter and S. Kurencz).

Tom Bramorski

“The Uses of Cases in Teaching Business Courses in Central and Eastern Europe and the United States,” Journal of Teaching in International Business, Vol. 13, Nos. 3/4, 2002.

“Privatization and technology transfer in Central and Eastern Europe,” International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001.

“Factors influencing the implementation of environmental management system at Amica-Wronki SA”, International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001. (with S. Matuszak-Flejszman).

James Bronson

“Consortium Affiliation and Travel Agency Performance: Evidence of Strength in Numbers,” Journal of Travel & Tourism Marketing, Vol. 11, No.1, 2001. (with W. Dougan).

“The Nature of Collective Organizations and Their Power Base,” Journal of Travel &

Tourism Marketing, Vol. 11, No.1, 2001. (with W. Dougan and J. Krauss).

“Drivers and outcomes of parent company intervention in IJV management: a cross-cultural comparison,” Journal of Business Research, Vol. 52, No. 1, April, 2001.

“Consortium Affiliation and Travel Agency Performance: Evidence of Strengths in Numbers,” Journal of Travel & Tourism Marketing, Vol. 11, Issue 1, 2002. (with J. Krauss and W. Dougan).

“Best Practices in Business Instruction – Delta Pi Epsilon,” Developing Job Survival Skills, Spring, 2001.

William Dougan

“Consortium Affiliation and Travel Agency Performance: Evidence of Strength in Numbers,” Journal of Travel & Tourism Marketing, Vol. 11, No.1, 2001. (with J. Bronson and J. Krauss).

“The Nature of Collective Organizations and Their Power Base,” Journal of Travel & Tourism Marketing, Vol. 11, No.1, 2001. (with J. Bronson and J. Krauss).

William Drago

“Course Content or the Instructor: Which is More Important in On-line Teaching?” Management Research News, Vol. 25, Nos.6/7, 2002. (with J. Peltier and D. Sorensen).

“An Investigation of Education-Based Virtual Communities: Developing and Assessing Online MBA Programs”, Journal of Marketing Education. Dec, 2003 (with Peltier, J., and Schibrowsky, J.)

Yezdi Godiwalla

“Marketing Issues for the Hospital Industry,” International Journal of Health Care Quality Assurance, Vol. 15, No. 1, 2002. (with S. Godiwalla).

“MNC Corporate HQ-Foreign Subsidiary Unit Relationship: Models for Analysis,” The Journal of Current Research in Global Business, Vol. 5, No. 7, 2003.

“Multinational Corporation’s Strategy Paths: A Conceptual Analysis for Its Foreign Units,” Journal of Global Business, Vol. 14, No. 27, Fall 2003.

“MNC HQ-Foreign Subsidiary Unit Relationships: Improving Entrepreneurship and Innovation,” The Journal of Current Research in Global Business, Vol. 6, No. 9, Winter 2004.

Jerry Gosen

“An exploration of game-derived learning in total enterprise simulations,” Simulation & Gaming, Vol 32, No. 3, September, 2001. (with J. Washbush).

Stephen Havlovic (resigned 8/03)

“Repercussions of Work Schedule Congruence Among Full-Time, Part-Time, and Contingent Nurses,” Health Care Management Review, Vol. 27, No. 4, 2002. (with D. Lau and L. Pinfield).

“Lowering Fatality Rates in the Logging Industry,” Workplace Gazette: An Industrial Relations Quarterly, Vol. 5, No. 2, 2002. (with W. Moore).

“Restructuring the Health Care System in British Columbia: The Experience of the Shaunessy Hospital Employees,” Anxiety, Stress, and Coping, Vol. 14, 2001. (with F. Bouthillette and R. Van Der Wal).

Jagannathan Iyengar (resigned 8/03)

“The Role of Risk in Aviation Under Adverse Weather Conditions,” Decision Line, Vol. 32, No. 3, 2001.

“Decision Support System Design Study for the Analysis of Preventive Maintenance at Kirkwood Industries,” Journal Global Competitiveness, Vol. 10, 2002. (with S. Andrea).

“A Contingency Framework-The Influence of Computerized Info Systems on Organization Characteristics,” Journal Global Competitiveness, Vol. 10, No. 2, 2002.

“Describing Intelligent Agent Behaviors,” Journal of International Information Management, Vol. 10, NO. 2, 2002. (with W. Truskowski and F. Mills).

“Intelligent Software Agents for Future Space Explorers: A Conceptual Framework,” Decision Line, Vol. 33, No. 5, 2002. (with W. Truskowski and P. Clark).

“The Influence of Information Support, Psychological Types, And Environment on Decision Making Performance,” 2001 Business Research Yearbook International Academy of Business Disciplines (IABD), April 2001.

Robert Leitheiser

none

Manohar Madan

“Solving the capacitated lot-sizing problem with backorder consideration,” Journal of the Operational Research Society, Vol. 52, No. 8, 2001. (with C. Cheng, Y. Gupta, and S. So).

David Munro

“Managing the Impact Of Cultural Factors in the Development Of Global Decision Support Systems”, Issues in Information Systems, Vol III, 2002, pp. 448-454. (with Basu,C., Kumar, A., and Sargent, G.)

“Lessons from Building an Academic-Industry Partnership Consortium: A framework for Development.” Issues in Information Systems, Vol III, 2002, pp 356-361. (with Kumar,A., Horton, R., and Sargent, G.)

Praveen Parboteeah

“Goal Setting and Team Performance in Innovative Projects: On the moderating Role of Teamwork Quality,” Small Group Research, Vol. 34, No. 1, February, 2003. (with M. Hoegl).

“Social Institutions and work Centrality: Explorations beyond National Culture,” Organization Science, Vol. 1, No. 42, March-April, 2003. (with J. Cullen).

“Team-Level Antecedents of Individuals’ Knowledge Networks,” Decision Sciences, January, 2003. (with M. Hoegl and C. Munson).

“The effects of Ethical Climates on Organizational Commitment: A two-study analysis,”

- Journal of Business Ethics, 46: 127-141, 2003. (with Cullen, J.B. and Victor, B.)
- “When teamwork really matters: Task innovativeness as a moderator of the teamwork-performance relationship in software development projects,” Journal of Engineering and Technology Management, 20, 4: 281-302, 2003. (with Hoegl, M. Gemuenden, H.G.)
- “Cross-national differences in managers' willingness to justify ethically suspect behaviors: A test of institutional anomie theory,” Forthcoming. Academy of Management Journal. (with Hoegl, M. and Gemuenden, H.G.)
- “Team-level antecedents of team members' network building in innovation projects,” Forthcoming. Decision Sciences. (with Hoegl, M. and Munson, C.)
- “Differences in cross-cultural controversial and illegal behaviors: A social institutions approach.” Forthcoming. International Journal of Comparative Sociology. (with Hoegl, M. and Munson, C.)
- “Corporate Entrepreneurship: Toward A Process Model,” Academy of Entrepreneurship Journal, 6: 27-46, 2000.

Sameer Prasad

- “Inventory Systems of Foreign Companies in a Newly Industrialized Country,” Multinational Business Review, Vol. 8, No. 2, Fall 2001. (with W. Jongsuwanrak and S. Babbar).
- “The role of socio-cultural, political-legal, economic, and educational dimensions in quality management,” International Journal of Operations & Production Management, February 2003. (with J. Tata).
- “International Supply Chain Networks: Implications for E-commerce,” Supply Chain Management: An International Journal, vol.8(3), pp. 241-250, 2003. (with Sounderpandian, J.).
- “International Quality at the Turn of the Millennium,” International Journal of Operations and Production Management, vol 23(5), 487-521, 2003. (with Tata, J.).
- “International Operations Strategy: Current Efforts and Future Directions,” International Journal of Operations and Production Management, vol. 21(5/6), 645-665, 2001. (with Babbar, S., Motwani, J.
- “Operations management in transitional countries,” International Journal of Technology Management, Vol. 21, Nos. 5/6, 2001. (with J. Motwani and S. Babbar).
- “International Supply Chain Management: Learning and Evolving Networks,” Global Institute of Flexible Systems Management, Vol. 2, No. 2, 2001. (with J. Tata and J. Motwani).

Marcia Pulich

- “Managing Workplace Stress in a Dynamic Environment,” Health Care Manager, Vol. 19, No. 3, 2001. (with P. Anderson).
- “A Positive Look at Progressive Discipline,” Health Care Manager, Vol 20, No. 1, 2001. (with P. Anderson).
- “A Macro Perspective of Non-Clinical Student Internship Programs.” The Health Care Manager 20, No. 3 (March 2002): 59-68. (with Anderson, P and Sisak, J.)
- “Managerial Competencies Necessary in Today’s Dynamic Health Care Environment.” The Health Care Manager 21, No. 2 (December 2002): 1-11. (with Anderson, P.)
- “Managing Effectively in The Downsized Organization.” The Health Care Manager 22, No. 1 January-March 2003): 56-62. (with Arnold, E.)

“Personality Conflicts and Objectivity in Appraising Performance.” The Health Care Manager 22, No. 3 (July-September 2003). (with Arnold, E.)

“Improving Productivity Through More Effective Time Management.” *Forthcoming*, The Health Care Manager 23, No. 1 (January-March 2004). (with Arnold, E.)

George Sargent

“Managing the Impact of Cultural Factors in the Development of Global Decision Support Systems,” Issues in Information Systems, IIS, October 2002. (with C. Basu, A. Kumar and Munro, D.)

“Lessons from Building an Academic-Industry Partnership Consortium: A framework for Development.” Issues in Information Systems, Vol III, 2002, pp 356-361. (with Kumar, A., Horton, R., and Sargent, G.)

James Sisak

“A Sexual Harassment Claims: A Process in Reducing Corporate Liability,” Equal Opportunity International, Vol. 20, No. 3, 2001. (with M. Laird).

“A Macro Perspective of Non-Clinical Student Internship Programs.” The Health Care Manager 20, No. 3 (March 2002): 59-68. (with Anderson, P and Sisak, J.)

Louise Tourigny

“Explaining Executive Integrity: Governance, Charisma, Personality, and Agency,” Management Decision (2003), 41: 1035-1049. (with Dougan, W.L., Washbush, J., & Clements, C.

Richard Wagner

“Student Perceptions of the Effectiveness of Web-Based Courses,” NABTE Review, September, 2001. (with R. Schramm and J. Werner).

John Washbush

“Explaining Executive Integrity: Governance, Charisma, Personality, and Agency,” Management Decision (2003), 41: 1035-1049. (with Tourigny, L., Dougan, W.L., & Clements, C.

“Deming: a new philosophy or another voice?” Management Decision, Vol. 40, No. 10, 2002.

“Defining and assessing competencies for competency-based, outcome focused management development,” Journal of Management Development. Vol. 21, No. 3, 2002. (with E. Rausch and H. Sherman).

“An exploration of game-derived learning in total enterprise simulations,” Simulation & Gaming, Vol. 32, No. 3, September, 2001. (with J. Gosen).

“Practical leadership-in-management education in a rapidly changing world,” Journal of Management Development, Vol. 20, No. 3, 2001. (with E. Rausch, S. Halfhill, and H. Sherman).

Jon Werner

“Designing and evaluating E-learning in higher education: A review and recommendations,” Current Issues in Management, *in press*. (with Tham, C.M).

“Student Perceptions of the Effectiveness of Web-Based Courses,” NABTE Review,

- September, 2001. (with R. Schramm and R. Wagner).
- “Applying a Team Effectiveness Framework to the Performance of Student Case Teams,” Human Resource Development Quarterly, Vol. 12, No. 4, Winter, 2001. (with S. Lester).
- “Managerial ratings of in-role behaviors, organizational citizenship behaviors, and overall performance: testing different models of their relationship,” Journal of Business Research, Vol. 15, February, 2001. (with K. Barksdale).
- “Human Resource Development,” Harcourt College Publishers, August, 2002. (with R. DeSimone and D. Harris).
- “Building Employee Commitment to the Organization,” Attracting and Retaining High-Quality Employees: New Strategies for Credit Unions, 2001.

MARKETING

Tom Ainscough (resigned May 03)

- “Using the Pyramid Approach to Teach Marketing Research,” Business Education Forum, April, 2001. (with J. Westfall and J. Peltier).

Maxwell Hsu

- “Does Advertising Stimulate Sales or Mainly Deliver Signals? A Multivariate Analysis,” International Journal of Advertising, Vol. 21, No. 2, 2002. (with A. Darrat, M. Zhong, and S. Abosedra).
- “Utility of e-Mail Use in Higher Education: Business Students’ Perceptions,” Marketing Education Quarterly, Vol. 1, No. 1, 2002. (with Xueming Luo).

Marilyn Lavin

- “Christmas on the Web: 1998 vs. 1999,” Journal of Retailing & Consumer Services, Vol. 9, No. 2, March, 2002.
- “Not in My Neighborhood: Community Resistance to Chain Drugstores,” International Journal of Retail and Distribution Management, 31 (June 2003), 321-328.

David Luna (resigned May 03)

- “Where There Is a Will ...”: Motivation as a Moderator of Language Processing by Bilingual Consumers,” Psychology & Marketing, Vol. 19, No. 7-8, July/August, 2002. (with L. Peracchio).
- “Uncovering the Cognitive Duality of Bilinguals Through Word Association,” Psychology & Marketing, Vol. 19, No. 6, June, 2002. (with L. Peracchio).
- “Cross-Cultural and Cognitive Aspects of Web Site Navigation.” Journal of the Academy of Marketing Science, Vol. 30, No. 4, Fall 2002. (with L. Peracchio and M. deJuan).
- “Moderators of Language Effects in Advertising to Bilinguals: A Psycholinguistic Approach,” Journal of Consumer Research, Vol. 28, September, 2001. (with L. Peracchio).
- “An integrative framework for cross-cultural consumer behavior,” International Marketing Review, Vol. 18, No. 1, 2001. (with S. Forquer Gupta).

G.M. Naidu

- “An exploratory study of project based international joint ventures: the case of Chek Lap Kok Airport in Hong Kong,” International Business Review, Fall, 2002. (with A. Li Wai Hung, S Tamer Cavusgil, and R. Yam).
- “The Influence of Internet-Marketing Integration on Marketing Competencies and Export Performance,” Journal of International Marketing, Vol. 9, No. 4, 2001. (with V. Prasad and K Ramamurthy).
- “Dynamic and Responsive Firm Strategy: A Case Study of Hong Kong and China Collaborations in Pearl River Delta,” Journal of Global Marketing, Vol. 14, No. 4, 2001. (with W. Lo and R. Yam).

Jimmy Peltier

- “Course Content or the Instructor: Which is More Important in On-line Teaching?” Management Research News, Vol. 25, Nos.6/7, 2002. (with W. Drago and D. Sorensen).
- “Patient Loyalty That Lasts a Lifetime: Experiences with hospital staff can make or break relationships,” Marketing Health Services, Summer, 2002. (with J. Schibrowsky and C. Cochran).
- “A Professional School Approach to Marketing Education,” Journal of Marketing Education, April, 2002. (with J. Schibrowsky and T. Boyt).
- “Leveraging Customer Information to Develop Sequential Communication Strategies: A Case Study of Charitable-Giving Behavior,” Journal of Advertising Research, July/August, 2002. (with J. Schibrowsky and D. Sorensen).
- “Interactive Psychographics: Cross-Selling in the Banking Industry,” Journal of Advertising Research, March/April, 2002. (with J. Schibrowsky, D. Schultz, and J. Davis).
- “The Role Physicians Play Throughout the Birthing Process,” Marketing Health Services, Summer, 2001. (with C. Cochran and J. Schibrowsky).
- “Using the Pyramid Approach to Teach Marketing Research,” Business Education Forum, April, 2001. (with J. Westfall and T. Ainscough).

Mete Sirvanci

none

Lois Smith

- “Content and Delivery: A Comparison and Contrast of Electronic and Traditional MBA Marketing Planning Courses,” Journal of Marketing Education, Vol. 23, No. 1, 2001.
- Smith, L. (2003). International Virtual Teaming: A Case Example, Journal for Global Business Education. (April), 3:1-16.
- Holmes, L., and L Smith (2003). Student Evaluations of Faculty Grading Methods, Journal of Education for Business. (July/August), 78:6:318-323.

Scott Swanson

- “A View From the Podium: Classroom Successes, Failures, and Recovery Strategies,” Marketing Education Review, Vol. 12, No. 2, 2002. (with R. Frankel).
- “Navigating Satisfactory and Dissatisfactory Classroom Incidents,” Journal of Education for

- Business, May/June, 2001. (with J. Davis).
- “Service recovery attributions and word-of-mouth intentions,” European Journal of Marketing, Vol. 35, Nos. 1 & 2, 2001. (with S. Kelley).
- “A View from the Aisle: Classroom Successes, Failures and Recovery Strategies,” Marketing Education Review, Vol. 10, No. 2, Summer, 2000. (with J. Davis).
- “Motivations of College Student Game Attendance and Word-of-Mouth Behavior: The Impact of Gender Differences,” Sport Marketing Quarterly, 12 (3), 151-157, 160-162, 2003. (with Kevin Gwinner, Brian V. Larson, and Swinder Janda).
- “A Model of Fan Identification: Antecedents and Sponsorship Outcomes,” Journal of Services Marketing, 17 (3), 275-294, 2003. (with Kevin Gwinner).
- “The Relationship of Differential Loci with Perceived Quality and Behavioral Intentions,” Journal of Services Marketing, 17 (2), 202-219, 2003. (with Kevin Gwinner).
- “The Impact of Faculty-Student Interactions on Teaching Behavior: An Investigation of Perceived Student Encounter Orientation, Interactive Confidence, and Interactive Practice,” Journal of Education for Business, 78 (November/December), 85-91, 2002. (with Robert Frankel)
- “Attributions and Outcomes of the Service Recovery Process,” Journal of Marketing Theory and Practice, 9 (Fall), 50-65, 2001. (with Scott W. Kelley)

Yushan Zhao

- “A Neural Network for Predicting Manufacturers’ Perceived Cooperation with Distributors in the New Product Development Process,” (forthcoming) Journal of Business-to-Business Marketing. (with M. Song).
- “A Trend of Outsourcing in New Product Development: Case Studies in Six Firms,” International Journal of Innovation Management, 2003, 7(1), 51-66. (with R. Calantone)
- “Learning orientation, firm innovation capability, and firm performance,” Industrial Marketing Management, Vol. 31, 2002. (with R. Calantone and S. Tamer Cavusgil).
- “Tacit Knowledge transfer and firm innovation capability,” Journal of Business & Industrial Marketing, Vol. 18, No. 1, 2003. (with S. Tamer Cavusgil and R. Calantone).

Appendix II
Faculty Paper Presentations
2001 – present

Appendix II Faculty Paper Presentations 2001-Present

ACCOUNTING

Arora, A. CEO Compensation and Implicit Stakeholder Claims. **Annual Meeting of the American Accounting Association**. San Antonio, TX. April 2003.

Cummings, R. Water for a Thirsty West: Marketing Northern Water. **Western Social Science Association Conference -- Arid Land Studies**. Las Vegas, NV. January 2003.

Gruber, R. Integrating the Honors-Options Into Professional Courses/Programs. **College Teaching & Learning Conference (Western Academic Press)**. Orlando, FL. January 2004.

Normand, C. A Century of Mergers and Acquisitions by Major US Accounting Firms. **Ninth World Congress of Accounting Historians**, Melbourne, Australia, July 30-August 2 2002. (with C.W. Wootton and C.M. Wolk).

Normand, C. Omni Furniture Company: A Systems Mid-Year Meeting. **American Accounting Association, Information Systems Mid-Year Meeting**. Clearwater, FL. January 2004.

Normand, C. The Posh Hairdo Salon Case. **American Accounting Association Midyear Information Systems Section Meeting**. San Diego, CA. January 2003.

BE/CNA

Chenoweth, J. Factors Affecting Success in a Network Administration Course. **Hawaii International Conference on Computer Sciences**. Honolulu, Hawaii. January 2004.

James, M. Soft v. Technical Skills: Which are more important? **International Society of Business Education**. Stockholm, Sweden. July 2003.

James, M. Soft v. Technical Skills: Which are more important? **INTERNATIONAL society for Business Education**. Krakow, Poland. July 2004

James, M. Attracting and Retaining Students in Your Program. **North Central Business Education Association**. Green Bay, WI. April 2003.

James, M. Soft v. Technical Skills: Which are more important? **International Society of Business Education**. Stockholm, Sweden. August 2002.

James, R. Professional Development: What Marketing Teachers Believe About It. **MarkEd Resource Center National Marketing Education Conclave**. Denver, CO. June 29, 2003.

Oravec, J. Social Technologies on the Internet: How they support interactions concerning peace and war. **Nonproliferation Institute: University of North Carolina**. Asheville, NC. July 2003.

Oravec, J. Establishing Trust in Collaborative Filtering and Recommender Systems. **Cognitive Technology Society**. Winston-Salem, NC. June 2003.

Oravec, J. Establishing Trust in Collaborative Filtering and Recommender Systems. **Cognitive Technology Society**. Winston-Salem, NC. July 2002.

Oravec, Joann. Establishing Trust in Collaborative Filtering and Recommender Systems. **Cognitive Technology Society**. Winston-Salem, NC. June 2003.

Oravec, J. Social Technologies on the Internet: How they support interactions concerning peace and war. **Nonproliferation Institute: University of North Carolina**. Asheville, NC. December 2002.

Oravec, J. The Privacy Divide. **2003 Information Institute Security Conference**. Las Vegas, NV. April 2003.

Schramm, R.. Supporting Online Facult: A Case Study. **2002 OSRA Conference**. Las Vegas, NV. February 2004.

Schramm, R. An evaluation of student satisfaction with distance learning courses. **18th Annual Conference on Distance Teaching & Learning Conference**. Madison, WI. August 2002.

Yin, LR. From Workplace Learning to Knowledge Management: Implications for Organizational Advancement. **Organizational Systems Research Association**. Las Vegas, NV. February 2003.

ECONOMICS

Glosser, S. The Divergence of Employment and Hours Adjustment Behavior. **Western Economics Association International**. Denver, CO. July 2003.

Glosser, S. Inventories and Employment Fluctuations in U.S. Manufacturing. **Western Economics Association International Meetings**. Seattle, WA. July 2003.

Glosser, S. "Changing Labor Market Adjustment in the U.S.," co-authored with Lonnie Golden, presented at a poster session sponsored by the **Industrial Relations Research Association, and the Society for the Advancement of Behavioral Economics**, at the Industrial Relations Research Association Meetings in Washington D.C., on January 4, 2003

Heinrich, J. Estimating the Effects of AFTA of FDI in ASEAN. **8th International Convention of the East Asian Economic Association**. Kuala Lumpur, Malaysia. March 2003.

Heinrich, J. "A Look Into Causes of US FDI Behavior in ASEAN (1982-2000) presented at the **8th International Convention of East Asian Economic Association**, Kuala Lumpur, November, 2002.

Kashian, R. State Farmland Preferential Assessment: A comparative study. **Mid-Continent Regional Science Association**. Cleveland, OH. May 2003.

Laurent, J. "Integration of A Management Faculty into The University: Is this the School for You?" at **24th Annual EAIR Forum**, Prague, Czech Republic, on September 9, 2002.

Marks, D. Different Objectives, Different Models: A Framework for Harmonizing EU and CEEC Higher Education. **European Association for Institutional Research**. Limerick, Ireland. August 2003.

Marks, D. The Evolving CEE University and EU Integration. **Brno Institution of Technology, Faculty of Business and Management**. Brno, Czech Republic. September 2003.

Marks, D. Different Objectives, Different Models: A Framework for Harmonizing EU and CEEC Higher Education. **European Association for Institutional Research**. Limerick, Ireland. July 2002.

Marks, D. The Evolving CEE University and EU Integration. **Brno Institution of Technology, Faculty of Business and Management**. Brno, Czech Republic. November 2002.

Marks, D. The Peculiar Market for Tertiary Education and the Challenge Facing Universities in CEEC. **10th International Conference on Business and Economic Development in Central and Eastern Europe**. Brno, Czech Republic. September 2002.

Marks, D. Integration of Business Schools into University Administration for Professional Development. **24th Annual European Association of Institutional Research Forum**. Prague, Czech Republic. September 2002.

Schweigert, T. Do Motor Fuel Sales-Below-Cost Laws Lower Prices? **Mid-continent Regional Science Association**, Kansas City, Missouri May 2003

Schweigert, T. Macroeconomic Stability Under Fixed Exchange Rates. **Academy of Business and Administrative Sciences**. Brussels, Belgium. November 2002.

Schweigert, T. Interstate Competition & Lottery Revenues” presented at the **National Tax Association Annual Meeting**, November 2002, Orlando, FL

Skidmore, M. Convergence in Government Spending: Theory & Cross-country Evidence. **National Tax Association**. Chicago, IL. November 2003.

Skidmore, M. Determinants of Lottery Revenues With an Emphasis on Interstate Competition. **Mid-Continent Regional Science Association**. Cleveland, OH. May 2003.

Skidmore, M. Limits to State Lottery Revenues: The Case of West Virginia. **National Tax Association Annual Meeting**. Orlando, FL. November 2002.

Skidmore, M. Do Motor Fuel Sales-Below-Cost Laws Lower Prices?” **Mid-Continent Regional Science Association**. Duluth, MN. May 2002.

Skidmore, M. Assessment of the Effectiveness of Distance Classes: A Comparison of Traditional and On-line Courses. **Mid-Continent Regional Science Association Annual Meeting**. Duluth, MN. May 2002.

Skidmore, M. Convergence in State Government Health Care Spending and Fiscal Distress. **National Tax Association Annual Meeting**. Baltimore, MD. November 2001.

Skidmore, M. The Relationship Between Education Finance Reform and Tax and Expenditure Limitations. **Mid-Continent Regional Science Association Annual Meeting**. Kansas City, MO. June 2001.

Skidmore, M. An Assessment of Wisconsin’s Unfair Sales Act. **Wisconsin Economic Association**. Wisconsin Dells, WI. October 2001.

FINANCE AND BUSINESS LAW

Moini, H. Network Participation and Internationalization of Smaller Manufacturing Enterprises in Central Europe: A Case for Research. **Industrial Marketing and Purchasing Conference**. Lugano, Switzerland. September 2003.

Moini, H. Network Participation and Internationalization of Smaller Manufacturing Enterprises in Central Europe: A Case for Research. **Industrial Marketing and Purchasing Conference**. Lugano, Switzerland. November 2002.

Molloy, J. The Use of Building Moratoria to Control Growth in Rural Communities. **2003 Midwest Business Administration Annual Meeting**. Chicago, IL. March 2003.

Porter, D. Should Securities Markets be Transparent. **Conference on Financial Market Structure and Dynamics**. Toronto, Canada. November 2001

Zhu, J. A Transfer Function and Noise Model of Aggregate Stock Returns, **Annual Conference of American Academy of Accounting and Finance**, December 12th, 2003.

MANAGEMENT

Basu, Choton. Knowledge Management Critical Success Factors: Alignment with Business Processes **Fourth Annual Global Information Technology Management (GITM) World Conference, Calgary** (Canada), June 8-10, 2003.

Basu, Choton. Systems Integration in the Realm of On-Demand Era **Fourth Annual Global Information Technology Management (GITM) World Conference, Calgary** (Canada), June 8-10, 2003.

Basu, Choton. D. Managing the Impact Of Cultural Factors in the Development of Global Decision Support Systems. **International Association of Computer Information Systems 2002 Conference**. Fort Lauderdale, FL. October 2002

Basu, Choton. Emergence of International Networked Organizations (INO): Identification of Factors and the Development of a Research Framework in the **Third Annual Global Information Technology Management (GITM) World Conference**, New York, June 23-25, 2002.

Basu, Choton. Alignment and Relationship between Information Systems and Business in The **Third Annual Global Information Technology Management (GITM) World Conference**, New York, June 23-25, 2002.

Basu, Choton. Business Typologies and Factors Impacting Transition Strategies in the **Third Annual Global Information Technology Management (GITM) World Conference**, New York, June 23-25, 2002.

Basu, Choton. Mandatory Laptop Computers for all students: Lessons Learned from the Technology-Learning-Communication (TLC) Initiative at Northern Michigan University ,**The First International Conference on Electronic Business (ICEB), Hong-Kong, December 19-21, 2001**

Basu, Choton. Student Perceptions of Virtual Education: An Exploratory Study
Proceedings paper and presentation at the **2001 IRMA International Conference**

- Basu, Choton. Teaching Concurrent Sections of Marketing and Information Systems Courses Focused on E-Commerce: A Synergistic Approach **10th Bicentennial World Marketing Congress, June 27-July1, 2001**. University of Cardiff, Wales (UK).
- Basu, Choton. Global Business Process Management – Case Studies Tell the Truth Proceedings of the **Second Annual Global Information Technology Management (GITM) World Conference 2001** in Dallas, Texas, USA.**
- Bramorski, Tom. A Case Study of ERP Implementation Issues. **ICEB Second International Conference on Electronic Business**. Taipei, Taiwan. August 2003.
- Bronson, J. The Role of Technology As a Competitive Weapon in Each of the Five Stages of Growth. **USASBE**. Dallas, TX. January 2004.
- Bronson, James. Convergence Versus Divergence: A Comparison of Managers and Workers. **Annual Meeting of Western Academy of Management**. Palm Springs, CA. February 2003.
- Dougan, W. Using Triadic Analysis to Determine the Origin of Error in Actor Assessments of Advice Networks. **Academy of Management**. Seattle, Washington. August 2003.
- Dougan, W. Using Institutional Theory to Explain Regulatory Outcomes in Aviation. **Academy of Management**. Seattle, Washington. August 2003.
- Dougan, W. Using Triadic Analysis to Determine the Origin of Error in Actor Assessments of Advice Networks. **Academy of Management**. Seattle, WA. November 2002.
- Drago, W. Web Course Instruction: Two Instructors' Perspectives. **Innovative Teaching in Human Resources and Industrial Relations Conference**. Columbus, OH. March 2003.
- Godiwalla, Y. MNC HQ-Foreign Subsidiary Unit Relationships: Improving Entrepreneurship and Innovation. **Association of Global Business**. Atlanta, Georgia. November 2003.
- Godiwalla, Y. Ethical issues Analyses international management cases: A framework for analyses. **Midwest Business Administration Association**. Chicago, IL. March 2004.
- Godiwalla, Y. Developing an International Growth Strategy: Considerations for MNC Strategy, Structure and Culture. **Association of Management Quebec Conference**. Quebec City, Canada. June 2003.
- Godiwalla, Y. Entrepreneurship Challenges in Reformulation Firm's Corporate Strategy: A framework for analyses. **2003 Midwest Business Administration Annual Meeting**. Chicago, IL. July 2003.

- Godiwalla, Y. Innovation Strategy for MNC and its Foreign Subsidiaries. **2003 Midwest Business Administration Annual Meeting**. Chicago, IL. July 2003.
- Godiwalla, Y. MNC Corporate HQ-Subsidiary Units Relationship: Model for Analysis. **Association for Global Business**. Las Vegas, NV. July 2003.
- Godiwalla, Y. Strategic and Operational Scope of Foreign Subsidiary Units. **Association of Management Quebec Conference**. Quebec City, Canada. June 2003.
- Gosen, J. A Model for Online Education Delivery and a Look at Online Delivery Effectiveness. **Association of Business Simulation & Experiential Learning**. Baltimore, MD. March 2003.
- Gosen, J. Web course instruction: Two instructor's perspectives. **Innovative Teaching in Human Resources and Industrial Relations Conference**. November 2002.
- Gosen, J. Web Course Instruction: Two Instructors' Perspectives. **Innovative Teaching in Human Resources and Industrial Relations Conference**. Columbus, Ohio.
- Gosen, Jerry and Washbush, John, A Validity Investigation of a Test Assessing Total Enterprise Simulation Learning. **Association for Business Simulation and Experiential Learning Conference**, Pensacola Beach, FL, March, 2002.
- Gosen, Jerry and Washbush, John, An Initial Validity Investigation of a Test Investigating Total Enterprise Simulation Learning. **Association for Business Simulation and Experiential Learning Conference**, San Diego, CA, March, 2001. March 2003.
- Havlovic, S. Labor-Management Conflict and Industrial Accidents: Lessons from the Airline Industry. **Industrial Relations Research Association**. Washington, DC. March 2003.
- Iyengar, J. A Contingency Framework -- The Influence of Computerized Information Systems on Organizational Characteristics. **American Society for Competitiveness Conference**. Arlington, VA. September 2003.
- Iyengar, J. Decision Support System Design Study for the Analysis of Preventive Maintenance at Kirkwood Industries. **American Society for Competitiveness Conference**. Arlington, VA. September 2003.
- Iyengar, J. Describing Intelligent Agent Behaviors. **Decision Sciences Institute Meeting**. San Diego, CA. May 2003.
- Leitheiser, Rt. Teaching the Process of Requirements Analysis: Using Comparative Experiments to Inform Teaching Practice. **International Conference on Informatics Education & Research**. Barcelona, Spain. December 2002.

- Madan, M. A Solution Algorithm for the Lot-Sizing Problem. **European Applied Business Research Conference**. Venice, Italy. June 2003.
- Munro, D. Managing the Impact Of Cultural Factors in the Development Of Global Decision Support Systems. **International Association of Computer Information Systems 2002 Conference**. Fort Lauderdale, FL. October 2002.
- Parboteeah, K.P., Lim, L., & Cullen, J.B. 2003. Who has time? Towards an Integrated cross-national approach of voluntary Behaviors. Paper presented at the **2003 Academy of Management Meetings**, Seattle, WA.
- Parboteeah, K.P. & Hoegl, M. 2003. Gender role expectations: A Cross-national study. Paper presented at the **2003 Academy of Management Meetings**, Seattle, WA.
- Hoegl, M. and Parboteeah, K.P. 2003. Creativity- relevant Skills and the Task performance of innovation teams: How teamwork matters. Paper presented at **the 2003 Academy of Management Meetings**, Seattle, WA.
- Parboteeah, K.P., Hoegl, M., and Styborski, R. 2003. How effective are Professional development methods? An investigation of an R&D unit in an Information technology company. Paper presented at **the 2003 Western Academy of Management Meetings**, Palm Springs, CA.
- Parboteeah, K.P. and Cullen, J.B. 2002. Does national culture affect work centrality and work values? A cross-national study. Paper presented at and included in proceedings of **2002 American Society of Business and Behavioral Sciences Ninth Annual Meeting**, Las Vegas, Nevada.
- Parboteeah, K.P, Bronson, J., and Cullen, J.B. 2001. Does national culture Affect intentions to commit unethical behaviors? Paper presented at **the 2001 Academy of Management Meetings** in Washington, D.C.
- Parboteeah, K.P., Hoegl, M., and Cullen, J.B. 2001. Unethical and deviant behaviors: Evidence from a cross-national study. Paper presented at the **2001 Academy of Management Meetings** in Washington, D.C.
- Parboteeah, K.P. and Cullen, J.B. 2000. Social institutions and choice of work outcomes: A 27 nation study. Paper presented and included in proceedings at **the International Conference on Comparative Management**, Kaohsiung, Taiwan.
- Parboteeah, K. National Differences in Intrinsic and Work Values: The Effects of Social Institutions. **International Conference on Advances in Management**. Orlando, FL. March 2004.

Parboteeah, K. Praveen. Convergence Versus Divergence: A Comparison of Managers and Workers. **2002 Western Academy of Management Conference**. Palm Springs, CA. April 2002.

Parboteeah, K. Praveen. How effective are professional development methods? An investigation of an R&D unit in an information technology company. **2003 Western Academy of Management Conference**. Palm Springs, CA. April 2002.

Parboteeah, K. Managers' justifications of unethical behaviors: A 28 nation social institutions approach. **2002 Academy of Management Conference**. Denver, CO. August 2002.

Parboteeah, K. Team level antecedents of team members' network building in innovation projects. **2002 Academy of Management Conference**. Denver, CO. August 2002.

Prasad, S. Modeling Complex Organizational Systems via Robust Neural Networks. **ANZSYS 2002**. Brisbane, Australia. December 2002.

Prasad, S., Use of Spreadsheets in Teaching Quantitative Courses. **2002 Midwest Decision Sciences Conference**, Milwaukee, WI.

Prasad, S., Tata, Grznar, J. Predicting Teams Behavior via Neural Networks. **2002 Midwest Decision Sciences Conference**, Milwaukee, WI.

Prasad, S., Raw Material and Product Mix Optimization in International Supply Chains. **2002 MBAA Annual Meeting**, Chicago, IL. (with Sounderpandian, J and Madan, M.)

Prasad, S., Mandatory Laptop Computers for All Students: Lessons Learned from the Technology-Learning-Communication (TLC) Initiative at Northern Michigan University. **2001 International Conference on Electronic Business**. Hong Kong.

Prasad, S., Classification of E-commerce Operations: Implications for Theory Development. **2001 International Conference on Electronic Business**. Hong Kong, (with Tata, J.).

Prasad, S., Teams and E-commerce : Exploring the Future Via the Past. **2001 International Conference on Electronic Business**. Hong Kong, (with Tata, J.).

Prasad, S. The Global Context of Quality: the Influence of Political, Legal, Economic, Legal and Socio-cultural Factors on Quality Management Practices. **2001 National Academy of Management**. Washington D.C., (with Tata, J.).

Sargent, G. e-Government Sharing (eGS) Through Web Services. **Global Information Technology Management Conference 2003**. Calgary, Canada. June 2003.

- Tourigny, L., Baba, V.V., & Lituchy, T. (2003). Job burnout: Absence and supervisory support as coping strategies among airline employees in Japan. **Academy of Management**, Seattle, August 4, 2003.
- Tourigny, L., Baba, V.V., & Lituchy, T. (2003). Job scope, decision latitude and job burnout: An empirical investigation among airline employees in Japan. **The Association of Japanese Business Studies**, Montreal, Canada, June 5-8, 2003.
- Tourigny, L. Servant-leadership and performance: A study of American presidents. **International Leadership Association Annual Conference**. Seattle, WA. November 2002.
- Tourigny, L. Servant Leadership, The Ethical Dimension of Leadership. Proceedings of the **International Society for the Study of Work and Organizational Values Symposium**. Warsaw, Poland. June 2002.
- Tourigny, L. Stress, Burnout, and Depression Among Employees in the Japanese Airline Industry. Proceedings of the **International Society for the Study of Work and Organizational Values Symposium**. Warsaw, Poland. June 2002.
- Wagner, R. An evaluation of student satisfaction with distance learning courses. **18th annual Conference on Distance Teaching & Learning Conference**. Madison, Wisconsin. August 14-16, 2002.
- Washbush, John, Simulation Performance and Forecast Accuracy, Is That All? **Association for Business Simulation and Experiential Learning Conference**, Baltimore, MD, March, 2003.
- Washbush, John and Gosen, Jerry, Learning in the Business Policy Course. **Association for Business Simulation and Experiential Learning Conference**, Pensacola Beach, FL, March, 2002.
- Gosen, Jerry and Washbush, John, A Validity Investigation of a Test Assessing Total Enterprise Simulation Learning. **Association for Business Simulation and Experiential Learning Conference**, Pensacola Beach, FL, March, 2002.
- Gosen, Jerry and Washbush, John, An Initial Validity Investigation of a Test Investigating Total Enterprise Simulation Learning. **Association for Business Simulation and Experiential Learning Conference**, San Diego, CA, March, 2001.
- Washbush, John B.. Simulation Performance and Forecast Accuracy -- Is That All? **2003 Association for Business Simulation and Experiential Learning Conference**. Baltimore, Maryland. March 2003.

Werner, J. An evaluation of student satisfaction with distance learning courses. **18th annual Conference on Distance Teaching & Learning Conference**. Madison, Wisconsin. August 14-16, 2002.

Werner, Jon M. Dispositional variables, personal ethics, and OCB: Coming to terms with the "good" in the Good Soldier Syndrome. **2003 Midwest Academy of Management Meetings**. St. Louis, MO. April 2003.

MARKETING

Ainscough, T. Marketing Expert Systems: Acquiring Marketing Knowledge. **American Society of Business and Behavioral Sciences**. Las Vegas, NV. October 2002.

Ainscough, Thomas. Marketing Expert Systems: Acquiring Marketing Knowledge. **American . International Applied Business Research Conference**. Acapulco, Mexico. March 2002.

Hsu, M. Help Wanted – Direct Marketing: What the Classifieds Say About Employers’ Expectations and What the Job Seekers Say About Their Preparedness? **DMF Educators’ Conference**. Orlando, Florida. October 2003.

Hsu, M. Diffusion of Home Appliances in Taiwan: An Empirical Investigation into the Impact of Geographical Differences. **Society of Marketing Advances**. New Orleans, LA. November 2003.

Hsu, Maxwell. The Impact of an Oil Shock on the Diffusion of Technological Innovations. **Association of Collegiate Marketing Educators (ACME)**. Houston, TX. March 2003.

Lavin, M. Supermarket Access and Consumer Well-Being. **Academy of Business Disciplines**. Ft. Myers Beach, Florida . November 2003.

Lavin, Marilyn. Retailing in Harlem: Victim of Terrorism?. **European Insitute of Retailing and Services Studies**. Heidelberg, Germany. August 2002.

Lavin, Marilyn. Selling Ethnic Identity: QVC and Irish Americans. **Academy of Business Disciplines**. Ft. Myers Beach, FL. November 2002.

Lavin, Marilyn. A Drugstore on Every Corner -- Or Maybe Two. **Recent Advances in Retailing and Services Science Conference**, Van Couver, B.C., June 2001.

Lavin, Marilyn. The Neighborhood Supermarket: Business or Social Institution. **Academy of Business Disciplines Annual Meeting**, Ft. Myers, FL, November 001.

- Lavin, Marilyn. Not in My Neighborhood: Community Resistance to Chain Drugstores. **Annual Meeting of the American Collegiate Retailing Association**, Las Vegas, May 2002.
- Lavin, Marilyn. Empowerment Zone Designation: A Factor in Urban Retail Revitalization? **Recent Advances in Retailing and Services Science Conference**, Portland, OR, August 2003.
- Luna, David. Flow in Individual Web Sites: Model Estimation and Cross-Cultural Validation. **Association for Consumer Research Conference**. Atlanta, GA. October 2002.
- Luna, David. Language Switching in Advertising to Bilingual Consumers: Structural and Social Constraints. **Society for Consumer Psychology**. New Orleans, LA. February 2003.
- Luna, David. Motivation and Language Processing in Advertising to Bilingual Consumers. **Association for Consumer Research Conference**. Atlanta, GA. October 2002.
- Naidu, G.M.. The Scope of e-Business for Global Operations. **International Business & Economics Research Conference**. Las Vegas, NV. October 2002.
- Naidu, G.M.. Trends in Global Foreign Direct Investment. **Applied Business Research Conference**. Acapulco, Mexico. March 2003.
- Naidu, G.M.. Global Perspectives of E-Commerce. **Academy of Business Administration 2002 International Conference**. Warsaw, Poland. August, 2002.
- Peltier, Jimmy. A Professional School Approach to Marketing Education. **2003 Marketing Educators' Association**. Scottsdale, AZ. April 2003.
- Peltier, Jimmy. On-Line Education and the Management of Virtual Communities: Relationship Building in the Pursuit of Knowledge. **Direct Marketing Educators Conference**. Boca Raton, FL . October 2002.
- Smith, Lois. A Survey of E-tailers' Shipping: Pricing and Policies, **Academy of Business Disciplines**, Ft. Myers Beach, FL, November 8-10, 2001.
- Smith, Lois. Grading Student Papers: What effect do comments have? **2003 Meeting of the Academy of Business Disciplines**. Ft. Myers Beach, Florida. November 2003.
- Smith, Lois. International Virtual Teams: The Pro's and Perils. **2002 Meeting of the Academy of Business Disciplines**. Ft. Myers Beach, Florida. November 2002.
- Swanson, Scott. Corporate Event Sponsorship: Assessing the Impact of Team Identification. **American Marketing Summer Educators' Conference**. Chicago, IL. August. 2002.

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Zhu, J. A Transfer Function and Noise Model of Aggregate Stock Returns. **American Academy of Accounting and Finance**. New Orleans, LA. October 2003.

Zhao, Yushan. Investigation Supplier-Manufacturer relationships In The U.S. And China. **2002 International Business & Economic Research Conference**. Las Vegas, NV. October 7, 2002.